

U. S. TIRE Sales and Service

☆
New and
Used Tires

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☆
Repairing
☆

Section Work

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3-8348**

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Elwood G. Schroeder

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1032 Jay Street

Modesto

Tel. LAMBERT 3-5691

GASOLINE STATIONS—Contd

Stivers Flying A Service 820 I
Storment's Mobile Service 311 S Highway
99 (Tur)
Ted's Mobil Service 103 West F (Oak)
Ted's Service Whitmore av cor 4th
(Ceres)
Thirteenth & I Chevron Service 1219 I
Thompson Lewie Truck Service 919
Highway 99 S
Three Point Service Hughson av and Santa
Fe (Hugh)
Town Service 237 S Highway 99 (Tur)
Trawick Chevron Service 6702 3d (RB)
Urich Station 1549 McHenry av
Valley Petroleum Station cor Whitmore
and Mitchell (Ceres)
Vern's Hancock Service 230 9th and 1108
Crows Landing rd
Vern's Richfield Service 702 9th
Viaduct Service 3049 Atchison (RB)
Vince's Chevron Service 129 Lander av
(Tur)
Wallace & Bryant Union Service 1002 9th
Walt's Flying A Service 1305 N Highway
99 (Tur)
White's Richfield Service 403 H
Wilbur Dave Chevron Station 1403 Mc-
Henry av
Wilson's Union Service 1701 McHenry av
Wood's Shell Service 1025 9th
Young's Service Station 505 Paradise rd

GENERAL MERCHANDISE— RETAIL

Bankrupt Sales Co 812 10th
Country Cash Store 4525 Broadway (Sal)
Crescent Supply Co 813 8th
**DUNLAP'S, McHenry Village, 1700 Mc-
Henry, Tel LAMBERT 4-9221 (See
Yellow Page 24)**
**FARR'S DEPARTMENT STORE, 1325-
27 Yosemite blvd, Tel LAMBERT 2-9426
(See Yellow Page 23)**
Feltes Trading Post 1230 9th
**PENNEY J C CO, 11th & J, Tel LAMBERT
3-9131**
Three Day Sales 505 H
Turlock Sales Co 1281 N 99 hwy (Tur)

GENERAL MERCHANDISE— USED

Barn Thrift Shop The (Salvation Army)
710 7th
Frances Shop 702 7th
Goodwill Industries 1238 Crows Landing
rd
Hix Secondhand Store 3206 Sierra (RB)
Jessie's Place 4311 Lizzie av (Keyes)
Jones Carl F 3343 Atchison (RB)
MCL Sales 1402 Yosemite blvd
Modesto Surplus Sales 1215 D
Ryner's 712 7th
Turlock Bargain House 928 Lander av
Westwood Used Items 962 I
What-Not & Used Furniture 130 S
Yosemite av (Oak)

GENERAL MERCHANDISE— WHOLESALE

Pacific Buyer's Service 112 E Fairmont

GIFT SHOPS

Alice's Gift Shop 328 Hughson av (Hugh)
Barrett Maxine Gifts 1526 J
Broadwell's Gift & Letter Shop 519 Mc-
Henry av
**GUSTAFSON GIFT STORE, 268 W Main,
Turlock, Tel MERCURY 4-5359, Res
Tel MERCURY 4-8312**
Happy House 34 McHenry Village 1700
McHenry av
**LOWERY'S GIFT HOUSE
"ALWAYS THE UNUSUAL"
CHINA, CRYSTAL, GIFTS
1101 I
TELEPHONE LAMBERT 3-3129**
Melody Corner 2904 5th (Ceres)
Ruby's Patio & Gift Shop 1007 Yosemite
blvd
Shirley's Gift Shop 220 3d (Hugh)
Terry's 1214 J
Village Hearth N' Home 36 McHenry
Village 1700 McHenry av
Yarn & Gift Shop 208 McHenry av

GLASS COMPANIES

**AMERICAN GLASS CO, 411 E Coolidge
av, Tel Lambert 2-7007**

GLASS DEALERS—WINDOW and PLATE

ACME GLASS CO

710 G
**TELEPHONE LAMBERT 3-5674
S CENTER and EAST av, TURLOCK
TELEPHONE MERCURY 4-4429
317 EAST E, OAKDALE
TELEPHONE Victoria 7-0041
See Yellow Page 30**
Acme Glass Co 317 East E (Oak)
Acme Glass Co 250 East av (Tur)
American Glass Co 411 E Coolidge av
**CENTRAL GLASS CO, 1004 Carver rd at
N 99 Highway, PO Box 5, Tel LAM-
bert 3-6482**
Mondesto Auto Glass Co 1020 9th

GOLF DRIVING RANGES

Municipal Golf Course 400 Tuolumne
blvd

GRAIN DEALERS

**GRANGE COMPANY THE, 208 Highway
99 North cor Tully rd, Tel LAMBERT
3-0741**

GRAIN DEALERS and TRADERS

Grange Company The 208 N Highway 99
secor Tully rd
Northern California Co 9th and B
Perkins L A Co 314 Needham av

PACIFIC PLATING, Inc.

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• COMMERCIAL AND INDUSTRIAL PLATING •

154 COYADO AVE., MODESTO

TEL. LAMBERT 4-6128

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COUNTRY FRESH DAIRY FOODS

Evaporated Milk - Grade A Milk - Butter - Cottage Cheese - Ice Cream

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Lambert 2-3241
Lambert 3-0975***GRAVEL**

PUTNAM SAND & GRAVEL CO., 200 S
Santa Rosa av, PO Box 486, Tels
Lambert 2-7256 and 3-4753 (See Yellow Page 49)

GREETING CARDS

Sierra Card Co 2041 Yosemite blvd

GROCERIES and MEATS—RETAIL

Adam's Roseburg Market 719 W Roseburg av
Al's Family Grocery 1005 East F (Oak)
Alta Vista Market 127 Phoenix av
Anderson's Market 1090 W Main (Tur)
ANGELO'S MARKET, 1406 Ardmore av at Orangeburg, Tel Lambert 2-5516
Ard's Market 641 S 7th
Bel-Air Food Mart 318 McHenry av
Ben's Market 1020 McHenry av
Benny's Market 2906 4th (Ceres)
Benson Market Patterson cor 8th (RB)
Betterway Market 362 Hughson av (Hugh)
Bill's Market 402 5th
Bi-Rite Market 1300 Coldwell av
Blair's Grocery 630 East F (Oak)
Blaylock's Grocery 4441 Myrtle PO Box 11 (Den)
Brown's Market 1039 Lander av and 1200 E Canal dr (Tur)
Bud's Market 1125 Boulder av
Buzz's Market 1010 Lucern av
C&H Market 4216 Christine av (Keyes)
Caine's Market 608 S Highway 99
Capp's Cash Market 605 Butte av
Carver Market & Grocery 1416 Carver rd
Center Market 2223 Hackett rd (Ceres)
Clarke's Grocery 701 N Broadway (Tur)
Cloverleaf Market 133 S Sierra av (Oak)
Cochrum & Son Market 209 Broadway (Sal)
Condit Market 421 Maze blvd
Conetto's Grocery 1508 McHenry av
Corner Grocery 821 Tuolumne blvd
Country Market 2432 W Hatch rd
Davis Grocery 1029 Herndon av
Davis Market RD 6 Box 1455 McHenry av
Davison's Grocery 1501 Oregon dr
Denair Cash Grocery 4600 Myrtle PO Box 152 (Den)
E&M Market 5658 Frontage rd (Keyes)
East Avenue Cash Grocery 401 S Center (Tur)
East's Cash Market 700 H
Eastside Market 249 N 5th av (Oak)
Economy Market 903 S Jefferson
Etha's Market 6330 Terminal (RB)
Fairview Grocery 1554 Inyo av
Faye & Jim's Grocery Whitmore av cor Charles (Hugh)
Ferrara's Market 3131 Atchison (RB)
Food Fair Mart 1562 Tully rd
Frank's Market 503 S Highway 99
Franklin Market 515 S Franklin
Garrison's Grocery 2744 N Central (Ceres)
Geer Road Grocery 1102 Geer rd (Tur)
Gene's Cash Market 2601 Paradise rd
Gene's Market 501 E Morris av
Golden West Grocery 816 S 1st (Tur)

Green Spot Grocery 278 W Main (Tur)
Greene's Grocery 333 Yosemite av
H&H Market 503 Scenic dr
H&O Food Market 460 N Yosemite av (Oak)
Hallman's Grocery 1161 East F (Oak)
Hampton Market & Station 622 E Hatch rd
Harrington's Market 228 Maze blvd
Henry's Market 6131 Terminal (RB)
Herndon Road Market 1125 Herndon av
Highway Market 6627 Calander (RB)
Hill's Food Market 1000 Beverly dr
Hi-Way Market 1293 N Highway 99 (Tur)
Hi-Way Village 2216 Plaza
Hughson Food Market 387 Hughson av (Hugh)
Johnson's Market 433 Lander av (Tur)
Justesen's Market 1412 J
Kirks Market 1802 Spokane
Kirk's Market 4885 Washington (Sal)
Kozy Korner Grocery Whitmore at Tully rd (Hugh)
Ledbetter's Market 4313 Lizzie av (Keyes)
Lee Sang Market 315 H
Liberty Market 631 15th
Liberty Market 710 Lambert av (Tur)
Lloyd's Super Mart 415 E Main (Tur)
LosAngeles Market 1627 Crows Landing rd
Lucky Spot Market 406 Broadway av
Lucky Stores Inc 1217 10th and 1700 McHenry av
Lucky Thrifty Market 2005 Frazier av
Lyon's Market Grocery 651 Sutter av
M&M Grocery 214 I
MacDonald's Cash & Carry Grocery 6524 3d (RB)
Mack's Cash Market 315 Laurel
Mansell's Grocery 1420 Oregon dr
Market Basket The 1904 H
McCart's Market 1101 5th
McDougle Market 346 Colorado av
McGill's Market 4317 Christine (Keyes)
Mellis Bros Market 319 McHenry av
Mendenhall's Market 1609 Monterey blvd
Midway Market 1709 Midway rd
Minimax Food Service 756 S Highway 99
Molles Market 5300 Frontage rd (Keyes)
Morse's Market 400 Glenn av
Motley's Grocery 713 E Morris av
Myles Cash Market 229 H
National Market 1290 East av (Tur)
Neighborhood Grocery 1102 Pelton av
NEW DEAL MARKET, 406 14th, Tel Lambert 2-3043 (See Yellow Page 31)
Nick's Market 4901 Elm (Sal)
Nix's Cash Market 6366 Terminal (RB)
Norman's Fine Foods 919 Yosemite blvd
Nunes Market 435 Empire av
OK Market 3621 Atchison (RB)
Oakdale Superette Market 812 West F (Oak)
Olympic Market 1539 Morgan rd
Paradise Market 1400 Paradise rd
Park In Market 1061 W Main (Tur)
PHELPS Grocery 101 I
Pope's Market 700 W Main and 735 Way-side dr (Tur)
Purity Stores Ltd 120 West F (Oak)
Purity Stores Ltd 126 N Center (Tur)
Quality Food Stores 501 Sycamore av
Quickserv Market 1122 Needham av
Rancho Market 1239 Yosemite blvd
Ray's Market 1072 Woodland av
Red & White Market 431 East F (Oak)
River Road Market 704 River rd

Stanislaus - Merced Savings and Loan Association

Modesto Branch—12th and L Streets
Phone Lambert 4-7781

Turlock—121 S. Center Street
Phones Mercury 2-1045 and 2-1046

Merced Branch—1935 M Street
Phone Randolph 3-1001

CENTRAL DRUG STORE

— PRESCRIPTION SPECIALISTS —

Tel. Lambert 3-3217

901 10th St., Modesto

AUTO SEAT COVER CENTER

HEADQUARTERS FOR SEAT COVERS AND SPORT TOPS

Pick Up and Delivery Service

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— Modesto —

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WILEN REALTY**HOMES • RANCHES • COMMERCIAL and MOTELS****1334 10th St., Modesto****Tel. Lambert 4-1438****GROCERIES and MEATS—RETAIL—Contd.**

Riverside Market 3501 Atchison (RB)
 Riverview Market 1800 Robertson rd
 Roberson Market 425 Broadway av
 Rudy's Economy Market 436 E Main
 (Tur)
 Safeway Stores Inc 1340 McHenry av 448
 Paradise rd and 121 N Santa Cruz av
 Safeway Stores Inc 700 N Highway 99
 (Tur)
 Sanders Grocery 425 Santa Fe (Hugh)
 Sanders Market 433 S 7th
 Santa Cruz Market 500 S Santa Cruz av

SAVE-MART of MODESTO

1600 YOSEMITE blvd
 1409 CROWS LANDING rd
 2053 YOSEMITE blvd
 613 PARADISE rd
 TULLY at BOWEN
 LOS ANGELES MARKET
 1627 CROWS LANDING rd
 (See Yellow Page 53)

Sav Mor Market 420 Hughson av (Hugh)
 Scenic Market 1301 Scenic dr
 Schilt's Market & Grocery 1424 Carver
 rd
 Sequoia Super Market N Central cor Cas-
 well (Ceres)
 Shop N' Kart 2110 College av and
 102 S Santa Cruz av
 Short Stop 1272 N Highway 99
 Silvio's Market 1330 Hammond
 Smith's Saveway Market 4732 Myrtle
 (Den)
 Snyder James J 1737 Miller av
 Snyder's Market 6829 3d (RB)
 Stallone Bros 729 7th
 Stewart's Food Market 212 East F (Oak)
 Stewart's Market 6822 7th (RB)
 Sunrise Market 1348 Sunrise av
 Taylor's Market 685 S 7th
 Third & Denver Grocery 501 Butte av

**THRIFTY SUPER MART, 1598 East av,
Turlock, Tel Mercury 4-7924**

Triangle Market 910 Needham av
 Tully Road Market 1600 Tully rd
 Turlock Penny Saver Market 129 S
 Broadway (Tur)
 Valley Cash Market 3009 4th (Ceres)
 Village Market 4625 Myrtle PO Box 216
 (Den)
 Wade's Grocery 601 Hughson av (Hugh)
 Wadler's Cash & Carry 1122 McHenry av
 and 1511 Yosemite blvd
 West Side Grocery 726 West F (Oak)
 West Side Grocery 2907 Patterson (RB)
 Wheelers Grocery 1501 Oregon dr
 Whitmore Avenue Super Market 2362
 Whitmore av (Ceres)
 Whitten's Market 2429 Yosemite blvd
 Williams Market 1401 Oregon dr
 Tates Market 585 S West av (Tur)
 Zaro & Cisi 117 N 3d av (Oak)

GROCERS—WHOLESALE

Hosking's Food Products 611 N Franklin
 Market Wholesale Grocery 1324 Coldwell
 av

GROCERY STORES

**AIRPORT MARKET, 2733 Landers av,
 Turlock, Tel Mercury 4-7987**

GUNSMITHS

Argonaut Gun Room 607 McHenry av
 Beane Glen W 1116 Alice

GYMNASIUMS

Chuck's Gym 427 Maze blvd
 Risley's Gym 810 10th

HALLS

American Legion Hall end S Santa Cruz
 av
 American Legion Hall 309 N Center
 (Tur)
 Burbank Paradise Hall 1311 Beverly dr
 Ceres Community Center N 3d (Ceres)
 Dania Hall 416 I
 Eagles Hall 100 Camellia wy
 Eagles Hall 110 N Broadway (Tur)
 Fellowship Hall Broadway cor Sequoia
 (Sal)
 Group Hall The 930 6th
 Maddox L I Youth Center Sierra dr cor F
 Mancini Hall 716 Tuolumne blvd
 Masonic Temple 1500 J
 Masonic Temple 6707 2d (RB)
 Moose Hall 821 5th
 Odd Fellows Hall 329 Hughson av (Hugh)
 Odd Fellows Hall 110 N Yosemite av
 (Oak)
 Odd Fellows Temple 211 Bodem
 Portuguese Hall 529 Geer rd (Tur)
 Salvation Army Janopaul Hall 1335 Ham-
 mond
 Scout Hall 3013 High (RB)
 Stanislaus Hall 1030 7th
 Tulloch Hall 113 S 1st av (Oak)
 Wahlgren Hall 918 ½ H
 War Memorial Auditorium 200 E Canal
 dr (Tur)

HARDWARE DEALERS—RETAIL

Barker & Brandt Hardware Co 930 11th
 Ceres Hardware Store 3036 4th (Ceres)
 Dayton Hardware Co Inc 1310 Yosemite
 blvd
 Denair Hardware & Implement Co 4724
 Myrtle PO Box 83 (Den)
 Greenburg J & Co Inc 1326 9th
 Hughson Hardware 357 Hughson av (Hugh)
 Keyes Hardware Frontage rd (Keyes)
**MODESTO HARDWARE CO, 912 11th,
 Tel Lambert 3-2679**
 Oakdale Hardware Co 160 N Yosemite
 av (Oak)
 Processors Equipment & Hardware Co
 2021 Yosemite blvd
 Riverbank Hardware 3318 Santa Fe (RB)
 Turlock Hardware Co 211-13 W Main
 (Tur)

SECURITY TITLE INSURANCE CO.

SERVICE WITH SECURITY

Harold N. Schulenberg, Vice Pres. and Mgr.

920 - 12th ST., MODESTO

TEL. Lambert 3-4521, From TURLOCK Mercury 4-7268

HARDWARE DEALERS—RETAIL—Contd

TURNER HARDWARE CO, 5 E Main,
Turlock, Tel MERCURY 4-5891
Turner Hardware Co 140 N 2d av (Oak)
TURNER'S, 904 H, Tel LAMBERT 2-7251
and College at Orangeburg av, Tel
LAMBERT 3-6468
Vic's Hardware 1328 Crows Landing rd
Village Hardware 5 McHenry Village
1700 McHenry av
Wisenor's 6730 3d (RB)

YOUNGDALE'S, 250 Market, Turlock,
Tel MERCURY 4-1135

HARDWARE DEALERS—WHOLE- SALE and JOBBERS

Inland Wholesale Hardware D at 5th (Tur)
SanJoaquin Wholesale Co 1130 6th

HARNESS and SADDLERY— MANUFACTURERS

Modesto Saddlery & Ranch Store 924
Kansas av

HAT CLEANERS and BLOCKERS

Golden Bear Hat Works 927 11th

HATCHERIES

Central Valley Hatchery 316 Market (Tur)
Hersdorf & Nelson Farms Inc (br) 789 S
Center (Tur)
Orange Road Hatchery (poultry) 1141 El
Vecino av
Poehlmann Chick Sales Inc 540 N Highway
99 (Tur)
Sanders Hatchery 3079 Crows Landing
rd
Soderquist Hatchery (chicken) 401 Soder-
quist rd (Tur)

*HAULING—AGRICULTURAL

HOAGLAND'S TRANSPORT SERVICES
INC, 460 Bystrom rd, Tel LAMBERT 3-
1845 (See Yellow Page 62)

*HAY, GRAIN and STRAW DEAL- ERS—WHOLESALE

KYTE EDWIN L CO, 316 10th, Tel
LAMBERT 3-1897

HAY and STRAW DEALERS— WHOLESALE

Bradley & Burtschi Sonora hwy

HEALTH FOODS—DEALERS

Dane's Nutrition 1321 J
Healthway Food Center 1616 J
Turlock Health Food & Supply Center 122
S Center (Tur)

HEARING AIDS

Belton Hearing Aid Service 944 13th
Maico Hearing Service 829 13th
Modesto Hearing Aids Center 1024 J R325
Posey's Hearing Aid Center 112 Needham
av
Sonotone Hearing Aids 1024 11th
Zenith Hearing Aids 1024 J R219

HEATING and VENTILATING CONTRACTORS

A-ONE SHEET METAL CO, 1221 Scenic
dr, PO Box 1938, Tel LAMBERT 3-
7956 (See Yellow Page 52)
TANNER REX A, & SONS, 709 Yosemite
blvd, Modesto, Tel LAMBERT 2-7259
(See Yellow Page 41)

HERBS and ROOTS

Lap Lap Chinese Herb Co 729 5th
Modesto Chinese Herb Co 1602 H

*HIGHWAY BARRICADES

SAFE-T-LITE CO, 586 S Highway 99, Tel
LAMBERT 2-8913 (See Yellow Page 18)

HOBBY SHOPS and SUPPLIES

Modesto Lapidary Supply 909 J
Nature's Own Studio & Work Shop 809 El
Vecino av

*HOMES

JEFFERS CHARLES V, 325 Downey av,
Tel LAMBERT 4-7751 (See Yellow
Page 46)

HONEY DEALERS

Snider Honey Co 1125 11th

*HOSIERY—RETAIL

HARTFIELD STORES INC, 926 10th, Tel
LAMBERT 2-9176
GOULD RENT-SELLS, 1231 8th, Tel
LAMBERT 4-1385

MARVIN L. COATS

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ADVERTISING
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NOVELTIES
BUMPER STRIPS
PENNANTS

RESTAURANTS
SPECIALTIES

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P. O. Box 1931
1440 Walker
MODESTO
— Phone —
Lambert
2-5049

ROTO-ROOTER SEWER SERVICE

SEWERS, SINKS, LAUNDRY & TUB DRAINS & SEPTIC TANKS CLEANED

TURLOCK PHONE Mercury 4-7804

MODESTO PHONE Lambert 3-1674

Stanislaus County Title Co.

ESCROWS — TITLE INSURANCE

1207 Eye Street

Modesto

Phone LAMBERT 2-5281, Turlock Phone MERCURY 4-7229

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VOLKSWAGEN — PORSCHE

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Sales and Service

19th and M St.
RAndolph 2-3885—Merced11th and K St.
LAMBert 3-9138

HOSPITALS and DISPENSARIES

Collins Lillian Hospital 330 Crane av
(Tur)
Emanuel Hospital 1318 E Canal dr (Tur)
**MEMORIAL HOSPITAL of STANISLAUS
COUNTY, Highway 99 South, PO Box
942, Modesto, Tel KELlog 7-0721**
MODESTO CITY HOSPITAL
730 17th
PO BOX 1725
TELEPHONE LAMBERT 4-6361
Modesto State Hospital Blue Gum av
Oakdale Municipal Hospital 700 Laurel
av (Oak)
Stanislaus County Hospital 830 Scenic dr
Stanislaus County Memorial Hospital
Memorial dr (Ceres)

HOTEL and RESTAURANT SUP- PLIES and EQUIPMENT

Poole's Equipment & Supply 701 I

HOTELS

Ceres Hotel 3060 Highway 99 (Ceres)
**COVELL HOTEL, 1023 J cor 11th, Tel
Lambert 3-1871 (See Yellow Page 31)**
Hotel Carolyn 207 E Main (Tur)
**HOTEL COVELL, 1023 J cor 11th, Tel
Lambert 3-1871 (See Yellow Page 31)**
Hotel Hughson 1009 J
Hotel State 925 H
Hotel Turlock 140 W Main (Tur)
Hotel West 235 ½ W Main (Tur)
JL Hotel 917 I
King Hotel 6609 3d (RB)
Live Oak Hotel 118 N Yosemite av (Oak)
Maddux Hotel 715 12th
Needles Hotel 915 ½ I
Royal Hotel & Apartments 917 ½ J
StElmo Hotel 112 S 1st (Tur)
Star Hotel 712 ½ 9th
Tourist Hotel 122 N Broadway (Tur)

**TOWN HOUSE LODGE, 16th and I, Tel
Lambert 4-7261 (See Yellow Page 36)**
Yosemite Hotel 411 East F (Oak)

HOUSE FURNISHING GOODS— MANUFACTURERS

Lustre Craft Stainless Steel Co 1301 I
R7

HOUSE FURNISHING GOODS— RETAIL

McNess Home Products 4517 Gratton rd
(Den)

HOUSE MOVERS and SHORERS

American House Movers 1101 Cornell av
Crook Bros 116 Roselawn av

HOUSEHOLD APPLIANCES— DEALERS

Appliance Sales & Service 417 H
Asbill's 328 14th
Becker Louis W 1021 McHenry av
Bordona's Home Appliances 2912 Patter-
son (RB)
Consolidated Distributors 204 McHenry
av
Electro-Way Co 611 McHenry av
Gailey's 210 S Center (Tur)
Mar Val Appliances 1081 Lander av (Tur)
McBride's Store 1327 Crows Landing rd
P&G Home Appliances 1301 McHenry av
Passadori Appliances 621 10th

**SANDERS APPLIANCE CENTER, 1431
McHenry av, Tel LAMBERT 3-4575**
TURNER'S, 904 H, Tel LAMBERT 2-7251
and College at Orangeburg av, Tel
Lambert 3-6488
Youngdale's 250 Market (Tur)
**ZIMMERMAN L W, 1021 McHenry av,
Tel LAMBERT 2-1068**

HOUSEHOLD APPLIANCES— REPAIRERS

Ben's Appliance Service 409 Emerson av
Davis Wayne H 1801 Tully rd
Don's Appliance Service 1316 Yosemite
blvd
Fugit Repair Service 437 McHenry av
General Fixit Shop 913 K
Harrington's Gas Appliance Repair 1215
Dunning la
Ray's Appliance & Repair Shop 2015
Yosemite blvd
Stines Dewey Used Appliances 1817
Yosemite blvd
Wolf's Appliance Repair 1425 Paradise
rd

ICE—DEALERS

Central California Ice Co 500 N Highway
99 (Tur)
Fins's Ice Delivery 1420 Caldwell av 433
Leon av and 1235 Woodman wy
Fresno Consumers Ice Co 1420 Caldwell
av
Frosty's Ice Delivery 711 8th
West J S Ice Dealers 711 8th

ICE CREAM and FROZEN DESSERTS—DEALERS

Dairy Queen 1410 H
**FOSTER FARMS JERSEY DAIRY, 1707
McHenry av, Tel LAMBERT 2-9041**
(See Yellow Page 20)
Foster's Freeze 39 H and 1105 Yosemite
blvd
Foster's Freeze 435 E Main (Tur)
Frosted Malt Shop 713 10th
Penguin Ice Cream 330 Needham av
Penguin Ice Cream 847 E Main (Tur)
Warren's Ice Cream 104 Maze blvd



REAL ESTATE BROKER

Home Specialists—Forms and Income

Developers of Strathmore

Charles V. Jeffers

325 DOWNEY AVENUE

Modesto, Calif.

PHONE Lambert 4-7751

ICE CREAM MANUFACTURERS

BORDEN CO THE, Western Division, 415
Kansas av, PO Box 706, Tel Lambert
4-9661 (See Yellow Page 20)

CARNATION COMPANY

227 MAZE blvd

TELEPHONE Lambert 4-6278

DARI-VALLEY, 7th and E, Tel Lambert
3-0975 (See Yellow Page 21)

FOSTER FARMS JERSEY DAIRY, 1707
McHenry av, Tel Lambert 2-9041
(See Yellow Page 20)

Penguin Ice Cream Co 705 Lander av
(Tur)

VELVET ICE CREAM CO, 708 L, Tel
Lambert 2-1018

IMPORTERS

Aztec Trading Co 1230 1/2 7th

INCINERATORS

Currier's of Modesto 521 Santa Rita av

**INDUSTRIAL SUPPLIES—WHOLE-
SALE**

Cowdrey Arth D 325 Covena av

INSULATING MATERIALS

Weathermaster Insulation Co 1605 Yose-
mite blvd

***INSURANCE—AUTOMOBILE**

JOHNSON CLARENCE R, 204 Beaty Bldg
1024 J, Tel Lambert 3-2619 (See Yel-
low Page 32)

JOHNSON INSURANCE, 248 W Main,
Turlock, Tel Mercury 4-4901 (See
Yellow Page 32)

TAYLOR ARCH L, 1217 I, Tel Lambert
2-3201, Res Tel Kellog 7-1718 (See
Yellow Page 33)

***INSURANCE—CASUALTY**

CURTICE DON L, 604 Scenic dr, Tels
Lambert 4-9321 and Lambert 2-8469
(See Yellow Page 47)

JOHNSON'S INSURANCE, 248 W Main,
Turlock, Tel Mercury 4-4901 (See
Yellow Page 32)

***INSURANCE—COMPENSATION**

CURTICE DON L, 604 Scenic dr, Tels
Lambert 4-9321 and Lambert 2-8469
(See Yellow Page 47)

***INSURANCE—FIRE**

JOHNSON'S INSURANCE, 248 W Main,
Turlock, Tel Mercury 4-4901 (See
Yellow Page 32)

KRIESE HAACK & KRIESE, 722 10th,
Tel Lambert 3-6429, Branch, F be-
tween 4th and 5th, Crows Landing, Tel
TEmple 7-4226

TAYLOR ARCH L, 1217 I, Tel Lambert
2-3201, Res Tel Kellog 7-1718 (See
Yellow Page 33)

***INSURANCE—FIRE and MARINE**

POWELL INSURANCE AGENCY, 1119 I,
Tel Lambert 3-5629

INSURANCE—GENERAL

BARTON V E "PETE," 904 13th, Tels
Lambert 4-1446 and 4-1447 (See
Yellow Page 47)

COOPER & DAMIN, 1312 H, Tel Lambert
2-7249

CORBY, HYNES & LYNG, 1409 H, Tel
Lambert 4-4341

GRIMALDI IGNAZIO, 827 13th, Tel Lam-
bert 2-4918 (See Yellow Page 47)

McHENRY INSURANCE AGENCY, 1524
I, Tel Lambert 4-1922, Res Tel Lam-
bert 4-2340

OLSON-PACE INSURANCE SERVICE,
10 Plaza, Patterson, Tel TYler 2-8071

POWELL INSURANCE AGENCY, 1119 I,
Tel Lambert 3-5629

***INSURANCE—LIFE**

AETNA LIFE INSURANCE CO, 929
Sycamore, Tel Lambert 2-1347

JOHNSON CLARENCE R, 204 Beaty Bldg
1024 J, Tel Lambert 3-2619 (See
Yellow Page 32)

PRUDENTIAL INSURANCE CO of
AMERICA, 925 12th, Room 4, Tel
Lambert 3-2639

TAYLOR ARCH L, 1217 I, Tel Lambert
2-3201, Res Tel Kellog 7-1718 (See
Yellow Page 33)

1403 9th St.

MODESTO VAN & STORAGE
Agents: Allied Van Lines, Inc.
Local and Long Distance Moving
Modesto
Dial Lambert 2-4538

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8 1 1
13 TH

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1 4 4 4
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Automobile Refinishing • Expert Workmanship

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Tel. LAMBERT 4-4482

Tel. LAMBERT 4-5213

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Subsidiary of Midland Sales, Inc.

819-D 15th Street

Modesto

***INSURANCE—TITLE**

MODESTO TITLE OFFICE, SECURITY
TITLE INSURANCE CO, 1023 I, Tel
Lambert 2-7211 (See Yellow Page 60)
SECURITY TITLE INSURANCE COM-
PANY, 920 12th, Tel Lambert 3-4521
(See Yellow Page 60)

STANISLAUS COUNTY TITLE CO, 1207
I, Tel Lambert 2-5281, Turlock Tel
Mercury 4-7229 (See Yellow Page 61)

INSURANCE ADJUSTERS

Brown Bros Adjusters 817 10th R16
Freese Ogden B 1016a 12th R1
Gallion Claims Service 430 14th
Hilton Elsie Mrs 526 N Olive av

INSURANCE AGENTS

BARTON V E "PETE," 904 13th, Tels
Lambert 4-1446 and 4-1447 (See
Yellow Page 47)
Bolles Lawrence E jr 1018 14th
Brooks D Paul 829 5th
Campbell Tod (genl) 514 Scenic dr
Carl's Insurance Co 3340 Santa Fe (RB)
Ceres Insurance Agency 3026 4th (Ceres)
Consolidated Agencies 1501 K
COOPER & DAMIN, 1312 H, Tel Lam-
bert 2-7249
Corby Hynes & Lyng Inc 1409 H
Curtice Don L 604 Scenic dr
Davis Edw C 1024 J R230
Don Pedro Realty 608 McHenry av
D'Orazi Investment Co 217 E Main (Tur)
Effenberg J H Insurance Agency 120 S
Center (Tur)
Ewer Frank R 812 14th R2A
GIDDINGS BROTHERS INC, 826 12th, Tel
Lambert 3-2665 (See Yellow Page 43
and Page B)
Gilbert A L 254 N 3d av (Oak)
GRANGE COMPANY INSURANCE
AGENCY THE, 208 Highway 99 North
cor Tully rd, Tel Lambert 3-0741
GRIMALDI IGNAZIO, 827 13th, Tel Lam-
bert 2-4918 (See Yellow Page 47)
Gross Orville L 428 E Main (Tur)
Harris-Utter Insurance Agency 1015 12th
R2
Harris-Utter Insurance Agency (genl)
2309 Lawrence (Ceres)
Hetland C Mike 321 Downey av
Howk Leland J (genl) 216 W Main (Tur)
James Agency The 1512 E
Johansen Albert F 117 W Morris av
JOHNSON CLARENCE R, 204 Beaty Bldg
1024 J, Tel Lambert 3-2619 (See
Yellow Page 32)
JOHNSON'S INSURANCE, 248 W Main,
Turlock, Tel Mercury 4-4901 (See
Yellow Page 32)
Kokko's Insurance Service 1024 11th
KRIESE, HAACK & KRIESE
722 10th
TELEPHONE LAMBERT 3-6429
BRANCH—F BETWEEN 4th and 5th
CROWS LANDING
TELEPHONE Temple 7-4226
Larson Verne M Agency 829 13th

LAWS HENRY H, 10 Taylor Bldg 1016
12th, Tel Lambert 3-3043, Res Tel
Lambert 2-0438

LeTourneau Jack H 400 Hughson av
(Hugh)
Litchfield E C Agency 3034 4th (Ceres)
Long Sidney & Associates 2936 4th
(Ceres)

Lyons Archie H 914 13th
McHenry Insurance Agency 1524 I
Modesto Holding Co 821 10th
Morrow Paul R Insurance Agency 1215
I

Moss L T Agency 1211 11th
PERKINS L A CO, 314 Needham av, Tel
Lambert 3-4525
PHIL-BART REALTY INC, 1521 H, Tel
Lambert 3-3259 (See Yellow Page 48)

Powell Insurance Agency 1119 I
Purdy Raymond 1024 J R213
Quinn James F 1115 I R14
Raymns Harry P 311 E Main (Tur)
RICKENBACHER AGENCY (General
137 S Center, Turlock, Tel Mercury
4-6689 (See Yellow Page 48)

Riverbank General Insurance Agency
6717 3d (RB)
Rooker Harold W 1420 11th
Stanwood Chas F 604 Scenic dr
TAYLOR ARCH L, 1217 I, Tel Lambert
2-3201, Res Tel Kellog 7-1718 (See
Yellow Page 33)

Thompson Tollie 902 13th cor I
Toomes C Ray Insurance Agency
(genl) 1013 1/2 H
Warner Deane E 1024 J R310
Wilson Gene jr (genl) 719 Hackberry av
WOLVERINE BUILDING SERVICE INC,
1112 15th, Tel Lambert 4-5121
Wood Clarence E Co 314 East F (Oak)
Wood Leroy E F 132 N Yosemite av
(Oak)
Zimmerman Insurance Agency 127 N 3d
av (Oak)

INSURANCE COMPANIES

Acacia Mutual Insurance Co (genl) 1420
11th
AETNA LIFE INSURANCE CO, 929
Sycamore av, Tel Lambert 2-1347
Allstate Insurance Center 7 McHenry
Village 1700 McHenry av
Beneficial Life Insurance Co 405 Burney
Beneficial Life Insurance 202 W Main
R17 (Tur)
Constitution Life Insurance Co 919 15th
Equitable Life Assurance Society of the
United States 1115 I R22
Farmers Insurance Group 829 5th and
1018 14th
Farmers Insurance Group 124 S Center
(Tur)
Franklin Life Insurance Co 111 Wright
Lincoln National Life Insurance Co The
1413 Grape av
Mutual Life Insurance Co of New York
1420 11th
National Life & Accident Insurance Co 434
14th and 625 S Highway 99
New England Mutual Life Insurance Co
1125 11th
Northwestern Mutual Life Insurance Co
1115 13th

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SUPER MARKETS

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To the Other

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EARL K. BURKNER

The Store of Quality and Service

1029 11th St.

Modesto

Telephone LAMBERT 3-1809

INSURANCE COMPANIES—Contd

Occidental Life Insurance Co 1522 H
Pacific Mutual Life Insurance Co 1507
10th

Preferred Insurance Exchange 109 Need-
ham av

PRUDENTIAL INSURANCE CO of AMERICA, 925 12th Room 4, Tel LAM- bert 3-2639

Prudential Insurance Co of America 930
15th R1

Reserve Insurance Co (genl) 1115 I R10
Security Title Insurance Co 920 12th
Sequoia Insurance Co 1104 12th

STANISLAUS COUNTY MUTUAL FIRE INSURANCE CO, 1104 12th, Tel LAM- bert 2-7208

State Farm Insurance Co 607 14th 140
McHenry av R8 and 820 Needham av
State Farm Insurance Co 105 N 3d av and
507 West F (Oak)

State Farm Insurance Co 127 S Center
and 761 W Main (Tur)

State Farm Mutual Insurance Co 1507 G
and 321 Downey av

Western Title Insurance & Guaranty 1207
I

Westland Life Insurance Co 1024 J R423
Woodmen Accident & Life Co 4272 Myrtle
PO Box 139 (Den)

INSURANCE INVESTIGATORS

Retail Credit Co 817 10th R15

*INTERIOR DECORATORS

DON L DAVIS DISTRIBUTOR DUNNE
PAINTS, 1502 10th, Tel LAMBERT 3-
6895 (See Yellow Page 38)

Gardenshire Interior Decorators 2537 4th
(Ceres)

Leslie's 1316 J

Pauline's Interiors 1506 H

Smith Howard Interiors 440 Hackberry
av

Woodworth's Interiors 215 McHenry av

INVESTMENT COMPANIES

Modesto Investments Inc 1700 McHenry
Village wy

INVESTMENT COUNSELORS

Investment Diversified Services 624
Sycamore av

INVESTMENT SECURITIES

CESSNA CLINTON, 104 Chabot Court, Tel
LAMBERT 3-1563

INVESTMENT SECURITIES— DEALERS

(See also Brokers—Stocks and
Bonds)

DEAN WITTER & CO, 1034 12th, Tel
LAMBERT 4-6861

Dempsey & Co 1024 J R428

WALSTON & CO INC, 1028 11th, Tel
LAMBERT 2-5285 (See Yellow Page 53)

INVESTMENT TRUSTS

Insurance Securities Trust Fund 1124 Mt
Vernon dr

Insurance Securities Trust Fund
1432 Merritt (Tur)

*INVESTMENTS

BEARD LAND & INVESTMENT CO, 726
10th, Tel LAMBERT 3-7713

*INVESTMENTS—REAL ESTATE

GIDDINGS BROTHERS INC, 826 12th,
Tel LAMBERT 3-2665 (See Yellow Page
43 and Page B)

IRON and STEEL WORK

Geiger Iron Works Inc 124 Willow
Oakdale Iron Works 123 N Sierra av (Oak)

IRRIGATION COMPANIES

Oakdale Irrigation District 322 East D
(Oak)

TURLOCK IRRIGATION DISTRICT

333 EAST CANAL dr

TURLOCK

TELEPHONE MEcury 2-3861

IRRIGATION EQUIPMENT and SUPPLIES—DEALERS

HOWK WELL & EQUIPMENT CO, 1825
Yosemite blvd, Tel LAMBERT 4-9275
Crows Landing, Tel TEMple 7-4696

JANITORS' SUPPLIES

Central Supply Co 714 I
O'Brien Supply Co 819d 15th
Randek Paper Co 1314 Caldwell av

JEWELERS—MANUFACTURING

Patterson Robt H 813 1/2 10th
Reid Edwin N 1115 I R30

STANISLAUS CREDIT CONTROL SERVICE

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827 13th St., Modesto—Tel. LAMBERT 2-4918

Res. Tel. LAMBERT 2-7969

NOTARY

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FOSTER FARMS JERSEY DAIRY

AND DRIVE IN MILK DEPOT

CREAM — HALF AND HALF — BUTTERMILK — EGGS

CHOCOLATE DRINK — FRYERS — ICE CREAM

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Modesto

Tel. L.Ambert 2-9041

JEWELERS—RETAIL**ART CARVED RINGS, Frank A Freitas Dealer, 1019 10th, Tel L.Ambert 3-3005**Atwood Jewelers 300 East F (Oak)
Cashen Norman C 134 N 3d av (Oak)
Costner's Jewelry 1019 J
David Jewelers 1022 J
Edward's Jewelers 1309 Yosemite blvd
Freitas Frank A 1019 10th
Fricke's In Ceres 2934 4th (Ceres)**GENSLEER-LEE DIAMONDS, 921 10th, Tel L.Ambert 3-7769**Gloeckler Jewelers 219 W Main (Tur)
H&D Jewelers 1410 Crows Landing rd
Hall Jewelers 11 E Main (Tur)
Harland Jewelers 1011 J
Headrick's Jewelry 741 E Main (Tur)
Hendrickson A L & Son 218 W Main (Tur)
Janzen's Jewelers 1010 H
King Jewelers 1029 I
MacDannald Harvey H 922-24 I
Main C Q 117 West F (Oak)
McHenry Village Jewelers 16 McHenry
Village 1700 McHenry av
Monte's Jewelry 908 11th
Powell Wm L 324 Hughson av (Hugh)**RIGGS JEWELERS, 913½ I, Tel L.Ambert 2-8789**Rogers Jewelry Co of Modesto 918 10th
Simpson Jewelry Co 917 10th
Simpson Jewelry Co 104 W Main (Tur)
Smith's Jewelry 3310 Santa Fe (RB)
Swan Jewelers 1025 10th
Syl-O-Ett Jewelry The 234 E Main (Tur)
Tiffan's Jewelers 931 10th**TOPPER JEWELERS, 964 10th at J, Tel L.Ambert 3-4009**Wendling Claude O 1024 I
Zimmerman Jewelers 121 W Main (Tur)**JEWELERS—WHOLESALE and IMPORTING**

Heirloom Distributors 817 10th

JUNK DEALERSA&B Metal Co end Gould rd
Modesto Junk Co 1425 9th
OK Junk Yard 220 River rd
Oakdale Junk Yard 229 S Sierra av (Oak)
Ceres Pipe & Metal Supply S Highway 99 (Ceres)**KENNELS**Ayres Pet-O-Tel RD 6 Box 1506 (Mod)
Bee's Poodlerie 1012 S 1st (Tur)
South Modesto Kennels 1634 Spokane***KEY MANUFACTURERS****CERTIFIED SAFE & LOCK SERVICE, 1032 11th, Tel L.Ambert 4-9181 (See Yellow Page 36)****KNIT GOODS—RETAIL**

Kirmil's 227 E Main (Tur)

LABORATORIESMcHenry Village Medical Clinical Laboratory 1700 McHenry Village wy
Mossman Clinical Laboratory 1024 J R306***LADIES' COATS—SUITS—SHOES****BROWN HOUSE THE, 1206 J, Tel L.Ambert 3-0778*****LADIES' READY-TO-WEAR****HARTFIELD STORES INC 926 10th TELPHONE L.Ambert 2-9176****LAND COMPANIES (See also Real Estate)****BEARD LAND & INVESTMENT CO 726 10th TELPHONE L.Ambert 3-7713****LANDSCAPE ARCHITECTS**

Hafely Schuyler R 1433 Kent wy

LANDSCAPE GARDNERS

Dougherty Tim 740 S Santa Cruz av

LAPIDARIESKen-Dor Rock Roost 419 Sutter
Modesto Lapidary Supply 909 J**LAUNDRIES****ECONOMY LAUNDRY, 1424 9th, Tel L.Ambert 2-2474**
French Steam Laundry & Dry Cleaners 262 S Yosemite av (Oak)
Halford Cleaners & Shirt Laundry 941 McHenry av
Hop Lee Laundry 149 S Sierra av (Oak)
MODESTO FRENCH LAUNDRY, 1218 H, Tel L.Ambert 3-3372
MODESTO STEAM LAUNDRY & CLEANERS, 1201 8th, Tel L.Ambert 3-3257 and 1700 McHenry av, McHenry Village, Tel L.Ambert 2-6364 (See Yellow Page 34)
Nicolodi's Laundry 620 Scenic dr
Salida Laundry & Dry Cleaning 241 Broadway (Sal)

Modesto Steam LAUNDRY & CLEANERS

McHenry Village
Phone Lambert 2-6364

Save With Our
Cash and Carry Plan
Modesto

1201 8th St.
Phone Lambert 3-3257

LAUNDRIES—Contd

Sing Lee Laundry 716 7th
Snow White Laundry 352 E Olive (Tur)
Turlock Steam Laundry 139 S Highway 99
(Tur)
Valley Clean-A-Torium Laundry 143 N
1st av (Oak)

LAUNDRIES—SELF SERVICE

Austin's Help-Your-Self Laundry 658
Crows Landing rd
Ceres Self Service Laundry 3016 Central
(Ceres)
Coin Operated Wash Tub 516 ½ McHenry
av
E-Z-Wash 3339 Atchison (RB)
Eastside Laundrette East F (Oak)
Econo-O-Wash 123 Phoenix av
Frigidaire Coin Operated Laundry 1045
N Highway 99 (Tur)
Handy Self Service Laundry 1805 G
Knapps Laundromat 278 W Main (Tur)
Laundromat Laundry Whitmore av
(Ceres)
Martha's Speedwash Laundry 123 4th
(Tur)
McHenry Laundromat 441 McHenry av
Needham Laundromat 814 Needham av
Oakdale Washeteria 363 S 5th av (Oak)
Riverbank Help-Your-Self Laundry 6609
2d (RB)
Speed Wash 130 H
Stewart's Laundromat 64 McHenry Vil-
lage 1700 McHenry av
Tully Speed Wash 1604 Tully rd
Washette Individual Service Laundry 390
Minerva (Tur)
Wiseway Wash 112 S Santa Cruz av

LAWN MOWER REPAIRERS

Bob's Lawnmower & Saw Shop 3136 At-
chison (RB)
Bob's Shop 403 Maze blvd
Justus Lawn Mower & Saw Shop 1049
Kenwood av (Tur)
Nichols Wm E jr 916 Alamo av
Ryan Lawnmower & Saw Shop 406 S 1st
(Tur)

LAWYERS

Anderson Alvin L 1218 13th
Badger Carlos J, 1016a 12th, Taylor
Bldg, Tel LAMBERT 3-0776
Bates Ronald E, R1, Meily Bldg 1027 Eye,
Tel LAMBERT 4-7931
Bienvenu Robert C, 420 Beaty Bldg 1024
J, Tel LAMBERT 3-9125
Brack F M 1115 I R17
Brown, Brown & Bacon 1115 I
Brown Ralph M, 27 Black Bldg 1115 I, Tel
LAMBERT 3-5608
Bush Ackley & Milich 366 West F (Oak)
Busch-Ackley-Milich 6721 3d (RB)
Cardozo, Trimbur & Nickerson
812 13th
Cardoza Building
Telephone LAMBERT 4-1434
Carner Bert M jr 1015 12th R4
Carson Cath W 812 14th R1

Carter & Lacoste 911 10th
Coffill Wade H 238 N Yosemite av (Oak)
Collier Frank B 1012 I R7
Cook J Hilary 115 N Broadway R7 (Tur)
Cook Jeremy C 115 N Broadway R7 (Tur)
Crow Walter G 1610 H
Elledge Robt R 1115 13th
Fowler Robt B 925 12th R15
Frad Alfonse M 1115 I R19
Friedman & Sauls 1012 I R5

Gant & Gant 1012 I R2
Gleason H Earl 115 N Broadway R7 (Tur)
Griffin, Conway & Jones, 1007 H, Suite
1, Tel LAMBERT 3-7781
Griffith Lin H 422 E Main (Tur)
Gullo Francis H 115 N Broadway R7
(Tur)

Hancock & Lundgren 1107 J R203 and
1418 Crows Landing rd
Hawkins & Hawkins 924 12th

Hoover Francis O, 420 Beaty Bldg
1024 J, Tel LAMBERT 3-9125
Hoover Lacy & Bienvenu 1024 J R420
James Robt O 408 Hughson av (Hugh)
Jensen & Underwood 925 12th R2
Lacy Edward M, 420 Beaty Bldg 1024 J,
Tel LAMBERT 3-9125
Lamb Jack B 914 13th
Martz Theo W 925 12th R15

McVay, Stone & Reid, Suite 1, Scott
Bldg, 1015 12th, Tel LAMBERT 4-6826
Mitchell & Fulfer 812 14th R4
Moody Gilbert E 250 W Main (Tur)
Mower James P 1012 I R16
Moyle Myron 1115 I R15
Nelson, Coffin & Liedstrand, 135 S
Center, Turlock, Tel MERCURY 4-5855
O'Connell Dan E 309 E Main (Tur)
Olsson Gordon A 1122 H
Paul Herbert E 1610 H

Robertson J Lee 925 12th R17
Ruggieri Francis R 1115 I R26
Stockton Cleveland J 712 11th
Stone Joel C 1012 I R7
Sutter Douglas M, 1218 13th, Tel LAM-
bert 4-4466
Swenson John A 202 W Main R9 (Tur)
Taylor & Taylor 1016 12th
Winger Elmer L 1015 12th R3
Zeff, Halley & Price, 1209 H, Tel
LAMBERT 2-5231

LEATHER DEALERS

Marshall Leather Shop 829 10th

LEATHER GOODS—RETAIL

Marshall's Shoes & Clothing 1606 Crows
Landing rd and 829 10th
Saddle Shop The 372 N Highway 99 (Tur)

LETTER SHOPS

Broadwell's Gift & Letter Shop 519 Mc-
Henry av
Copycat Letter Shop 607 11th

PAUL'S REXALL DRUGS
S & H GREEN STAMPS
1313 Yosemite Blvd.
Tel. Lambert 2-7297
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FREE DELIVERY
Tel. Lambert 3-3247

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COMPLETE SERVICE FOR YOUR CAR
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TEL. Lambert 4-3446

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LICENSED●
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Watchmen
Uniformed Officers
or
Plain Clothesmen
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All Occasions
Construction and
Plant Security
539 HIGH ST.
TEL.
Lambert 3-1572
RES. TEL.
Lambert 2-5350

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Agents for SECURITY VAN LINES

Lambert 4-7143

1819 Clayton Ave.

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Tel. LAmbert 4-4651**TRUCKS**215 Beech
Modesto Tel. LAmbert 4-4651**LIBRARIES**

CITY DIRECTORY LIBRARY
MODESTO CHAMBER of COMMERCE
1120 11th
TELEPHONE LAmbert 3-9121
Denair Public Library 4609 Myrtle (Den)
Hughson Public Library 325 Hughson av
(Hugh)
Keys Library Frontage rd (Keys)
McHenry Public Library 1402 I
Riverbank Public Library 3237 Santa Fe
(RB)
Stanislaus County Free Library 2947 4th
(Ceres)
Stanislaus County Free Library 315 West
F (Oak)
Turlock Public Library 250 N Broadway
(Tur)

***LIFT TRUCKS—RENTALS**

HOAGLAND'S TRANSPORT SERVICE INC
460 Bystrom rd, Tel LAmbert 3-1845
(See Yellow Page 62)

**LIGHT, HEAT and POWER COM-
PANIES**

Hetch Hetchy Water & Power System
(field ofc) 320 N 4th av (Oak)
MODESTO IRRIGATION DISTRICT
1231 11th
TELEPHONE LAmbert 4-4061
(See Yellow Page 35 and Page A)
Pacific Gas & Electric Co 1006 H
PACIFIC GAS & ELECTRIC CO, 1221 O
Newman, Tel 4861, 218 El Circulo,
Patterson, Tel TYler 2-2921, 250 N
3d, Oakdale, Tel Victoria 7-2251
Pacific Gas & Electric Co 135 N Center
(Tur)

LIGHTING EQUIPMENT DEALERS

Flourescent Service Contractor 1500 E
Coolidge av

***LINOLEUMS**

**JOHNSTON-LOWELL FLOOR COVER-
ING, 1308 McHenry av, Tel LAmbert**
3-6528 (See Yellow Page 29)

LIQUOR and WINES—RETAIL

Blake's Liquors 606 Scenic dr
Bottle N Cork 2055 Tully rd
Bottle Shop 415 East F (Oak)
Bradley's Liquor Store 328 N Highway
99 (Tur)
Eight Ball Liquor & Sport Shop 129 N
Yosemite av (Oak)
Family Liquor Store 304 East F (Oak)
Gerbo's Liquor Store 3064 S Highway 99
(Ceres)
Glenn's Liquors 500 Lander av (Tur)
Gordon's Liquors 130 S 1st (Tur)

HOUSE of GOOD SPIRITS, 1413 Crows

Landing rd, Tel LAmbert 4-5303
K&I Liquor Store 3332 Santa Fe (RB)
LaLoma Liquor Store 12 La Loma
Madonna's Wines & Liquors 1214 H
Maze Liquors 431 Maze blvd
McHenry Liquors 1347 McHenry av
Mellis Dan Liquor Store 730 McHenry
av 409 Paradise rd and 104 S Santa
Cruz av
National Beverage 901 8th
Needham Liquors 1401 12th
Rite Price Liquors 1647 Crows Landing
Riverbank Liquor Store 6827 3d (RB)
Roselle's Bottle Shop 500 E Main (Tur)
Royal Cafe Liquor Store 1018 I
SAVE-MART of MODESTO
1600 YOSEMITE blvd
1409 CROWS LANDING rd
2053 YOSEMITE blvd
613 PARADISE rd
TULLY at BOWEN
LOS ANGELES MARKET
1627 CROWS LANDING rd
(See Yellow Page 53)

Sav-On Liquor Store 523 Paradise rd
Scenic Liquors 1292 Scenic dr
Scotty's Liquor Store 110 W Main (Tur)
Three B's Liquor Store 1609 Yosemite
blvd
Tully Liquor Store 1210 Tully rd
Turlock Liquor House 147 N Highway 99
(Tur)
Vallee Liquor Store 2377 Lawrence
(Ceres)

LIQUOR and WINES—WHOLESALE

Giahos Distributing Co 516 11th
Stanislaus Distributing Corp 1314 7th

LITHOGRAPHERS

WILLEY PRINTING CO, 1018 13th, Tel
Lambert 4-4811 (See Yellow Page 42)

LIVE STOCK BREEDERS

California Dairy Breeders Inc 110 Cedar
pl (Oak)
Jessup Roger Artificial Breeding Farms
1803 G
Valley Artificial Breeders 1504-06 E

**LIVE STOCK DEALERS and
COMMISSION**

Sawyer James L 132 N Yosemite av (Oak)

***LOAN and BUILDING ASSOCIA-
TIONS**

STANISLAUS-MERCED SAVINGS & LOAN
ASSN, 121 S Center, Turlock Tels
MERcury 2-1045 and 2-1046, 12th and
L, Modesto, Tel LAmbert 4-7781 and
1935 M, Merced, Tel RAndolph 3-1001
(See Yellow Pages 13 and 50)

CLARENCE R. JOHNSON

INSURANCE — All Forms — BONDS

204 Beaty Building, 1024 J Street, Modesto

Phone LAMBERT 3-2619

LOANS—COLLATERAL and SALARY

Beneficial Finance Co 1222 J
Commercial Credit Plan Inc 1214 K
Home Finance Corp 1129 10th

HOUSEHOLD FINANCE CORPORATION,

1020 11th, Tel LAMBERT 4-3121
Pacific Finance Loans 1014 12th
Reliable Loan Co 807 10th
VALLEY MORRIS PLAN, 1201 J, Tel
LAMBERT 4-5016

LOANS—MORTGAGE

Coast Mortgage Co 917 13th
Federal Land Bank Association of Modesto
to 1205 K
Federal Land Bank Association 142 S
Broadway (Tur)
Modesto Farm Credit Association 1205 K
Modesto Production Credit Association
1205 K
National Farm Loan Association 142 S
Broadway (Tur)
San Joaquin Mortgage Co 308 Needham av
SIERRA MORTGAGE COMPANY
929 13th
TELEPHONE LAMBERT 4-6296
Valley Morris Plan 1201 J

*LOANS—REAL ESTATE

BANK of CALIFORNIA NATIONAL
ASSOCIATION THE, 1124 J cor 12th,
Tel LAMBERT 3-3231, West Side
Branch, 811 5th, Tel LAMBERT 4-9465
Riverbank Branch, 3300 Santa Fe,
Riverbank, Tel UNIVERSITY 9-2578
(See Yellow Page 12)

*LOCKS—AUTOMOBILES

CERTIFIED SAFE & LOCK SERVICE,
1032 11th, Tel LAMBERT 4-9181 (See
Yellow Page 36)

LOCKSMITHS

BILL'S SAFE & LOCK SERVICE, 1009 L
Tel LAMBERT 4-5401
CERTIFIED SAFE & LOCK SERVICE,
1032 11th, Tel LAMBERT 4-9181 (See
Yellow Page 36)
Lacque Ed F & Sons 907 13th

LODGING HOUSES

Alta Rooms 822½ 9th
Arch Rooms 918½ I

Buntain & Kelly Rooms 815 7th
Carlson Cabins 705 7th
Central Hotel 909½ I
Claremont Hotel 906 I
Coffman Rooms 955 10th
DelRey Rooms 804½ 9th
Hotel Broadway 219 S Broadway (Tur)
Hotel Plato 823 10th
Mary Ellen Rooms 1210 11th
Mistletoe Hotel 830 10th
Neubaumer Rooms 125 S Sierra av (Oak)
Palmer Hotel 808½ 10th
Park Hotel 824½ 9th
Star Guest Home The 1314 H

LUBRICANT MANUFACTURERS —OILS and GREASES

Union Oil Co of Calif 532 N Sierra av
(Oak)

LUGGAGE

DBA Unclaimed Luggage Sales (retail)
912 I
Modesto Luggage Shop (retail) 1207 J

LUMBER—RETAIL

American Lumber Co 1301 9th
Denair Lumber Co 4501 Myrtle (Den)
Diamond National Corp 1402 McHenry av
Diamond National Corp The 347 East H
(Oak)
Diamond National Corp 221 W Olive (Tur)
Ensley Lumber Co 202 S Santa Cruz av
Farmers Lumber Co S Highway 99 sw cor
Richland av (Ceres)
Ground Lumber Co 1625 McHenry av
Home Lumber Yard Inc 300 B (Tur)
Martinez Plywood Sales 1001 S Center
(Tur)
McWILLIAMS & RAMSEY LUMBER and
DISTRIBUTING CO, 1830 Clayton av,
Tel LAMBERT 4-6101 (See Yellow
Page 36)

MODESTO LUMBER CO THE, 621 9th,
Tel LAMBERT 3-1831, 200 N Highway
99, Turlock, Tel MERCURY 4-4396,
4501 Broadway, Salida, Tel KINGSWOOD
5-0386, 2220 Hackett rd, Ceres, Tel
KELLOG 7-0161

Snider's Lumber Products Co 400 3d
(Tur)
South Modesto Lumber Service 563 Crows
Landing rd
Stanislaus Lumber Co 1101 9th
United Lumber Yards 430 10th
United Lumber Yards Tully rd and Santa
Fe (Hugh)
United Lumber Yards 147 N Sierra av
(Oak)

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United Lumber Yards 200 S Highway 99
(Tur)
Wells Lumber Co 696 Crows Landing rd**LUMBER—WHOLESALE****AMERICAN DISTRIBUTING CO, 541**
Kansas av, Tel L.Ambert 4-7425**LUMBER TREATING**Oakdale Lumber Processors 308 S 5th av
(Oak)***MACHINE SHOPS****BARNES MACHINE SHOP, 615 3d, Tel**
L.Ambert 3-1879**MACHINERY DEALERS**Lift Truck Service & Rental Co 319
Grand
Wolfley & Sons 112 E Coolidge av***MACHINERY HAULING****HOAGLAND'S TRANSPORT SERVICE**
INC, 460 Bystrom rd, Tel L.Ambert
3-1845 (See Yellow Page 62)**MACHINERY MANUFACTURERS****MURRAY MANUFACTURING CO (Con-**
tractors Equipment) 510 River rd,
PO Box 61, Tel L.Ambert 3-6014Shimmon Wm L (lift trucks) 358 Emerald
av
T&C Manufacturing Co (food processing
equip) 1601 Mono dr**MACHINISTS**Acme Machine Products 1124 Scenic dr
Barnes Machine Shop 615 3d
Fox Tool & Die Machine Shop 1180 Scenic
dr
Modesto Machine Works 1106 G**PALLESCH'S MACHINE SHOP**
525 7th**TELEPHONE L.Ambert 3-4724**Townsend & Cochran Machine Works 521
East E (Oak)Turlock Auto Machine Shop 529 S
Center (Tur)Turlock Machine Works 388 N Highway 99
(Tur)Weisner & Cerato Machine Works 321
Melrose**MAIL ORDER HOUSES**Sears Roebuck and Co (catalog sls ofc)
225 W Main (Tur)***MAILING LISTS****POLK R L & CO**
POLK BUILDING
431 HOWARD
DETROIT 31, MICH**MARINE SUPPLIES****DICK & RAY'S BOATS, 1611 Yosemite**
blvd, Tel L.Ambert 4-3987 (See Yellow
Page 12)**MASSAGE**Dunlap Cecile E Mrs 441 Maple
Malone Lucille 1017 Biverly dr
Swedish Massage & Physical Therapy
Service 110 E Granger av
Swedish Massage & Steam Baths 1104
Colorado av (Tur)**MATTRESS MANUFACTURERS**

Delhart Mattress Co 1029 Boulder av

DELHART MATTRESS FACTORY &
STERILIZING PLANT, 1010 S 1st,
Turlock; Tel Mercury 4-6588, Modesto
Plant, 1029 Boulder av, Tel L.Ambert
3-7505**MAUSOLEUMS****LAKEWOOD MEMORIAL PARK, Sante Fe**
Highway between Empire and Hughson
PO Box 1866, Tel T.Uxedo 3-4465
(See Yellow Page 14)**MEAT PACKERS**

Zeff B & Co 601 Crows Landing rd

MEATS—RETAIL

(See also Groceries and Meats)

Betterway Meat Market 362 Hughson av
(Hugh)Blank Bros Meat Market 1072 Woodland
avButcher Boy The 108 N Santa Cruz av
California Meat Market 916 H

Earl's Choice Meats 415 E Main (Tur)

East's Meat Market 700 H

Economy Meat Market 436 E Main (Tur)

Golden West Meat Market 816 S 1st (Tur)

Green Spot Meat Market 278 W Main
(Tur)

Gus' Quality Meats 102 S Santa Cruz av

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L.Ambert 4-7401**Melody Motors**

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MEATS—RETAIL—Contd

Jimmy's Meat Market 133 S Sierra av
(Oak)
Los Angeles Meat Market 1627 Crows
Landing rd
M&M Meat Market 117 N 3d av (Oak)
McKelvey's Meats 318 Needham av
Mel's Meat Market 1039 Lander av (Tur)
Meyer Meat Market 150 S 2d av (Oak)
**NEW DEAL MARKET, 406 14th, Tel
LAmber 2-3043 (See Yellow Page 31)**
Olympic Meat Market 1539 Morgan rd
**PAUL'S MEAT SERVICE, 1119 Yosemite
blvd, Tel LAmber 3-0041**
Purity Meat Market 120 East F (Oak)
Rancho Meat Market 1239 Yosemite Blvd
Ray's Meat Market 1200 E Canal dr (Tur)
**SAVE MART of MODESTO, 1600 Yose-
mite Blvd, 1409 Crows Landing rd,
2053 Yosemite Blvd, 613 Paradise rd,
Tully at Bowen, Los Angeles Market,
1627 Crows Landing rd (See Yellow
Page 53)**
State Meat Co 126 H
Thrifty Mart Market 713 10th
Tomboy's Meats 1402 Crows Landing rd
West Side Meat Market 726 West F (Oak)

MEATS—WHOLESALE

Arnopole Meat Co Crows Landing rd
cor of Hatch rd
Modesto Meat Co The 1103 Crows Land-
ing rd
Orvis Bros & Co Crows Landing rd N
n of Hatch rd PO Box 41
Sundborg's Meat Co 1350 Magnolia (Oak)
Yosemite Meat Co 1511 Yosemite Blvd

*MEN'S FURNISHINGS—RETAIL

**FARR'S DEPARTMENT STORE, 1325-
27 Yosemite Blvd, Tel LAmber 2-
9426 (See Yellow Page 23)**

MESSENGER SERVICE

**WESTERN UNION TELEGRAPH CO, 1216
K, Tel LAmber 3-1861**

METAL GOODS—MANUFACTUR- ERS

Alwalt Manufacturing Co 1706 Lapham dr
Pohl Metal Products Co 135 S 4th av
(Oak)

METAL SPINNERS

Lisle's Metal Spinning Shop 315 Grand

MILK DEALERS

(See also Dairies)

**BORDEN CO THE, Western Division, 415
Kansas av, Tel LAmber 4-9661 (See
Yellow Page 20)**

Carnation Co 226 N 1st (Tur)
Central Valley Milk Marketing Associa-
tion 1735-39 Yosemite Blvd
**DARI-VALLEY, 7th and E, Tel LAmber
3-0975 (See Yellow Page 21)**
**FOREMOST GOLDEN STATE DIAIRES
INC, 435 Maze Blvd, Tel LAmber 4-
7441**
Johnson Dairy No 2 1000 W Main (Tur)
Milk Co-Op of California Inc 1206 West
F (Oak)
**MILK PRODUCERS ASSN of CENTRAL
CALIFORNIA, 510 9th, Tel LAmber
2-3241 and 7th and E, Tel LAmber
3-0975 (See Yellow Page 21)**
Thomas Dairy 1031 Lone Palm av

*MILK DEALERS—RETAIL

**FOSTER FARMS JERSEY DAIRY, 1707
McHenry av, Tel LAmber 2-9041
(See Yellow Page 20)**

*MILK DEALERS—WHOLESALE

**FOSTER FARMS JERSEY DAIRY
1707 McHENRY av
TELEPHONE LAmber 2-9041
(See Yellow Page 20)**

MILLINERS

Bea's Millinery 232 E Main (Tur)
Dunning Millinery 811 1/2 10th
Reed's Millinery 903 10th

*MIRRORS

**ACME GLASS CO
710 G
TELEPHONE LAmber 3-5674
S CENTER and EAST av, TURLOCK
TELEPHONE MERCURY 4-4429
317 EAST E, OAKDALE
TELEPHONE Victoria 7-0041
(See Yellow Page 30)**

MONUMENTAL WORK

Memorial Art Co 523 Scenic dr
Modesto Marble & Granite Works 712 S
Scenic dr
Turlock Marble & Granite Works 884 W
Main (Tur)

MOTELS and AUTO COURTS

Alcan Motel 926 S Highway 99
Allen's Cabins 629 S 7th
Anderson Motel Court 515 S Highway 99
Bishop Auto Court 904 N Highway 99
Boone's Cabins Hughson av cor 2d
(Hugh)
Capri Motel 602 McHenry av
Crockett Street Court 324 Crockett
Deluxe Motel 1070 N Highway 99 (Tur)

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 Elm Street Courts Elm Street Court Genl Del (Sal)
 Heather Inn Motel 581 S Highway 99
 Holiday Motel 1120 S Highway 99
 Kearney Motel 735 S Highway 99
 Klatt's Cabins Pine at 2d (Hugh)
 Kruger's Auto Court 924 Crows Landing rd
 LaSiesta Motel 1240 N Highway 99
 Modesto Motel 420 S Highway 99
 Moffitt's Motel 125 S 6th av (Oak)
 Norman & Son Motel 1417 N Highway 99 (Tur)
 Oak Motel 1901 Crows Landing rd
 Oakdale Motel 828 East F (Oak)
 Parish Cabins Motel 549 N 4th av (Oak)
 Paul's Motel 901 N Highway 99 (Tur)
 Phyl-Nor Motel 710 N Highway 99
 Plaza Motel 1522 9th
 Redwood Court Frontage rd (Keyes)
 Rendezvous Motel 136 N Highway 99
 River Road Motel 708 River rd
 Sahara Motel 1130 S Highway 99
 Salida Motel Highway 99 cor Sisk rd (Sal)
 Seabreeze Motel 735 S Highway 99
 Shady Acres Court 433 S 7th
 Shady Acres Court 2713 Santa Fe (RB)
 Smith Court S Highway 99 nr Whitmore rd (Ceres)
 Suburban Lodge 912 McHenry av
SUNDIAL LODGE, 808 McHenry av, Tel Lambert 3-5642
 To-Nite Motel 1298 N Highway 99 (Tur)
TOWN HOUSE LODGE, 16th and I, Tel Lambert 4-7261 (See Yellow Page 36)
 Turlock Motel N Highway 99 at Twentieth Century blvd (Tur)
 Twentieth Century Motel 701 Twentieth Century blvd (Tur)
 Venice Motel 1125 N Highway 99 (Tur)
 Webb's Holiday Motel 950 East F (Oak)
 Zaya's Motel N Highway 99 nr 20th Century blvd (Tur)

MOTORCYCLE DEALERS

Andres Leonard 1208 9th
 Burke Frank Motorcycle Sales & Service 1617 McHenry av
 Jewett Motors 502 10th

***MOVING**

IRVINE & ROE, 1819 Clayton av, Tel Lambert 4-7143 (See Yellow Page 36)
MCGRATH MOVING & STORAGE
 707 7th
TELEPHONE Lambert 4-6208
MODESTO VAN & STORAGE, Office and Warehouse, 1403 9th, Tel Lambert 2-4546 (See Yellow Page 37)

***MOVING—LOCAL**

IRVINE & ROW, 1819 Clayton av, Tel Lambert 4-7143 (See Yellow Page 36)

***MOVING—LONG DISTANCE**

IRVINE & ROE, 1819 Clayton av, Tel Lambert 4-7143 (See Yellow Page 36)
MODESTO VAN & STORAGE, Office and Warehouse 1403 9th, Tel Lambert 2-4546 (See Yellow Page 37)

***MOVING and STORAGE**

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MAY TRANSFER & STORAGE CO
AGENT
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TELEPHONE Lambert 3-3241
 (See Yellow Page 37)

MOVING VANS

Allied Van Lines Inc 1403 9th
 Dean Van Lines Inc 536 N Highway 99 (Tur)
 Irvine & Roe Moving & Storage 1819 Clayton
 Jensen's Van & Storage 1231 8th
 McGrath Moving & Storage 707 7th
 Pool's Van & Storage 536 N Highway 99 (Tur)
 Turlock Van & Storage 914 Lander av (Tur)

MUSIC and MUSICAL INSTRUMENTS—DEALERS

Bonner Music Co 1049 11th
 Carano Louie Piano Co 719 I
 Gottschalk Music Center 133 Burney
 Hamilton Music 1027 10th
 Hammond Organ Studios of Modesto 1022 11th
 Harrison Music Co 704 Columbia wy
 Hendrickson Music Store 223 E Main (Tur)
 Modesto Music Store 919 13th
 Music Lane 319 E Main (Tur)
 Oakdale Music Studio 801 West F (Oak)

MUSIC TEACHERS

Cavanaugh Hugh M (instrumental) 2079 Poplar (Ceres)
 Cochran Music Studio 703 Burke av
 Downing Bertie B (piano) 414 Hackberry av
 Hadley Betty (piano & organ) 1431 11th
 Harris Paul N (piano) 1528 Grape av
 Hefly Margt K Mrs (piano & organ) 113 N 7th (Hugh)
 Jaensch Elly A Mrs (piano) 103 G
 Kilroy Mileta Mrs (piano) 401 Wilson av
 Kinnu Leatrice B Mrs 689 S Center (Tur)
 Lloyd-Jones Genevieve Mrs (piano) 517 Castle av
 Macomber Harold 1049 11th
 Modern School of Music 511 McHenry av
 Nelson Jean A (piano) 1323 Sycamore (Tur)
 Purdy Frances Z Mrs (piano) 832 Panama av
 Risell Olga V (piano) 1200 Sycamore (Tur)

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 Stafford Lois F (violin & piano) 1001 Whittier av
 Sutter's School of Music 1112 12th
 Tremayne Ora M Mrs (piano) 332 N 1st av (Oak)
 Worthen Ella K (piano) 110 Poplar av

MUSICAL INSTRUMENTS—RETAIL

HAMILTON MUSIC, 1027 10th, Modesto
 Tel Lambert 3-2520 (See Yellow Page 37)

NEWS DEALERS

Harry's News Stand 6618 3d (RB)
 Modesto News Agency 912 M
 Modesto News Co 716 10th
 Nichol News Co 907 11th

TURLOCK NEWS AGENCY, 101 E Main
 Turlock, Tel MERCURY 4-6540

NEWS SERVICE BUREAUS

Stanislaus News Bureau 1628 Midway rd

NEWSPAPERS

Ceres Courier 2315 Magnolia (Ceres)
 McClatchy Newspaper (daily) 1325 H

MODESTO BEE THE
 (DAILY and SUNDAY)
 14th and H
 TELEPHONE LAMBERT 4-4041

Modesto Bee (Turlock Br Ofc) 129 4th (Tur)

Modesto Shopping Guide 910 12th

MODESTO TRIBUNE THE, 910 12th, PO
 Box 829, Tel LAMBERT 3-8378

Oakdale Leader 116-22 S 3d av (Oak)

Riverbank News The 6718 3d (RB)

Stockton Record 221 N 3d av (Oak)

TURLOCK DAILY JOURNAL
 138 S CENTER
 TURLOCK
 TELEPHONE MERCURY 2-3131

NOTARIES PUBLIC

Campbell Helen F 514 Scenic dr

NOVELTIES—RETAIL

COATS MARVIN L, 1440 Walker, PO Box
 1931, Tel LAMBERT 2-5049 (See Yellow Page 3)

NUMISMATISTS

CENTRAL STAMP and COIN CO, 1027
 10th, Tel Lambert 3-2520 (See Yellow Page 14)

NURSERYMEN

Best-Buy Nursery 1810 Vernon av
 California Nursery Co 517 S 7th
 Duke's Nursery Highway 120 cor S Lee av (Oak)

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 Frantz Nursery 804 River rd
 Fruit & Garden Shop The 1117 Crows Langing rd

Haines Nursery 841 River rd
 Hischer Nursery 310 W Granger av
 McHenry Nursery 115 W Orangeburg av
 Modesto Nursery 625 Yosemite blvd
 Modesto Nursery 625 Yosemite blvd
 Riverbank Camellia Nursery 3639 Atchison (RB)

Scenic Nursery 1313 Scenic dr
 Starr Nursery 205 Wayside dr (Tur)
 Valley Nursery 430 E Olive (Tur)
 Wayside Greenhouses 500 Wayside dr (Tur)

Whitmore Nursery & Floral Shop 2353
 Whitmore av (Ceres)

Wilson Dave Nursery Corp 2459 Yosemite blvd

Zaiger Azalea Gardens 537 Rosemore av

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Modesto Office Equipment Co 940 11th
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Tel LAMBERT 3-2613
Rush Office Equipment Inc 935 10th

OIL MARKETERS

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mite blvd
Nunes Geo H Stella and 7th (Keys)
Tidewater Oil Co 3106 Atchison (RB)

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409 Burney
Mobil Oil Co Gilmore av
Mobil Oil Co 600 N Yosemite (Oak)
Petroleum Products Co Inc 1234 Yose-
mite blvd
Seaside Oil Co Gilmore av
Signal Oil Co Gilmore av

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Western Operations Inc, 702 B, Tels
LAMBERT 2-7291, 2-7292 and 2-7293
Standard Oil Co of California 117 East
J (Oak)

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2-7292 and 2-7293
Sunland Refining Corp 2955 S Highway 99
(Ceres)

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South, Tel LAMBERT 4-6375
Richfield Oil Corp 1609 9th
Shell Oil Co 130 11th
Tidewater Oil Co 102 N Highway 99
Union Oil Co 920 Virginia av
Valley Petroleum Co Gilmore av

OLIVE OIL MANUFACTURERS

Sciabica Nick & Sons end Camellia wy

OPTICIANS—RETAIL

Franklin Optical Co 1024 J R219

OPTICIANS—WHOLESALE

AMERICAN OPTICAL CO, 922 J, Tel
LAMBERT 3-4588
MARTIN'S OPTICAL SERVICE, 918-C
13th, Tel LAMBERT 2-9029

OPTOMETRISTS

Bader Wilson F 428 McHenry av
Cooper Everett W E 1027 11th
Gorman's 1700 McHenry Village wy
Hewitt Thos B 168 S 3d av (Oak)
Hinkley Stanley A 928 11th
Julien Ronald L 167 S Thor (Tur)
Kirschen Morris 1117 I
Lucchesi Raymond J jr 936 10th
Makin Jack M 126 N Broadway (Tur)
Mott Donald 6624 3d (RB)
Musgrave Keith G 123 W Main (Tur)
Nelson Wm S 266 W Main (Tur)
Rosenow Eldon 602 Scenic dr
Ruch Wallace H 1123 K
Sample Frank D 428 McHenry av
Scown Edgar L 108 West F (Oak)
Scown Eleanor D Mrs 108 West F (Oak)
Weinberg Richd M 1016 J
Welt Wm G 1019 J

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Kraus & Noonan Distributors 1220 S High-
way 99

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Aerie No 2615 and Auxiliary (FOE) 110
N Broadway (Tur)
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945 McHENRY av
PO BOX 831
TELEPHONE LAMBERT 4-4421
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rence (Ceres)
Ceres Lodge No 532 (F&AM) 2904 3d
(Ceres)
Electa Chapter No 72 (OES) 1500 J
ElRio Chapter No 333 (OES) 6707 2d (RB)
Golden State Rebekah Lodge No 110
(IOOF) 918 ½ H
Independent Order of Foresters 418 15th
Job's Daughters Bethel No 42 1500 J
Job's Daughters Bethel No 263 1500 J
Job's Daughters 2904 3d (Ceres)
Job's Daughters 108 S Thor (Tur)

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LAmber 3-0975**ORGANIZATIONS—BENEVOLENT and FRATERNAL—Contd**

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 Modesto Assembly No 96 (Rainbow Girls) 1500 J
 Modesto Chapter (Order DeMolay) 1500 J
 Modesto Chapter No 532 (OES) 1500 J
 Modesto Chapter No 49 (RAM) 1500 J
 Modesto Commandery (KT) 1500 J
 Modesto Court No 37 (Order of Amaranth) 1500 J
 Modesto Lodge (LOM) 821 5th
 Modesto Lodge No 675 (F&AM) 1500 J
 Oakdale Assembly (Rainbow Girls) 110 N Yosemite (Oak)
 Oakdale Chapter (OES) 110 N Yosemite av (Oak)
 Oakdale Lodge No 228 (IOOF) 110 N Yosemite av (Oak)
 Oakdale Lodge No 274 (F&AM) 110 N Yosemite av (Oak)
 Rebekah Lodge No 256 (IOOF) 2314 Lawrence (Ceres)
 Rebekah Lodge No 366 (IOOF) 329 Hughson av (Hugh)
 Riverbank Bethel No 156 (IOOFJD) 6707 2d (RB)
 Riverbank Lodge No 459 (F&AM) 6707 2d (RB)
 Scouts No 15 (F&AM) end S Santa Cruz av
 Smyrna Chapter No 416 (OES) 2904 3d (Ceres)
 Smyrna Lodge No 532 (F&AM) 2904 3d (Ceres)
 Stanislaus Lodge No 206 (F&AM) 1500 J
 Theat Rho Girls (IOOF) 110 N Yosemite av (Oak)
 Turlock Lodge No 395 (F&AM) 108 S Thor (Tur)
 Turlock Order of DeMolay 108 S Thor (Tur)
 White Shrine No 42 (White Shrine of Jerusalem) 1500 J
 Wisteria Chapter No 296 (OES) 108 S Thor (Tur)

ORGANIZATIONS—BUSINESS

MODESTO CHAMBER of COMMERCE,
1120 11th, Tel LAmber 3-9121

ORGANIZATIONS—BUSINESS, PROFESSIONAL and CIVIC

American Dairy Association of California 1509-13 K
 California Assn of Employers 922 J
 California Boysenberry Assn Daly cor Tenaya dr
 California Canning Peach Association 1211 K
 California State Automobile Assn 538 McHenry av
 Denair Chamber of Commerce 3756 Alameda av (Den)
 Far West Turkey Show 207 Crame av (Tur)
 Heifer Project Inc 919 Emerald av
 Masonic Temple Association 1500 J

Milk Producers Association of Central California 510 9th
 Modesto Association of Anesthesiologists 100 Needham av
 Modesto Board of Realtors Inc 624 Scenic dr
 Modesto Chamber of Commerce 1120 11th
 Modesto Junior Chamber of Commerce 740 Janopaul av PO Box 76
 Modesto Youth Employment Service 1408 10th
 Musicians Association 1049 11th
 Oakdale District Chamber of Commerce 238 N Yosemite av (Oak)
 Realty Board 1021 11th
 SanJoaquin Turkey Growers Association 217 Daly av
 Stanislaus County Employees Assn 812 14th R7
 Stanislaus County Medical Society 303 Downey av
 Stanislaus County Taxpayers Association 1115 I R35
 Townsend Plan Inc 922 J
 Turlock Chamber of Commerce 207 Crane av (Tur)
 Valley Builders Exchange Inc 819b 15th
 Yosemite Area Sheet Metal Contractors Assn Inc 1507 10th
 Yosemite Area Sheet Metal Ventilating & Air Conditioning Trades Trust Fund 1507 10th

ORGANIZATIONS—LABOR

Brickmasons & Tile Setters Local No 4 122 N 1st (Tur)
 Building & Construction Trades Council 1005 F
 Building & Construction Trades Council of AFofL-CIO 122 N 1st (Tur)
 Butcher's Union Local No 127 423 14th
 California Labor Federation AFL-CIO 1001 F
 Cannery Warehouseman Food Processors Drivers & Helpers Union Local No 748 (AFL-CIO) 1222 I
 Carpenters Union Local No 1235 602 10th
 Carpenters Union Local No 1306 122 N 1st (Tur)
 Central Labor Council 1001 F
 Communication Workers of America Union Local 9418 1317 I R205
 Culinary Workers & Bartenders Union Local No 542 1220 I
 Electrical Workers Local 684 (IBEW) 519 12th
 Hod Carriers Building & Common Laborers Union Local No 1130 604 10th
 International Assn of Machinists Lodge No 1528 713 16th
 International Union Operating Engineers Stationary Local 39 920b 13th
 Laborers Union Local No 1130 122 N 1st (Tur)
 Operating Engineers Union Local No 3 1005 F
 Packing House Employees & Warehousemen's Local No 698 920d 13th
 Painters Union Local No 317 1005 F
 Plasterers & Cement Masons Union Local No 429 1001 F
 Plumbers Union Local No 437 1005 F
 Retail Clerks Union Local No 588 1001 F

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ORGANIZATIONS—LABOR—Contd

TEAMSTERS, CHAUFFEURS, WAREHOUSEMEN & HELPERS UNION NO 386, 911 13th, Tel LAMBERT 3-6437

ORGANIZATIONS—PATRIOTIC and VETERANS

American Legion Post No 74 end S Santa Cruz av

American Legion-Turlock Post 309 N Center (Tur)

DISABLED AMERICAN VETERANS INDUSTRY MODESTO CHAPTER NO 26, 717 7th, Tel LAMBERT 3-9974 (See Yellow Page 37)

Veterans of Foreign Wars Post No 2922 129 S 4th av (Oak)

ORGANIZATIONS—RELIEF

AMERICAN NATIONAL RED CROSS, 329 Downey, Tel LAMBERT 3-6451
UNITED CRUSADE STANISLAUS AREA, 3 L C Black Bldg 1115 I, Tel LAMBERT 3-4562

ORGANIZATIONS—WELFARE and RELIEF

Alcoholics Anonymous Group 1 706 1st American Cancer Society (Stanilaus County Br) 1310 I

American National Red Cross (Stanilaus County Br) 329 Downey av

American National Red Cross 202 W Main R13 (Tur)

Church World Service Center 919 Emerald av

ElPortal Fellowship 826 3d

Family Service Agency 102 Orange av
Lutheran World Relief Inc 919 Emerald av

Muscular Dystrophy Association of America Inc (Stanilaus County Chapter) 518 H

National Foundation The 740 Janopaul av
PO Box 76

Seventh Day Adventist Health and Welfare Center 105 South av (Tur)

Stanilaus County Health Dept 810 Scenic dr

Stanilaus County Heart Association 1519 H

STANISLAUS COUNTY TUBERCULOSIS & HEALTH ASSOCIATION, 129 Burney, Tel LAMBERT 3-2415

United Crusade Modesto Stanislaus 1115 I R2-3

Visiting Nurses Assn 102 Orange av

Womens Relief Corp 1030 East av (Tur)

ORGANIZATIONS—YOUNG PEOPLES

YOUNG MEN'S CHRISTIAN ASSOCIATION of STANISLAUS COUNTY, 1317 I, Tel LAMBERT 4-4301

ORGANIZATIONS—MISCELLANEOUS

Boy Scouts of America 800 Morris av
Boy Scouts of America 1030 East av (Tur)
Brethern Service Center 919 Emerald av

Central Valley Southern Baptist Assn
2900 Azalea ct (Ceres)

Den Mothers 1030 East av (Tur)

Explorer Post No 43 Boy Scouts of America 1111 West F (Oak)

4-H Club of Turlock 1030 East av (Tur)
Girl Scouts of America 1131 12th

Girl Scouts of America 1030 East av (Tur)
Hotel Restaurant & Tavern Employees

Welfare Fund 930 15th R4

Missionary Gospel Fellowship 202 W Main R18 (Tur)

Music Kadets 1030 East av (Tur)

Oakdale Grange No 435 Lambuth av cor West F (Oak)

Salvation Army The 610 6th

Stepping Pards 1030 East av (Tur)

Turlock-Modesto-Merced Area

Youth for Christ Inc 115 N Broadway (Tur)

Turlock Youth Center 1030 East av (Tur)

***ORTHODONTISTS**

Shearn Raymond S, 1601 McHenry Village wy, Tel LAMBERT 2-5238 or Res Tel LAMBERT 3-7205

ORTHOPEDIC APPLIANCES

Craig A D Co 1016 I

OUTBOARD MOTORS—SALES and SERVICE

DICK & RAY'S BOATS, 1611 Yosemite blvd, Tel LAMBERT 4-3987 (See Yellow Page 12)

OVERHEAD DOORS

VALLEY ASBESTOS CO, 1601 McHenry av at Granger av, Tel LAMBERT 4-5188 (See Yellow Page 13)

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TELEPHONE LAMBERT 4-3197

(See Yellow Page 55)



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Andrew Pabco Paint Mart 1343 McHenry av

Ceres Paint Store 3006 4th (Ceres)
Color Bar 1101 Paradise rd

DON L DAVIS DISTRIBUTOR DUNNE PAINTS, 1502 10th, Tel LAMBERT 3-6895 (See Yellow Page 38)

Doug's Paint & Hardware 527 Paradise rd

Dunne Paints 1502 10th

Dutch Boy Paints 1004 McHenry av

FULLER W P & CO, 1312 J, Tel LAMBERT 3-6407 and 626 Kearney, Tel LAMBERT 4-5066

Modesto Paint Co 1222 10th

MORWEAR COLOR MART, 151 N Thor, Turlock, Tel MERCURY 4-5122 (See Yellow Page 38)

PAUL'S PAINT STORE, 243 W Main, Turlock, Tel MERCURY 4-4535

Pittsburgh Paint 6 McHenry Village 1700 McHenry av

Sanny's Paint & Glass 900 E Hatch rd

Sherwin-Williams Co The McHenry Vill-
Village 1700 McHenry av

VALLEY PAINT CO, 1029 11th, Tel LAMBERT 3-1809 (See Yellow Page 38)

PAINT—WHOLESALE

VALLEY PAINT CO, 1029 11th, Tel LAMBERT 3-1809 (See Yellow Page 38)

*PAINTERS' and DECORATORS' SUPPLIES

MORWEAR COLOR MART, 151 N Thor, Turlock, Tel MERCURY 4-5122 (See Yellow Page 38)

VALLEY PAINT CO, 1029 11th, Tel LAMBERT 3-1809 (See Yellow Page 38)

*PAINTERS EQUIPMENT and SUPPLIES

MORWEAR COLOR MART, 151 N Thor, Turlock, Tel MERCURY 4-5122 (See Yellow Page 38)

PAPER DEALERS

Modesto Paper Co 1224 7th

RANDIK PAPER CO, 1314 Coldwell av, Tel LAMBERT 4-3148

PAPER MANUFACTURERS

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Central Park S Highway 99 bet Lawrence and North (Ceres)

Central Park S Highway 99 bet E Main and Crane av (Tur)

Columbia Park 600 Columbia (Tur)

Crane Park 251 Sequoia av (Tur)

DelEste County Park Mono dr bet Santa Rita and Santa Ana avs

Denair Park E Main bet Lyons av and Canal dr (Tur)

Dorada Park 500 N 3d av (Oak)

Enslin Park Stoddard av cor Enslin av
Grace-Ada Park Needham av cor Sycamore av

Legion Park 1006 S Santa Cruz av

West Side Park 330 G

Wood Clarence E Memorial Park S Yosemite av bet F and G

*PATIO CANOPIES

RUMSEY'S TENT & AWNING COMPANY, 1127 Needham av, Tel LAMBERT 4-5041 (See Yellow Page 12)

PAWNBROKERS

Modesto Loan & Jewelry Co 900 I

PEST CONTROL

Hilliker Pest Control 1512 E

Termite Control Co of Modesto 819c 15th

West Coast Pest Control 1921 S Vernon av

PET SHOPS and SUPPLIES

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Bow-Wow Pet Shop 316 Needham av

Country Home & Garden 1320 Yosemite blvd

Doggie Food Shoppe 26 McHenry Village
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Modesto Pet Center 727 18th

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