

ENJOY THE BEST OF HEALTH
BY USING A
**MARVEL
JUICER**



"The Only Juicer Made of Nylon"

Mfg. By
PLASTAKET MFG. CO.
(INJECTION MOLDERS)

Engineering, Designing
Manufacturing Plastic Products

W. R. LABORATORIES
Distributors

Phone **LODI 9-4638**
For Free Juicer Demonstrations

639 E. LOCKEFORD ST. Lodi, CALIF.

**MARVEL
JUICER CO.**

"The Only Juicer
Made of Nylon"

The Original
And Only
"Marvel Juicer Co."

"Extracts Juice and
Expels Pulp in One Operation"

- FREE •
- DEMONSTRATIONS •

JUST CALL

LODI 9-5844

OR DROP IN -
1201 SO. CENTRAL AVE.

Jewelry Engravers

GREBITUS EDW A & SON
1108 J Sacramento ----- Gilbrt 2-9081
Town & Country Shop
Fulton & Marconi Av Sacramento-IVnho 7-7107
Guptill's Jewelry Store 22 S School-----Lodi 8-0559

Juice Extractors

MARVEL JUICER CO 1201 S Central Av.Lodi 9-5844
(See Advertisement This Page)
PLASTAKET MFG CO
639 E Lockeford-----Lodi 9-4638
(See Advertisement This Page)

Junk Dealers

See also Scrap Metals
CALIFORNIA JUNK CO
710 N Sacramento.....Lodi 8-0705
(See Advertisement This Page)

Kerosene-See Oils-Fuel & Heating

Keys-See Locksmiths

Kitchen Equipment

**AMERICAN-STANDARD
KITCHENS**

Complete line of
convertible, all-steel
cabinets. Accessories.
Countertops. Disposer,
ventilator. Plus famous
American-Standard sinks.



"FOR INFORMATION CALL"

RETAILER

Coon Plumbing & Heating
510 Rimby Av-----Lodi 9-2213

You'll find it fast in the **YELLOW PAGES.**

JUNK

We Buy
RAGS - STEEL
CAST IRON - BATTERIES
COPPER - ALUMINUM
BRASS - LEAD, ETC.
ANY OLD SCRAP METAL

OVER 1000 MISC ITEMS TO BE
USED ON A RANCH



CALIFORNIA JUNK CO.

LODI 8-0705

710 N. SACRAMENTO

LODI

Knit Goods-Blocking-See Cleaners & Dyers

Knives-Machine

MARWEDEL C W
1934 Michigan Stockton.....H0wrđ 3-0473

Labels

END-KIAN PUBLISHING CO
217 N Pleasant Av-----Lodi 9-6704

Labor Contractors

Maldonado Josephine Labor Camp
Farm Labor-Hired & Furnished
Woodbridge-----Lodi 9-9824
YARBOROUGH HOMER
If You Need Work-See Us
If You Need Labor-Call Us
Mailing Address-P O Box 32 Victor
Lockeford RdLodi 9-3405

Labor Organizations

Building & Constr Trades Council
602 S Sacramento.....Lodi 9-5635
**TEAMSTERS CHAIFRS WAREHEM &
HELPERS LOCAL 439**
Edward Davis Secty-Treasurer
421 E Miner Stockton.....H0wrđ 6-9645

Laboratories-Analytical

Morse Laboratories
316-16th Sacramento -----HUdsn 1-2572
San Joaquin Research Laboratories
Ores-Water-Food-Soil-Industl Etc
2253 S El Dorado Stockton-----H0wrđ 3-1551

Laboratories-Medical

Lodi Medical Laboratory 802 W Lodi Av.Lodi 9-3751

Laboratories-Research

W R Laboratories 639 E Lockeford....Lodi 9-4638

Laboratories-Testing

Porter Urauhart & Beavin
O J Porter Co
Soil Analysis-Concrete & Materials Tests
520-9th Sacramento -----HUdsn 1-4961

Lacquer Finishing-See also Painting Contractors

Ladders

Freitas Supply & Equip Rental
625 N Sacto-----Lodi 9-9670

WAGGONER EXTENSION LADDER CO

RAY J. HANDEL - Prop.
LADDERS MANUFACTURED
AND REPAIRED
LADDERS OF ALL TYPES
ALUMINUM & WOOD
SALES - SERVICE - RENTALS
Since 1903

132 North F Stktn.....H0wrđ 2-6413

Ladders-Renting

Freitas Supply & Equip Rental
625 N Sacto-----Lodi 9-9670

Landscape Construction

Takahashi Jack 31 N Ham Ln.....Lodi 9-6296

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nation-wide unity of method and spirit means a telephone service of the utmost dependability.

Laundries

COMMUNITY LINEN RENTAL SERVICE
501 N Sierra Nevada Stockton-----H0wrd 5-5788
LODI FRENCH LAUNDRY

**EXPERT FINISHED WORK
DRY CLEANING**
We Call For & Deliver

Our Skill & Care Make Your Clothes Wear
122 E Elm.....Lodi 9-4527

Lodi French Laundry 122 E Elm-----Lodi 9-4527
(See Advertisement This Page)

Lodi Laundry 1341 S Central Av-----Lodi 9-3553
(See Advertisement This Page)

SERVICE LAUNDRY & DRY CLEANING
505 N Sacto.....Lodi 9-3706
(See Advertisement This Page)

Suds & Duds Launderette
531 N Hutchins-----Lodi 8-2805
(See Advertisement This Page)

**SUDS & DUDS
LAUNDERETTE**



— **DIAPER SERVICE** —
— **PICK-UP & DELIVERY** —

Guaranteed One Day Service

**WE DO COMPLETE
FINISHED WORK**

HOURS
MONDAY THROUGH SATURDAY
8 A.M. TO 8 P.M.

Phone
LODI 8-2805

531 N. HUTCHINS

WE SPECIALIZE IN
WASHING SHAG RUGS
UP TO 12 x 14

Lodi French Laundry



Phone
**LODI
9-4527**

Pick-Up
and
Delivery

DELUX FINISHED WORK

**FAMILY SERVICE - DRY WASH
CLEANING - DYEING - ALTERATIONS**
Our Skill & Care Make Your Clothes Wear

122 EAST ELM ST.

LODI

"WE PUT LIFE IN YOUR SHIRTS"



LAUNDRIES

WE GIVE
S & H GREEN STAMPS

Your Inquiry Answered
Cheerfully

A COMPLETE SERVICE

Fluff Dry - Family Finish - Shirts
Curtains - Blankets - Pillows

LET ONE CALL DO IT ALL
Send Your Cleaning With Your Laundry

SERVICE LAUNDRY & DRY CLEANING

505 N. SACRAMENTO

LODI

Call Lodi 9-3706

SERVING ALL OF LODI

Striplin's

LODI LAUNDRY
also **DRY CLEANING**

Spotless
**LAUNDERING
and
CLEANING**

- ★ FINISHED WORK
- ★ FAMILY DRY WASH
- ★ HOTEL FLAT WORK
- ★ AGENCY SERVICE

PICK-UP & DELIVERY

Remember There's No Place Like Lodi Laundry

CALL

LODI 9-3553

1341 S. CENTRAL AVE.

LODI

SELF-SERVICE LAUNDERETTE

Shop While You Wash



COMPLETE WASHING & DRYING SERVICE

QUICK EFFICIENT WASHING & DRYING

Open 7:30 A.M. to 6:15 P.M.
Monday Thru Saturday
Phone for Evening Hours

★ FINISHED SHIRT SERVICE & DRY CLEANING ★

Lodi 8-0568

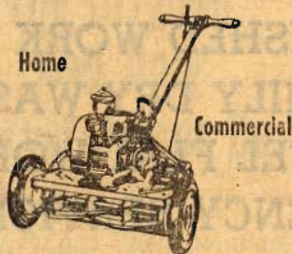
Lodi
LAUNDERETTE

216 SOUTH SCHOOL ST.

LAWN MOWER SALES & SERVICE

- SHARPENING
- REPAIRS
- ALL MAKES

AIR COOLED ENGINES



CHET ALDRIDGE - Owner
Free Pick-Up & Delivery

LODI 9-3082

LODI BRAKE & ELECTRIC SERVICE

211 E. PINE
LODI

Laundries-Baby Garment

See Laundries; also Diaper Service

Laundries-Self Service

LAUNDERETTE 216 S School.....Lodi 8-0568
(See Advertisement This Page)
Suds & Duds Launderette
531 N Hutchins.....Lodi 8-2805

Laundry Trays

See Plumbing Fixtures & Supplies Headings

Lawn Mowers-Repairing & Sharpening

Lodi Brake & Electric 211 E Pine.....Lodi 9-3082
(See Advertisement This Page)
MERCANTILE LOCKSMITH
216 N Sacramento.....Lodi 9-3130

Lawyers-See Attorneys

Libraries-Public

Lodi Public Library 305 W Pine.....Lodi 9-6823

Lighting Fixtures-Retail

Emery & Brown Electric
109 S School.....Lodi 8-0676
Freshour Fred L 312 E Lodi Av.....Lodi 8-0526

GHIGLIERI ELECTRIC

LIGHTING FIXTURES
DISPLAY SHOWROOM
RESIDENTIAL - COMMERCIAL

708 N Pleasant Av.....Lodi 8-1557

SUELZLE E M ELECTRIC

359 E Lodi Av.....Lodi 9-4875

WAGERS ELECTRIC SERVICE

Victor Rd.....Lodi 9-2845

Lighting Fixtures-Wholesale

SUPERIOR SALES CO
1725-19th Sacramento.....HUDsn 4-8551

Limes-Fresh-See Fruits & Vegetables Headings

Linemen's Equipment & Supplies

Western Hardware & Tool Co
122-10th San Francisco.....UNdrhl 3-4540

Linen Supply Service

COMMUNITY DIAPER SERVICE
501 N Sierra Nevada Stockton.....HOwrd 5-5788
COMMUNITY LINEN RENTAL SERVICE
501 N Sierra Nevada Stockton.....HOwrd 5-5788
GOLDEN STATE TOWEL & LINEN SERVICE
1224 S Sacramento.....Gilbert 2-3889

Linoleum-Dealers

CONGOLEUM-NAIRN

GOLD SEAL®
FLOORS AND WALLS
The famous GOLD SEAL is your
guarantee of satisfaction or your
money back.



"WHERE TO BUY THEM"

DEALER

Gienger Linoleum Serv 355 E Lodi Av.Lodi 9-9527

If the telephone number at your residence is listed under another's name, frequently friends do not know how to reach you. For small cost you can have a separate listing in the Telephone Directory under your own name.

Linoleum-Dealers-(Cont'd)

GIENGER LINOLEUM SERV

COMPLETE LINOLEUM SERVICE
Armstrongs Linoleum And
Asphalt Tile - Awnings
Metal Wall Tile
Venetian Blinds
Free Estimates

355 E Lodi Av.....Lodi 9-9527

Muller & Vail Tile Co

1119 E Roosevelt Stockton.....HOwrd 2-8854

Linoleum Layers

Gienger Linoleum Serv 355 E Lodi Av...Lodi 9-9527

Liquefied Petroleum Gases

See Gas-Liquefied Petroleum

Liquor Stores

B & G Liquors 115 N Cherokee Ln.....Lodi 8-2022
Bottle Shop The 35 N Sacto.....Lodi 9-4028

H & M LIQUOR STORE

EVERYTHING FOR A PARTY
A Phone Call Will Bring It

Featuring
LODI WINES & BRANDIES
FREE DELIVERY

222 S School.....Lodi 9-9626

Hank's Liquors 105 N Sacramento.....Lodi 9-2840
Maier's Liqr Str 15 W Pine.....Lodi 9-6710
Owl Liquor 357 E Lodi Av.....Lodi 8-1566
Quinn's Cafe 21 N Sacramento.....Lodi 9-9905
Sanguinetti J E 7 S Sacramento.....Lodi 9-9818

TOKAY BOTTLE SHOP

Free Ice Cubes-Open Sundays
531 W Lkfd.....Lodi 9-4343

Weiens Tavern Woodbridge.....Lodi 9-2354
WILKIES LIQUOR 11 S Sacramento....Lodi 8-1411
WILSON'S PLACE 25 N Sacto.....Lodi 9-9976

Lithographers

COLORCRAFT POSTER CO OF CALIF

Complete Color Printing & Lithography
Specializing in
POSTERS & WINDOW CARDS
For Fairs - Rodeos - Carnivals & Sports Events
Theatre Calendars - Commercial Forms
Stationery

533 N Hutchins.....Lodi 9-4030
if no answer call.....Lodi 8-0771

END-KIAN PUBLISHING CO

217 N Pleasant Av.....Lodi 9-6704

Livestock

B & L Hog Co Jahant Rd.....Lodi 9-2025
JACOBSEN WM 904 Turner Rd.....Lodi 9-5768
LEACHMAN BILL
Farm Auctions A Specialty
Webb.....ElkGrove 208

MOFFAT H CO

Geo Devaney
1307 W Acacia Stockton.....HOwrd 5-4582
Reis Wm
Gentle Jersey Farm
Turner Rd.....Lodi 9-3427

Livestock Breeders

CALIF DAIRY BREEDERS INC

Artificial Insemination of Dairy Cattle
1524 W Elm.....Lodi 8-1878
Or.....Galt 2721
Ormsbee's Dr Proved Sire Serv
127 N Sacto.....Lodi 8-0865

Livestock Hauling

STOCKTON LIVESTOCK TRANSPORTATION INC
Day Or Night Call Collect
E Yosemite & Garfield Av.....Manteca 90

The Yellow pages save you time.

Livestock Supplies

See Food Dealers; also Veterinary Supplies

Loans

AMERICAN FINANCE COMPANY

See "BILL" or "CHARLIE"
Locally Owned & Operated
LOANS & FINANCING
Contracts Purchased
Auto - Furniture - Personal
Buying or Selling Car or Furniture
Up to 24 Months to Pay
TRADE AT HOME

10 N California Stktn-----H0wrd 4-4883

BECKMAN MILLARD W

LICENSED BROKER

REAL ESTATE LOANS

HOMES - FARMS
COMMERCIAL PROPERTIES

LONG TERM - LOW INTEREST

119 W Oak.....Lodi 9-3618
Residence.....Lodi 9-2966

Federal Land Bank of Berkeley

Special Agent of
Lodi National Farm Loan Association
404 W Pine.....Lodi 9-2638

HOUSEHOLD FINANCE LOANS

For extra fast service on loans of \$50, \$100, \$200 up to \$1500 phone, write, or visit Household Finance. Loans are made on salary, car, or furniture, without endorsers, to either married or single people.



"WHERE TO CALL"

Household Finance Corp
Elks Bldg Stockton.....H0wrd 4-4878

INVESTORS MORTGAGE CO

Farm & Home Loans
F & M Bank Bldg-----Lodi 8-2282
Lodi National Farm Loan Association
404 W Pine.....Lodi 9-2638
LOOSER H E F & M Bk Bldg.....Lodi 8-1120

MERCANTILE ACCEPTANCE LOANS

SALARY LOANS
FURNITURE LOANS
AUTOMOBILE LOANS

Money And Courtesy



"WHERE TO CALL"

MERCANTILE ACCEPTANCE COMPANY
219 E Weber Av Stockton....H0wrd 5-5701

QUICK BRASS CLEANER

You can clean copper and brass instantly by rubbing with a mixture of vinegar and salt. The finish won't last as long as with regular metal polish, but the mixture does a fine job.

Loans-(Cont'd)

MORRIS PLAN CO

SINCE 1917
LOANS
AUTOMOBILE - TRUCK
BOAT - PERSONAL
MODERNIZATION - FURNITURE

24 N Sutter Stktn.....H0wrd 4-8313

PERSONAL FINANCE CO OF STOCKTON

506 E Weber Av Stockton-----H0wrd 4-4728
(See Advertisement This Page)

Loans-Real Estate

See Loans; also Banks; also Financing; also Mortgages; Etc

Lockers

Comartin Frozen Food Lockers
19 W Pine.....Lodi 9-2856

Lockers-Frozen Food

See Frozen Food Lockers-Renting

Locksmiths

FULLER & SONS 12 S School.....Lodi 8-1580

MERCANTILE LOCKSMITH

SAW FILING AND
SETTING BY MACHINE
KEYS OF ALL TYPES
House & Safe Combinations Changed
ALL TYPES LAWN MOWERS
REPAIRING & SHARPENING

216 N Sacto.....Lodi 9-3130
If no answer call.....Lodi 9-3104

Lodges-See Associations; also Fraternal Organizations

Lodging Houses-See Rooming Houses

Lubricating Oils-See Oils-Lubricating

Luggage-Retail

McCullum's Furn Store 47 N Sacto-----Lodi 9-6742
Putnam's 111 W Pine.....Lodi 9-5567

Lumber-Retail

Art's Lumber Yard Woodson Rd-----Lodi 9-2047
BRISTOW & SNODGRASS LUMBER YD
99 Hwy.....Lodi 8-1714
DIAMOND MATCH CO
Main & Lockeferd.....Lodi 9-4789
(Continued Next Page)

A separate business listing under your own name often means great convenience to you. The extra cost for these listings is small.

AT Personal GET A CASH LOAN plus BENEFITS

We like to say "Yes" to employed men & women Married or Single. • Payment Date to Fit Payday

1-VISIT LOANS - PHONE FIRST

Loans \$25 to \$2000 on salary, furniture or car



Personal FINANCE CO.

Phone H0ward 4-4728

506 East Weber Ave., Stockton
Near California St.

A Handy Man FOR ANY JOB

and perhaps you want him quickly. It's easy to find the one nearest you by looking in the

Classified TELEPHONE SECTION

LUMBER

EVERYTHING FOR THE BUILDER

Prompt Service

Phone
LODI
9-5148

- Lumber
- Lath
- Shingles
- Wallboard
- Paints
- Builders' Hardware
- Cement
- Lime
- Plaster
- Roofing

INSULATING MATERIALS

Wholesale - Retail

VALLEY LUMBER CO. OF LODI

200 E. Elm

Lodi

Lumber & Building Materials

- LUMBER • MILLWORK
- WINDOWS • DOORS
- HARDWARE • PLYWOOD
- WALLBOARD • ROCKLATH
- CEMENT • STUCCO
- PLASTER • PAINT
- GLASS • ROOFING
- SHINGLES • FLAGSTONE



F.H.A. LOANS ARRANGED

HOME BUILDERS SUPPLY

LODI

9-5131

251 N. Cherokee Ln.

Lodi

Lumber—Retail—(Cont'd)

- HOME BUILDERS SUPPLY CO**
251 N Cherokee Ln. Lodi 9-5131
(See Advertisement Page 43)
- STEINER LUMBER CO**
4449-2d Av Sacramento-----Hilcrst 7-6573
Fair Oaks Bl Carmichael-----IVnho 9-3616
(See Advertisement This Page)
- VALLEY LUMBER CO** 200 E Elm. Lodi 9-5148
(See Advertisement Page 43)

Lumber—Whsle

- Bristow & Snodgrass Lumber Yd 99 Hwy. Lodi 8-1714
- DELTA WOOD PRODUCTS**
840 Victor Rd. Lodi 9-5401
Griffin & Miller 840 Victor Rd. Lodi 9-5401

Machine Shop Supplies

- MARWEDEL C W**
1934 Michigan Stockton.....HOwrd 3-0473

Machine Shops

PEERLESS WELDING SHOP

COMPLETE MACHINE SERVICE
CYLINDER HEADS PLANED OFF
ARC & ACETYLENE WELDING
WELDING SUPPLIES

101 E Locust. Lodi 9-5492

- ROY'S WELDING WORKS**
50 Pinkerton Lodi 9-9418

TED'S WELDING & BLACKSMITH SHOP

All Types of
MACHINE WELDING &
BLACKSMITH WORK
COMPLETE BUILDER & FABRICATOR
SHOP & PORTABLE EQUIPMENT
HARDFACING

PO Box 146 Victor
Hwy 12 Lodi 8-2105

BUILD IT AND BUDGET IT WITH STEINER



STEINER Lumber

4 MILLION OVER BOARD FT. OF LUMBER

- REDWOOD HEADQUARTERS
- PLYWOOD SPECIALISTS
- USG SHEETROCK & ROOFING
- COMPLETE LINE: DOORS-WINDOWS-HARDWOOD-SIDEWALL SHAKES
- MISC. BUILDERS HARDWARE
- CORRUGATED ALUMINUM
- PRE-HUNG DOORS (COMPLETE WITH JAMBS, TRIM, STOPS)

SACRAMENTO HI lcrest 7-9876
STOCKTON BLVD. & 2ND AVE

CARMICHAEL IVanhoe 9-3616
FAIR OAKS BLVD. & MANZANITA

CONTRACTORS YARD
HI lcrest 7-6573

Machine Shops—(Cont'd)

TOKAY WELDING SHOP

FARM MACHINERY BUILT & REPAIRED
BROWNING V-BELTS - PULLEYS
CHAIN & SPROCKETS
Portable Electric & Acetylene Equip.
Machine Works Industrial Supplies
920 Victor Rd. Lodi 9-2105

Machinery

See also Woodworkers' Equipment & Supplies

FOOD MACHINERY & CHEMICAL CORP RIVERSIDE DIV

Packing House Equipment for Fruits & Vegetables
Nailing Machines - Conveyors
Clamp Trucks
Flavorseal Process for Fruits & Vegetables
32 S Main. Lodi 9-2196

- Freitas Supply & Equip Rental
625 N Sacto-----Lodi 9-9670

Machinery Renting

- Freitas Supply & Equip Rental
625 N Sacto-----Lodi 9-9670

Magnetos

- Magneto Supply Co
Harvey M Stull
242 N Wilson Wy Stockton....HOwrd 2-8368

Markets

- Avalon Market & Locker
200 N Sacramento.....Lodi 8-1380
- Best-Buy Market
Fresh Meat-Veg-Groc Del-Open Sundays
310 S Central Av. Lodi 8-0056
- Central Market
Fresh Meats-Froz Foods-Veg-Closed Sat
616 S Central Av-----Lodi 8-2125
- D & A MARKET**
Russell Fromm-Owner
99 Hwy & Collier Rd-----Lodi 9-3403
- Daetweiler's Terminus Market Motel
Terminus Lodi 9-2015
- E & L Market
Fresh Meats-Froz Foods-Veg-Open Sundays
844 S Central Av. Lodi 9-5429

EDEN CASH MARKET

A COMPLETE FOOD STORE
MEATS - FISH - SEA FOODS
FRESH FRUITS & VEGETABLES
Also Frozen Fruits & Vegetables
Beer - Wine and Soft Drinks
FREE DELIVERY SERVICE
Under New Management
JOHN & DON FASZER - Owners
301 Eden Lodi 8-1913

- Folsom Quality Mkt 121 S School. Lodi 8-2010

J & J MARKET

A Complete
FOOD MARKET
FRESH VEGETABLES, FRUIT AND MEAT
Beer & Wine
Frozen Fish & Vegetables
Open All Day Sunday
1030 S Hutchins. Lodi 8-2044

- Mahins Market Live Oak Rd. Lodi 9-5072
- Mar-Val Food Stores 1340 S Hutchins. Lodi 8-2167
- MISSION CASH STORE**
Delivery Service
620 S Central Av. Lodi 9-2325
- OAK CASH MARKET** 354 E Oak-----Lodi 9-3172
- Peirano's Market 119 E Pine-----Lodi 9-2145
- Pure Sausage & Meat Co
620 S Central Av. Lodi 9-4796
- Ruth's Grocery Terminus Lodi 8-0380

To dial correctly, pull the finger all the way to the stop... then let the dial return at its own speed.

Markets—(Cont'd)

SCHAEFFER & NIES

COMPLETE MARKET
Fresh Meats - Fruits - Vegetables
Groceries - Frozen Foods
General Merchandise
W. P. Fuller Paints - Levi's
Hwy 12 - Burella Rd
Victor Lodi 9-9169

- Schaffer's Market 500 S Central.....Lodi 9-9413
- SELL RITE** 204 W Lodi Av-----Lodi 9-9592
- STAR MARKET**
Complete Market
741 S Cherokee Ln. Lodi 9-4436

TOKAY MARKET

COMPLETE ONE STOP SHOPPING SERVICE
QUALITY FOODS - CHOICE MEATS
DELIVERY DAILY
Calif & Lockeford.....Lodi 9-5139
Grocery Dept.....Lodi 9-5139
Meat Dept.....Lodi 9-6674

- Tokay Meat Market
California & Lockeford.....Lodi 9-6674
- Turnage Market 201 W Pine.....Lodi 9-9716

UNITED MARKET

QUALITY CHOICE MEATS
Groceries - Fresh Fruit - Vegetables
Frozen Foods - Beer & Wines
BRUCE L. WEIGAND - Prop.
On Hwy 12 - Breulla Road
Victor Lodi 9-5838

VALLEY MARKET

EVERYTHING IN FOOD LINE
Groceries - Meat
Fish - Vegetables
Wine & Beer
OPEN DAILY AND SUNDAYS
112 E Elm. Lodi 9-2238

- WAYSIDE MARKET** 99 Hwy-----Lodi 9-6180
- Woodbridge Mkt Woodbridge Lodi 9-6561
- WOODBIDGE RED & WHITE STR**
Woodbridge Lodi 8-1110

Markets—Meat—See Meat—Retail

Massage

- Bryan Bertha A 428 E Pine-----Lodi 8-2681
- BUCHANAN R A JR**
Steam Baths-Massage & Colonics
408 Mission Lodi 8-0840
- FINNISH DRY STEAM BATHS**
Swedish Massage-Reflexology-Colonics
405 1/2 S Central Av. Lodi 9-5431

Mats—Floor

- Golden State Mat Mfg Co
752 Folsom San Francisco.....YUxon 6-0900

Mattresses—Renovating

- VALLEY MATTRESS & STERILIZING CO**
1746 E Market Stockton.....HOwrd 4-9497

Mattresses—Retail

- Baumbach's Furniture
Sealy Mattresses
18 Oak Lodi 9-2112
- Hepper Furniture Co
Simmons Mattresses
730 W Lodi Av. Lodi 9-7531

Mausoleums

- CASA BONITA MAUSOLEUM & CREMATORIUM**
Cemetery Ln & Pine-Stockton.....HOwrd 3-0486
- CHEROKEE MEMORIAL PARK**
Laurence P West-Superintendent
2250 S Cherokee Ln-----Lodi 8-0893
- LODI MAUSOLEUM** E Pine Ext.....Lodi 8-0772

Meat Jobbers

Victor Brand Meats Victor -----Lodi 9-2916

Meat Lockers-See Frozen Food Lockers-Renting

Meat Packers

VICTOR BRAND-
GOHRING MEAT & PROVISION CO
Victor -----Lodi 9-2916

Meat-Retail

Arlin Meat Co 531 W Lodi Av-----Lodi 8-0498
Cooper's Corner Grocery Str Acampo ...Lodi 9-2557
Eastside Locker Service Victor -----Lodi 8-1931
False Quality Mkt
Meat Cut & Wrapped For Home Freezers
121 S School.....Lodi 8-2010
George's Meat Mkt 201 W Pine.....Lodi 9-6989
George's Meat Mkt No 2 204 W Lodi Av.Lodi 9-5756

H & H MEAT MARKET

Eugene E. Heer - John P. Heier
SPECIALIZING

HOME MADE SAUSAGE

MEAT WHOLESALE & RETAIL
Cut & Wrapped for Home Freezer

845 S Central Av.....Lodi 9-6872
If no answer call.....Lodi 9-2885
If no answer call.....Lodi 9-2646

Kirby Meats 1340 S Hutchins.....Lodi 8-2167
Oak Cash Market 354 E Oak.....Lodi 9-3172
Palace Meat Market 19 S Sacramento...Lodi 9-6727
Sell-Rite Meat Dept 204 W Lodi Av...Lodi 9-9490
Sunset Meat Market 1100 W Lodi Av...Lodi 8-0024
United Market Victor -----Lodi 9-5838
Valley Market 112 E Elm.....Lodi 9-2238

Meat-Whsle

Comartin Frozen Food Lockers
19 W Pine.....Lodi 9-2856
Eastside Locker Service Victor-----Lodi 8-1931

GOHRING MEAT & PROVISION CO

WHOLESALE MEATS

Specializing Sausage & Smoked Meats

VICTOR BRAND

Meat Processed for Home Freezers

3 Miles East of Lodi-Hwy 12
Victor -----Lodi 9-2916

ORVIS BROS & CO

Crows Landing Rd.....Modesto 3-8452
PURE SAUSAGE & MEAT CO
620 S Central Av.....Lodi 9-4796

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

Busiest Book in the World

The familiar telephone directory is America's No. 1 reference book. It is the busiest book in the world because it is helpful to practically everyone.

Men's Furnishings-Retail

HASSANS JOE DRY GOODS

A Complete Line of Men's Clothing
SPORT CLOTHES
HATS - SHOES - BOOTS
LUGGAGE

115 N Sacramento.....Lodi 9-6500

HOLLY DEPT STORE 16 N School.....Lodi 8-0856

KALEEL BROS CLOTHING

MEN'S SPORTSWEAR
WORK CLOTHES
HATS - SHOES - BOOTS
LUGGAGE

112 N Sacramento.....Lodi 9-4036

McCullum's Furn Store 47 N Sacto-----Lodi 9-6742
Schunke's 6 S School.....Lodi 9-9783

SQUIRE CLOTHIERS

SUITS BY TIMELY
HOLLYWOOD & MICHAELS STERN
Manhattan & Pendleton Shirts
Rough Rider Slacks - Knox Hats
Forstmann & Lord Jeff Sweaters
Scully Suedes - Louart Sport Clothes
FREE DELIVERY

Hotel Lodi Bldg.....Lodi 9-4594

TOGGERY THE

Featuring
NATIONALLY ADVERTISED
QUALITY CLOTHES
FLORSHEIM & FREEMAN SHOES
STETSON HATS

28 S School.....Lodi 9-2336

Mercantile Agencies-See Credit Reporting Agencies

Metal Cutting Machines

MARWEDEL C W
1934 Michigan Stockton.....H0wrđ 3-0473

Metal Specialties

Schulz Hardware 712 W Lodi Av-----Lodi 9-6925

Metals

MARWEDEL C W
1934 Michigan Stockton.....H0wrđ 3-0473
Pacific Metals Company Ltd 3100-19th S F
From telephones served by the
following exchange
Lodi
(No Inter-City Charge)
Ask Operator for-----ENtrprise 1-0806

Milk & Milk Products

BLEWETT DAIRY 221 S Sacramento...Lodi 9-3519
(See Advertisement This Page)

CARNATION CO FRESH MILK & ICE CREAM
DIV 439 N School.....Lodi 8-1086
If no answer call Stockton.....H0wrđ 4-9828

CHAPPELL V D
Golden State Milk Products
Eucalo Grove-----Lodi 8-1219

CLOVERLEAF MILK CO DISTR
214 W Oak.....Lodi 9-2401
Cotta Joe Thornton Rd.....Lodi 9-2480

GOLDEN STATE DAIRY PRODUCTS DISTR
Eucalo Grove-----Lodi 8-1219

HAPPYHOLME DAIRY PRODUCTS
Lower Sacramento Rd.....Lodi 9-2713
(See Advertisement Page 46)
(Continued Next Page)

It is essential in modern construction that your telephone service be determined at the time the plans for your house are drawn.



MILK

HOME DELIVERY
Handy Square Bottles



Phone

LODI
9-3519

Milk - Cream - Ice Cream - Butter - Cheese
Buttermilk - Half and Half - Goat Milk
Cottage Cheese - Krimko Chocolate Milk
Homogenized Milk

BLEWETT DAIRY

221 SOUTH SACRAMENTO

LODI

Milk & Milk Products—(Cont'd)

Happyholme Farms Lower Sacramento Rd. Lodi 9-2713
 Kooyman John Woodbridge Rd. Lodi 9-5235
 Mertz Dan B Woodbridge Rd. Lodi 9-5256
 Reis Wm
 Gentle Jersey Farm
 Turner Rd Lodi 9-3427
 Van's Dairy Armstrong Rd. Lodi 9-6080

Mill Supplies

HICKINBOTHAM BROS LTD
 536 S Aurora Stockton. H0wrd 6-9541
 MARWEDEL C W
 1934 Michigan Stockton. H0wrd 3-0473

HIDDEN LINEN

Linen table cloths which are too shabby to spread may be easily cut and hemmed into fine, soft hand or tea towels.



HAPPYHOLME

DAIRY PRODUCTS
 HOME OWNED & OPERATED



MILK

AT YOUR GROCERS
 OR
 DELIVERED AT YOUR HOME

Phone **LODI 9-2713**

Visitors Welcome

Lower Sacramento Road
 Mailing Address P. O. Box 319
 LODI

GLASS SERVICE LODI



Plate
 Windows
 Store
 Fronts
 Table
 Tops
 Phone
**LODI
 9-5479**

MIRRORS OUR SPECIALTY
 Mantel Mirrors &
 Full Length Door Mirrors Made to Your Order
 "GIVE US A BREAK"
 548 E. WALNUT ST. LODI

Milliners—Retail

PERSONALITY SHOPPE

MRS. HELEN MORTON - Owner
MILLINERY — HANDBAGS
 GLOVES — LINGERIE — HOSIERY
 COSTUME JEWELRY — GIFTS — ETC.
 SCARFS — BELTS
 108 W Pine. Lodi 9-3757
 If no answer call. Lodi 8-1537

Millwork

ENTERPRISE PLANING MILL

LUMBER — GENERAL MILLWORK
SASH & DOORS — PLYWOOD
HARDWOOD LUMBER
 635 N Sacramento. Lodi 9-9017

MILLER'S MILLWORK MART

PLANING MILL
 STORE FIXTURES
 DOORS & WINDOWS OF ALL TYPES
 BUILDERS' HARDWARE
 SPECIALIZED BUILDING MATERIAL
 FORMICA SINK TOPS
 730 N Calif. Lodi 9-3524

STEINER LUMBER CO

4449-2d Av Sacramento. H1lcrst 7-6573
 Fair Oaks Bl Carmichael. LVnho 9-3616

TONEY & JOINES CABINET SHOP

N Cherokee Ln. Lodi 8-2185

VALLEY LUMBER CO

See Our Adv for Lumber
 200 E Elm. Lodi 9-5148

Please dial carefully . . . keep watching the dial.

Mirrors—Retail

GLASS SERVICE LODI 548 E Walnut. . Lodi 9-5479
 (See Advertisement This Page)

Mirrors—Whse & Mirs

ATLAS GLASS CO
 808 E Weber Stockton. H0wrd 6-6607

Mobile Home Parks—See Trailer Parks

Mobile Homes—See Trailers—Automobile, Coach

Molasses

NATL MOLASSES CO OF CALIF
 Port of Stockton Stockton. H0wrd 5-8032

Moldings

Miller's Millwork Mart 730 N California-Lodi 9-3524

Monuments—Retail

SAN JOAQUIN MONUMENT CO
 1806 N Wilson Wy Stockton. H0wrd 2-2696
STOCKTON O K MONUMENT CO
 565 E Harding Stockton. H0wrd 6-9661

Mortgages

Beckman Millard W
 See Our Ad Under Loans
 119 W Oak. Lodi 9-3618
 Briggs Charles J F & M Bk Bldg. Lodi 9-2894
 Investors Mortgage Co F & M Bk Bldg. Lodi 8-2282

Motels

DAETWEILER'S TERMINOUS MARKET MOTEL
 Units With Kitchens-Garages
 By Day-Week Or Month
 Terminous. Lodi 9-2015
HAVEN MOTEL
 Small Apts With Kitchens-Air Conditioned
 Cherokee & Vine. Lodi 9-4830
 (Continued Next Page)



the FREEDOM MOTOR LODGE GANDY'S

"ONE OF LODI'S FINEST"
 1050 S. CHEROKEE LANE, LODI

31 AIR CONDITIONED UNITS

11 COMPLETELY EQUIPPED
 KITCHEN UNITS WITH
 ELECTRIC REFRIGERATORS
 GARAGES - PANEL RAY HEAT
 RADIOS - LOTS OF COOL SHADE
 SWIMMING POOL
 3 ROOM APARTMENTS

On The Right Entering Lodi From Stockton
 On Highways 99, 50 & 12

"YOUR HAPPINESS OUR SUCCESS"



APPROVED

PHONE

LODI 9-9812

If no answer call LODI 8-0472



Motels-(Cont'd)

- J C Motel 815 S Cherokee Ln-----Lodi 9-6229
 (See Advertisement This Page)
 Kozy U Motel Strassburg's 520 Maple...Lodi 9-2636
 (See Advertisement This Page)
 Lippert's Motel 917 S Cherokee Ln....Lodi 9-9904
 Modern Motor Lodge The
 1020 S Cherokee Ln.....Lodi 9-9812
 (See Advertisement Page 46)
PALMS MOTEL 845 S Cherokee Ln-----Lodi 9-9978
 (See Advertisement This Page)
 Patzer's Trailer Court
 1506 S Cherokee Ln-----Lodi 9-9912
 Rainbow Auto Courts
 607 S Cherokee Ln.....Lodi 9-9876
 Ranch House Motel S 99 Hwy-----Lodi 8-0089
 From telephones served by the
 following exchange
 Stockton
 (No Inter-City Charge)
 Ask Operator for-----ENTRprise 1-0828
 (See Advertisement This Page)
 Rancho Grande Motel
 807 S Cherokee Ln.....Lodi 9-5967
 (See Advertisement This Page)
 Rose Motel
 8 New Units-Air Conditioned
 Liberty RdLodi 9-5238

Moth Proofing

Termite Control Co 208 S School.....Lodi 9-3562

Motion Picture Equipment & Supplies


BELL & HOWELL EQUIPMENT-
 PHOTO & SOUND CO
 Special Rep & Factory Approved Service
 116 Natoma S F.....EXbrk 2-2103

Motor Courts-See Motels

The Yellow Pages keep your sales message before prospective customers 24 hours a day, every day of the year.

Marion's
RANCH HOUSE
MOTEL
LODI 8-0089
VACANCY


24 NEW MODERN UNITS
 "Rest Assured"




TELEVISION
 TILE SHOWERS
 GLASS SHOWER DOORS
 WALL TO WALL CARPETS
 AIR CONDITIONED


PANEL RAY HEATING
 NEW INNERSPRING MATTRESSES
 HOLLYWOOD BEDS - GARAGES

MERMAID SWIMMING POOL





6 MI. NO. STOCKTON
 HIGHWAY 99-50
 3 MI. SO. OF LODI



KOZY U MOTEL
 SLEEP OFF THE HI-WAY
 VACANCY

Ed Strassburg, Owner
 AIR CONDITIONED
 Phone **Lodi 9-2636**
 520 MAPLE

1 & 3 ROOMS WITH KITCHENS

1/2 BLOCK OFF HWYS. 99 & 50


PALMS MOTEL
 GEORGE SR. & CLARA ROSSMANN - Owners



- 10 MODERN UNITS
- KITCHEN UNITS
- CLEAN
- CONVENIENT
- COMFORTABLE
- REASONABLE


LODI 9-9978

845 S. CHEROKEE LN.LODI




J C MOTEL
 VACANCY

15 MODERN UNITS
 Individual Air Conditioning
 Glass Enclosed Tile Showers
 Panel Ray Heat
 Twin & Double Beds
 2 With Kitchens
 Some With Garages



LODI 9-6229
 HWY 99-815 S. CHEROKEE LANE





RANCHO GRANDE MOTEL



FULLY AIR CONDITIONED

Single Units and
 Three Room Furn. Apts. with Elec. Refrigerators
 Individually Heated
 Television in Every Unit
 Tile Showers with Glass Doors
 EVERYTHING FOR YOUR COMFORT
 Arthur & Lydia Perman - Owners
 HWY. 99
 807 S. CHEROKEE LN.



PHONE
LODI 9-5967

STORAGE - MOVING

LOCAL - LONG DISTANCE



Mayflower Long Distance Moving
Serving 48 States & Canada

AGENTS

CITY TRANSFER CO.

W. L. IREY, Owner-Mgr.

STORAGE - PACKING - CRATING

PHONE

LODI 8-1353

336 E. LOCUST STREET

LODI



Van Lines

For nationwide moving

Covering All 48 States and Return
Local Moving a Specialty

PACKING - STORAGE - SHIPPING

Telephone Stockton
HOWard 4-4120
And Reverse the Charges

PACIFIC STORAGE CO.

517 N. HUNTER ST., STOCKTON
LOCAL AGENT FOR



VAN LINES

Offices or Agents in All Principal Cities

MOVING

STORAGE
PACKING
CRATING

Trained Personnel

Specializing in

PIANOS - REFRIGERATORS
HOUSEHOLD GOODS

Call Collect

HOWard 5-7211

Agents for



RUDLOFF
VAN & STORAGE

729 E. Market

Stockton

Motor Freight Companies

MERCHANTS EXPRESS CORP

1000 S. Aurora Stockton
From telephones served by the
following exchange

Lodi
(No Inter-City Charge)

Ask Operator for ----- ENtrprise 1-0512

Motor Scooters

CUSHMAN MOTOR SCOOTERS--

WRIGHT'S GARAGE 214 N. Sacto... Lodi 8-1139

Motor Trucks--See Trucks--Motor, Dealers Headings

Motorcycles

Harley-Davidson Sales & Serv Agcy

729 N. Wilson Wy Stockton... HOwrd 4-4222

Motors--Electric--See Electric Motors

Mouldings--See Moldings

Moving Service--Heavy Hauling--See Trucking

Moving & Storage Service

AERO MAYFLOWER LONG DISTANCE
MOVING SERVICE

AMERICA'S FINEST!

48-state service and into
Canada. Modern, company-
owned vans; company-
trained drivers. Undivided
responsibility. Standard L.C.C. rates. Ware-
house agents everywhere. Easy, safe.



"SERVICE RENDERED BY"

CITY TRANSFER CO 336 E. Locust... Lodi 8-1353

ALLIED VAN LINES INC

729 E. Market Stockton-----HOwrd 5-7211

BEKINS VAN LINES

NATIONWIDE MOVING
UNEXCELLED STORAGE

Regular Vanliner Service North and
South of the Pacific Coast and to and
from the East. Operating under state
and federal permits. Bonded drivers.
RESPONSIBLE SERVICE
STANDARD RATES



"FOR INFORMATION CALL"

Pacific Storage Company

517 N. Hunter Stockton... HOwrd 4-7607

Bekins Van & Storage Agcy

517 N. Hunter Stockton... HOwrd 4-4120

(See Advertisement This Page)

(Continued Next Page)

HAND-Y IDEA

When you've been cutting onions,
rub the cut end of a celery stalk on your
hands and onion odors will disappear.

MOVING

LOCAL & STATEWIDE
Packing - Storage - Shipping

WOMEN PACKERS

Agents For

LYON VAN LINES

CALL COLLECT
HOWard 6-9603

PIONEER
TRANSFER & STORAGE CO.

748 S. Union

Stockton

Moving & Storage Service—(Cont'd)

CITY TRANSFER CO

W. L. Irely - Owner

MOVING - DRAYAGE

PACKING - CRATING - SHIPPING
AGENTS MAYFLOWER TRANSIT CO.

336 E Locust.....Lodi 8-1353

City Transfer Co 336 E Locust-----Lodi 8-1353
(See Advertisement Page 48)

LYON VAN LINES

Phone All Calls Collect

748 S Union Stockton.....HOwrd 6-9603

Mayflower Transit Co 336 E Locust.....Lodi 8-1353

PIONEER TRANSFER & STORAGE CO

Phone All Calls Collect

748 S Union Stockton.....HOwrd 6-9603

(See Advertisement Page 48)

RUDLOFF VAN & STORAGE

729 E Market Stockton-----HOwrd 5-7211

(See Advertisement Page 48)

Mufflers—Exhaust

BROWNIE'S MUFFLER SERVICE

**MUFFLERS INSTALLED ON
ANY CAR - 20 MINUTES**

INSTALLATION FEE 2.00

Headers - Duals - Custom Work
Autos - Boats - Trucks

417 Broadway Sacto.....HUdsn 1-0351

Music Dealers

Knapp Printing Serv

Sheet Music-Song Books-Supplies

22 N School.....Lodi 9-3154

Rageth Music Store

30 W Harding Wy Stockton-----HOwrd 5-6267

(See Advertisement This Page)

Siegfrieds' 6 W Pine.....Lodi 9-9058

Zimmerman's Accordion School

400 E Locust.....Lodi 8-0425

Music Instruction—Instrumental

Smithson Lewis V

Teacher of Piano & Organ

818 W Lockeford.....Lodi 9-3741

Wilkinson Lola B

Teacher Of Piano

708 W Elm.....Lodi 8-1375

ZIMMERMAN'S ACCORDION SCHOOL

400 E Locust.....Lodi 8-0425

Musical Instruments—Renting

RAGETH MUSIC STORE

30 W Harding Wy Stockton-----HOwrd 5-6267

Musical Instruments—Repairing

BILL'S MUSIC SALES & REPAIR

1137 E Harding Way Stockton.....HOwrd 4-2417

Musical Instruments—Retail

Rageth Music Store

30 W Harding Wy Stockton-----HOwrd 5-6267

Siegfrieds' 6 W Pine.....Lodi 9-9058

(See Advertisement This Page)

Zimmerman's Accordion School

400 E Locust.....Lodi 8-0425

Nailing Machines

Food Machinery & Chemical Corp Riverside Div

32 S Main-----Lodi 9-2196

General Nailing Machine Corp

M C Locke-Agent

111 Cross-----Lodi 8-0114

Put the Classified Telephone Directory on your selling staff. Your listing and advertising in the Yellow Pages brings your firm name right into prospects' homes and offices.

Newspapers

Chronicle Dealer 1224 S Church-----Lodi 9-6606

End-Kian Publishing Co

217 N Pleasant Av-----Lodi 9-6704

Examiner Dealer 1224 S Church-----Lodi 9-6606

LODI NEWS SENTINEL

212 W Pine.....Lodi 9-2761

Lodi Times The 110 W Oak.....Lodi 8-0697

Stockton Record 108 N School.....Lodi 9-3521

Night Clubs

Del Monte Club 121 N Cherokee Ln.....Lodi 9-6294

El Charro Dining Room

910 S 99 Hwy.....Lodi 9-9930

El Charro Punched Room 910 S 99 Hwy Lodi 9-5646

Spot Club 218 N Cherokee Ln.....Lodi 9-9880

Notaries—Public

Bischof A T 310 W Lodi Av.....Lodi 9-3506

Bowen T A & Son 214 S School.....Lodi 9-2784

Looser H E

Eunice Looser-Notary

F & M Bk Bldg.....Lodi 8-1120

Miller A Homer 9 S Sacramento.....Lodi 9-6638

Notions—Retail

Fabric Shop The

21 N School.....Lodi 9-3118

Novelties—Whsle & Mfrs

Weideman F & R

1315 Broadway Sacramento.....GIlbrt 2-2451

Nurseries—Day

Lodi Child Care Center E Lodi Av.....Lodi 9-4883

GREASE BEFORE USING

Caps of nail polish and glue bottles won't stick if the screw threads are greased with cold cream or oil.

**RAGETH
MUSIC STORE**

AL & IRVA RAGETH, Owners

KING Band Instruments

LEBLANC Woodwinds

OTHER MUSICAL INSTRUMENTS

Sheet Music & Accessories

Private Instruction - Instrument Rentals

HOwARD 5-6267

30 W. HARDING WAY STOCKTON

SIEGFRIEDS'

Since 1917

MUSICAL



MAGNAVOX - TELEVISION - RADIOS

Phonographs, Records, Sheet Music

PIANOS - MUSICAL INSTRUMENTS

SALES - SERVICE - RENTALS

RENTAL PURCHASE PLAN

PHONE

LODI 9-9058

6 W. PINE

LODI

Nurseries—Retail

Baker's Nursery 118 W Lodi Av.....Lodi 9-2457

DOW'S NURSERY

Roses

Conifers

Shrubs

Bedding Plants

Camellias

Azaleas

Trees

Bulbs

Ham's Lane Between Oak & Lockeford

45 N Ham Ln.....Lodi 9-9595

Lodi Nursery 589 Cross.....Lodi 9-6288

NAKAGAWA BROS Woodbridge Rd.....Lodi 8-0276

Sunset Drive Nursery 380 Sunset Dr.....Lodi 9-6767

TECK'S NURSERY & FLORAL SHOP

Open Sundays

935 S Cherokee Ln-----Lodi 9-2711

Nurseries—Whsle

Bailey's Nursery Harney Ln-----Lodi 9-4383

Mainland Nursery 836 W Lodi Av.....Lodi 9-2120

Nakagawa Bros Woodbridge Rd.....Lodi 8-0276

Nuts—Edible

LODI NUT CO Fairmont Av-----Lodi 9-9451

THURMAN HAROLD H

Buyer

ALMONDS WALNUTS

and **BLACK WALNUTS**

WALNUT MEATS

Also

HULLING OF ALMONDS & WALNUTS

1751 W Lockeford.....Lodi 9-6842

Office Equipment

LLOYD'S BUSINESS MACHINES

35 N American Stockton.....HOwrd 4-0340

MORRIS BROTHERS STATIONERY & OFFICE

EQUIPMENT 15 N Hunter Stockton.HOwrd 6-8504

**REMINGTON RAND OFFICE
EQUIPMENT AND SERVICES**

Adding, calculating, bookkeeping machines, Kardex visible record systems, Safe-Cabinets, Looseleaf & filing equipment, Photographic records, Duplicator stencils and offset plates, Remington Type-writers.



"WHERE TO BUY THEM"

Wright's 105 S School-----Lodi 9-2743

Standard Office Equipment Co

Typewriters-Adders-Office Furniture

340 E Weber Av Stockton-----HOwrd 6-6769

Office Supplies

Curry's Stationery 20 S School.....Lodi 9-2672

Wright's 105 S School.....Lodi 9-2743

Oil Burners

RAY OIL BURNERS

Industrial, Commercial, Domestic and Marine, Oil or Combination Gas & Oil Burners. "A Size for Every Job."



"A Burner for Every Purpose" EVERY THIRD ROTARY OIL BURNER IN SERVICE IS A RAY

"WHERE TO BUY THEM"

SERVICE HEAT & POWER CO

815-22d Oakland-----GLncrt 1-2166

SERVICE HEAT & POWER CO

"RAY" OIL & GAS BURNERS

AUTOMATIC COMBUSTION CONTROLS

DRAFT CONTROLS

Industrial - Commercial

Engineers for a Quarter of a Century

815-22d Oakland -----GLncrt 1-2166

The Yellow pages save you time.

Oil Producers

GENERAL PETROLEUM CORP AGCY
MOBIL GAS
 DIESEL OIL STOVE OIL
 Complete Line of Oils & Greases
 Delivery Service
 DON FURBISH, Agent
 1432 ReimanLodi 9-9619

STANDARD OIL CO OF CALIF
 M A Weston-Distributor
 666 E Lockeford Rd.Lodi 9-5141

Oils-Fuel & Heating

PETROLEUM PRODUCTS CO THE
BEACON GASOLINE
 Caminol Diesel Fuel - Stove Oil
 Complete Line of Oils and Greases
 Conoco - Valvoline - Quaker State
 16 S Cherokee Ln.Lodi 9-9558

SHELL HEATING OILS

THE RIGHT FUEL FOR
 EVERY BURNER
 Fuel Oils
 Furnace Oil and Stove Oil



"WHERE TO BUY IT"

SHELL OIL CO DISTR
 520 Railroad Av.....Lodi 9-6355

SIGNAL OIL CO DISTR
 100 N Cherokee Ln.....Lodi 8-0634
 Tokay Oil Co 900 S Cherokee Ln.....Lodi 9-5176
 Downtown Station 205 W Lkfd.....Lodi 9-9668
 Victor Oil Co Victor Rd.....Lodi 8-1255

Jenkel-Davidson
OPTICAL COMPANY
stylists in eyewear

STOCKTON
 238 N. SUTTER
 HOward 2-3400
 645 W. HARDING WAY
 HOward 4-0902

SACRAMENTO
 1021 "K" St.
 Gilbert 3-4714

*for better vision...
 see your eye physician*

**OFFICES THROUGHOUT
 NORTHERN CALIFORNIA**

Oils-Lubricating

PETROLEUM PRODUCTS CO THE
 16 S Cherokee LnLodi 9-9558
 Shell Oil Co Distr 520 Railroad Av.....Lodi 9-6355

Optical Goods-Retail

DANZ G & SONS
 Artificial Eyemakers for 3 Generations
 240 Stockton S F.....EXbrk 2-3080

Opticians-Dispensing

JENKEL-DAVIDSON OPTICAL CO
 645 W Harding Wy Stockton.....HOwrd 4-0902
 238 N Sutter Stockton.....HOwrd 2-3400
 (See Advertisement This Page)

Optometrists

ABRAMS HOWARD M
 443 E Weber Stockton.....HOwrd 6-9248

AMERICAN OPTOMETRIC ASSOCIATION

An association of Ethical Doctors of
 Optometry whose fundamental pur-
 pose is to protect, conserve and im-
 prove human vision. Affiliated with
 San Joaquin Optometric Associa-
 tion.



"MEMBERS"

Brown Donald M 517 W Lodi Av....Lodi 9-2301
 Croswhite W H 3 S School.....Lodi 8-0817
 Looser Calvin J F & M Bldg.....Lodi 9-6394
 Mehlhaff R D 404 W Pine.....Lodi 9-2078
 Smith Wesley E F & M Bank Bldg....Lodi 9-9738

Brown Donald M 517 W Lodi Av....Lodi 9-2301
 Croswhite W H 3 S School.....Lodi 8-0817

LAYNE R M CREDIT OPTICIAN
 48 N California Stockton.....HOwrd 5-5047
 (See Advertisement This Page)

Looser Calvin J F & M Bldg.....Lodi 9-6394
 Mehlhaff R D 404 W Pine.....Lodi 9-2078
 Smith Wesley E F & M Bnk Bldg....Lodi 9-9738
 Stoebner Ben Cory Bldg.....Lodi 8-2239

Ornamental Iron Work-See Iron Ornamental Work

Orphanages-See Social Service Organizations

Orthodontists-See Dentists

Orthopedic Shoes-See Shoes-Retail

Osteopathic Physicians

Gertmerian Norman 115A W Oak.....Lodi 9-3147
 Larson Herbert F
 Physician & Surgeon D0
 Cory Bldg.....Lodi 9-5671
 If no answer call.....Lodi 9-5680
 Nossek Harry J 106 W Oak.....Lodi 9-3456

Osteopathic Physicians & Surgeons

See Physicians & Surgeons D.0

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

SAVE TIME & MONEY!

DR. LAYNE offers you

**COMPLETE 5-POINT OPTICAL SERVICE
 INCLUDING EYE EXAMINATION**

- 1 Scientific examination of your eyes. No advance appointment needed.
- 2 Accurate grinding of lenses to your exact prescribed correction.
- 3 Personalized selection of flattering frames from newest styles.
- 4 Skilled fitting of glasses for maximum comfort plus clear vision.
- 5 Regular re-examination of your eyes and adjustment of glasses.

**Fully Guaranteed
 GLASSES
 on CREDIT**

Get your glasses NOW! Pay Later, in small weekly or monthly amounts. Spread the payments over any reasonable length of time.



Prompt Repair Service

ALWAYS LOW PRICES...

Open Daily 9 A.M. to 5:30 P.M.; Saturdays to 5 P.M.

DR. R. M.
layne
 OPTOMETRIST OPTICIANS

PHONE

**HOward 5-
 5047**

IN STOCKTON • 48 NO. CALIFORNIA
 Street Floor - Corner Weber & California - No Stairs To Climb

Outboard Motors

EVINRUDE OUTBOARD MOTORS

ELECTRIC STARTING
WHISPERING POWER
All the latest advances when
you choose Evinrude. Complete
range of models. Factory parts,
service.



"WHERE TO BUY THEM"

RANDOLPH'S EVINRUDE SALES &
SERVICE 1102 Turner Rd. Lodi 9-2839

GILBEAU'S

LODI'S
MERCURY OUTBOARD MOTOR
DEALER

Sales & Service

106 N Sacramento. Lodi 9-4516

JOHNSON SEA HORSE SALES AND SERVICE—

PULLEN JIM SPORTING GOODS
19 W Pine. Lodi 9-4538

New Hope Landing

Scott Atwater
Walnut Grove Rd. Thornton 2792

WRIGHT'S GARAGE

Scott-Atwater Motors
See Our Ad Under Engines
214 N Sacramento. Lodi 8-1139

Oxygen

AIRCO WELDING PRODUCTS—

AUTHORIZED DEALER

PEERLESS WELDING SHOP
Airco Medical Oxygen
101 E Locust. Lodi 9-5492

Packaging Equipment

Food Machinery & Chemical Corp Riverside Div
32 S Main. Lodi 9-2196

Packaging Service

Richmond Export Services
2114 Macdonald Av Richmond---LAnsape 5-7508

Packers—See Cannery; also Food Products

Packing & Crating Service

See also Moving & Storage Service
Carl's Cabinet Shop 1201 S Sacramento-Lodi 9-5919
CITY TRANSFER CO 336 E Locust. . . . Lodi 8-1353

Paint Dealers—Retail

ACME QUALITY PAINTS—

MILLER'S MILLWORK MART
Fashion Right Color System
Spee-D-Dry Natural Wood Finishes
Latex Texture Paints
730 N Calif. Lodi 9-3524

BOYSEN PAINTS

100% PURE
PAINTS
VARNISH
ENAMELS



"WHERE TO BUY IT"

GILBEAU'S 106 N Sacramento. . . . Lodi 9-4516

CALIFORNIA STEEL CO

Paints of All Kinds
1220 Victor Rd. Lodi 9-6504

DERRICK MORWEAR PAINT STORE

130 N. School Lodi 9-6835
(See Advertisement This Page)

For better service, speak directly and
clearly into the telephone mouthpiece.

Paint Dealers—Retail—(Cont'd)

DU PONT PRE-TESTED PAINTS—

LODI HARDWARE 27 S School----Lodi 9-4415

DUTCH BOY PAINTS

PAINTS, VARNISHES &
ENAMELS

Blended to keep
your home bright

Manufactured by
NATIONAL LEAD COMPANY



"WHERE TO BUY THEM"

HAVEN'S HARDWARE

We Give S & H Green Stamps
606 S Central Av-----Lodi 9-6869

HOME BUILDERS SUPPLY CO

251 N Cherokee Ln. Lodi 9-5131

SCHULZ HARDWARE

712 W Lodi Av-----Lodi 9-6925

FULLER PAINTS—

HENDERSON BROS CO INC
21 S Sacramento. Lodi 9-4672

GILBEAU'S 106 N Sacramento. Lodi 9-4516

KEM-GLO—

MILLER'S MILLWORK MART
730 N Calif. Lodi 9-3524

Lodi Paint & Wallpaper Center

18 W Elm-----Lodi 9-5869

MARTIN-SENOUR PAINTS & VARNISHES—

VALLEY LUMBER CO
See Our Adv for Lumber
200 E Elm. Lodi 9-5148

MORWEAR PAINTS

Morwear 100% Pure Paints, Var-
nishes, Enamels, Lacquers are manu-
factured by Morwear Paint Co. Look
- Better - Wear Longer - Cost Less.



"WHERE TO BUY IT"

Derrick Morwear Paint Store
130 N School Lodi 9-6835

SHERWIN-WILLIAMS PAINTS

Paints for all purposes
including famous
S W P House Paint,
SUPER KEM-TONE De Luxe
Washable Wall Paint,
KEM-GLO Miracle Lustre Enamel.



"WHERE TO BUY IT"

HAVEN'S HARDWARE

We Give S & H Green Stamps
606 S Central Av-----Lodi 9-6869

LODI PAINT & WALLPAPER CENTER

18 W Elm-----Lodi 9-5869

SPRED-GLIDDEN PAINTS—

SCHOPP'S PLUMBING & HARDWARE
521 S Central Av-----Lodi 8-2686
TURNER HARDWARE CO
116 W Pine-----Lodi 8-0601

SUPER KEM-TONE—

MILLER'S MILLWORK MART
730 N Calif. Lodi 9-3524

Paint Dealers—Whse

BOYSEN PAINTS—

GILBEAU'S 106 N Sacramento. . . . Lodi 9-4516

Painters' Supplies

Freitas Supply & Equip Rental
625 N Sacto-----Lodi 9-9670

Painting—Automobile—See Automobile Painting

We want your telephone service to
be as helpful as we can make it.

**MORWEAR
PAINTS**



VARNISHES - LACQUERS - ENAMELS
**LOOK BETTER - LAST LONGER
COST LESS**

Ask Your Painter—He Knows

Complete Selection of
WALLPAPER

Phone **LODI 9-6835**

**DERRICK'S MORWEAR
PAINT STORE**

130 N. SCHOOL ST. Lodi

*Always
keep Receiver
On the HOOK*

When you are through talking
on the telephone, always see
that you place the receiver back
on the hook. Otherwise you
may miss an important call.

**THE PACIFIC TELEPHONE
AND TELEGRAPH COMPANY**

Painting Contractors

CROSBY RAYMOND M 215-1st-----Lodi 9-3585
 (See Advertisement This Page)
HILDENBRAND J J & SON
 341 Palm Av-----Lodi 8-0882
 (See Advertisement This Page)
 McKee & Kropp 210 N Central.....Lodi 9-4314
 Parsons Ed 335 Poplar.....Lodi 9-3922

WINCHESTER J L
 SINCE 1939
RESIDENTIAL - COMMERCIAL
 Complete Painting Service
 Free Estimates - Fully Insured
PAPER HANGING
 205 E Tokay-----Lodi 9-9672

The buying public won't forget you when you advertise in the Yellow Pages.

PAINTING

SINCE 1939



RESIDENTIAL - COMMERCIAL
 Brush - Spray - Paper Hanging
 Sheef Rock Finishing - Texture Work
 Caulking - Building Washing

WE OFFER
 ARTISTIC COLOR STYLING
 SMALL OR LARGE JOBS
 HIGH QUALITY MATERIALS
 Day & Night Work • Skilled Craftsmen
 All Work Guaranteed
 Fully Insured

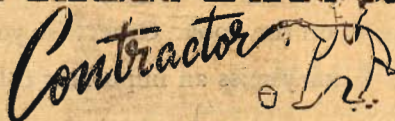
J. J. HILDENBRAND & SON

LODI 8-0882
 or Lodi 9-9640

341 PALM AVE.

LODI

PAINTING



SINCE 1936

COMMERCIAL - RESIDENTIAL
COMPLETE PAINTING SERVICE
 PAPER HANGING - SHEET ROCK
 Fully Insured.

RAY M. CROSBY

LODI 9-3585

215-1ST

LODI

Pallets & Skids

BULLDOG PALLET CO
 Manufacturers Direct To You
 Haley Rd.....Newark 3-3609
DELTA WOOD PRODUCTS
 840 Victor Rd.....Lodi 9-5401

PIONEER PALLET CO INC
PALLETS - SKIDS & CRATES
 Manufactured to
 Your Specifications
 Call Collect
 1650 Middle Harbor Rd Oaklnd.GLncrt 2-4570

Paper-Building-See Building Materials

Paper Dealers

BLAKE-MOFFITT & TOWNE
 325 W Weber Stockton.....H0wrd 4-4871

ZELLERBACH PAPER COMPANY
 Wrapping Paper - Printing Paper
 Cups - Containers - Twine
 Stationery & School Supplies
 Variety Store Merchandise
 Roofing and Building Materials
 2525 Sharps Lane Stktn.....H0wrd 6-6744

Paper Hangers

WINCHESTER J L 205 E Tokay.....Lodi 9-9672

Pastry Shops-See Bakers-Retail

Patent Attorneys & Agents

Webster & Webster
 311 E Main Stockton.....H0wrd 5-5916
 White George B 1095 Market S F....MA rkt 1-7065

Patent Developing & Marketing

COON JAMES A
 ADVISORY SERVICE: FREE ON:
 PATENTING - MARKETING - FINANCING
 OR DEVELOPMENT OF INVENTIONS
 Trade Marks Originated
 Mimeographing - Drawings
 MODELS Made, Any Kind
 Minimum of Cost - Hours 10 A.M. to P
 4704 Parker Av Sacto.....HUntr 6-7806

Patrol Service

Hayhurst Radio Patrol Service
 420 Daisy Av.....Lodi 9-9717

Paving Companies-See Contractors-Paving

You'll find it fast in the YELLOW PAGES.

For
Fine Portraits
Bailey's Studio
and Camera Shop
 EVERYTHING PHOTOGRAPHIC
 PHONE
LODI 9-4006
 224 W. PINE
 LODI

Paving Equipment

Freitas Supply & Equip Rental
 625 N Sacto-----Lodi 9-9670

Paving Equipment-Renting

Freitas Supply & Equip Rental
 625 N Sacto-----Lodi 9-9670

Peanuts-See Nuts-Edible

Pest Control

See Exterminating; also Fumigating; also Moth Proofing;
 also Termite Control

Pet Supplies-Retail

Allied Fur Industries Inc S 99 Hwy.....Lodi 8-1985
 Teck's Nursery & Floral Shop
 Siamese Kittens-Stud Service
 935 S Cherokee Ln.....Lodi 9-2711

Pharmaceutical Products-Mfrs

Kormel Co 636 N Grant Av-----Lodi 8-2481

Phonograph Records-Retail

SIEGFRIEDS' 6 W Pine.....Lodi 9-9058

Photocopy Prints

McCLURE EDNA F 20 N School-----Lodi 8-2849

Photographers-Commercial

Hoegerman Edw C 303 W Elm-----Lodi 9-3183
RUMMEL'S PHOTO STUDIO

It's Rummel's For
FINE PORTRAITS
 COMMERCIAL PHOTOGRAPHY
 MOVIE CAMERAS & PROJECTORS
 KODAK FINISHING AND
 AMATEUR SUPPLIES
 110 S School.....Lodi 9-6207

Photographers-Portrait

Bailey's Studio 224 W Pine.....Lodi 9-4006
 (See Advertisement This Page)
RUMMEL'S PHOTO STUDIO
 110 S School.....Lodi 9-6207

Photographic Equipment & Supplies-Retail

Bailey's Studio 224 W Pine.....Lodi 9-4006
CRETES' CAMERA CENTER
 25 S School.....Lodi 9-4821
RUMMEL'S PHOTO STUDIO
 110 S School.....Lodi 9-6207

Physical Therapists

Buchanan R A Jr 408 Mission.....Lodi 8-0840
 Dodge Oliver 353 E Lodi Av.....Lodi 9-4661
 Nagel Peter S 247 S Lee Av-----Lodi 8-1342
 Wehinger Robt O 17 S Church-----Lodi 8-1578

Physicians-Osteopathic-See Osteopathic Physicians

Physicians & Surgeons D.O.

Gerkmenian Norman 115A W Oak-----Lodi 9-3147
 Larson Herbert F Cory Bldg.....Lodi 9-5671
 If no answer call.....Lodi 9-5680
 Nossek Harry J 106 W Oak.....Lodi 9-3456

Physicians & Surgeons Exchanges

PHYSICIANS & SURGEONS EXCHANGE
 24-HOUR SERVICE
 Locate Your Doctor Thru
 This Exchange
 127 N Sacramento.....Lodi 8-0865

Physicians & Surgeons, M.D.

Ashley E V
General Practice & Surgery
411 W Lodi Av.-----Lodi 8-2877
If no answer call-----Lodi 8-0865
Residence 420 W Oak-----Lodi 8-2496

Bennett E E
Diseases of the Genito-Urinary Tract
444 E Lodi Av.-----Lodi 8-1397
If no answer call-----Lodi 8-0865

Brody Yale
Eye Physician & Surgeon
127 E Acacia Stockton.....H0wrd 4-4849
If no answer call-----H0wrd 2-8997

Brown Paul V
Internal Medicine & Chest Diseases
425 N California Stockton.....H0wrd 5-7480
If no answer call Stockton-----H0wrd 6-6727

Bunch C C
Heart & Internal Medicine
926 S Fairmont Av.-----Lodi 9-6383
Residence Call-----Lodi 9-4443
If no answer call-----Lodi 8-0865

Crane Waldo E
Diplomat of the American Board
Ear-Nose & Throat
814 W Lodi Av.-----Lodi 9-6962
Residence W Kettleman Ln-----Lodi 8-0879

Cross Jas G
Obstetrics & Gynecology
916 S Fairmont Av.-----Lodi 9-4532
If no answer call-----Lodi 8-0865

Dixon J Lowell 216 W Lodi Av-----Lodi 9-3592
If no answer call-----Lodi 8-0865

Dumke H H 218 W Lodi Av-----Lodi 9-4619
Res-----Lodi 9-9652
If no answer call-----Lodi 8-0865

Faulkner Edward C
Diseases Of The Genito-Urinary Tract
California Bldg Stockton.....H0wrd 2-4477

Fessler W G 804 W Lodi Av.-----Lodi 9-2721
If no answer call-----Lodi 8-0865

Fowell Donald M
Internal Medicine
1045 N California Stockton.....H0wrd 4-3380

Greene Clarence O
Dr Russell O Spittler-Associate
301 E Oak.....Lodi 9-2757
Res 810 W Walnut.....Lodi 8-1106
If no answer call-----Lodi 9-4031
If no answer call-----Lodi 8-0865

Hebert Arthur W
Eye Ear Nose & Throat Specialist
106 W Oak.....Lodi 8-1074
If no answer call-----Lodi 9-2018

Hoff Helmuth E 302 S Crescent Av.....Lodi 8-0683
Residence Call-----Lodi 9-9746
If no answer call-----Lodi 8-0865

Holmes M Charlotte N 99 Hwy-----Lodi 9-9258
Residence-----Lodi 8-2438

Hooker G W Masonic Bldg.....Lodi 9-3989
If no answer call-----Lodi 9-2186

Howen Walter E 315 N Calif.....Lodi 8-0661
If no answer call-----Lodi 8-0865
Or Call Residence-----Lodi 9-4601

Johnson Neill P
General Surgery
Medico-Dental Bldg Stockton.....H0wrd 4-4737
If no answer call Stockton-----H0wrd 6-6727
Residence call Stockton-----H0wrd 2-1628

Knoll Raymond L 305 S Pleasant Av.....Lodi 8-0414
Residence-----Lodi 8-0719
If no answer call-----Lodi 8-0865

Leiske S W 220 W Lodi Av.....Lodi 9-3581
If no answer call-----Lodi 9-3166

Mayo John F 310 W Pine.....Lodi 9-3515
If no answer call-----Lodi 8-0865
Residence-----Lodi 9-6242

Michals N J 314 W Pine.....Lodi 8-0750
Residence-----Lodi 8-0496

Newbold M W
General Surgery
924 S Fairmont Av.-----Lodi 9-2432
Residence-----Lodi 9-4615
If no answer call-----Lodi 8-0865

Pallesen Mamie G Masonic Bldg.....Lodi 9-4358
If no answer call-----Lodi 8-0865
Residence Call-----Lodi 9-9631

Pallesen V W Masonic Bldg.....Lodi 9-4358
If no answer call-----Lodi 9-9631

Peterson L J Cory Bldg.....Lodi 9-2534

Peterson Preston H
Obstetrics & Gynecology
1045 N California Stockton.....H0wrd 4-1235

Plowman Warren A 330 W Lodi Av.....Lodi 9-5169
If no answer call-----Lodi 8-0865
Residence-----Lodi 9-5782

Physicians & Surgeons, M.D.—(Cont'd)

Rosenberg Eric
Skin Diseases
Allergy Of The Skin
Medico-Dental Bldg Stockton...H0wrd 4-4659

Sergis Mooshy
Eye Physician & Surgeon
127 E Acacia Stockton.....H0wrd 4-4849
If no answer call Stockton-----H0wrd 6-6727
Residence Stockton-----H0wrd 5-8116

Smith Gene S 218 W Lodi Av-----Lodi 9-4619

Spittler Russell O
Dr Clarence O Greene-Associate
301 E Oak.....Lodi 9-2757
Res 233 S Fairmont.....Lodi 9-4031
If no answer call-----Lodi 8-1106
If no answer call-----Lodi 8-0865

Thompson C V Masonic Bldg.....Lodi 9-2519

Wass W & Cove A X-Ray & Radium
975 S Fairmont Av-----Lodi 9-4701

Wendell Franklyn R
Eye Physician Ophthalmologist
212 W Lodi Av.....Lodi 9-2123
If no answer call-----Lodi 8-0865

Williams Geo J 115 W Walnut-----Lodi 9-9404
Residence-----Lodi 8-2187
If no answer call-----Lodi 8-0865

Pianos—Dealers

ACROSONIC PIANOS—
JONES PIANO CO
634 N Calif Stockton.....H0wrd 2-2881

BALDWIN PIANOS—
JONES PIANO CO
634 N Calif Stockton.....H0wrd 2-2881

BREUNER'S 607 E Main Stockton...H0wrd 5-5941
Half Piano Co 23 N School-----Lodi 8-0458
Siegfrieds' 6 W Pine-----Lodi 9-9058

Pianos—Tuning & Repairing

PIANO FACTORY SHOP
Sales and Service
36 N Adelbert Av Stockton-----H0wrd 6-7716

Picture Frames—Dealers

Creary's Decorative Accessories
Custom-Made Picture Frames
929 S Cherokee Ln-----Lodi 9-9761

Pillows—Renovating

Service Laundry & Dry Cleaning
505 N Sacramento-----Lodi 9-3706

Pipe Bending

Western Piping & Engineering Co Inc
Complete Bending & Fabricating Serv
In All Metals-Welding
123 Kansas San Francisco.....Markt 1-6000

Pipe—Concrete

See Concrete Products; also Culverts; also Sewer Pipe

Pipe—Retail

California Steel Co 1220 Victor Rd....Lodi 9-6504
(See Advertisement This Page)

Freitas Supply & Equip Rental
625 N Sacto-----Lodi 9-9670

Pipe—Used

CALIFORNIA JUNK CO
710 N Sacramento.....Lodi 8-0705

Pipe Welding—See Welding**Pipe—Whse & Mfrs**

DRAKE STEEL SUPPLY CO
135 N Hunter Stockton.....H0wrd 6-7507

GUNTERT & ZIMMERMAN
Lindsay & Monroe Stockton.....H0wrd 4-8712

KYLE & COMPANY
348 N Harrison Stockton.....H0wrd 4-8741

Planing Mills—See Millwork**Planographing—See Lithographers; also Printers****Plant Food—Concentrated—See Fertilizers****Plasterers**

DuBose Robt L 705 Rimby.....Lodi 8-0445
Golder Ed Lower Sacramento Rd.....Lodi 9-6108
Lang Fred
Stucco & Plaster Work-Patching & Repair
541 Maple.....Lodi 8-1855

Plastic Materials

CADILLAC PLASTIC PRODUCTS—
CADILLAC PLASTIC CO CALIF
Sheets-Rods-Tubes
2305 W Beverly Los Angeles-Dunkirk 5-3001

Carl's Cabinet Shop 1201 S Sacramento-Lodi 9-5919

CONSOWELD PLASTIC SURFACING

Lasting beauty for sink and counter tops, bathroom and kitchen walls, furniture and fixtures. Color-tuned for harmony in your home by Color Research Institute of America. "Good for a colorful lifetime."

CONSOWELD**"WHERE TO BUY IT"**

APPLICATOR

Lodi Cabinet Shop
840 S Cherokee Ln-----Lodi 9-3810

MILLER'S MILLWORK MART

PLASTIC TOPS MADE TO ORDER

FEATURING

FORMICA METAL

MICARTA MOULDING

TEXTOLITE

PANELYTE

NEVAMAR

CONSOWELD

730 N Calif.....Lodi 9-3524

Plastic Products—Retail**TUPPERWARE PRODUCTS—**

BRANCH OFFICE

DREYCO SALES INC
1645 W Monterey Av Stockton-H0wrd 4-6063

Plastic Products—Whse & Mfrs

PLASTAKET MFG CO
Injection Molders-Eng Design & Mfg
639 E Lockeford-----Lodi 9-4638

Plating

C & M Plating Works
1184 Harrison San Francisco-----UNdrhl 1-7575

GLASS ON FLOOR?

You can pick small fragments of broken glass off the floor with a wet cloth. (Throw the cloth away.)

PIPE**NEW - USED**

- ✓ FITTINGS & VALVES
- ✓ SOIL PIPE & FITTINGS
- WHOLESALE & RETAIL -
- DIAL -

LODI 9-6504**CALIFORNIA STEEL CO.**

1220 VICTOR RD.

LODI

ART'S ★ PLUMBING

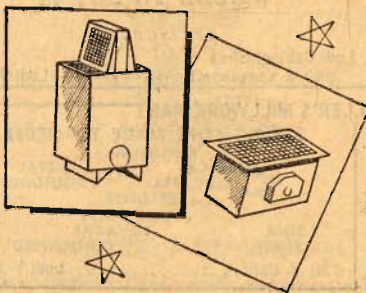
AND HEATING CO.

CALL
**LODI
9-3026**



Arthur Katzakian
State Licensed Plumber

FIXTURES & SUPPLIES - NEW & REPAIR WORK



Water Heaters &
Circulating
Gas Heaters

Furnaces

★ ★ ★ ★

Lower Sacramento Rd.
Rt. 3, Box 36
LODI, CALIF.



Plumbers

See also Sewer Service

AAAA SEPTIC TANK SERVICE

130 N Cherokee Ln-----Lodi 9-5836

ART'S PLUMBING & HEATING CO

Arthur Katzakian - State Licensed
Plumber

FIXTURES & SUPPLIES - NEW
& REPAIR WORK

Water Heaters & Circulating
Gas Heaters - Furnaces

Lr Sacto Rd. Lodi 9-3026

Art's Plumbing & Heating Co

Lr Sacto Rd. Lodi 9-3026

(See Advertisement This Page)

BENTZ PLUMBING & HEATING

225 S Stockton. Lodi 8-0776

(See Advertisement This Page)

Coon Plumbing & Heating 510 Rimby Av. Lodi 9-2213

(See Advertisement Page 55)

H & M Plumbing Heating & Hdwe Co

36 N Main. Lodi 9-5851

Henderson Bros Co Inc

Contracting & Repair Work

21 S Sacramento. Lodi 9-4672

(See Advertisement This Page)

(Continued Next Page)

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

BENTZ

PLUMBING & HEATING

REPAIR WORK & CONTRACTING

PLUMBING
FIXTURES & SUPPLIES



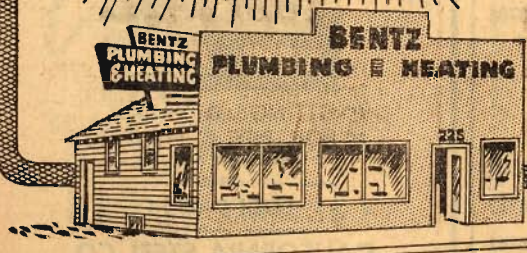
Hotpoint

DISHWASHERS - WASHERS & DRYERS
DISPOSAL UNITS - SINKS

RADIANT HEATING

BENTZ PLUMBING & HEATING
BENTZ PLUMBING & HEATING

**LODI
8-0776**



225 S. STOCKTON
LODI

FOR



PLUMBING REPAIRING & CONTRACTING

SINCE 1898

DIAL

Lodi 9-4672

Heating & Air Conditioning
Systems Installed
Coleman Gas Furnaces

Henderson Bros. Co. Inc.

21 SOUTH SACRAMENTO
Plumbing - Sheet Metal
& Hardware

Plumbers-(Cont'd)

- Hust G G & Sons 124 N School.....Lodi 8-1443
 (See Advertisement This Page)
LODI PLUMBING & HEATING CO
 119 N Sacramento.....Lodi 8-0871
 (See Advertisement This Page)
 Schopp's Plumbing & Hardware
 521 S Central Av.....Lodi 8-2686
 (See Advertisement This Page)
 Suelzle Herb Plumbing
 830 S Central Av.....Lodi 9-9473
 (See Advertisement This Page)

Plumbing Fixtures & Supplies-Retail

**AMERICAN-STANDARD
 PLUMBING FIXTURES**

A complete line for bath-rooms, kitchens, laundries—known for quality, style, and dependable service.



"FOR INFORMATION CALL"

RETAILERS

- ART'S PLUMBING & HEATING CO**
 Lr Sacto Rd.....Lodi 9-3026
BENTZ PLUMBING & HEATING
 225 S Stockton.....Lodi 8-0776
 Coon Plumbing & Heating
 510 Rimby Av.....Lodi 9-2213
 Hust G G & Sons 124 N School.....Lodi 8-1443
 Coon Plumbing & Heating 510 Rimby Av..Lodi 9-2213
MUNDY'S PLUMBING & ELECTRICAL SUPPLY
 488 E Kettleman Ln.....Lodi 9-3885
 Schopp's Plumbing & Hardware
 521 S Central Av.....Lodi 8-2686
STAR PLUMBING SUPPLY CO
 16 E Lockeford.....Lodi 9-5851
 (See Advertisement This Page)

Plumbing Fixtures & Supplies-Used

- Freitas Supply & Equip Rental
 625 N Sacto.....Lodi 9-9670

Plywood & Veneers

- Miller's Millwork Mart 730 N California-Lodi 9-3524

MULTIWOOD

Hardwood Plywood
 Pine & Fir Plywood
 Architectural Plywood
 Panels
 "Etchwood"
 "Sketchwood"
 Doors



"WHERE TO BUY IT"

CAPITOL PLYWOOD COMPANY

1929 X Sacramento.....HUltr 6-8428

STEINER LUMBER CO

4449-2d Av Sacramento.....Hlcrst 7-6573
 Fair Oaks Bl Carmichael.....JVnho 9-3616

Porcelain Products

- Architectural Porcelain Constructors
 2827 Union Oakland.....TWInoks 3-5154

Posters

**COLORCRAFT POSTER CO OF CALIF
 POSTER & WINDOW CARDS**

for
 FAIRS - RODEOS - ATHLETIC EVENTS
 SPECIAL EVENTS
 SILK SCREEN - LITHOGRAPHED

533 N Hutchins.....Lodi 9-4030
 If no answer call.....Lodi 8-0771

SEWING ON BUTTONS

While sewing a button on a garment keep a pin stuck between the cloth and the button. This will leave enough play for easy buttoning.

**COON
 PLUMBING & HEATING**



- CENTRAL HEATING
- RADIANT HEAT
- WATER HEATERS
- BATHROOM FIXTURES
- FURNACES - COOLERS
- SPRINKLING SYSTEMS
- APPLIANCES OF ALL KINDS INSTALLED

State Licensed
 FREE ESTIMATES
 All Work Guaranteed

PHONE

LODI 9-2213

CHARLES COON

510 RIMBY AVE.

LODI

**LODI PLUMBING
 & HEATING CO.**

"NO JOB TOO LARGE OR TOO SMALL"

We Solicit Service Work In
 PLUMBING - HEATING - AIR CONDITIONING
SHEET METAL WORK
 OF ALL KINDS

CALL

LODI 8-0871

119 N. SACRAMENTO

CON DIETZ, Prop.

**STAR
 PLUMBING SUPPLY CO.**



**PLUMBING & HEATING
 SUPPLIES**

CORNER
 LOCKEFORD & MAIN

LODI 9-5851

G. G. HUST & SONS

Your Friendly Plumbers

GIVES FREE ESTIMATES



DIAL

LODI

8-1443

Commercial - Residential

**PLUMBING
 AND HEATING**

STATE LICENSED CONTRACTORS

DAY & NIGHT & MISSION
 WATER HEATERS

Sales & Service

WASTE KING PULVERIZERS
 HEATERS AND FURNACES
 AMERICAN STANDARD FIXTURES

OUR SHOWROOM DISPLAYS
 THE LATEST IN PLUMBING

In Lodi Since 1920

124 N. SCHOOL

**HERB SUELZLE
 PLUMBING & HEATING**

Complete Line of Plumbing Supplies

DAY & NIGHT WATER HEATERS
 STANDARD - CRANE - KOHLER
 PLUMBING FIXTURES

830 SO. CENTRAL AVE.

Lodi 9-9473

Res. 824 So. Central Ave.

PHONE Lodi 9-9473



**SCHOPP'S
 PLUMBING &
 HARDWARE**

LODI 8-2686

- AMERICAN STANDARD FIXTURES
- RHEEM - DAY & NIGHT WATER HEATERS
- RHEEM FURNACES (All Other Makes)
- ADMIRAL REFRIGERATORS
- DEARBORN STOVES & DRYERS
- CRANE FIXTURES

"A Complete Home Service"

STATE LICENSED CONTRACTOR
 FREE ESTIMATES

521 S. CENTRAL AVE.

LODI 8-2686



LODI CHICKEN SHOP
POULTRY TO CROW ABOUT

POULTRY BOUGHT AND SOLD
Fresh Dressed Daily
WHOLE OR BY THE PIECE
Wholesale & Retail
We Custom Dress Poultry
FRESH EGGS

PHONE
11 E. Locust Lodi 9-9791

Fancy Poultry
The House of Fowls



- DRESSED DAILY
- EXTRA CLEAN
 - READY FOR PAN OR OVEN
 - IN PLASTIC BAG
 - FOR YOUR PROTECTION
 - ✓ FRYERS ✓ ROASTERS
 - DUCKS
 - HENS
 - TURKEYS
 - GESE
- DIAL—

LODI 9-6960

OPEN SUNDAYS
"CHICKEN BY THE PIECE"
3 W. KETTLEMAN LN. Lodi

Poultry Dealers—Retail

House Of Fowls 3 W Kettleman Ln. Lodi 9-6960
(See Advertisement This Page)
LODI CHICKEN SHOP 11 E Locust-----Lodi 9-9791
(See Advertisement This Page)

Poultry Dealers—Wholesale

Grissold Geo A Collier Rd-----Lodi 8-1775
Lodi Chicken Shop 11 E Locust. Lodi 9-9791

Power Transmission Equipment

GUNTERT & ZIMMERMAN
Dodge & Chain Belt Products
Lindsay & Monroe Stockton. H0wrd 4-8712

Precooling

Precooling Serv Inc S Cherokee Ln-----Lodi 8-2225

Presswork—See Printers

Printers

Abrahamson Vic 15A W Pine-----Lodi 9-4391
(See Advertisement This Page)
COLORCRAFT POSTER CO OF CALIF
533 N Hutchins. Lodi 9-4030
END-KIAN PUBLISHING CO
217 N Pleasant Av-----Lodi 9-6704
(See Advertisement This Page)
Knapp Printing Serv 22 N School-----Lodi 9-3154

LODI ACADEMY PRESS

PRINTERS — PUBLISHERS

WE DO ALL KINDS OF PRINTING
Promptly — Accurately
Economically

1215 S Garfield
Academy Campus Lodi 9-5542

Advertise here—it pays.

Printers—(Cont'd)

Lodi Times The 110 W Oak. Lodi 8-0697
TOLLIVER PRINTING CO
27 S Sacramento-----Lodi 9-4745
(See Advertisement This Page)

UARCO BUSINESS FORMS—

DEALER
END-KIAN PUBLISHING CO
217 N Pleasant Av-----Lodi 9-6704

Webb Vincent C
Fine Line Printing Service
811 S Fairmont Av-----Lodi 8-0033

Produce

See Specific Kinds, i.e., Eggs Headings; Fruits & Vegetables Headings; Poultry Dealers Headings; Etc

Pulleys

GUNTERT & ZIMMERMAN
Solid & Split Steel
Lindsay & Monroe Stockton. H0wrd 4-8712

Pump Controls—See Electric Equipment Headings

Party-Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

PRINTING

Established Over 1/4 of a Century

Commercial Printing

- CATALOGS
- COLOR WORK
- RUBBER STAMPS
- LABELS

MAKERS OF GOOD IMPRESSIONS

LODI 9-4745

TOLLIVER PRINTING CO.

27 S. SACRAMENTO
LODI

Printing

PUBLISHERS - LITHOGRAPHERS

- "SNAPOUT" FORMS In Small & Large Quantities
Dealer For UARCO Business Forms
- ★ LABELS ★ OFFICE FORMS
 - ★ PROGRAMS ★ BROCHURES
 - ★ WEDDING STATIONERY

PHONE
LODI 9-6704

Expert Advice Given On
All Types of Printed Matter

End-Kian Publishing Co.

LOCKEFORD & PLEASANT — FREE PARKING

VIC ABRAHAMSON

The Printer

- LETTERHEADS
- ENVELOPES
- OFFICE FORMS
- WEDDING INVITATIONS AND ANNOUNCEMENTS
- PUBLICATIONS
- YEARBOOKS
- SNAP-OUT FORMS
- SALES BOOKS

If It's Printing — Call Us
LODI 9-4391

Over 25 Years in Lodi

15-A W. PINE

LODI

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE

Classified
TELEPHONE SECTION

Pumps

ACE PUMP WORKS

WESTERN PUMPS - DEEP WELL
TURBINES
SALES & SERVICE
Repairing & Rebuilding - All Makes
Used & Reconditioned Pumps Sold
Wstrn. Rain Portable Irrigtn. Systems
DEVELOPING & TESTING

N 99 Hwy & Mokelumne River---Lodi 9-4401

ATHEARN PUMP & SUPPLY CO

Authorized

JACUZZI PUMP DEALER
HOME PRESSURE SYSTEMS
SERVICED PROMPTLY

SMALL FARM SPRINKLING SYSTEMS

No Down Payment 36 Mos. to Pay

Dustin & Jahant Rds. Lodi 9-2941
Residence Lodi 9-5520

BYRON JACKSON CO

500 E Kettleman Ln. Lodi 8-0471
(See Advertisement This Page)

CLANCY HULL J N Cherokee Ln. Lodi 9-4640

CLANCY PUMP & SUPPLY

N Cherokee Ln. Lodi 9-4640
(See Advertisement This Page)

DELTA PUMP & SUPPLY

130 N Cherokee Ln. Lodi 9-5836
(See Advertisement This Page)

GORDON PUMPS--

HARRIS FRANK T 450 Loma Dr. Lodi 9-3784

GORMAN RUPP PUMPS--

MOORE EQUIPMENT CO INC

Sales-Service-Rentals

N Hwy 99 Stockton. H0wrd 4-7641

HARRIS FRANK T

HARRIS SIPHON BREAKER
& AIR RELIEF VALVE

GORDON PRESSURE PUMPS

LAYNE & BOWLER TURBINES

450 Loma Dr. Lodi 9-3784

Jacuzzi Pump & Supply Inc

3005 E Main Stockton. H0wrd 4-9839
(See Advertisement This Page)

JACUZZI PUMPS--

DISTRIBUTOR

ATHEARN PUMP & SUPPLY CO

Dustin & Jahant Rds. Lodi 9-2941

LAYNE & BOWLER PUMPS--

HARRIS FRANK T 450 Loma Dr. Lodi 9-3784

Pumps--Renting

EDSON F H

Cesspool & Irrigation Pumps

Woodbridge Lodi 9-4651

Freitas Supply & Equip Rental

625 N Sacto. Lodi 9-9670

Pumps--Repairing

ATHEARN PUMP & SUPPLY CO

Out of Water at Home

FOR PROMPT & EFFICIENT SERVICE

ON ALL MAKES OF PUMPS CALL

YOUR AUTHORIZED

JACUZZI DEALER

Dustin & Jahant Rds. Lodi 9-2941

Residence Lodi 9-5520

JACUZZI PUMP & SUPPLY INC

3005 E Main Stockton. H0wrd 4-9839

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.



MADE IN STOCKTON

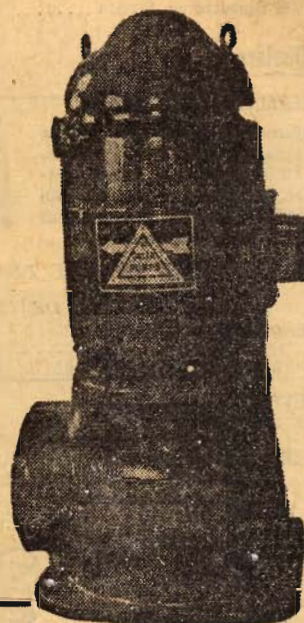
"ASK YOUR NEIGHBOR"

WELL DRILLING

For Everything in Pumps

Complete
Sales & Service

Electric Motors
V-Belts & Pulleys



Delta Pump & Supply

130 N. Cherokee

LODI 9-5836

Clancy Pump & Supply

FAIRBANKS MORSE
POMONA PUMPS

Water Systems

Sales & Service



CALL LODI

9-4640

N. Cherokee Ln.

P. O. Box 238
Acampo

**BYRON JACKSON
B. J. PUMPS**



- DEEPWELL TURBINE
- SUBMERSIBLE
- RAIN • PROPELLER
- INDUSTRIAL PROCESS

A COMPLETE LINE OF
CENTRIFUGAL PUMPS FOR
ALL APPLICATIONS

DORWARD WATER SYSTEMS

For Complete Service
and Repairs on All Makes of Pumps

Call LODI 8-0471

If No Answer Call LODI 9-4548

500 E. Kettleman Ln.

Lodi

Jacuzzi
PUMPS

for Home, Farm & Industry
SERVICE on all makes

JACUZZI
PUMP & SUPPLY, INC.
3005 East Main Street
Stockton - H0ward 4-9839
Res. Call Lodi 9-9415



Radio Broadcasting Companies & Stations

K C V R Broadcasting StationLodi 8-0628

Radio Dealers

GENERAL ELECTRIC RADIOS

Outstanding radios for listening pleasure. Clock-radios, portables, "Dial Beam" table models, AM-FM radio-phonos combinations with the G-E Electronic Reproducer and Dual Reversible Stylus.



"WHERE TO BUY THEM"

SALES & SERVICE DEALERS

Emery & Brown Electric
109 S School.....Lodi 8-0676
POSER & COE 208 S School.....Lodi 9-5698

NINETY-NINE RADIO SERV

105 S Cherokee Ln.....Lodi 9-5780
(See Advertisement This Page)

POSER & COE 208 S School.....Lodi 9-5698
(See Advertisement This Page)

RCA VICTOR

TELEVISION
RADIO, PHONOGRAPHS
RECORDS



World Leader in Radio,
First in Recorded Music,
First in Television.

"WHERE TO CALL"

DEALER

Ninety-Nine Radio Serv
105 S Cherokee Ln.....Lodi 9-5780

Siegfrieds'
Magnavox Radio-Phonograph Dealers
6 W Pine.....Lodi 9-9058

You'll find it fast in the **YELLOW PAGES.**

Expert Repairs on All Makes of
RADIO & TELEVISION

Authorized Sales & Service

- ★ R.C.A.
- ★ PHILCO
- ★ ZENITH
- ★ G.E.



Phone
LODI 9-5698

POSER & COE

208 S. School St. Lodi

99 RADIO SERV.

ZENITH, PACKARD-BELL & RCA
RADIO & TELEVISION

Sales & Service

BATTERIES - TUBES AND PARTS

WM. TROUTMAN, Prop.

Lodi 9-5780

105 South Cherokee Lodi

Radio Dealers-(Cont'd)

WESTINGHOUSE RADIOS

Westinghouse, the Pioneer in the Radio Industry, offers outstanding models of home radios for every home and every purse. Listen... and you'll buy Westinghouse.



"WHERE TO BUY THEM"

DISTRIBUTOR

WESTINGHOUSE ELECTRIC SUPPLY CO
1730-14th Sacramento -----GIlbrt 3-6525

ZENITH RADIOS

The complete line of fine radios, backed by Zenith's 35 years of leadership in Radionics. Radio-phonograph combinations feature Zenith's exclusive, true-pitch Cobra-Matic Record Player with Stroboscope.



"WHERE TO BUY THEM"

DEALERS

Kundert J H 7 W Elm.....Lodi 9-2872
Ninety-Nine Radio Serv
105 S Cherokee Ln.....Lodi 9-5780

Radio Servicing

CENTRAL AVENUE TV & RADIO REPAIR SERV

Service & Repairs On All Makes Radios
All Work Guaranteed
By Qualified Service Technicians
SAVE ON CASH & CARRY
TV SERVICE - UHF & YHF CONVERSIONS

312 S Central Av.....Lodi 9-2109

ED'S RADIO & T V SERVICE

306 E Kettleman Ln.....Lodi 8-0428
Emery & Brown Electric
109 S School.....Lodi 8-0676

FALOS LES VIDEO SERVICE

Home & Auto Radio Servicing
Phonos - Record Changers
Portables - Public Address Systems
All Makes
Guaranteed Service & Parts
TV Sets Serviced & Converted

723 S Cherokee Ln.....Lodi 8-1021

FULLER & SONS 12 S School.....Lodi 8-1580
NINETY-NINE RADIO SERV

See Ad for Radio Dirs
105 S Cherokee Ln.....Lodi 9-5780
POSER & COE 208 S School.....Lodi 9-5698

Radio Supplies & Parts-Retail-See Radio Dealers

Radio Supplies & Parts-Whse & Mfrs

DUNLAP WHOLESALE RADIO CO INC
27 N Grant Stockton.....H0wrd 6-7907
KEMP E M CO 1115 R Sacramento...GIlbrt 3-4668

Radiotelephone Service With Mobile Units

Radio Dispatch Co Of Stockton-Lodi Division
106 N Sacto.....Lodi 9-4728

Railroad Companies

Central Calif Traction Co 17 E Lodi Av..Lodi 9-3823
Pacific Fruit Express Co Stockton
From telephones served by the following exchange
Lodi
(No Inter-City Charge)
Ask Operator for-----ENTprise 1-0537
Southern Pacific Co
Freight Station.....Lodi 8-0624
Ticket Office.....Lodi 9-6272
Western Pacific R R Co Terminous.....Lodi 8-0537

The Classified Directory has solved many a buyer's problem.

Ranches

Beckman Lone Palm Armstrong Rd.....Lodi 9-6138
Buck Herbert Jr Ranches Kenefick Rd...Lodi 9-4849
Canal Ranch Lodi.....Lodi 9-3933
Cotta Joe Thornton Rd.....Lodi 9-2480
Davis Breeding Farm Jacktone Rd.....Lodi 8-0343
Graffigna Wm Lwr Sacto Rd.....Lodi 9-2029
Hadley Ranch Terminous Rd.....Lodi 9-5234
Happyholme Farms Tredway Ln.....Lodi 8-1214
Harden Farms Inc Terminous Rd.....Lodi 9-9217
Kooyman John & Sons Thornton Rd....Lodi 9-2064
Oetjen John Terminous Rd.....Lodi 9-3463
Paddleford Ranch Acampo.....Lodi 8-0916
Potter J S Rnch Sargent Rd.....Lodi 9-9368
Powell Ranch Woodbridge Rd.....Lodi 9-6038
River Investment Co Canal Ranch.....Lodi 9-3933
Sakoda Bros Lower Sacramento Rd....Lodi 8-0328
Sargenti Bros S Cherokee Ln.....Lodi 8-0214
Spencer Ranch Turner Rd.....Lodi 8-0875
Sunset Farms Lower Sacto Rd.....Lodi 9-4866
Thompson & Folger Co Thornton Rd....Lodi 9-9270

Ranges & Stoves-Dealers

GRAY'S
O'Keefe & Merritt
106 W Elm.....Lodi 8-0681

MAYTAG SALES & SERVICE
Gas & Electric Ranges
7 W Elm.....Lodi 9-2872

SCHOPP'S PLUMBING & HARDWARE
521 S Central Av.....Lodi 8-2686

THERMADOR ELECTRIC RANGES--
WAGERS ELECTRIC SERVICE
Victor Rd.....Lodi 9-2845

WEDGEWOOD GAS RANGES--
LODI HARDWARE 27 S School.....Lodi 9-4415
MACO GAS CO 633 Victor Rd-----Lodi 9-2731

Ranges & Stoves-Repairing

GRAY'S
Gas Stoves Repaired
106 W Elm.....Lodi 8-0681

Ranges & Stoves-Whse & Mfrs

SUPERIOR SALES CO
Distrs Hardwick Gas & Electric Ranges
1725-19th Sacramento.....HUdsn 4-8551

Raffan Ware-See Furniture Headings

Ravioli

LODI TAMALE & RAVIOLI FACTORY
43 N Sacramento.....Lodi 8-1097
Peirano's Market 119 E Pine.....Lodi 9-2145

Real Estate

AUILER TV SR
"DEALS THE BEST IN THE WEST"
TOWN & COUNTRY
REALTORS
BUY - SELL & TRADE
Ranches, Farms, Homes, Incomes
218 N Cherokee Ln.....Lodi 9-4549
Residence.....Lodi 9-3281

Barbour R P 15 S Sacramento.....Lodi 9-9424

BAUMBACH C C
FARM & CITY PROPERTY
See Us For
Business Opportunities
Notaries Public Service
Insurance
37 S Sacramento.....Lodi 9-9576
Res Phone.....Lodi 9-9718

BECKMAN LE MOIN 310 W Lodi Av...Lodi 9-3506
(Continued Next Page)

PICNIC TRICK

Coat with laundry soap the outside and bottom of outdoor cookery utensils. Makes soot wash off more easily.

Real Estate—(Cont'd)

BOWEN T A & SON

FARM — RESIDENCE
BUSINESS
INCOME PROPERTIES
INSURANCE
Over 40 Years Real Estate Experience
214 S School.....Lodi 9-2784

CENTRAL AVENUE REALTY

RANCHES — HOMES — DAIRIES
INCOME PROPERTY
DICK WAHL - Broker
314 S Central Av-----Lodi 8-0487
Residence Phone -----Lodi 9-3704

DE VRIES WM H REALTY

REALTOR
RANCHES — HOMES
INCOME PROPERTIES
BUSINESS OPPORTUNITIES
99 Hwy
725 S Cherokee Ln.....Lodi 9-5932
Residence'Lodi 8-2195

HANSELMAN CARL W 415 E Pine.....Lodi 9-4838
Katzakian & Schaffer 226 W Pine-----Lodi 9-5311

KENEFICK REALTY

REALTORS
RANCHES — DAIRIES
HOMES
BUSINESS OPPORTUNITIES
GENE KENEFICK & MARTHA POHLE
208 E Pine.....Lodi 8-0140

KIRST STANLEY DAVID

"TOKAY REALTY"
LICENSED
REAL ESTATE BROKER
BUILDER OF "KIRST" HOMES
20 N School-----Lodi 8-0666
Residence -----Lodi 9-2802

Knowlton Lester O 403 CGalt 4661
Kobes C L 310 W Lodi Av.....Lodi 9-3506
(See Advertisement This Page)

KRUEGER ROBERT

HOMES — RANCHES
INCOME PROPERTY
BUSINESS OPPORTUNITY BROKER
REAL ESTATE LOAN
15 W Elm.....Lodi 9-9072
ResidenceLodi 9-5166

Kundert's Realtors 2 W Pine.....Lodi 8-0664
(See Advertisement This Page)

Lawrence Ranch Co Pioneer DrLodi 8-1151

LIEBIG J P & DOBRETZ DEL C
2 E Tokay.....Lodi 9-6650
Evenings callLodi 9-5805
LIND CARL T 15 1/2 W Pine.....Lodi 9-2627
LIND LESTER H 15 1/2 W Pine.....Lodi 9-2627
LOOSER H E F & M Bk Bldg.....Lodi 8-1120
MARCHESE & LIPPERT 7 W Pine.....Lodi 9-6339
McKENNA JIM REALTY 529 W Lodi Av. Lodi 9-9589
(See Advertisement This Page)

MELCHER DAVID REALTOR

10 Years of Dependable Service
HOMES
NO DOWN PAYMENT TO GIs
DAIRIES
VINEYARDS
ALL TYPES RANCHES
117 W Pine.....Lodi 9-5506

MILLER A HOMER 9 S Sacto.....Lodi 9-6638
REMPFER REALTY 109 W Pine-----Lodi 9-2895
If no answer call-----Lodi 9-5471

RINN L H

DEPENDABLE REAL ESTATE

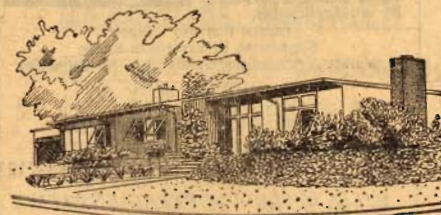
Serving Lodi Since 1913

Pine & Sacramento.....Lodi 8-0839
If no answer call.....Lodi 9-2228

Rostomily O W 110 W Elm-----Lodi 9-5791
San Joaquin Realty 22 N Cherokee Ln---Lodi 8-2142
(Continued Next Page)

You can make telephone service in that new house you're planning much more convenient if you provide for concealed wiring and handy outlets. For free help, call your local Pacific Telephone office and ask for Architects and Builders Service.

REAL ESTATE



- ★ HOMES ★ LOTS
- ★ RANCHES
- ★ BUSINESS OPPORTUNITIES
- ★ LOANS ★ NOTARY

"A Friendly Place to Deal"

JIM McKENNA
Realty

CALL
LODI 9-9589

After 6 P.M. Sundays & Holidays
Call Lodi 9-2583

529 W. LODI AVE.

REAL ESTATE

HOMES - RANCHES
BUYING & SELLING

Call

JOHN STORRO

Licensed Real Estate Broker

LODI 8-2318

115 W. OAK



"Bo" Katzakian & Ben Schaffer

KUNDERT'S REALTORS

ESTABLISHED 1929

Specializing in

REAL ESTATE

Phone Lodi 8-0664

2 W. PINE

LODI

C. L. KOBES

LE MOIN BECKMAN

REAL ESTATE - INSURANCE

LOANS

CITY & COUNTRY PROPERTY

Established Over 1/4 Century in Lodi



Office Lodi 9-3506

Res. Lodi 9-3017

310 W. Lodi Ave.

Res. Lodi 8-1026

TOKAY REALTY

STANLEY D. KIRST

Licensed
Real Estate Broker

BUILDER OF "KIRST" HOMES

PHONE

LODI 8-0666

Res. Lodi 9-2802

20 N. SCHOOL

LODI