

EVERYTHING FOR THE OFFICE

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The importance of keeping firm and product names in the public eye is recognized by all business men. It is astonishing to see how a firm or product, however meritorious will slip into the limbo of the forgotten if not persistently advertised. The City Directory is the natural medium for keeping a business or product name in the spotlight.

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QUINONES ANN P BKPR FARMERS & MERCHANTS BK R415 N PLEASANT AV	
QUINONES GILBERT (ANN P) CLK STOCKTON BOX CO H415 N PLEASANT AV	369-6219
QUIRING JOHN (MATILDA) (JOHN'S TIRE & SUPPLIES) H1913 W LOCUST ST	369-6730
QUISADA RAYMOND (LUPE) EMP LODI HIGH SCH H532 E OAK ST	368-4420
QUITIQUIT ELISSA MRS CLK UNION SAFE DEPOSIT BANK H13233 W MAIN ST (L)	727-5521
R & J PACKING CO (RALPH AND JOHN GRAFFIGNA) FRUIT PKRS 48 E OAK ST	368-5361
RAAB W ARTH (FRANCES M) TCHR LODI UNION HI SCH H1800 W WALNUT ST	368-4718
RABUSIN EILEEN MRS WITH NINETY NINE FURNITURE CO R SCOTTSDALE RD	
RABUSIN LEO (EILEEN) (NINETY NINE FURNITURE) R SCOTTSDALE RD	
RABUSIN LOUIS (THELMA) H605 RIBIER AV	368-7201
RACCA JOHN RETD H607 S LEE AV	368-6640
RACCA LENA R607 S LEE AV	368-6640
RACCA MARY R607 S LEE AV	368-6640
RADCLIFF JAMES (VICKIE) PNTR S P CO H237 REDWOOD ST	369-7332
RADCLIFFE ROBT J (STEPHANIE) DIR CHRISTIAN EDUC TEMPLE BAPTIST CH H812 W PINE ST	368-8772
RADCLIFFE STANLEY (LOIS) LABY TECH H712 W LOCUST ST	368-3765
RADELEFF ELIZ R620 N CALIFORNIA ST	368-9464
RADELEFF HENRY F (ALICE E) RETD H620 N CALIFORNIA ST	368-9464
RADER ANTHONY SLS REP CAL STATE AUTO ASSN R1131 DEVINE	
RADER ANTHONY W (IONA E) RETD H841 DAISY AV	368-4247
RADER BOBBY STUDD R506 CONNIE ST	368-4954
RADER ROBT J (LILLIAN L) ASSOC DIAL REALTY H506 CONNIE ST	368-4954
RADER TONY W (OLIVIA) REP AM AUTO ASSOC H1131 DEVINE DR	369-4002
RADMAN PETE RETD H316 TAYLOR CT APT 6	
RADNER IRVIN COLLR LODI CITY FINANCE DEPT R950 S GARFIELD ST	
RADOTIC DINO B SLS CLK GRAFFIGNA ELEC R728 S CENTRAL AV	368-5468
RADOTIC GLORIA I STUDD R728 S CENTRAL AV	368-5468
RADOTIC PETER (EDITH) HLPR LODI IRON WKS H728 S CENTRAL AV	368-5468
RADOTIC PETER A STUDD R728 S CENTRAL AV	368-5468
RADTKE ANNA K (WID EDW F) RETD H515 N SCHOOL ST	368-4042
RADTKE HELEN (WID WM A) RETD H410 DAISY AV	369-3028
RADTKE ORLANDO E (MOLLIE A) CARRIER PO H1016 LINCOLN AV	369-6507
RAE ALICE R H204 OAK AV (G)	745-1006
RAGGI AMELIA (WID JACK) RETD H219 LOUIE AV	369-6920
RAGGI JAMES A EMP GENL MILLS R219 LOUIE AV	369-6920
RAGGI VIRGIL M (DOROTHY A) SGT CITY POLICE DEPT H852 DAISY AV	368-5120
RAILIANU PETER (ANNA) RETD H326 CYPRESS ST	368-9564
RAINBOW CLUB (WALTER AND MRS ELLA KROLL) 116 N SACRAMENTO ST	369-9917
RAINBOW MOTEL (EDW E VIEL) 607 S CHEROKEE LA	368-1152
RAINEY WESLEY LAB LODI IRON WKS R STOCKTON	
RAINS BENNIE (PATRICIA) R18644 N LOWER SACRAMENTO RD (W)	368-1403
RAJEWICH RONALD USA R612 W LOCUST ST	368-1098
RAJEWICH WM (RUTH L) FARMER H612 W LOCUST ST	368-1098

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RALL ERWIN G (GENEVIEVE) METER RDR CITY FINANCE DEPT H722 S ROSE ST	368-2936
RALL FRED (LOUISE) RETD H519 RIBIER AV	368-2578
RALL JENNIE MRS OPR THE ALETE BEAUTY SHOP R722 S ROSE	
RALL MYRON (SYLVIA) ENG LODI FIRE DEPT H2318 CORBIN LA	369-5038
RALL OTTO J (ANN A) MACH OPR GENL MILLS H733 S CALIFORNIA ST	368-2358
RALL STANLEY (VIRGINIA) ENG CITY FIRE DEPT H718 S CRESCENT AV	369-2678
RALL VIRGINIA TELLER FARMERS & MERCHANTS BK R718 S CRESCENT AV	
RALSTON JOHN V (MARTHA M) BLDG CONTR 1224 LAKEWOOD DR H1224 LAKEWOOD DR	369-4049
RALSTON LEONARD W JR STUDT R428 E PINE ST	369-1709
RALSTON LEONARD W (ADELA A) EMP CALIFORNIA YOUTH AUTHORITY H428 E PINE ST	369-1709
RAMBO EARL (LOLA) BOX MAKER AM NATL FOOD R815 N PLEASANT AV	369-2453
RAMES LEOPELAS H804 S STOCKTON ST	
RAMIREZ DANNY STUDT R212 E MAPLE ST	368-3415
RAMIREZ EDDIE (SANDRA) SLSMN JACK CARTER H337 E MAPLE ST	368-6303
RAMIREZ JESUS S (MARY) LAB LODI IRON WKS H212 E MAPLE ST	368-3415
RAMIREZ MANUEL (MARIA) H1324 S SACRAMENTO ST	368-5049
RAMIREZ PABLO (DORA) LAB UNION ICE CO R STOCKTON	
RAMIREZ PANFILO (AMELIA) CAN WKR STOKLEYS VAN CAMP H321 E TOKAY ST	368-4280
RAMIREZ ROBT (VIRGINIA) FARM LAB H412½ E OAK ST APT 4	
RAMIREZ TERESA STUDT R212 E MAPLE ST	368-3415
RAMIREZ VICTORIA (ISLE OF CAPRI CAFE) R111 S STOCKTON	
RAMMER HYE (RUTH) RETD H350 S HAM LA APT 1	
RAMOS ELANAOR MAID RANCHO GRANDE MOTEL R474 MURRAY ST	
RAMOS FELIX USA R552 F STREET (G)	745-2317
RAMOS GILBERT MTCMN FLAIR CLNS R474 MURRY ST	
RAMOS MARIO HLPR AMERICAN BRIDGE R552 F STREET (G)	745-2317
RAMOS MARY R (WID CONCEPCION) RETD H552 F STREET (G)	745-2317
RAMOS RICHD R CRANE OPR AMERICAN BRIDGE R552 F STREET (G)	745-2317
RAMSEL CECIL L (MARY J) (LODI MEDICAL GROUP) H326 DEL MONT ST	369-5200
RAMSEY CLIFTON (OPAL) SERVNM PG&E H312 OLIVE CT	368-6530
RAMSEY EDW S (NINA V) SAW OPR HARRIS PINE MILL H1035 WOODROW ST	369-3043
RAMSEY JAMES E (MILDRED A) CARP REPUBLIC CONSTN H210 DAISY AV	369-5489
RAMSEY MICHL D (MARTHA) (LOBAUGH NEWMAN & RAMSEY) R23 N ALLEN DR	
RAMSEY NINA TCHR LODI UNION ACADEMY R1035 WOODROW	
RAMSEY OPAL MRS FOUNTAIN MGR WOOLWORTH'S R312 OLIVE CT	
RAMSEY WILLIS A (BERTHA E) BARBER SHAMROCK BARBER SHOP H609½ N SCHOOL ST	369-7218
RANCHO GRANDE MOTEL (WARREN HOOVER CLIFFORD PETRICK) 807 S CHEROKEE LA	369-9774
RANDALL FRANK M (SHIRLEY) MGR WAYNE FORD BODY SHOP H1900 ROBERT ST	369-7626
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 RANDOLPH KATH (WID JESSIE V) H317 PALM AV 369-3739
 RANDOLPH LESTER C (ISMA I) (RANDOLPH'S MARINE) H1102 W TURNER RD 369-2839
 RANDOLPH SYSTEM SIGNS ALBERT J RANDOLPH MGR 204 N SACRAMENTO ST 369-3051
 RANDOLPH'S MARINE (LESTER C AND MRS ISMA I RANDOLPH) BOAT DLR 1102 W TURNER RD 369-2839
 RANI SARUP (ASHA) H611 N CHURCH ST APT 2
 RANKIN CHARLES E (LOLA J) DRIVER ALPINE PACKING H2025 JERRY LA 368-3019
 RANNALS EUG D (GLORIA M) PKR GENERAL MILLS H668 B STREET (G) 745-2584
 RANSON MARGARET RETD R GROSS CONVAL HOME 368-6290
 RAPALEE ARCHIE L (EVELYN E) FARM WKR DONALD PHILIPS H710 N PLEASANT AV 369-3157
 RAPER GARY STUDD R1529 MARIPOSA WAY
 RAPER HERBERT L (HELEN R) FLOOR MECH STOCKTON LINDLEUM H1529 MARIPOSA WAY
 RARIDAN DAVID P (IDA) (UNITED CLEANERS) H900 N MILLS AV 369-1146
 RARIG JAMES A (ANN) (THE FABRIC SHOP) R CARMICHAEL
 RASMUSSEN CAROL F MRS OPR HARRIET'S BEAUTY SALON R762 TURNER RD
 RASMUSSEN CLAYTON (JULIA) FORMN K H S BLDG CORP H1405 AYERS AV 368-2875
 RASMUSSEN DONALD J (MARY E) FORMN P G & E H24 N CORINTH AV 369-2431
 RASMUSSEN PAUL H (CAROL F) RETD H762 W TURNER RD 368-9575
 RASMUSSEN RAY E (FRANCES L) RETD H116 S LOMA DR 368-7034
 RATH TOBIAS (ANNA) BOX MAKER STOCKTON BOX H1525 S SCHOOL ST 368-6185
 RATHJEN LA VONNE STUDD R731 JAMES ST 369-2157
 RATHJEN ROBT (ROSE) H518A S CENTRAL AV
 RATHYEN LEONARD (STELLA E) DRIVER LODI TRUCK SERV H731 JAMES ST 369-2157
 RATLIFFE EARL (MARY) FARM LAB H513 1/2 HILBORN ST
 RATTY JOHN M (EVELYN) SLSMN CAL FRUIT EXCH H901 PARK ST 368-5907
 RATTY SARA STUDD R901 PARK ST 368-5907
 RAU ANNA (WID CHRISTIAN) H309 W PINE ST APT 5 369-3196
 RAU FRED (KATIE) RETD H23 N CENTRAL AV 368-2189
 RAU HERBERT E (VALERA M) PERSONNEL MGR SUPER MOLD CORP H11 S CORINTH AV 368-5450
 RAU JACOB N RETD H909 S GARFIELD ST 369-4051
 RAU JOHN ASSOC DIAL REALTY R517 W LODI AV
 RAU MICKIE (HOME & PARTY CRAFT) R11 S CORINTH
 RAU REUBEN (VIOLA M) COST ACCT TILLIE LEWIS FOODS H343 WOOD DR 369-9002
 RAU RUBEN (EDNA F) H829 S ROSE ST 368-4255
 RAU WM RETD H516 F STREET (G) 745-2058
 RAUCH HAROLD H (RUTH M) ELECTN DEPT OF DEFENSE H1301 HOLLY DR 369-3463
 RAUGUST JOHN R RETD H761 EUREKA AV 368-0721
 RAUGUST LEO M (VIOLA C) ASST POSTMASTER PO H830 W VINE ST 369-4835
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RAUSER EMIL (AMANDA S) WLDR P G & E H14 S SUNSET DR 369-2138
RAUSER KERWIN STUOT R14 S SUNSET DR 369-2138
RAUSER MARTIN (LYDIA) RETD H700 TAMARACK DR 368-5594
RAUSER SANDI J TELLER SAN JOAQUIN FED SAV & LOAN R1029 S HAM LA
RAUTER ANNA M (WID DANL) CANNERY WKR H321 FORREST AV 369-5333
RAVERTY HAROLD E (JANICE M) INSP CITY PUB WKS DEPT H1819 ROBERT ST 369-5735
RAW JOHN (ELSIE) AGT SPIESS REALTY H1812 W WALNUT ST 369-3120
RAWE WM (CAROLINA) RETD H1401 W LOCKEFORD ST 369-6862
RAWLEIGH PRODUCTS MRS ERLYN POPE DISTR 345 E LOCUST ST 369-3767
RAWLINGS GARTH F STUOT R519 W LOCUST ST 369-4581
RAWLINGS HARRIET M (WID CHESTER E) BKPR GRAFFIGNA BROS H519 W LOCUST ST 369-4581
RAWLINGS JOYCE E OFC SEC MARLETTE INS AGCY R519 W LOCUST ST 369-4581
RAY CONSTRUCTION CO (MAURICE RAY) GENL BLDG CONTR 1437 MARIPOSA WAY 368-6332
RAY JOHN (JOYCE) DRIVER S & W FOODS H766 LOUIE AV 368-7867
RAY MAURICE (DOROTHY) (RAY CONSTRUCTION CO) H1437 MARIPOSA WAY 368-6332
RAY MAURICE O JR (DOTTIE) BLDG CONTR 207 S SACRAMENTO ST H1201 EDGEWOOD DR 368-3717
RAY MERLE C (BARBARA) (HEAGARTY & RAY FURN) H233 S SUNSET DR 368-3535
RAY ROY L (JUNE V) TCHR LODI HIGH SCH H719 MAPLEWOOD DR 368-4843
RAY'S BARBER SHOP (RAY W KNECHT) 605 S CENTRAL AV
RAY'S MOTOR SHOP (RAY PHELPS) MTR REPR MARINE 326 E LOCKEFORD ST 368-2694
RAY'S PHILLIPS SIXTY-SIX (RAYMOND SMICK) 501 W LODI AV 368-1365
RAYBURN CHARLES (DONNA) EMP GOEHRING MEAT H1132 S ORANGE AV 369-1773
RAYLING RAY (ELIZ) H506 N SUNSET DR
RAYMOS JOE E (ELEANOR) PARTSMN GORDON & HANSOR H474 MURRAY ST 369-4600
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READY SHERIDAN D (MARION) CARP H220 W TURNER RD APT 10 369-5355
REAGOR HARRY E JR (ELIZ L) PHYS 310 W PINE ST H530 WILLOW GLEN DR
REAMES PATSY MRS H200 E CHERRY DR
REBHOLTZ OPAL L (WID WM F) (J S MONTGOMERY CO) H545 E WALNUT ST 369-6662
REBOLTZ EDW N (CHERYL L) CREDIT OFCR WELLS FARGO BANK H1606 W LOCKEFORD ST 368-5711
REBUFFO VIRGIL A (ROSE M) BLDG MTCE 1700 W LOCUST ST H1700 W LOCUST ST 369-5286
RECKSIEK CONRAD STUOT R1130 EDGEWOOD DR 368-5480

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(See Page 18 Buyers' Guide)

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H1130 EDGEWOOD DR 368-5480
RECORDS DON (BETTY) DRIVER H548 SONORA AV 368-6352
REDDIG HERBERT P (GARNET L) MACH OPR STOCKTON BOX H513½
FLORA ST 368-8650
REDDIG PAUL A (MARGT) RETD H303 E OAK ST EN9-3151
REDMAN TRACY M (CONNIE) EMP WESTERN PLMB & SUP H541
OLIVE CT 369-5724
REDMON MARTHA MRS (SILHOUETTES BEAUTY SALON) H714 S
CENTRAL AV 368-2644
REDWINE ROY C (BERTHA) PKR STOKELY VAN CAMP H232 REDWOOD
ST 369-5376
REED SEE ALSO REID
REED ANNA MRS HSEKPR R206 5TH ST (G) 475-1523
REED BARBARA CLK BECKMAN & CO R720 PALM AV
REED BILLY USN R129 F STREET (G)
REED DOLORES CLK LODI NEWS SENTINEL R129 F ST (G)
REED EDMUND A (AUDREY O) RETD H504½ W LODI AV 369-2293
REED FRED M MEMBER LODI CITY PLANNING COMN R1168
NORTHWOOD ST
REED HUBERT (LINDA S) CANNERY WKR STOKLEY'S CANNERY H829
SOUTHDALE CT (G) 745-2451
REED J H41 N LOMA DR
REED JAMES H (BARBARA B) COUNSELOR CYA H720 PALM AV
368-8753
REED LEE (SANDRA) SLSMN STOCKTON WHOL DISTR H631 EUREKA
AV 369-6964
REED MARCELLA STUDD R206 5TH ST (G) 475-1523
REED NOEL (KAY L) DRIVER PCP TRANS H1439 VOELKER DR
369-5570
REED NORA L (WID QUINTUS W) CANNER STOKLEY-VAN CAMP H913
N CHURCH ST 368-3461
REED ROBT M (DOLORES) SUPT CALIFORNIA CANNERS & GROWERS
H129 F STREET (G) 745-1064
REED SANDRA L CLK PENNEY'S R631 EUREKA AV
REED THOS E (DAPHNE) R18645 N LOWER SACRAMENTO RD (W)
REED VAL (TREVA) H721 DONNER CT 369-7021
REED VELMAR O H950 S GARFIELD ST APT 32 368-8371
REEDY JOHN R (JULIE A) STUDD H306 W PINE ST 368-7449
REEDY JULIE A OFC WKR BECKMAN & CO R306 W PINE
REESE DAVID J (JUANITA D) TRAFFIC MGR SUPER MOLD H1106 S
LEE AV 369-2493
REESE ERMA B RETD H310 N CRESCENT AV 369-5255
REESE ERMA B SCHOOL E JEROME ABATANGLE PRIN 1800 W ELM
ST 368-2489
REESWIG SHARON J H319 N STOCKTON ST 368-7990
REEVE DONOVAN W (BARBARA A) EXEC BOY SCOUTS OF AMERICA
H1131 HOLLY DR 369-2979
REEVE'S SHOE STORE MARLEN TERRY MGR 107 S SCHOOL ST
369-9931
REEVES BUFORD T (DORIS M) (THE REEVES CO) H1431 LAKE ST
368-4252
REEVES CHARLES RETD H1217½ S SCHOOL ST

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V C HANSON, PARTNER
R C BALLARD, PARTNER
INSURANCE

(Continued on next page)

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(See Page 26 Buyers' Guide)

REEVES FLOYD 3 WLDR SUPER MOLD H537 PALM AV 368-8452
 REEVES GEO (ELOISE) PRNTR ABRAHAMSON PRINTING H223 S
 PLEASANT AV APT 16
 REEVES MARION L (DORIS M) SLSMN F E BAKER & SONS H709
 WINDSOR DR 368-3752
 REEVES MERLYN TCHR LODI UNION ACADEMY H1326 S CENTRAL AV
 369-4887
 REEVES MICH J (JUDITH) MGR LAURENTIDE FINANCE CORP
 R17708 N KENNESON LA
 REFANDO MANUEL R18727 N LILAC ST (W)
 REHN JAMES O (DIANA) V-PRES BECKMAN & CO INC H727 HOLLY
 DR
 REHN OSCAR (MADELYN G) WHSE FORMN STOKELEY-VAN CAMP H415
 EUREKA AV 368-1301
 REHYLING ROY MECH FIRESTONE STORES R406 N SUNSET DR
 REIBE MAGEBEALENA MRS (WID HENRY) H513A HILBORN ST
 368-2007
 REICH ASAPH (MARTHA) PLANT WKR SUPER MOLD H921 S SCHOOL
 ST 368-5766
 REICH BENJ R FOOD HANDLER MC CLELLAN AIR FORCE BASE H723
 N GRANT AV 368-0038
 REICH CHRISTINA (WID MARTIN) RETD H324 FLORA ST 368-3632
 REICH FRED (ANNETTE) RETD H341 WATSON ST 369-9512
 REICH GERALD J (DARLENE E) JR ACCT GENL MILLS H1438
 VOELKER DR APT 7 369-6790
 REICH GLENN C (BETTY) INSP TERMITE CONTROL H801 S CHURCH
 ST 369-2857
 REICH HARRY A (FLORENCE M) (REICH'S TEXACO SERVICE) R140
 S HAM LA
 REICH HERMAN (MARTHA D) MEAT CTR PURE SAUSAGE & MEAT
 H617 CARLO WAY 369-4642
 REICH JOHN F (LYDIA F) RETD H1227 S WASHINGTON ST
 368-4942
 REICH JUDY STUDD R921 S SCHOOL ST 368-5766
 REICH KENNETH ACCT RUE SNELL HUTCHISON R617 CARLO WAY
 369-4642
 REICH LAWRENCE (EVELYN) FARM LAB H990 GEORGIA ST (W)
 REICH LEON L (GLENDA E) RETD H201 OAK AV (G) 745-2297
 REICH LEVI W (MYRTLE M) MASON CONTR 430 CHARLESTON WAY
 H430 CHARLESTON WAY 368-1977
 REICH MAGDALENA (WID JOHN J) RETD H735 S WASHINGTON ST
 APT 1 368-2614
 REICH MARTHA D MRS CLK FARMERS & MERCHANTS BK R617 CARLO
 WAY
 REICH MILTON P (JOAN) (MEL'S NEON SIGN REPAIR) H320 E
 LODI AV 369-2251
 REICH NANCY STUDD R1600 CORBIN LA
 REICH REINHOLD (ELEANOR) H220 1/2 E MAPLE ST
 REICH ROBT H327 5TH ST (G) APT 7
 REICH ROBT T (ELAINE L) RANCH FORMN H1233 S WASHINGTON
 ST 368-3916
 REICH ROY (JEAN) SLS MGR NOR CAL DIST H1600 CORBIN LA
 REICH RUEBEN (REBA) H210 N GARFIELD ST
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REID SEE ALSO REED	
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REID FRED M (MARGIE) ENG PAC TEL H1168 NORTHWOOD DR	368-8142
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REILE BEN F (EMELIA) CARP H1800 CAPELL DR	369-4826
REILE EUG B (EVELYN M) FORMN TILLIE LEWIS FOODS H1801 W WALNUT ST	368-1091
REILE SUSAN (WID BENJ A) RETD H610 ST CLAIR DR	368-1276
REILING FRED RETD H1444 ACADEMY ST	368-2303
REILLY LEO D (FRANCESS B) ELECTN ALLEN ELEC H1445 VISTA DR	369-4210
REIM LIONEL (JANICE L) (THE PIT STOP) H1049A S GARFIELD ST	
REIMAN JACK (BARBARA) SLSMN STOCKTON PLATING H611 EUREKA AV	369-4579
REIMAN JAKE (MARTHA) RETD H1239 S FAIRMONT AV	368-5239
REIMCHE ALBERT L (MARTHA) RETD H802 S STOCKTON ST	368-3080
REIMCHE ALICE CLK LODI POLICE DEPT R224 E ACACIA	
REIMCHE APARTMENTS (FRANK GRECKO) 321 S FAIRMONT AV	368-9578
REIMCHE DAVE G (NETTIE) RETD H722 YORK ST	369-1405
REIMCHE DELMAR A (MARY A) TILE STR MULLER VAIL H916 N PLEASANT AV	369-5677
REIMCHE DWIGHT S SERVMM COE'S TV & RADIO R209 N STOCKTON ST	369-6810
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