

**CLASSIFIED**  
**BUYERS' GUIDE**  
**OF THE CITY OF**  
**LODI**  
**CALIFORNIA**

**1968**

**THE  
BUYERS'  
GUIDE  
CONTAINS  
THE  
ADVERTISE-  
MENTS  
OF THE  
MORE  
PROGRESSIVE  
BUSINESS  
MEN  
AND  
FIRMS.**

**ALSO A  
COMPLETE  
CLASSIFIED  
BUSINESS  
DIRECTORY  
BEGINNING  
ON  
PAGE  
39**

**R·L·POLK & CO.**  
**PUBLISHERS**

831 MONTEREY PASS ROAD  
MONTEREY PARK, (LOS ANGELES), CALIF. 91754

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**AUTOMOBILE DEALERS**

# **TOKAY MOTORS**



**PONTIAC  
CADILLAC**

**GMC  
TRUCKS**

*Sales and Service*



**1011 S. CHEROKEE LANE**

**PHONE**

**369-3573**

**LODI**

# **BOB McGEARY CHEVROLET**

BOB McGEARY, Owner

- CAPRICE



- CHEVELLE
- CHEVY II
- CORVAIR

- CAMARO
- CORVETTE
- STINGRAY

P. O. Box 187, Highway (99) at Caroline  
GALT, CALIFORNIA

Sacramento 443-7441  
GALT 745-1521



## **DON PARKER MOTORS**

**VOLKSWAGEN**

*Authorized Dealer—Sales and Service*

**USED CARS—TRUCKS**

**BODY AND PAINT SHOP**

431 South Cherokee Lane

Lodi

Phone 368-2493

# **MR. CITIZEN!**

**CORRECT INFORMATION**

**IS VALUABLE TO YOU!**

-----◆-----

Cooperate with the City Directory enumerators to see that your name and those of your family are correctly listed in each edition. *Your name, listed correctly in the City Directory, is a great asset.* This has been proved thousands of times, especially in cases of employment application, proof of residence, questions relating to citizenship, applications for welfare assistance, distribution of mail, etc. Be better established . . . be on record as a local citizen by seeing that your name is not missed or incorrectly listed in the Directory.



## FARMERS & MERCHANTS BANK

OF CENTRAL CALIFORNIA

MODESTO • LINDEN • LODI • GALT • SACRAMENTO

Member: Federal Deposit Insurance Corporation

CHECKING ACCOUNTS  
SAVINGS ACCOUNTS  
CAR LOANS  
PERSONAL LOANS  
HOME LOANS  
BUSINESS OR FARM LOANS

THEY ALL  
ADD UP



...in more ways than one! Farmers & Merchants full-service banking builds your financial security! No wonder more wise Central-Californians pick F&M Bank as THE place for their savings.

# FARMERS & MERCHANTS BANK

of Central California

COMPLETE BANKING SERVICE  
COMMERCIAL and SAVINGS ACCOUNTS



CENTRALLY LOCATED—FREE PARKING

**DRIVE-IN BANKING FACILITIES**  
**CORNER CHURCH and WALNUT STREETS**

**LOANS FOR YOUR**

**NEW HOME**

**BUSINESS**

**VACATION**

**NEW AUTOMOBILE**

**LOCALLY OWNED and OPERATED**  
**OVER 550 LOCAL SHAREHOLDERS**  
**OFFICES-LODI-TRACY**

MEMBER F.D.I.C.

**Phone 368-7125**

**120 WEST WALNUT**

**LODI**

**P. O. BOX 759**

**BOWLING LANES****TOKAY BOWL**

620 SOUTH CHEROKEE LANE

LODI

PHONE 368-5164

FREE BOWLING INSTRUCTIONS  
BANQUET ROOM FACILITIES—SEATING 400

**BOWLING      COCKTAILS      FINE FOOD**

# VITAL INFORMATION AT YOUR FINGER-TIPS!



▶ Tens of thousands of people who were formerly strangers to the City Directory are consulting it on questions of citizenship, employment, sources of supply, communication, etc. Also, Directory usage is **up** among regular subscribers.



*More People Are*

**SEEING CITY DIRECTORY ADS**

# LODI READY MIX & BUILDING MATERIALS

W. E. PATTERSON

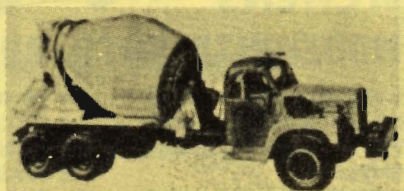
*Serving Lodi Since 1962*

WITH MODERN

RADIO  
DISPATCHED  
TRUCKS

ELECTRONIC  
QUALITY  
CONTROL

**BUILDING MATERIALS—CEMENT PRODUCTS**



- PLASTER MATERIALS
- SAND
- CEMENT
- GRAVEL
- BRICK
- BUILDING BLOCKS
- STUCCO WIRE

- HORN PRODUCTS
- SONNEBORN PRODUCTS
- METAL LATH
- REINFORCING STEEL
- CURING COMPOUND
- EXPANSION JOINT
- RAMSET FASTENING SYSTEM

*Brick  
for all Needs*

MATERIALS FOR  
BUILDINGS—PATIOS—DRIVEWAYS—BASEMENTS  
SIDEWALKS, ETC.

## Call 368-2794

851 E. LODI AVENUE AT U. S. 99 BYPASS

P. O. BOX 3

(95240)

LODI

# CABINETS

• CUSTOM BUILT • PLANING MILL

SERVING  
SAN JOAQUIN COUNTY  
SINCE 1946

MMM

SKILL • RESPONSIBILITY • INTEGRITY

Cabinets  
Our Specialty

Planing  
Mill

Columbia  
Window Screens

General  
Mill Work

Aluminum &  
Steel Windows

Builders  
Hardware

Formica  
Drain Boards  
&

Topping

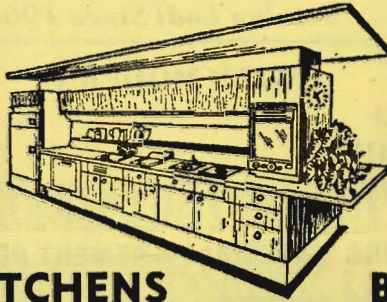
Sash  
Doors

Hardwood  
Plywood  
&  
Lumber

Acme  
Quality Paints

Skil & Delta  
Power Tools

## MILLER'S MILLWORK MART



### KITCHENS

### BATHS

### MODERNIZE WITH BUILT-INS

- ★ UNIVERSAL – CHEF – WASTE KING BUILT-INS • RANGES – OVENS – DISHWASHERS – DISPOSALS
- ★ PANELING
- ★ NU-TONE – RANGE HOODS, STEREO, INTERCOMS
- ★ KITCHEN AID DISHWASHERS
- ★ THERMADOR RANGES & OVENS
- ★ WASTE KING GARBAGE DISPOSALS & DISHWASHERS

TIME PLAN FINANCING

**FORMICA**  
by 3M

**369-3524!**



730 N. CALIFORNIA STREET

LODI

## STORE FIXTURES—POWER TOOLS

Factory Representative "SKIL"

DELTA-Home Shop and Industrial

**Lodi Phone 369-3524**

**Stockton Phone 465-2095**

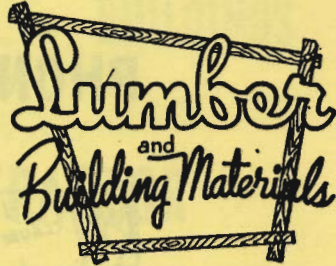
730 NORTH CALIFORNIA

LODI



# VALLEY LUMBER CO. OF LODI

- Lumber
- Lath
- Shingles
- Wallboard
- Paints
- Builders' Hardware
- Plywood
- Cement
- Lime
- Plaster



## INSULATING MATERIALS

200 East Elm Street

Lodi

Phone 368-5148

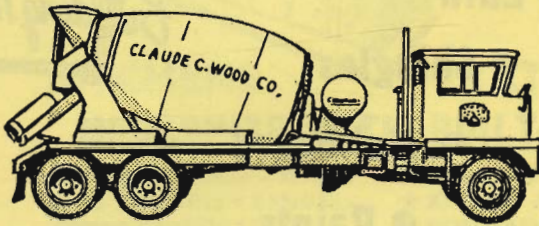
**BUILDING MATERIALS**

686  
East Lockeford Street  
Lodi



Stockton  
Phone  
464-1852

**PHONE 368-5183**



# BUILDING MATERIALS

PRE-MIXED CONCRETE AND MORTAR  
STUCCO NETTING AND PAPER  
FIREPLACE UNITS-REINFORCING STEEL  
SACK CEMENT-LIME-PLASTER  
ROCK LATH-SCREENING

Serving Lodi Since 1938

# CLAUDE C. WOOD COMPANY



**CONCRETE TILT-UP  
AUTHORIZED DEALER**

**SOULE'  
STEEL  
BUILDINGS**

**GENERAL CONTRACTOR**

**COMMERCIAL and INDUSTRIAL**

**873 E. Pine Street**

**Lodi**

**Phone 369-5861**

**CASHIERS! TELLERS!  
----- CLERKS! -----**

★

**Do your employers furnish you with  
the latest edition of the City Directory?**

★

You need it at your elbow at all times, to protect your company from forgers and bad-check artists. A few questions, checked against City Directory information, will trip them at once. Intelligent use of the City Directory for this purpose has saved thousands of dollars and helped make some cities "too sharp" for bad-check "operators."

**CEMETERIES***Cherokee Memorial Park*

L. P. WEST, Superintendent

**ENDOWMENT CARE**

- **CEMETERY**
- **MAUSOLEUM**
- **CREMATORY**
- **COLUMBARIUM**
- **URN GARDENS**

**NON SECTARIAN***The Valley's Most Beautiful Memorial Park**Gardens*

- *Devotion*
- *Lord's Prayer*
- *Good Shepherd*
- *Last Supper*
- *Roses*
- *Hymns*
- *Memories*

*Cherokee Memorial Park***Phone 368-0893**

ENTRANCE ON EAST FRONTAGE ROAD  
BETWEEN HARNEY and KETTLEMAN LANES

**13832 N. Cherokee Lane****South 99 Highway, Lodi**

# CREDIT BUREAU

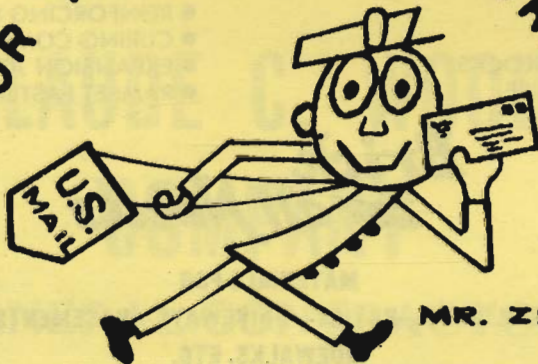
OF LODI

**Complete Credit Reporting  
and  
Collection Services**

16 W. ELM STREET

Phones 368-2421 and 369-3868

FOR YOUR BEST ADDRESS



**USE ZIP CODE**

**CONCRETE—READY MIXED**

# LODI READY MIX & BUILDING MATERIALS

W. E. PATTERSON

*Serving Lodi Since 1962*

WITH MODERN

RADIO  
DISPATCHED  
TRUCKS

ELECTRONIC  
QUALITY  
CONTROL

**BUILDING MATERIALS—CEMENT PRODUCTS**

- PLASTER MATERIALS
- SAND
- CEMENT
- GRAVEL
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- BUILDING BLOCKS
- STUCCO WIRE

- HORN PRODUCTS
- SONNEBORN PRODUCTS
- METAL LATH
- REINFORCING STEEL
- CURING COMPOUND
- EXPANSION JOINT
- RAMSET FASTENING SYSTEM

*Brick  
for all Needs*

MATERIALS FOR  
BUILDINGS—PATIOS—DRIVEWAYS—BASEMENTS  
SIDEWALKS, ETC.

## Call 368-2794

851 E. LODI AVENUE AT U. S. 99 BYPASS

P. O. BOX 3

(95240)

LODI

# READY MIXED CONCRETE



## ALSO SEE US FOR

**Dump Trucks—Road Oiling**

**Grading—Paving**

**Sand and Gravel**

**Crushed Rock**

**Reinforcing Steel**

**Stucco Netting and Paper**



# CLAUDE C. WOOD COMPANY

**GENERAL CONTRACTORS**

**Phone 368-5183**

**686 East Lockeford Street**

**Lodi**

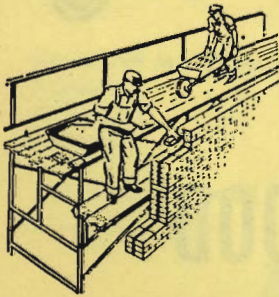
**Stockton Phone 464-1852**

**CONTRACTORS****JAMES F. CULBERTSON****GENERAL CONTRACTOR**

Authorized Dealer for CUCKLER BUILDINGS

**TELEPHONE 369-2423****641 N. PACIFIC AVENUE****LODI**

**BUILDING—REMODELING  
COMMERCIAL—RESIDENTIAL  
COMPLETE PLANNING—FREE ESTIMATES**



FRED M. BROWN

ELMER R. BROWN

**FRED M. BROWN and SON***Since 1945***Concrete Masonry Contractors****Phone 369-4582**

1225 S. Sacramento Street

Lodi

**LEWIS P. SINGER****GENERAL BUILDING CONTRACTOR**

Remodeling—Commercial—Residential

**409 WEST PINE STREET, LODI****PHONE 369-9420**





# THE MILK STOP

Drive-in Creamery

HOME DELIVERY

321 S. Hutchins Street

Lodi

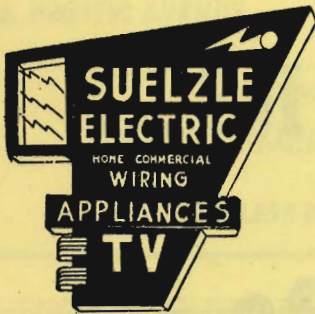
Phone 368-3860

1213 W. Lockeford Street, Lodi

## Who Sells It?...



Consult The  
Classified Business Lists  
of This Directory for Your  
Quickest, Surest Answer!

**SUELZLE****ELECTRIC  
CONTRACTORS***Lodi Contractors Since 1936*

Free Estimates on  
All Electrical Work

**Sales and Service**  
**Phone 369-4875**

**PROMPT RADIO DISPATCHED  
VEHICLES**

**CUSTOM**  
**BUILT-IN RANGES**  
**and DISHWASHERS**  
**House of Lighting Fixtures**

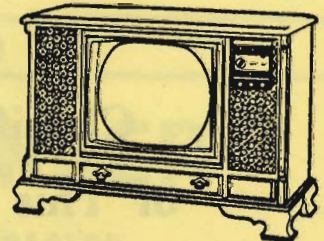
**1000**



**ON DISPLAY**



**Household**  
**Appliances**  
**Television**  
**Hi-Fi Stereo**

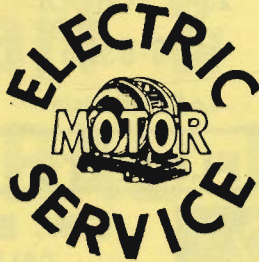


**RCA VICTOR**  
**Television**  
Sales and  
Service

**Phone 369-4875**  
**359 East Lodi Avenue, Lodi**

# GUNDERSHAUG ELECTRIC CO.

Electric  
Motor  
Rebuilding



Any Type  
Any Size

Electric Motor Parts—V-Belts and Pulleys  
Complete Line of Ball Bearings

*Industrial—Commercial Installations*

130 N. Sacramento Street

Lodi

Phone 369-3087

## **FIRMS Represented in This Section**

**ARE EASY** to find whether you remember the correct name or not, because they are classified by business and have put their advertisements in the natural place for searchers to find.