

Physicians & Surgeons, M.D.

Bennett E E
Diseases of the Genito-Urinary Tract
444 E Lodi Av. Lodi 8-1397
If no answer call. Lodi 8-0865

Boehmer A C Masonic Bldg. Lodi 8-0302
Residence call Lodi 9-2094
If no answer call. Lodi 9-6906

Brody Yale
Eye Physician
127 E Acacia. Stockton 4-4849

Crane Waldo E
Diplomat of the American Board
Ear-Nose & Throat
244 S Lee Av. Lodi 9-6962
If no answer call. Lodi 8-0865

Curphey Wilfred C
Cancer & General Surgery
1045 N California. Stockton 4-7724

Dumke H H F & M Bank Bldg. Lodi 9-4619
Res Lodi 9-9652
If no answer call. Lodi 8-0865

Faulkner Edward C
Diseases Of The Genito-Urinary Tract
California Bldg Stockton 2-4477

Fergusson F W Masonic Bldg. Lodi 8-0302
Res 224 N Orange Av. Lodi 9-4842
If no answer call. Lodi 9-6906

Fessler W G Cory Bldg. Lodi 9-2721
Residence Lodi 8-0668
If no answer call. Lodi 8-0865

Fowell Donald M
Internal Medicine
1045 N California. Stockton 4-3380

Greene Clarence O
Dr Russell O Spittler-Associate
301 E Oak. Lodi 9-2757
Res 810 W Walnut. Lodi 8-1106
If no answer call. Lodi 9-4031
If no answer call. Lodi 8-0865

Hebert Arthur W
Eye Ear Nose & Throat Specialist
106 W Oak. Lodi 8-1074
If no answer call. Lodi 8-0865

Hoff Helmuth E 220 W Lodi Av. Lodi 9-3581
Residence Lodi 9-9746

Hogan Cameron L
Internal Medicine
Medico-Dental Bldg Stockton 9-9075
If no answer call. Stockton 6-6727

Hooker G W Masonic Bldg. Lodi 9-3989
If no answer call. Lodi 9-2186

Johnson Neill P
General Surgery
Medico-Dental Bldg Stockton 4-4737
If no answer call. Stockton 6-6727
Residence call Stockton 2-1628

Knoll Raymond L 305 S Pleasant Av. Lodi 8-0414
Residence Lodi 8-0719
If no answer call. Lodi 8-0865

Krieger I G 218 W Lodi Av. Lodi 9-4463
If no answer call. Lodi 8-0865

Leiske S W 220 W Lodi Av. Lodi 9-3581
If no answer call. Lodi 9-3166

Mayo John F 310 W Pine. Lodi 9-3515
If no answer call. Lodi 9-6242

Michals N J 314 W Pine. Lodi 8-0750
Residence Lodi 8-0496

Newbold M W
General Surgery
301 S Garfield. Lodi 9-2432
Residence Lodi 9-4615
If no answer call. Lodi 8-0865

O'Donnell F J Medico-Dental Bldg. Stockton 9-9075
If no answer call. Stockton 6-6727

Owens Raymond L Cory Bldg. Lodi 8-1186
Residence Phone Lodi 9-6595
If no answer call. Lodi 8-0865

Pallesen Mamie G Masonic Bldg. Lodi 9-4358
If no answer call. Lodi 9-9631
If no answer call. Lodi 8-0865

Pallesen V W Masonic Bldg. Lodi 9-4358
If no answer call. Lodi 9-9631
If no answer call. Lodi 8-0865

Peterson L J Cory Bldg. Lodi 9-2534

Peterson Preston H
Obstetrics & Gynecology
1045 N California. Stockton 4-1235

Plowman Warren A 330 W Lodi Av. Lodi 9-5169
If no answer call. Lodi 8-0865
Residence Lodi 9-5782

Roeser Erwin H
Cancer & General Surgery
1045 N California. Stockton 4-7724

Rosenberg Eric
Skin Diseases
Allergy Of The Skin
Medico-Dental Bldg Stockton 4-4659

Advertise here—it pays.

**Physicians & Surgeons, M. D.—
(Cont'd)**

Spittler Russell O
Dr Clarence O Greene-Associate
301 E Oak Lodi 9-2757
Res 233 S Fairmont. Lodi 9-4031
If no answer call. Lodi 8-1106
If no answer call. Lodi 8-0865

Thompson C V Masonic Bldg. Lodi 9-2519

Wendell Franklyn R
Eye Physician Ophthalmologist
212 W Lodi Av. Lodi 9-2123

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PIANO FACTORY SHOP
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708 E Park. Stockton 7-7716

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Pipe Fittings—Whsle

REPUBLIC SUPPLY CO OF CALIFORNIA THE
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Dresser-Cruva Grip-Roia Grip Coupling
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CALIFORNIA JUNK CO
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Pipe Welding—See Welding

Pipe—Whsle & Mfrs

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GUNTERT & ZIMMERMAN
Lindsay & Monroe. Stockton 4-8713

KYLE & COMPANY 348 N Harrison. Stockton 4-8741

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30 S Aurora. Stockton 7-7858

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MORRIS AUTO SUPPLY CO
112 S Main. Lodi 9-5194

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Planographing—See Printers

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MITCHLER E F CO 1000 N Union. Stockton 2-6161

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Goldier Ed Lower Sacramento Rd. Lodi 9-6108

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Stucco & Plaster Work-Patching & Repair
541 Maple Lodi 9-5520

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(See Advertisement This Page)

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2302 Pacific Av. Stockton 4-0923

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 (See Advertisement This Page)

BENTZ PLUMBING & HEATING
 225 S Stockton. Lodi 8-0776
 (See Advertisement Page 42)

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 529 N Hutchins. Lodi 9-2213
 (See Advertisement This Page)

(Continued Next Page)

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FOR



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&

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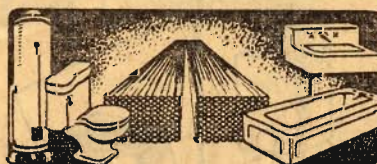
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PLUMBING FIXTURES

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Lodi 9-9473

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**PLUMBING & HEATING
SUPPLIES**

36 N. Main

LODI 9-5851

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- H & M Plumbing Heating & Hdwe Co
36 N Main.....Lodi 9-5851
- Henderson Bros Co Inc
Contracting & Repair Work
21 S Sacramento.....Lodi 9-4672
(See Advertisement Page 41)
- Hust G G & Sons 124 N School.....Lodi 8-1443
(See Advertisement This Page)
- LODI PLUMBING & HEATING CO**
119 N Sacramento.....Lodi 8-0871
(See Advertisement This Page)
- SUELZLE HERB PLUMBING**
830 S Central Av.....Lodi 9-9473
(See Advertisement This Page)

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and dependable service.



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H & M PLUMBING HEATING & HDWE CO
36 N Main.....Lodi 9-5851
(See Advertisement This Page)

HOWEN HARDWARE & PLUMBING SUPPLY
7 N School.....Lodi 9-5972

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488 E Kettleman Ln.....Lodi 9-3885

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Whole or by the Piece
We Also 'Custom Dress Poultry'
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Poultry Prod Of Central Calif
22 E Locust.....Lodi 9-6647

Power Transmission Equipment

GUNTERT & ZIMMERMAN

Dodge & Chain Belt Products
Lindsay & Monroe.....Stockton 4-8713

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General American Precooling
Glenn E Purcell-District Mgr
S Cherokee Ln.....Lodi 9-3879
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Presswork—See Printers

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

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(See Advertisement This Page)
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PRINTERS — PUBLISHERS
WE DO ALL KINDS OF PRINTING
Promptly — Accurately
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Solid & Split Steel
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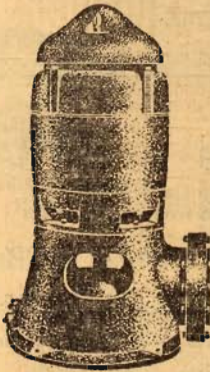
Pump Controls

See Electric Equipment Headings

Pumps

ACE PUMP WORKS 427 E Locust.....Lodi 9-4401
(See Advertisement Page 44)
BYRON JACKSON CO
Deep Well & Centrifugal
500 E Kettleman Ln.....Lodi 8-0471
CLANCY HULL J N Cherokee Ln.....Lodi 9-4640
CLANCY PUMP & SUPPLY
N Cherokee Ln.....Lodi 9-4640
(See Advertisement Page 44)
DELTA PUMP & SUPPLY
130 N Cherokee Ln.....Lodi 9-5836
(See Advertisement This Page)
ELECTRIC EQUIPMENT CO 8 W Pine...Lodi 9-3727
(See Advertisement Page 44)
GORDON PUMPS—
HARRIS FRANK T 450 Loma Dr....Lodi 9-3784

(Continued Next Page)



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BOILER FEED — TRANSFER

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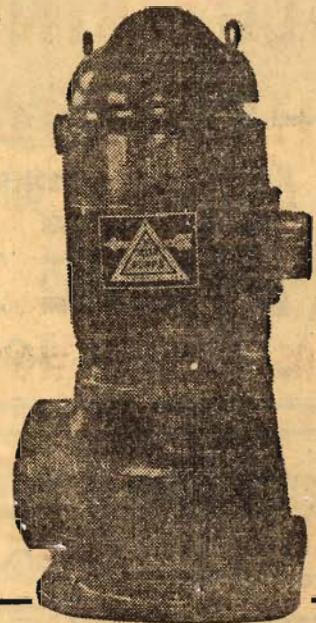
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MAIN ELECTRIC SERVICE
100 W Fremont. Stockton 7-7947
(See Advertisement Page 43)

PACIFIC PUMPS

PUMPS
FOR
EVERY SERVICE



Pumps for Every Industrial Use
Water Pressure and Irrigation Systems

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Good party-line neighbors get better party-line service.

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KCVR Broadcasting Station Lodi 8-0628

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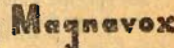
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MAGNAVOX RADIO-PHONOGRAPHS SALES AND SERVICE

Magnavox provides space for television, too! Enjoy fine AM-FM radio plus 3-speed record changer. Choose from a wide range of traditional and modern cabinets.



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(See Advertisement This Page)
(Continued Next Page)

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For
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INDUSTRIAL
MUNICIPAL

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ALL MAKES

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Proprietor

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FAIRBANKS MORSE
POMONA PUMPS
Pomona - Westco
Water Systems
Sales & Service



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& PEERLESS

Pumps



Electric Equipment Co.

Dependable Electrical Service

LODI 9-3727

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Lodi 9-5780

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Lodi

Radio Dealers—(Cont'd)

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Philco gives you finer tone, greater performance and exquisite cabinet beauty at popular prices. Wide choice for every purpose. Also dependable service by factory-trained experts.



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Poser & Coe 208 S School..... Lodi 9-5698

POSER & COE 208 S School..... Lodi 9-5698
(See Advertisement Page 44)

Radio Servicing

AL THOMAS

RADIO & TV SERVICE
HOME & AUTO
CALL DAY OR NIGHT
Free Pick Up & Delivery
Our Work Guaranteed

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Emery & Brown Electric 109 S School... Lodi 8-0676
NINETY-NINE RADIO SERV

See Our Adv Under Radio Dealers

105 S Cherokee Ln..... Lodi 9-5780

POSER & COE 208 S School..... Lodi 9-5698

Radio Supplies & Parts—Retail

See Radio Dealers

Radio Supplies & Parts—Wholesale & Mfrs

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Dunlap Wholesale Radio Co Inc
27 N Grant..... Stockton 7-7909

Radios—Wholesale & Mfrs

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Freight Station..... Lodi 8-0624

Ticket Office..... Lodi 9-6272

Western Pacific R R Co Terminous..... Lodi 8-0537

Ranches

Beckman Lone Palm Armstrong Rd..... Lodi 9-6138

Blodgett Ranch W Kettleman..... Lodi 8-0875

Buck Herbert Jr Ranches Kenefick Rd..... Lodi 9-4849

Canal Ranch Lodi..... Lodi 9-3933

Cotta Joe Thornton Rd..... Lodi 9-2480

Davis Breeding Farm Jacktone Rd..... Lodi 8-0343

Graffigna Wm Lwr Sacto Rd..... Lodi 9-2029

Hadley Ranch Terminous Rd..... Lodi 9-5234

Happyholme Farms Tredway Ln..... Lodi 8-1214

Harden Farms Inc Terminous Rd..... Lodi 9-9217

Knoll Jacob Lockeford Rd..... Lodi 8-0972

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... it pays.

Ranches—(Cont'd)

Kooyman John & Sons Taison Rd..... Lodi 9-2064

Oetjen John Terminous Rd..... Lodi 9-3463

Paddleford Ranch Acampo..... Lodi 8-0916

Potter J S Rnch Sargent Rd..... Lodi 9-9368

River Investment Co Canal Ranch..... Lodi 9-3933

Sakoda Bros Lower Sacramento Rd..... Lodi 8-0328

Sargenti Bros S Cherokee Ln..... Lodi 8-0214

Sunset Farms Lower Sacto Rd..... Lodi 9-4866

Thompson & Folger Co Thornton Rd..... Lodi 9-9270

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FRIGIDAIRE ELECTRIC RANGES

See Frigidaire Electric Ranges with Radianttube Units and Even-Heat Ovens. Also Frigidaire refrigerators, food freezers, water heaters, automatic washers, ironers, dryers, air conditioners, dehumidifiers.



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GENERAL ELECTRIC RANGES

Super-fast Calrod Units for G-E

"SPEED COOKING". Other famous

G-E "firsts" — Built-in Pressure

Cooker, Tripl-Unit, Tripl-Oven, Tel-

A-Cook Lights, No-Stain Oven Vent.



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109 S School..... Lodi 8-0676

GIBSON ELECTRIC RANGES—

THOMPSON ELECTRIC & REFRIGERATION

SERV 115 E Lodi Av..... Lodi 9-4493

GRAY'S

O'Keefe & Merritt.

106 W Elm..... Lodi 9-3935

HENDERSON BROS CO INC 21 S Sacto Lodi 9-4672

HOTPOINT ELECTRIC RANGES—

GRAY'S 106 W Elm..... Lodi 9-3935

NORDLUND ELECTRIC Woodbridge Lodi 9-4683

KELVINATOR ELECTRIC RANGES

Amazing new "Heat-Up Speed!" Starts cooking faster! Automatic Cook Control. Colomatic Switches. Fast. Broilers... Mammoth Ovens... Beautiful Styling!



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LECTRO-HOST ELECTRIC RANGES

Built by Pioneers in the Manufacture of cooking appliances. Fast flexible surface units, Equalized Heat Ovens, Porcelain Enameled finish, provide unequalled cooking service.



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8 W Pine..... Lodi 9-3727

Wagers Electric Service Victor Rd..... Lodi 9-6419

MAYTAG SALES & SERVICE

Gas & Electric Ranges

7 W Elm..... Lodi 9-2872

Newfield M & Sons School & Pine..... Lodi 8-0637

THERMADOR ELECTRIC RANGES—

WAGERS ELECTRIC SERVICE

Victor Rd..... Lodi 9-6419

The oldest of all the telephone industry's traditions is service.

Ranges & Stoves—Dealers—(Cont'd)

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WESTINGHOUSE

HOTPOINT

TAPPAN GAS RANGES

116 W Pine..... Lodi 8-0601

WEDGEWOOD GAS RANGES—

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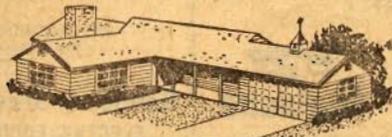
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(See Advertisement This Page)

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(See Advertisement This Page)

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(See Advertisement This Page)

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(See Advertisement Page 47)

(Continued Next Page)

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(See Advertisement Page 46)

STROUT REALTY CO

601 S Cherokee..... Lodi 9-2446
(See Advertisement This Page)

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(See Advertisement Page 46)

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(See Advertisement This Page)

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(See Advertisement This Page)

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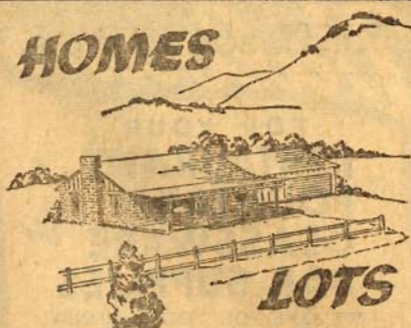
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See Frigidaire Refrigerators with famous Meter-Miser. Also Frigidaire electric ranges, food freezers, water heaters, automatic washers, dryers, ironers, dehumidifiers, and room air conditioners.



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New Space Maker Models give up to one-half more refrigerated food storage in same floor space as old-style ones. More than 2,700,000 G.E. Refrigerators in service 10 years or longer.



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 SERV 115 E Lodi Av.....Lodi 9-4493

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KELVINATOR REFRIGERATORS

Cold-clear-to-the-floor refrigerators... for more food space in less floor space. Powered by Kelvinator's famous Polarsphere cold-maker... dependable and economical.



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Self-D-Frosting, low operating cost, variety of freezer capacities. For authorized sales of Norge Refrigerators, Electric Ranges, Home Freezers, Gas Ranges, Water Heaters, Washers, see below.



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Philco gives you new, modern designs with true automatic defrost. Greater food protection, space, convenience and economy. Models for every purse and purpose. Also dependable service by factory-trained experts.



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WESTINGHOUSE
 HOTPOINT

116 W Pine.....Lodi 8-0601

Wagers Electric Service Victor Rd.....Lodi 9-6419
 (See Advertisement This Page)

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 Pacific Refrigeration S Cherokee Ln.....Lodi 9-6473
 Refrigeration Service Shop 230 N Church Lodi 9-4505
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VALVANO SUPPLY HOUSE
 844 E Weber.....Stockton 2-7642
 (See Advertisement This Page)

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 Anne's Place 114 E Elm.....Lodi 9-5905
 Billy's Drive Inn 200 S Sacramento.....Lodi 9-5872
CLINTON'S CLUB 5 E Elm.....Lodi 9-9918
COSMOPOLITAN HOTEL 100 S Main.....Lodi 9-9945
 (See Advertisement Page 50)
DEL MONTE CLUB 121 N Cherokee Ln.....Lodi 9-6294
 (See Advertisement Page 49)
EL CHARRO DINING ROOM
 1010 S Cherokee Ln.....Lodi 9-9930
 (See Advertisement Page 49)
EL PATIO 222 W Lockeford.....Lodi 9-9967
 (See Advertisement Page 50)
 (Continued Next Page)

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 FOR YOUR
RESTAURANT FOUNTAIN GLASSWARE BAR SUPPLIES
 WE SAVE YOU TIME & MONEY
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Jenner's Rendezvous 19 W Elm. Lodi 9-9462

Jerry's Cafe 23 N Sacto. Lodi 9-3923

KING YIN CAFE 10 S Main. Lodi 9-4448

(See Advertisement This Page)

L & L CAFE

Restaurant & Bar Service

442 S Main. Lodi 9-9937

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LODI TAMALE & RAVIOLI FACTORY

43 N Sacramento. Lodi 8-1097

Log Cabin 224 N Cherokee Ln. Lodi 9-9849

(See Advertisement This Page)

NEW SHANGHAI 101 E Pine. Lodi 9-5961

(See Advertisement This Page)

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23 N Cherokee Ln. Lodi 9-6692

(See Advertisement This Page)

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ITALIAN FOODS

Serving Your Favorite Drinks

Rooms for Private Parties

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For Large or Small Parties

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(See Advertisement Page 50)

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(Continued Next Page)

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On Hwy. 99

Lodi 9-6692

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LUNCH & DINNER
FAMILY STYLE**

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- SEA FOOD

BANQUET ROOMS AVAILABLE FOR
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1010 S. CHEROKEE LANE **LODI 9-9930**
50 & 99 HIGHWAY

Del Monte Club



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DINNERS**
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Featuring

**FINEST OF FOODS
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Complete Dinners - Short Orders

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We Specialize in Chinese Dinners

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 (See Advertisement This Page)
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 211 S Hutchins.....Lodi 9-4019
 Woodbridge Coffee Shop
 Millie & Riley Casey-Owners
 Woodbridge.....Lodi 8-1414

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 (See Advertisement This Page)
 Lodi Roofing 437 S Sacramento.....Lodi 9-2167
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 (See Advertisement This Page)

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MILANO ROOMS
Transient & Permanent Rates
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STOCKTON IRON WORKS
Harrison & Lindsay.....Stockton 7-7091
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THE 30 S Aurora.....Stockton 7-7858

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Sanitary City Scavenger Co
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LANGLOIS & SON 1219 S Sacramento..Lodi 9-3238
(See Advertisement This Page)
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ROY & DAVE CLEANERS

RUG & UPHOLSTERY CLEANING
USING THE FAMOUS BIGELOW
RUG METHOD OF CLEANING
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Sandwich Shops—See Restaurants

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BEATTY SAFWAY SCAFFOLD CO
2505 E Harding Wy.....Stockton 3-7159

Scales

Mantle T R Company
236 Fremont S F.....Garfield 1-7007
TOLEDO SCALES—
TOLEDO SCALES SALES & SERVICE
1435 E Miner.....Stockton 3-2448

Your telephone is one of today's best bargains.

Scavengers—See Garbage Collection

School Supplies—Retail

Wright's 105 S School.....Lodi 9-2743

Schools

The following types of instruction, primarily avo-
cational in character, will be found listed under
their own heading, alphabetized in accordance
with the qualifying word: Aircraft Schools; Music
Instruction Hdgs; Etc

Alpine School Alpine Rd.....Lodi 9-9115
CORNWELL MAUD SCHOOL FOR
SECRETARIES 530 W Vine.....Stockton 2-4384
Harmony Grove School Harney Ln.....Lodi 9-2070
Houston School Acampo.....Lodi 9-5061
Live Oak Elementary School
Wyandotte Av.....Lodi 9-5086

LODI ACADEMY

H D Schwartz-Mgr
Boys Home.....Lodi 8-1206
Cafeteria-Mgr's Ofc.....Lodi 8-0270
Girls' Home.....Lodi 8-0969
Music Dept.....Lodi 9-9130
Principal's Ofc.....Lodi 9-3036
Bus Ofc 1215 S Garfield.....Lodi 9-5523

Lodi Public Schools

Superintendent's Ofc High School....Lodi 9-3576
Elementary Schools
Garfield School.....Lodi 9-6861
George Washington School.....Lodi 9-6212
Lincoln School.....Lodi 8-1323
Needham School.....Lodi 8-0447
High School Hutchins & Walnut.....Lodi 9-3576
Adult Education Ofc High School..Lodi 9-4492
Oak View Union School Dustln Rd.....Lodi 9-5013
Ray Union School Ray Rd.....Lodi 9-4128
S D A Elementary School 1001 S Garfield.Lodi 8-1085
St Anne's School Walnut & Pleasant...Lodi 9-6592
Terminus School Terminus Rd.....Lodi 9-6057
Turner School Dist Turner Rd.....Lodi 9-4131
Victor School Victor.....Lodi 9-4285
Woods Elementary School Woodbridge..Lodi 9-6594
ZIMMERMAN'S ACCORDION SCHOOL
400 E Locust.....Lodi 8-0425

Scrap Metals

CALIFORNIA JUNK CO
710 N Sacramento.....Lodi 8-0705
Lodi Salvage Co 625 N Sacto.....Lodi 9-9670

Screens—Window

RUDIGER-LANG PRODUCTS—
BECKMAN RAYMOND & CO
1061 E Pine.....Lodi 8-0185
SCRUGGS & LAIDLAW
404 N San Jose.....Stockton 3-7136

VALLEY LUMBER CO

See Our Adv Under Lumber
200 E Elm.....Lodi 9-5148

Second Hand Furniture
See Furniture Dealers—Used

Seeds—Whse

Castle A L Inc
Insecticides-Seeds & Fertilizers
248 View Mtn View.....Yorkshire 7-5511

ANY TIME

When things happen unexpectedly—
the demand for promptness of service
is urgent. You'll find firms who render
24-hour service listed in the

Classified
TELEPHONE SECTION

RUG CLEANING

FOR PICK-UP &
DELIVERY

Phone
LODI 9-3238

If No Answer Call
LODI 8-1007

We Specialize In
RESTORING COLOR - DEMOING
CUTTING - BINDING - SIZING
Expert Cleaners of Carpets - Rugs - Drapes - Etc.

LANGLOIS & SON

1219 S. SACRAMENTO

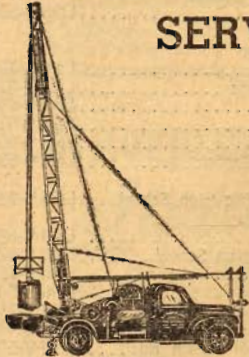
LODI



PARRISH

CESSPOOLS SEPTIC TANKS

SERVICE



PHONE
LODI 8-0871
Day STOCKTON 9-9607 Night

- PUMPING
- DRILLING
- TRENCHING
- INSTALLING
- REPAIRING

FAMOUS ONE DAY SERVICE - COUNTY APPROVED SEPTIC TANK SYSTEMS

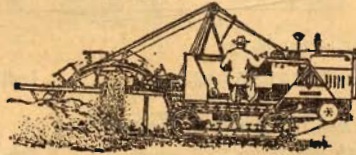
Terms - 10% DOWN - 36 MONTHS TO PAY

D. A. PARRISH & SONS INC.

MEMBERS CALIF. SEWAGE WKS. ASSOC.

3128 E. MINER AVE.

STOCKTON



Septic Tanks

A A A SEPTIC TANK SERVICE

Delta Cesspool & Septic Tank Service
ALWAYS AVAILABLE AT ANYTIME
Vacuum Pumping — Installations & Repairs
5 Yr. Guarantee With New Jobs
NO JOB TOO LARGE OR TOO SMALL
Free Estimates Gladly Given
44 N Sacramento.....Lodi 9-9894

A A A SEPTIC TANK SERVICE

44 N Sacto.....Lodi 9-9894
(See Advertisement This Page)

D A PARRISH & SONS INC

See Our Display Ad This Classification
3128 E Miner.....Stockton 9-9607
Electric Roto-Rooter Sewer Service Co
1617 E 8th.....Stockton 4-0626
(See Advertisement This Page)

LUNDGREN B D 831 E Oak.....Stockton 2-7909

PARRISH D A & SONS INC
3128 E Miner.....Stockton 9-9607
(See Advertisement This Page)

PERKINS WELDING WORKS

Mfrs Of Steel Septic Tanks
Folsom Blvd Sacramento.....Hillcrest 5-4313

SHULTS CHAS H

We Specialize In Septic Tank Building
816 S Pleasant Av.....Lodi 9-3911

Service Station Builders

Independent Iron Works Inc
8th & Pine Oakland.....Templebar 2-0160

Service Station Equipment

MORRIS AUTO SUPPLY CO
112 S Main.....Lodi 9-5194

SHIELDS HARPER & CO

EVERYTHING FOR THE SERVICE STATION
SALES SERVICE
Balcrank Lubrication Equipment
Buckeye Valves & Nozzles — DeVilbiss Air
Compressors — Hose for Gasoline, Oil, Air &
Water — Gilbarco Gas Pumps, Rotary & Walker
Auto Lifts — Water Faucets and Air Gauges
Speed-O-Matic Battery Chargers
535 E Channel.....Stockton 5-0216

Service Stations

Aaron's Union Service 44 N Sacramento..Lodi 9-9894
AL'S SIGNAL SERVICE
229 S Sacto.....Lodi 9-4631

BEACON PRODUCTS—

BEACON SERVICE STATION NO 1
100 N Church.....Lodi 9-9863

Beacon Service Station No 1
100 N Church.....Lodi 9-9863
Bender's Richfield Service 2 S Church...Lodi 9-3807
Bender's Shell Service Thornton Rd.....Lodi 9-3305
Carroll's Associated Serv 99 Hwy.....Lodi 9-9201
Coe's Serv Stn 101 W Elm.....Lodi 9-9903
(Continued Next Page)

Need a number? First, check the Directory or your personal number list before calling "Information."

GROVES SERVICE



Free Pick-Up
and Delivery

- We Specialize
in Service
- LUBRICATION
 - TIRES - SALES
& SERVICE
 - BATTERIES
 - ACCESSORIES

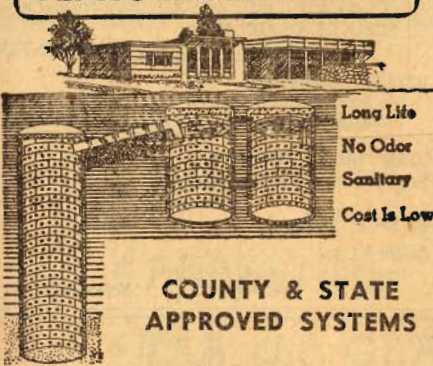
We Give S & H Green Stamps

LODI 8-1535

TOKAY SHOPPING CENTER
601 W. LOCKEFORD

AAAA SEPTIC TANK SERVICE

the DELTA DISPOSAL SYSTEM
SEPTIC TANK AND CESSPOOL
Service



- Long Life
- No Odor
- Sanitary
- Cost Is Low

COUNTY & STATE
APPROVED SYSTEMS

Phone
LODI 9-9894

ONE TRIP CUTS YOUR COST
SEPTIC TANKS AND CESSPOOLS CLEANED
WITH 1000-GALLON TANK TRUCKS

Pumped - Cleaned - Installed

Quality Work - Free Estimates
ALWAYS AVAILABLE AT ANY TIME
CARE TAKEN WITH LAWNS

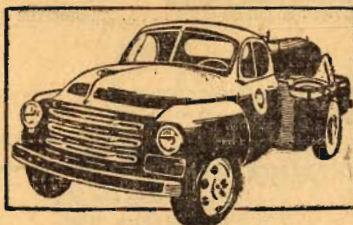
2 Year to 5-Year Guarantee - EASY TERMS

DELTA CESSPOOL AND
SEPTIC TANK SERVICE

SEPTIC TANKS

Pumped & Serviced

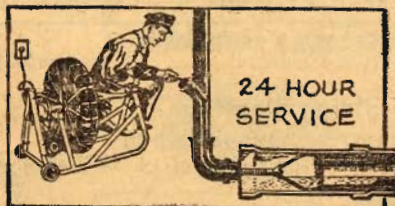
STATE & COUNTY
APPROVED INSTALLATIONS
SEWERS & DRAINS CLEANED



Save up to 75% of pumping & cleaning costs.

All Work Guaranteed — Free Estimates

Insured & Bonded Operators



24 HOUR
SERVICE

ELECTRIC ROTO-ROOTER SEWER SERVICE

CALL COLLECT

STOCKTON 4-0626

1617 EAST 8th ST.

STOCKTON

Service Stations—(Cont'd)

DOUGLAS ETHYL GASOLINE

Douglas Aviation
Tested Gasoline
Douglas Premium
Motor Oil



"At the Sign of the Flying Heart"

"WHERE TO BUY IT"

City Cab Co 127 N Sacto. Lodi 8-1454
Cooper's Corner Grocery Store
Acampo Lodi 9-2557
Johnny & Lee's Place Acampo. Lodi 9-2550
KRIEGER MOTOR CO
117 S Sacramento. Lodi 9-4725
TOKAY OIL CO
Downtown Station
205 W Lockeford. Lodi 9-9668
Main Office
1000 S Cherokee Ln. Lodi 9-5176
If no answer call. Lodi 8-0315

EBERLE & GLATT 50 S Sacramento. . . Lodi 9-2448
Fairfax Associated Serv 501 W Lodi Av. . . Lodi 8-0716
Frank's Place Woodbridge Rd. Lodi 9-9323

GORDON'S SHELL SERVICE

— ALEX GORDON —

PICK-UP & DELIVERY

COMPLETE LUBRICATION

WASHING & WAXING

Tires — Batteries — Accessories

Pine & 99 Hwy. Lodi 9-9948

Groves Shell Service 601 W Lockeford. . . Lodi 8-1535
(See Advertisement Page 52)

HAAS AL

Signal Oil Products
229 S Sacto. Lodi 9-4631
Haas Time Service 301 E Lodi Av. Lodi 9-9836

HAL'S SHELL SERVICE

HAL MEHLHAFF, Owner

SHELL PRODUCTS

COMPLETE SERVICE

Lubrication — Washing — Polishing

Batteries — Tires — Accessories

ELM & SCHOOL

31 N School. Lodi 9-9883

Hap's Union Serv Stn 24 S Church. Lodi 9-9872
Helwig Service Stn 421 S Central Av. . . . Lodi 9-9998
Hibbs Les 250 N Cherokee Ln. Lodi 9-9845
Idlewild Inn Terminus Rd. Lodi 9-2057
Jacobsons Service Station
303 S Cherokee Ln. Lodi 9-9932
Jimi & Tomo's Richfield Service
219 S Cherokee Ln. Lodi 9-9858
KATZAKIAN TOMMY
Lower Sacramento Rd. Lodi 9-6040
Lakeside Service 1216 Turner Rd. Lodi 9-9963
La Roe Ira F Collier Rd. Lodi 9-6084

LODI UNION SERVICE STN NO 1

Harry A. Hansson — Owner
UNION OIL PRODUCTS

Complete Lubrication — Auto Washing

Batteries — Tires — Accessories

PICK-UP & DELIVERY

Corner of Locust & Cherokee Ln Hwy 99
131 N Cherokee Ln. Lodi 9-6251
730 S Cherokee Ln. Lodi 9-9915

Loma Serv Stn 204 S School. Lodi 9-9972
MAC'S SERV STN 401 E Lodi Av. Lodi 9-5770
NAGELS SERVICE

Texaco Products

401 S Cherokee Ln. Lodi 9-6998
Petroleum Products Co The
16 S Cherokee Ln. Lodi 9-9852

PETROLEUM PRODUCTS CO THE

Red "D" Service

16 S Cherokee Ln. Lodi 9-9558
PFEIFFER'S UNION SERV STN
Ray L Pfeiffer Owner

500 W Lodi. Lodi 9-6936

Reich August & Son
Texaco Products
1400 S Cherokee Ln. Lodi 9-6929
Rhodes Richfield Service 400 E Lodi Av. . . Lodi 9-9847

Check the Yellow Pages for WHO
sells WHAT.

Service Stations—(Cont'd)

RICHFIELD PRODUCTS—

BENDER'S RICHFIELD SERVICE
2 S Church. Lodi 9-3807
JIMI & TOMO'S RICHFIELD SERVICE
219 S Cherokee Ln. Lodi 9-9858
RHODES RICHFIELD SERVICE
400 E Lodi Av. Lodi 9-9847

Schulz Mobil Station 724 S Cherokee Ln. . Lodi 9-9960
Schulz & Ryan Shell Service
120 S Cherokee Ln. Lodi 9-9814

SHELL DEALERS' SERVICE STATIONS

SHELL
PRODUCTS
AND
SERVICES

**"WHERE TO BUY THEM"**

GORDON'S SHELL SERVICE
Pine & 99 Hwy. Lodi 9-9948
GROVES SHELL SERVICE
601 W Lockeford. Lodi 8-1535
HAL'S SHELL SERVICE
31 N School. Lodi 9-9883
HIBBS LES 250 N Cherokee Ln. Lodi 9-9845
SCHULZ & RYAN SHELL SERVICE
120 S Cherokee Ln. Lodi 9-9814

SIGNAL GASOLINE & OIL

SIGNAL
PRODUCTS
and
SERVICE

**"WHERE TO BUY IT"****DISTRIBUTOR**

BULL C B 100 N Cherokee Ln. Lodi 8-0634
DEALERS

EBERLE & GLATT
50 S Sacramento. Lodi 9-2448
HAAS AL 229 S Sacramento. Lodi 9-4631

Signal Oil Co Stations
Serv Stn No 220-4 100 N Cherokee Ln. Lodi 8-0634
Serv Stn No 220-2 50 S Sacramento. . . Lodi 9-2448
Serv Stn No 220-14
229 S Sacramento. Lodi 9-4631
Standard Stations Inc
Stn No 67 101 N Cherokee Ln. Lodi 9-9926
Stn No 802 School & Pine. Lodi 9-9941
TETZ'S SERV STN 520 S Central Av. . . . Lodi 9-9952

THIEL'S CHEVRON SERVICE

STANDARD OIL PRODUCTS

ATLAS TIRES & BATTERIES

WASHMOBILE

WASHING & POLISHING

A. THIEL, Prop.

419 W Lodi Av. Lodi 9-4459

TOKAY OIL CO

WHOLESALE and RETAIL
FARM DELIVERIES
OPEN 24 HOURS
LUBRICATION

1000 S Cherokee Ln. Lodi 9-5176
If no answer call. Lodi 8-0315

Tommy's Mobile Service 121 W Pine. . . . Lodi 9-5689
TOMMY'S SERVICE STA
Lower Sacramento Rd. Lodi 9-6040
TONN'S TEXACO SERV
27 N Cherokee Ln. Lodi 8-1562

UNION DEALERS' SERVICE STATIONS—

LODI UNION SERVICE STN NO 1

131 N Cherokee Ln. Lodi 9-6251

LODI UNION SERVICE STN NO 2

730 S Cherokee Ln. Lodi 9-9915

Victor Serv Stn Victor. Lodi 9-4948
Wilke O 124 E Walnut. Lodi 9-9838
Woodbridge Service Station Woodbridge. . Lodi 9-5628

You'll find it fast in the YELLOW PAGES.

Sewer Pipe

Spiekerman Ed Concrete Pipe Co
412 S Sacramento. Lodi 9-3596

Sewer Service

See also Plumbers

A A A SEPTIC TANK SERVICE

Delta Cesspool & Septic Tank Service
ALWAYS AVAILABLE AT ANYTIME
Vacuum Pumping — Installations & Repairs
5 Yr. Guarantee With New Jobs
NO JOB TOO LARGE OR TOO SMALL
Free Estimates Gladly Given
44 N Sacramento. Lodi 9-9894

BURKHARDT WM**SEWER SERVICE****CONCRETE**

**COMMERCIAL — RESIDENTIAL
CONSTRUCTION**

Rt 4 Box 155 Lodi Lodi 8-0303
Hogan Ln.

Burkhardt Wm 5 W Pine. Lodi 9-4425

D A PARRISH & SONS INC**UNDERGROUND CONSTRUCTION**

SEPTIC TANKS & DRAINS

SANITARY & STORM SEWERS

Immediate Service Statewide

3128 E Miner. Stockton 9-9607

ELECTRIC ROTO-ROOTER SEWER SERVICE CO

See Adv Under Septic Tanks

1617 E 8th. Stockton 4-0626

PARRISH D A & SONS INC

Septic Tanks—Cesspools Cleaned—Repaired

3128 E Miner. Stockton 9-9607

REPAIR IT

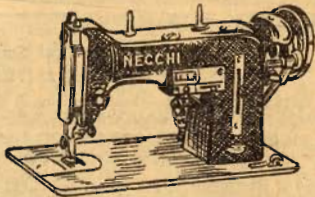
If the refrigerator, vacuum
cleaner, sewing machine,
washing machine or radio in
your home isn't working
properly, call a repair man
now. You're sure to find one
nearby if you.—

LOOK IN THE

Classified
**TELEPHONE
SECTION**

SEWING MACHINES

Exclusive Dealers



NECCHI - PFAFF

No Attachments Necessary
For Buttonholes · Blindstitching · Zig Zagging

SINGER - WHITE

ONE-DAY GUARANTEED
REPAIR SERVICE

TREADLE MACHINES MODERNIZED
AND ELECTRIFIED

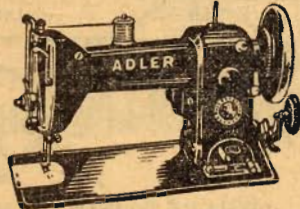
PHONE
STOCKTON 2-7196

SEWING MACHINE CENTER

127 N. SUTTER

STOCKTON

Franchised Dealer
**ADLER ANCHOR
VIKING ELNA
BERNINA
SEWING MACHINES**



AVAILABLE IN MANY
BEAUTIFUL CABINETS
AND PORTABLES

FREE

SERVICE CALLS ON
ALL MAKES & MODELS

DIAL
LODI 8-0196

CONTINENTAL SEWING MACHINES

115 W. OAK

Sewing Machines—Domestic

Continental Sewing Machines
115 W Oak..... Lodi 8-0196
(See Advertisement This Page)

**NEW HOME SEWING MACHINES—
NINETY-NINE FURNITURE**
200 N Cherokee Ln..... Lodi 9-9508

RILEY'S SEWING MACHINE CENTER
503 E Lodi Av..... Lodi 9-2848
Sewing Machine Center 127 N Sutter, Stockton 2-7196
(See Advertisement This Page)

SINGER SEWING MACHINES

CAUTION

SINGER sells its machines ONLY through
SINGER SEWING CENTERS identified by
the famous Red "S" on the window. NEVER
through dealers or department stores.



"WHERE TO BUY IT"

NEAREST SEWING CENTER

Singer Sewing Machine Co
509 E. Main..... Stockton 2-2247

Sewing Machines—Repairing

BAUMBACK'S FURNITURE 15 W Oak... Lodi 9-2112
Continental Sewing Machine 115 W Oak... Lodi 8-0196
NINETY-NINE FURNITURE
200 N Cherokee Ln..... Lodi 9-9508
SEWING MACHINE CENTER
127 N Sutter..... Stockton 2-7196

Sheet Metal Work

GENERAL SHEET METAL SHOP
217 S Stockton..... Lodi 9-5934
(See Advertisement Page 55)

HENDERSON BROS CO INC
21 S Sacramento..... Lodi 9-4672
Howen Hardware & Plumbing Supply
7 N School..... Lodi 9-5972

(Continued Next Page)

SHEET METAL WORK OF ALL KINDS



VIC. Myers

212 S. Washington St.

LODI 9-9029

SERVICE ON
ALL MAKES OF
FURNACES

IRRIGATION PIPE
SEAMLESS SYPHONS
COOLING SYSTEMS
INSTALLED AND SERVICED

LODI METAL SHOP

Rudolph O. Schulz



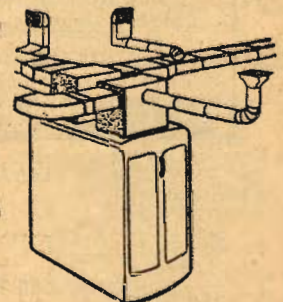
SHEET METAL

Completely Equipped
for

**Sheet Metal
Furnace Heating
Air Conditioning
for
Home & Industrial**

Free Estimates

State Contractors
License



LODI 9-6925

If No Answer Call Lodi 8-0494

Residence 712 S. Church

531 N. Hutchins

Lodi

Sheet Metal Work—(Cont'd)

Lodi Metal Shop 531 N Hutchins. Lodi 9-6925
 (See Advertisement Page 54)
LODI PLUMBING & HEATING CO
 119 N Sacramento. Lodi 8-0871
MYERS VIC 212 S Washington. Lodi 9-9029
 (See Advertisement Page 54)

Sheet Music—See Music Dealers

Shingling—See Roofers

Shoe Repairing

Economy Shoe Service 121 W Oak. Lodi 9-3867

Shoes—Athletic

See Sporting Goods Headings

Shoes—Retail

BURTON'S SHOE STORE
FOR BETTER SHOES
 Men's — Women's — Children's
 Buster Brown — Air Step
 Jumping Jack — Hollywood Scooters
 Official Boy Scout — Oomphies
 Official Girl Scouts — Roblee
 17 W Pine. Lodi 8-1311

BUSTER BROWN SHOES FOR BOYS & GIRLS—
 BURTON'S SHOE STORE 17 W Pine. Lodi 8-1311

COEY SHOE STORE
 Hdqtrs For Poll-Parrot & Rand Shoes
 16 S School. Lodi 8-0087

FLORSHEIM SHOES FOR MEN—
 TOGGERY THE 28 S School. Lodi 9-2336

HISS DR FOOT CLINIC EXTENSION SERVICE
FOOT CORRECTION & CHIROPODY
CLINIC TESTED
 Dr. Hiss Shoes for Women
 Massage Air Cushion Shoes for Men
 Edwards & Jumping Jack
 Shoes for Children
 32 S California. Stockton 6-6195

Karl's Shoe Store 117 S School. Lodi 9-9728
 Kirby's Shoe Store 14A S School. Lodi 9-4056
 Nelson's Shoes 11 N School. Lodi 9-9012
 (See Advertisement This Page)

POLL-PARROT SHOES FOR BOYS-GIRLS
 "PRE-TESTED
 IN ACTUAL WEAR"
 They're pre-tested to assure
 firm, but gentle, fit and sup-
 port. . . Selected leathers
 that flex, wear and protect
 young, active feet.



"WHERE TO BUY THEM"

Coeey Shoe Store 16 S School. Lodi 8-0087

RED GOOSE SHOES—
HOLLY DEPT STORE 16 N School. . . Lodi 8-0856

REEVE'S SHOE STORE
SHOES
FOR THE ENTIRE FAMILY
LADIES HOSIERY & HANDBAGS
 107 S School. Lodi 9-6846

Shoek—Mfrs

WESTERN BOX DISTR
 Manuel G Rosa Jr
 140 E Tokay. Lodi 8-1048
 Res Call "Operator" for Sacramento. Gilbert 3-8253
 If no answer call
 "Operator" for Sacramento. . . Hillcrest 6-3891

Shovels—Power

INSLEY POWER SHOVELS—
SCOTT EQUIPMENT CO
 N 16th & American River Sacto. Hickory 9-8551

GENERAL
SHEET
METAL
SHOP

ALL TYPES OF SHEET METAL
HEATING VENTILATING AND
AIR CONDITIONING

SALES and SERVICE

H. LEHR, Prop.

Dial
Lodi 9-5934

217 S. Stockton Lodi

FOR WOMEN

Natural Bridge
 Shoes
 SMARTER SHOES FOR NATURAL WALKING

Jarman
 SHOES FOR MEN

Acrobat
 SHOES FOR BOYS AND GIRLS

SPECIALIZED FITTING
 HAND BAGS TO MATCH EVERY SHOE!
LODI 9-9012
NELSON'S SHOES
 11 N. SCHOOL

KNOW The Number?

We'll be able to serve you
 faster on Long Distance calls
 when you do!

Show Cases

LODI CABINET SHOP 510 Rimby Av. . . Lodi 9-3810

Shower Doors & Compartments

Glass Service 548 E Walnut. Lodi 9-5479

Sign Painters

Lodi Neon Sign Co 620 S Sacramento. . . Lodi 9-6393
 Randolph System 204 N Sacramento. . . Lodi 9-3051

Signs

ELECTRICAL PRODUCTS CORP
 307 W Fremont. Stockton 2-7650
 (See Advertisement This Page)
 Emerson Gus N N 99 Hwy. Lodi 9-3355
GUS DID IT N N 99 Hwy. Lodi 9-3355
 (See Advertisement Page 56)
 (Continued Next Page)

Advertise here—it pays.

Lodi
NEON
SIGN CO.

Sales • Service
Lighting

A Home Owned Business
Buy at Home and Save

620 S. SACRAMENTO ST.

Phone
LODI 9-6393

ZEON

ELECTRIC SIGNS STOCKTON
SALES
RENTALS
SERVICE
2-7650

SINCE 1912
Electrical Products
 CORPORATION

307 W. Fremont • Stockton

Signs—(Cont'd)

LODI NEON SIGN CO 620 S Sacramento, Lodi 9-6393
(See Advertisement Page 55)
RANDOLPH SYSTEM 204 N Sacramento, Lodi 9-3051
(See Advertisement This Page)
ZEON SIGNS & LIGHTING—
ELECTRICAL PRODUCTS CORP
307 W Fremont.....Stockton 2-7650

Signs—Maintenance Service

ELECTRICAL PRODUCTS CORP
307 W Fremont.....Stockton 2-7650

Sinks—See Plumbers' Supplies Headings

Skates—See Sporting Goods Headings

Skating Rinks

Lodi Rollatorium Cherokee & Lockeford...Lodi 9-9906

Slaughter Houses—See Meat—Whsle

Slip Covers

A-1 UPHOLSTERING CO 16 W Elm...Lodi 8-1031

Social Service Organizations

American Red Cross 404 W Pine.....Lodi 9-4092
Goodwill Industries 715 S School.....Lodi 9-9074
San Joaquin County Welfare Dept
202 N Sacramento.....Lodi 9-5948

Behind on orders? Let handy Classified introduce the suppliers you need. It's fast. It's convenient. Wise buyers say there's nothing like the Yellow Pages of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try Classified once...you'll use it often.

SIGNS

TRUCKS LETTERED
GOLD LEAF WINDOW SIGNS
BOARD & METAL SIGNS
WALLS & BULLETINS
CUTOUT WOOD LETTERS
SHO CARDS
NEONS REPAINTED

RANDOLPH SYSTEM

204 N. SACRAMENTO ST.
Phone LODI 9-3051

CALL
LODI
9-3355

SIGNS
POSTERS

*Advertising &
Decorative Art*

"Gus Did It"
GUS. N. EMERSON
We Paint Anything
Anywhere
99 HWY.
NO. OF LODI



Soda Fountain Equipment

RALPH'S DISTRIBUTING CO

FOUNTAIN SYRUPS
PETERSEN FOUNTAINS - CARBONATORS
FOUNTAIN SYRUPS
HAMILTON BEACH EQUIPMENT
COUNTERS - STOOLS - BACK BARS

121 E Lindsay.....Stockton 3-8472

Soda Fountain Shops

BLEWETT DAIRY

See Our Adv Under Milk Products
221 S Sacto.....Lodi 9-3519
Turnage Fountain 201 W Pine.....Lodi 9-4535

Soft Drinks—See Beverages—Non Alcoholic

Soil Testing—See Laboratories—Testing

Sound Systems & Equipment

QUALITY SOUND SERVICE

See Our Ad under Recording Studios
1217 N Wilson Wy.....Stockton 4-7464

Speed Reducers

STOCKTON IRON WORKS

Falk Power Transmissions
Harrison & Lindsay.....Stockton 7-7091

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Complete Line of Athletic Goods

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GUNS and AMMUNITION
BOATS and MOTORS
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Sprays—See Insecticides Headings

Sprinklers—Lawn & Irrigation

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Stage Lines—See Bus Lines

State Government Offices

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(See Advertisement This Page)

Steel Fabricators

Independent Iron Works Inc
8th & Pine Oakland.....Templebar 2-0160

Storage—Merchandise

See Warehouses Headings

Store Fixtures

CRESCENT SHOW CASE & FIXTURE CO
600 W Fremont.....Stockton 3-1643
LODI CABINET SHOP 510 Rimby Av...Lodi 9-3810

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Suit Cases—See Luggage Headings

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NIAGARA CHEMICAL DIVISION
 Channel & Locust... Stockton 2-6272
SAN JOAQUIN SULPHUR CO
 720 N Sacramento... Lodi 8-0483
 (See Advertisement This Page)

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Johns & Pohle Surplus Supplies
 N Cherokee Ln... Lodi 9-3778

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 Sacramento... Hickory 9-6189

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Brown T E
 Wooden Tanks—Mfrs—New—Used
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COLE WALTER R & CO
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 Modesto Welding & Tank Works
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STEEL STORAGE TANKS
 Any Size or Weight
 BLACK OR GALVANIZED
 Underwriters Approved

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 3/4 Mile East of Subway on Folsom Blvd
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 PRESSURE VESSELS FOR ALL PURPOSES
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Tanks—Septic—See Septic Tanks

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See Accountants—Certified Public; Accountants—Public; Attorneys; Bookkeeping Service; Tax Return Preparation

Tax Return Preparation

Heer Alvin A 106 W Oak... Lodi 9-5584
 Smith F O 2 W Pine... Lodi 9-3825
 Swinney Karl 20 W Oak... Lodi 9-2474

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CITY CAB CO 127 N Sacto... Lodi 8-1454
 (See Advertisement This Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Taxidermists

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See Schools; Also Specific Types of Instruction

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PHYSICIANS & SURGEONS EXCHANGE
 127 N Sacramento... Lodi 8-0865

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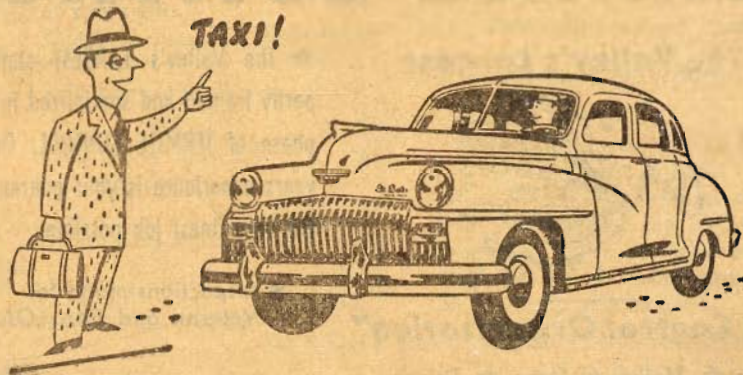
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PAC TELEPHONE & TELEGRAPH CO THE
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 114 W Pine... Lodi 9-4731

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LODI 8-0483

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Installations & Service**

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ALL MAKES & MODELS
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MAYTAG SALES & SERVICE 7 W Elm.Lodi 9-2872
NINETY-NINE RADIO SERV
105 S Cherokee Ln.....Lodi 9-5780
POSER & COE 208 S School.....Lodi 9-5698
Posey Charles D 708 W Lodi Av.....Lodi 9-6261

We want your telephone service to be as helpful as we can make it.

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★ ZENITH

★ PACKARD-BELL

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Sales & Service

SUNBEAM & PROCTOR APPLIANCES
BATTERIES - TUBES AND PARTS

WM. TROUTMAN, Prop.

LODI 9-5780

105 South Cherokee

Lodi

Television Apparatus—Retail

GENERAL ELECTRIC TELEVISION

Big as life — clear as life pictures. Big screen viewing, 12 channels, automatic sound, G-E Dynapower speakers, simplified tuning, constant focus, hand-rubbed cabinets.



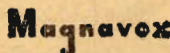
"WHERE TO BUY THEM"

DEALER

Poser & Coe 208 S School.....Lodi 9-5698

**MAGNAVOX TELEVISION RECEIVERS
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Magnascope big-picture television systems have built-in filter to eliminate eyestrain, give clearer, sharper pictures. Traditionally fine Magnavox cabinets.



"WHERE TO BUY THEM"

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(See Advertisement This Page)

PHILCO TELEVISION

Philco gives you big, clear, brilliant pictures and exquisite cabinet beauty at most reasonable prices. Always latest developments. Buy Philco for quality and value.



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Low Prices
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(See Advertisement This Page)

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(See Advertisement This Page)

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Hotel Lodi Bldg.....Lodi 9-4594

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Lower Sacramento Rd.....Lodi 8-0305

Theatrical Equipment & Supplies

Charles & Duff Hair Goods

327-14th Oakland.....Twinoaks 3-1165

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

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"The Valley's Largest



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Flies ★ Moths ★ Fleas ★ Spiders
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★ The Valley's LARGEST staff—expertly trained and specialized in every phase of TERMITE CONTROL. Our 17 years experience is your guarantee of the very finest job possible.

★ Inspections made for
Veteran and FHA LOANS



DIAL

LODI 9-3562

Termite CONTROL CO.

208 S. SCHOOL

LODI

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McNEIL CHAS E Hogan Ln.....Lodi 9-4205
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SHOOK TILE & LINOLEUM CO
315 S Wilson Wy.....Stockton 5-1895
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If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

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See Automobile Parts & Supplies Headings

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Elrick Equipment Co
Complete Line Of Used Tire Shop Equip
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Super Mold Corporation
420 N Sacramento.....Lodi 9-4761

Tires—Dealers

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Your Firestone Distributor
8 N Cherokee Ln.....Lodi 8-0613
FIRESTONE—
LODI UNION SERVICE STN NO 2
New-Used & Recaps
730 S Cherokee Ln.....Lodi 9-9915

GENERAL TIRES—
HOLZ-CHAPMAN GENERAL TIRE CO
210 S School.....Lodi 9-5165

GOODRICH B F TIRES

THE NEW
PUNCTURE SEALING
TUBELESS TIRE



TIRES & TUBES - RECAPPING - TIRE SERVICE

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LODI RECAP TIRE SHOP
240 N Cherokee Ln.....Lodi 8-0605
TONN'S TEXACO SERV
27 N Cherokee Ln.....Lodi 8-1562

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More people ride on
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any other kind.

Let the Goodyear dealer
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Headquarters.



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FOR
AUTOS — TRUCKS
TRACTORS

126 S Main.....Lodi 9-4716

HOLT BROS
Industrial & Farm Tires
200 S Cherokee Ln.....Lodi 8-1593
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210 S School.....Lodi 9-5165

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229 S Sacramento.....Lodi 9-4631

LODI RECAP TIRE SHOP
240 N Cherokee Ln.....Lodi 8-0605
PICKERING TIRE & BATTERY SERV.
14 W Walnut.....Lodi 9-9085

You'll find it fast in the **YELLOW PAGES.**

Tires—Dealers—(Cont'd)

U S TIRES

QUALITY TIRES
QUALITY RECAPS
QUALITY REPAIRS



"WHERE TO CALL"

DISTRIBUTOR

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DEALER

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131 N Cherokee Ln.....Lodi 9-6251

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Holz-Chapman General Tire Co
210 S School.....Lodi 9-5165

Tires—Retreading & Recapping

D & D TIRE SHOPS 8 N Cherokee Ln..Lodi 8-0613

KRAFT RECAPPING—
HOLZ-CHAPMAN GENERAL TIRE CO
210 S School.....Lodi 9-5165

LODI RECAP TIRE SHOP
240 N Cherokee Ln.....Lodi 8-0605
Nagels Service 401 S Cherokee Ln.....Lodi 9-6998
(See Advertisement This Page)

PERRIN'S BODY & TIRE SHOP
124 N Sacto.....Lodi 9-3907

Title Companies

STOCKTON ABSTRACT & TITLE CO
26 S Sn Joaquin.....Stockton 6-6815

STOCKTON GUARANTY TITLE
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& GUARANTEE COMPANY**
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40 S Sn Joaquin.....Stockton 4-9801

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Tomato Products—See Food Products

Tool Grinding & Sharpening

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Workmanship & Materials
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