

**Exterminating—(Cont'd)**

Mosquito District N S J Co  
Office 404 W Pine.....Lodi 9-3301  
Shop 1213 S Sacto.....Lodi 9-3464

**PARAMOUNT PEST CONTROL**

412 E Miner.....Stockton 4-0086  
**TERMITE CONTROL CO** 208 S School.....Lodi 9-3562  
(See Advertisement Page 19)

**Farm Equipment**

Case Tractor Co 230 N Stockton.....Lodi 9-2655

**GRACO**

International Crawler Tractors  
"Farmall" Tractors  
McCormick-Deering Farm Machines  
"Dyrr" Tillage Tools — Bean Sprayers  
International Freezers & Refrg.  
SALES — SERVICE — REPAIRS  
126 S Main.....Lodi 9-4716

**HOLT BROS**

Caterpillar—John Deere Sales & Serv  
200 S Cherokee Ln.....Lodi 8-1593

**LODI TRACTOR CO**

EVERYTHING FOR THE FARM  
FORD TRACTORS & DEARBORN  
FARM EQUIPMENT  
TOWNER TILLAGE TOOLS  
PLANET JR. GARDEN TOOLS  
FARM HARDWARE  
SALES — SERVICE — REPAIRS  
116 N School.....Lodi 9-2258

**MOORE EQUIPMENT CO INC**

N Hwy 99.....Stockton 4-7641  
Reed & Closson 112 E Pine.....Lodi 9-6907

**S & C FARM EQUIPMENT CO**

230 N Stockton.....Lodi 9-2655  
(See Advertisement This Page)

**Federal Government Offices**

See Alphabetical Directory  
under "U S Government"

**Feed Dealers**

Beckman Otto F  
Double Check & Larro Feeds  
630 N Sacramento.....Lodi 9-4083

**Lodi Agricultural Supply Co**

Proto Sweet Meal & Swift Minerals  
18 E Tokay.....Lodi 9-2650  
Poultry Prod Of Central Calif

22 E Locust.....Lodi 9-6647  
Robinsons 101 E Lodi Av.....Lodi 9-5926

**SAN JOAQUIN COUNTY FARM SUPPLY CO**

206 N Sacramento.....Lodi 8-0828

**Fences**

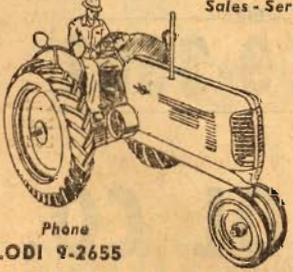
**HARRIS FENCE CO**  
2828 N Wilson Wy.....Stockton 9-9912  
**KYLE & COMPANY** 348 N Harrison Stockton 4-8741

**Fencing Equipment & Supplies**

See Sporting Goods Headings

Advertise here—it pays.

**Complete Line of CASE FARM EQUIPMENT**  
Sales - Service & Parts



Tractors  
Mowers  
Balers  
C.O. Disc  
Harrowes  
Side Delivery  
Rakes  
Forage  
Harvester  
Combines

Phone  
**LODI 9-2655**

**S & C FARM EQUIPMENT CO.**  
230 N. STOCKTON Lodi

**Fertilizers—Retail**

Associated Farm Supplies Stockton  
From telephones served from Lodi Exchange  
only (No Inter-City Charge)  
Ask "Operator" for Entrprise 11335

**Castle A L Inc**

Insecticides—Seeds & Fertilizers  
248 View Mtn View.....Yorkshire 7-5511

**DELTA FERTILIZER CO**

220 N Eugenia.....Stockton 5-5152

**HUGHES GEO M SULPHUR SPRAY & FERTILIZER CO**

400 N Sacramento.....Lodi 9-5178  
From telephones served from Stockton Exchange  
only (No Inter-City Charge)  
Ask "Operator" for Entrprise 10553

**Natural Fertilizer Co**

Weber & Hunter.....Stockton 8-8822  
(See Advertisement This Page)

**SAN JOAQUIN COUNTY FARM SUPPLY CO**

Fertilizers & Farm Supplies  
206 N Sacto.....Lodi 8-0828

**Fertilizers—Whse & Mfrs**

**BEST FERTILIZERS CO THE**

Weir Fetters Dist Sales Mgr  
2509 S El Dorado.....Stockton 4-8328

**Castle A L Inc**

Insecticides—Seeds & Fertilizers  
248 View Mtn View.....Yorkshire 7-5511

**LODI AGRICULTURAL SUPPLY CO**

18 E Tokay.....Lodi 9-2650  
Rich Fertilizer Co S Main.....Lodi 8-1476

**SHELL AGRICULTURAL AMMONIA**

Shell NH<sub>3</sub> (Agricultural Ammonia),  
the Fertilizer Richest in Nitrogen—  
81% Guarantee. Improve Yield,  
Quality of Crops. Save Time, Money,  
Worry.



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**HUGHES GEO M SULPHUR SPRAY & FERTILIZER CO**

400 N Sacramento.....Lodi 9-5178

**Filing Equipment & Supplies**

Werner A C Co 307 E Kettleman Ln.....Lodi 8-0124  
Werner's Mfg Co 1011 S Hutchins.....Lodi 8-0671  
Wright's 105 S School.....Lodi 9-2743

**Filters**

**FIBERGLAS DUST-STOP AIR FILTERS--**

DISTRIBUTOR

**FIBERGLAS ENGINEERING & SUPPLY CO**  
1615 Thornton Av Sacto.....Gilbert 3-4814

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Mfg. of  
LINDSLEY OIL FILTERS  
LINDSLEY FILTER ELEMENTS  
Lube Oil & Fuel Filters for Heavy Industry  
Distributor for  
OILPURE REFINER  
CYCLONE AIR CLEANERS

602 N Wilson Wy.....Stockton 2-2142



**PURE STEER MANURE FROM HI-TEST DIET FEED PENS (Farm Accounts Only)**  
**COMPLETE SERVICE INCLUDES SPREADING**

**natural fertilizer co.**  
**STOCKTON 8-8822**  
P. O. Box 1148, Stockton  
Bakersfield Office Bakersfield 4-8997

**Financing—See Also Loans**

**AMERICAN FINANCE COMPANY**

See "BILL" or "CHARLIE"  
Locally Owned & Operated  
**LOANS & FINANCING**  
Contracts Purchased  
Auto — Furniture — Personal  
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Up to 24 Months to Pay  
TRADE AT HOME  
32 N California.....Stockton 4-4884

**Fire Extinguishers**

Bakers Fire Extinguishers Serv  
107 N School.....Lodi 8-0168

**Fire Protection Equipment**

Bakers Fire Extinguishers Serv  
107 N School.....Lodi 8-0168  
Curtis L N & Sons  
5814 College Av Oakland.....Humboldt 3-5111

**Firearms—See Sporting Goods Headings**

**Fish—Retail**

**LODI FISH MARKET** 40 N Main.....Lodi 9-2309  
(See Advertisement This Page)  
**SELL RITE MARKET** 204 W Lodi Av.....Lodi 9-9592  
Three Ace Fish Co 123 N Sacto.....Lodi 8-0783  
Tokay Meat Market  
California & Lockeford.....Lodi 9-6674

**Fish—Whse**

**BUSALACCHI FRANK A**  
210 N Wilson Wy.....Stockton 2-3235

**Fishing Bait**

**STAR MARKET** 741 S Cherokee Ln.....Lodi 9-4436

**Fishing Tackle—Retail**

See also Sporting Goods—Retail  
**LODI FISH MARKET** 40 N Main.....Lodi 9-2309  
New Hope Landing Walnut Grove Rd.....Thornton 2792  
**RANDOLPH'S EVINRUDE SALES & SERVICE**  
1102 Turner Rd.....Lodi 9-2839

**Fishing Tackle—Whse & Mfrs**

Weeks-Howe-Emerson Co  
255 Mission S F.....Exbrook 2-2681

**Five Cents To One Dollar Stores**

Elmer's Five Ten & Fifteen  
608 S Central Av.....Lodi 9-5519

**Flags & Banners**

**EMERSON MFG CO** I61 Natoma S F Garfield 1-8390

**FLAVOR SAVER**

A metal tea ball holds whole spices,  
like bay leaves, cloves—saves tying in  
a bag. Hang over edge of kettle to sea-  
son food.

**LODI FISH MARKET**  
FRESH BAIT & TACKLE



**FRESH FISH**  
ALL KINDS IN SEASON  
Prompt Courteous Service  
LARGE OR SMALL ORDERS  
SPECIAL RATES TO RESTAURANTS  
Phone **LODI 9-2309**  
40 NORTH MAIN



**Floor Cleaning Service**

Hauck Leo L 328 Flora..... Lodi 9-9616  
(See Advertisement This Page)

**Floor Laying & Refinishing**

**KENTILE**

Modern floors; beautiful colors, unlimited designs, GUARANTEED, inexpensive, rugged, easy to maintain—for home, store, office, industry. Also KENCORK and KENTILE RUBBER TILE.



**"WHERE TO BUY IT"**

Heagarty Fred Furniture 210 W Pine, Lodi 9-3195

Hauck Leo L 328 Flora..... Lodi 9-9616  
Lodi Floor Co 411 E Vine..... Lodi 8-0491  
(See Advertisement This Page)

**Floor Machines—Renting**

GILBEAU'S 106 N Sacramento..... Lodi 9-4516

**Floors—Tile—See Tile Headings**

**Florists—Retail**

**LODI FLOWER SHOP**

FLOWERS FOR ALL OCCASIONS  
FLORAL DESIGNS FOR  
WEDDINGS—FUNERALS, ETC.  
Your Authorized  
Florists' Telegraph Delivery Shop  
"Say It With Flowers"  
FREE DELIVERY

5 W Elm..... Lodi 9-4709  
If no answer call..... Lodi 9-9603

**STEELES' FLORIST & GIFT SHOP**

We Telegraph Flowers Anywhere  
504 W Lodi Av..... Lodi 8-0034

**TECK'S NURSERY & FLORAL SHOP**

Flowers By Wire  
1075 S Cherokee Ln..... Lodi 9-2711

**Flywheels—Repairing**

See Automobile Repairing; Also Welding

**Food Products**

General Mills Inc-Sperry Division  
Woodbridge Rd..... Lodi 9-3541  
Nash De Camp Co 315 N Main..... Lodi 9-4741

**Food Products—Health**

See Health Food Products Headings

**Foot Treatment—See Chiroprodists**

**Form Clamps**

See Contractors' Equipment Headings

**Foundries—Brass, Bronze, Aluminum Magnesium, Etc**

**AUGUSTINE BRASS CASTING CO**

Bronze Markers & Tablets  
Brass-Bronze & Aluminum Castings  
1137 S Pilgrim..... Stockton 3-1312

**Foundries—Iron**

LODI IRON WORKS INC 820 S Sacto... Lodi 9-5167

**PINKERTON FOUNDRY**

All Kinds of  
GRAY & WHITE IRON  
CASTINGS

P O Box 516 Lodi Calif  
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You can carry your firm's name and advertising into the homes and business places of your best prospects by being represented in the Classified section of the Telephone Directory.

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**THYS CO**

ELECTRIC STEEL CASTINGS  
MACHINE SHOP  
SANDBLASTING  
MACHINERY DESIGNED

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850 N Union..... Stockton 3-1162

**Fraternal Organizations**

See also Associations; Also Clubs

Loyal Order Of Moose 41/2 W Pine..... Lodi 9-9727  
Masonic Temple 321 W Pine..... Lodi 9-9870  
Woodmen Of The World  
Lwr Sacramento Rd..... Lodi 9-6125

**Freezers—Food Storage Units**

See also Refrigeration Equipment—Commercial;  
Also Refrigerators—Domestic

**FRIGIDAIRE HOME FREEZERS—**

ELECTRIC EQUIPMENT CO  
8 W Pine..... Lodi 9-3727

**GENERAL ELECTRIC FOOD FREEZERS**

Save \$120 each year with a General Electric Food Freezer . . . and have the convenience of a store in your own home! Famous G.E. features and dependability.



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**EMERY & BROWN ELECTRIC**

109 S School..... Lodi 8-0676

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NORDLUND ELECTRIC Woodbridge.. Lodi 9-4683

**INTERNATIONAL HARVESTER REFRIGERATORS AND FREEZERS—**

GRACO 126 S Main..... Lodi 9-4716

**FLOOR SERVICE**



CLEANING  
&  
POLISHING

PHONE  
**LODI  
9-9616**

Free Estimates

Your Satisfaction is Our Guarantee

**LEO L. HAUCK**

328 FLORA

**FLOORS**

★ LAYING ★ SANDING ★ FINISHING

Old Floors Finished and Sanded

SATISFACTION GUARANTEED

Courteous Workmen - 13 Years Experience

Phone Lodi 8-0491

**LODI FLOOR CO.**

Lee Schrecongost

411 E. VINE ST.

LODI

**Freezers—Food Storage Units— (Cont'd)**

**LECTRO-HOST FREEZERS**

Models for home and farm use. All welded steel construction—constant temperature—hermetically sealed unit—counterbalanced cover—quiet, efficient compressor and a host of facilities for your convenience.



**"WHERE TO BUY IT"**

DEALER

Wagers Electric Service Victor Rd... Lodi 9-6419

**PHILCO FREEZER SALES AND SERVICE**

Philco gives you the newest in home Freezers at popular prices. Greater food protection, convenience and economy. Models for every type of home. Also dependable service by factory-trained experts.



**"WHERE TO BUY THEM"**

DEALERS

Ninety-Nine Furniture  
200 N Cherokee Ln..... Lodi 9-9508  
VICTOR HARDWARE Victor..... Lodi 9-4259

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Merchant Shippers Association  
1036 E Sonora..... Stockton 3-1713  
STOR-DOR FORWARDING CO  
Gene Casserly Mgr  
1036 E Sonora..... Stockton 2-3153

**Frozen Food Lockers—Renting**

Comartin Frozen Food Lockers 19 W Pine, Lodi 9-2856

**EASTSIDE LOCKER SERVICE**

J. N. JOHNSON & W. H. MEDLEN

**LOCKERS FOR RENT**

MEAT RETAIL & WHOLESALE

Cutting & Wrapping for

Locker Customers & Home Freezers

LOCKER CARTONS & SUPPLIES

Victor..... Lodi 9-3371

UNION ICE CO THE 27 E Locust..... Lodi 9-2701  
Zero Food Lockers Woodbridge..... Lodi 9-6561

**Frozen Foods**

**HONOR BRAND FROZEN FOODS—**

UNION ICE CO THE 27 E Locust... Lodi 9-2701

Lodi Frosted Foods 830 N Sacto..... Lodi 9-2735

**PICTSWEET FROZEN FOODS—**

LeBARON FROZEN FOODS DISTR  
1228 Scenic Dr..... Modesto 2-7369

**Fruit & Vegetable Brokers**

Sullivan J Desmond 904 S Church..... Lodi 9-5484

**Fruit & Vegetable Growers & Shippers**

Acampo Growers Assn Youngstown..... Lodi 9-4277

**ACAMPO VINEYARDS**

J E Devine-Mgr  
James J Brown

522 E Lockeford..... Lodi 9-4713

J A Wilson-Ranch Foreman..... Lodi 9-6774

Shop Acampo..... Lodi 9-2937

Buck Ranch Acampo..... Lodi 8-1228

Okeh Vineyard Davis Rd..... Lodi 8-1268

**AMERICAN FRUIT GROWERS INC**

521 S Main..... Lodi 9-3586

Acampo Shed Acampo..... Lodi 9-2649

Kettleman Shed Kettleman Ln..... Lodi 9-4807

Platform 607 S Main..... Lodi 9-5607

Terminus Shed Terminus..... Lodi 9-9531

**ATKINS KROLL & CO**

R C March-Superintendent  
Grass Siding..... Lodi 9-3283

Atkins Kroll & Co Grass Siding..... Lodi 9-6176

(Continued Next Page)



**Fruit & Vegetable Growers & Shippers—(Cont'd)**

- ATKINS KROLL & CO** Terminous . . . . . Lodi 9-9208  
**BARBERA PACKING CORP** 16 E Oak . . . . . Lodi 9-5134  
 Ranch Terminous Rd. . . . . Lodi 9-2511  
**CALIF FRUIT EXCHANGE**  
 733 S Stockton . . . . . Lodi 9-5578  
 Cochran & Company Terminous . . . . . Lodi 8-0508  
**COSTA FELIX & SONS** Haight Stn. . . . . Lodi 9-9234  
 If no answer call . . . . . Lodi 9-6119  
**CROWN FRUIT CO**  
 A J Handel Manager  
 Kettleman Ln . . . . . Lodi 9-3219  
 Residence . . . . . Lodi 9-9567  
**D'Arrigo Bros Co of Calif Inc**  
 1300 S Sacramento . . . . . Lodi 8-1386  
**Denio Bros** Terminous Rd. . . . . Lodi 9-3412  
 If no answer call . . . . . Lodi 9-2860  
**DI GIORGIO FRUIT CORP** 17 E Elm . . . . . Lodi 8-0581  
 Dougherty Fruit Growers Inc Acampo . . . . . Lodi 9-2973  
 If no answer call . . . . . Lodi 9-6379  
**East-Side Fruit Growers** Kettleman Stn. . . . . Lodi 9-5142  
**Elkhorn Fruit Co**  
 Roy Maggio & Andrew Leonardini-Mgrs  
 856 N Sacramento . . . . . Lodi 9-4074  
 If no answer call . . . . . Lodi 9-4010  
 If no answer call . . . . . Lodi 9-5283  
**Ferrero John & Son** Woodbridge Rd. . . . . Lodi 9-2459  
**Gerwick Ben C Co** Terminous . . . . . Lodi 8-1190  
**Graffigna John** Shed 20 E Pine . . . . . Lodi 9-3773  
**Handel Co** Terminous . . . . . Lodi 9-4312  
 If no answer call . . . . . Lodi 9-5436  
**Heggblade Margueles Co**  
 Paul Yowell-Mgr  
 48 E Walnut . . . . . Lodi 9-3850  
 Residence . . . . . Lodi 9-6955  
**Ing Bros** Shed Acampo . . . . . Lodi 9-2525  
**Kalune Fred** Terminous . . . . . Lodi 9-9329  
**Kettleman Fruit Growers Assn**  
 Kettleman Stn . . . . . Lodi 8-0403  
**Kurtz Ed** 405 S Main . . . . . Lodi 8-1030  
**LAKESHORE FRUIT CO**  
 T C Green & James Lind-Owners  
 225 S Main . . . . . Lodi 9-4583  
 If no answer call . . . . . Lodi 9-2310  
 If no answer call . . . . . Lodi 9-3396  
**Leza James** Woodbridge . . . . . Lodi 9-3025  
 If no answer call . . . . . Lodi 9-9742  
**I.EVY A & ZENTNER J CO**  
 W H Dollinger-Manager  
 E Lockeford . . . . . Lodi 9-6216  
 If no answer call . . . . . Lodi 9-9516  
 Terminous Packing Shed Terminous . . . . . Lodi 9-3740  
**LODI COLD STORAGE INC**  
 315 N Main . . . . . Lodi 9-4741  
**Lodi Distributing Co Inc** Woodbridge . . . . . Lodi 9-4864  
 If no answer call . . . . . Lodi 9-5482  
**Mason Fruit Co** 400 N Sacramento . . . . . Lodi 9-5178  
**MASON H T** 228 N Sacramento . . . . . Lodi 9-2338  
**Mendelson-Zeller Co** Grass Siding . . . . . Lodi 9-3453  
**Morse & Skinner** S Cherokee Ln. . . . . Lodi 9-9254  
 Packing Shed Ampere Switch . . . . . Lodi 9-9371  
**NASH DeCAMP CO**  
 Howard H Mason Agent  
 315 N Main . . . . . Lodi 9-4741  
**OLD VINE FRUIT GWRS**  
 737 S Stockton . . . . . Lodi 9-9435  
 If no answer call . . . . . Lodi 9-3836  
**Orlandella Ralph** 415 Poplar . . . . . Lodi 9-6509  
**PACIFIC FRUIT EXCHANGE** S Main . . . . . Lodi 8-0631  
 Pacific Fruit & Produce Co 33 E Oak . . . . . Lodi 9-7391  
**RITTER-PRICE CO**  
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**Scaletta Fruit Co** F & M Bank Bldg. . . . . Lodi 9-2704  
 Kettleman Stn . . . . . Lodi 8-1564  
 328 S Orange Av. . . . . Lodi 9-3116  
 If no answer call . . . . . Lodi 9-3116  
**Schuman Buck Co** Youngstown . . . . . Lodi 9-6317  
**United Packing Co** Harney Ln. . . . . Lodi 9-6409  
**United Packing Co** 27 E Pine . . . . . Lodi 9-2492  
**VALLEY FRUIT DISTR**  
 Albert Nies-Sales Manager  
 Victor . . . . . Lodi 9-2178  
 If no answer call . . . . . Lodi 9-2200  
**VanBuskirk C R** 820 N Sacramento . . . . . Lodi 9-4460  
 If no answer call . . . . . Lodi 9-2356  
**VICTOR FRUIT GROWERS INC**  
 Grapes-Cherries-Plums  
 R E Bechthold-Sales Manager  
 Victor . . . . . Lodi 8-1232  
**VITO FRUIT CO INC** 48 E Oak . . . . . Lodi 8-0626  
**Western California Cannery Inc**  
 Terminous . . . . . Lodi 8-0157  
 Young H M 20 E Oak . . . . . Lodi 9-2201

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 450 E Kettleman Ln. . . . . Lodi 9-3106  
**NEW HI-WAY MARKET**  
 John Stellatino-Prop  
 431 S Cherokee Ln. . . . . Lodi 9-3995  
 Scaletta Produce Dept 201 W Pine . . . . . Lodi 9-3138

**Fruits & Vegetables—Whse**

- Di Giorgio Fruit Corp 17 E Elm . . . . . Lodi 8-0581  
 Martella Peter 401 W Pine . . . . . Lodi 9-2362

**Fuels**

See Specific Kinds, i.e., Coal & Coke Dealers;  
 Oils—Fuel & Heating; Etc

**Fumigating**

- See Also Exterminating  
**Esotoo Fumigation Co**  
 For Grape & Wine Treatment Only  
 N Main . . . . . Lodi 9-2269  
 If no answer call . . . . . Lodi 9-2711  
**Hughes Geo M Sulphur Spray & Fertilizer Co**  
 400 N Sacramento . . . . . Lodi 9-5178

**Funeral Directors**

- EAST-PINE FUNERAL HOME**  
 E Pine Ext. . . . . Lodi 8-0772  
 (See Advertisement This Page)  
**HALE & BAWDEN** 11 W Elm . . . . . Lodi 8-0560  
**LODI FUNERAL HOME** 225 S School . . . . . Lodi 9-3564  
 Res Phone . . . . . Lodi 9-5818  
**NATIONAL SELECTED MORTICIANS**

"An International organization of leading morticians, meeting high standards of funeral service," AT NO EXTRA COST.  
 Superior . . . . . by Every Standard of Comparison



"SERVICE RENDERED BY"

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 123 N School . . . . . Lodi 9-4114

**EAST-PINE FUNERAL HOME**

**PIONEERING LOW COST FUNERALS**

Complete Facilities

Mausoleum - Crematory  
 Cemetery Adjoining

\$25.00 to \$160.00

**PHONE DAY OR NIGHT**

24-HOUR SERVICE

**LODI 8-0772**

*Lodi's Most Modern Mortuary*

1450 East Pine Extension

**Funeral Directors—(Cont'd)**

- SALAS SAMUEL D** 225 S School . . . . . Lodi 9-3564  
**WELLS FUNERAL HOME** 123 N School . . . . . Lodi 9-4114

**Fungicides—See Insecticides Headings**

**Fur Dealers—Retail**

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REMODELING	CLEANING
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For Free Pick Up Service Call  
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 Formerly 515 E Main Stockton  
 166 Grant Av S F. . . . . Douglas 2-5400

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**AMERICAN-STANDARD HEATING EQUIPMENT**

A complete line for radiator, radiant, and warm air heating—winter and summer air conditioning.

"FOR INFORMATION CALL"  
 RETAILER  
**BENTZ PLUMBING & HEATING**  
 225 S Stockton . . . . . Lodi 8-0776

- COLEMAN GAS FLOOR FURNACES—**  
**HENDERSON BROS CO INC**  
 21 S Sacramento . . . . . Lodi 9-4672  
**MACO GAS CO** 633 Victor Rd. . . . . Lodi 9-2731

- GENERAL SHEET METAL SHOP**  
 217 S Stockton . . . . . Lodi 9-5934  
 (See Advertisement This Page)

**JANITROL HEATING EQUIPMENT**

Nationally famous, Complete Gas Heating Line. Conversion Burners, Gravity Furnaces, Winter Air Conditioners, Steam and Hot Water Boilers, Floor Furnaces. Products of Surface Combustion Corporation.

"WHERE TO BUY IT"  
 DEALER  
**MYERS VIC** 212 S Washington . . . . . Lodi 9-9029

- LODI PLUMBING & HEATING CO**  
 119 N Sacramento . . . . . Lodi 8-0871  
 (Continued Next Page)

A Directory Advertising Representative will be glad to help you prepare a Classified Directory advertisement that should be most profitable. You can reach him by calling the business office of the telephone company.

**HEATING**

AIR CONDITIONING  
 Service & Repairs  
 For All Makes

Phone  
**Lodi**  
**9-5934**

**GENERAL SHEET METAL SHOP**  
 217 S. STOCKTON Lodi



**Furnaces—Heating—(Cont'd)**

**PAYNEHEAT SALES & SERVICE**

PAYNE quality reflects nearly 40 years' leadership.



Floor and Duplex Furnaces  
Console (Circulator) Heaters  
Forced Air Wall Heaters  
Forced Air and Gravity Central Furnaces  
All vented; approved for all types of gas.

"WHERE TO BUY THEM"

**HOWEN HARDWARE & PLUMBING SUPPLY**  
7 N School..... Lodi 9-5972

**WESTERN FURNACES**

Complete Line of  
Forced Air, Gravity,  
Floor & Dual Wall  
Models  
Controlled Indoor  
Comfort



"WHERE TO BUY THEM"

DISTRIBUTOR

**DALLMAN CO**  
6th & Q Sacramento..... Gilbert 2-3861

**Fur Remodeling & Repairing**

**WEISINGER'S FUR SHOP**  
547 E Market..... Stockton 2-5147

**Furniture Dealers—New**

**BAUMBACK'S FURNITURE** 15 W Oak.. Lodi 9-2112  
**BREUNER'S** 607 E Main..... Stockton 5-5941  
(See Advertisement This Page)  
**BURNHAM BROS** 417 E Weber.... Stockton 5-5913  
**DREXEL FURNITURE**

Carefully built furniture priced to suit your purse and planned to please your pride. Traditional, Contemporary, or Provincial. The "By Drexel" trademark assures you of fine craftsmanship and true value.



"WHERE TO BUY IT"

**BREUNER'S** 607 E Main..... Stockton 5-5941  
**NEWFIELD M & SONS**  
School & Pine..... Lodi 8-0637

**EAGLE FURNITURE CO**

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BABY FURNITURE  
BEDDING DRAPES  
RUGS NOVELTIES

46 N California..... Stockton 9-9039

Gilbeau's 106 N Sacramento..... Lodi 9-4516  
**HEGARTY FRED FURNITURE**

210 W Pine..... Lodi 9-3195  
**HELLBERG'S FURNITURE** 4 W Lodi Av. Lodi 8-0107

Hepper Furniture Co 105 S Sacto..... Lodi 9-5463  
**NEWFIELD M & SONS** School & Pine.. Lodi 8-0637

**NINETY-NINE FURNITURE**  
200 N Cherokee Ln..... Lodi 9-9508  
(See Advertisement This Page)

**ROMAN & SUTTLES**  
1344 N El Dorado..... Stockton 3-5434

**SWEET N & SONS** 634 E Main.... Stockton 4-4887

**ULRICH FURNITURE STR**  
612 S Central Av..... Lodi 9-2815

**YEAGER FURNITURE CO**  
317 N Grant..... Stockton 4-9416

**ZELVER M** 20 W Elm..... Lodi 8-1140

**Furniture Dealers—Used**

Baumback's Furniture 15 W Oak..... Lodi 9-2112  
Hepper Furniture Co 105 S Sacto..... Lodi 9-5463  
(See Advertisement This Page)

Lodi Salvage Co 625 N Sacramento..... Lodi 9-9670  
McCullum's Furn Store 47 N Sacto..... Lodi 9-6742

Ulrich Furniture Str 612 S Central.... Lodi 9-2815

**Furniture—Unfinished**

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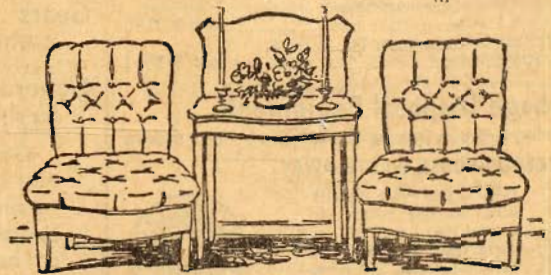
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LINOLEUM

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WINDOW SHADES

Expert Workmen at Your Service

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**LODI 9-9508**



**Furniture Upholstering—See Upholsterers**

**Furs—See Fur Headings**

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**MORRIS AUTO SUPPLY CO**  
112 S Main.....Lodi 9-5194

**Garages**

See Also Automobile Repairing

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SERV 205 S Sacramento.....Lodi 9-5101  
Night & Sunday & Holidays Call.....Lodi 8-1454  
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Blair J W Garage 107 N School.....Lodi 8-0168  
Ehlers Garage 217 N Sacramento.....Lodi 9-4370  
**FLOWER W E GARAGE**  
415 S Cherokee Ln.....Lodi 9-9514  
**Gunsch Bros Body Shop**  
1541 S Cherokee Ln.....Lodi 9-5423  
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Lodi Motor Clinic 21 E Elm.....Lodi 9-9874  
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Victor.....Lodi 8-0250  
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**Sanitary City Scavenger Co**  
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Electric food waste disposer with reversing switch for double life. Gets rid of waste right at sink. Low Cost installation, operation. You Can Be SURE... If It's WESTINGHOUSE.



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Bio-Gas For Heating & Cooking  
106 W Elm.....Lodi 9-3935  
(See Advertisement This Page)  
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(See Advertisement This Page)

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**Seaside Oil Co Agcy** 534 E Lodi Av.....Lodi 9-2437  
If no answer call.....Lodi 9-9049  
**Shell Oil Co**  
H S Kilgore-Distr  
Railroad Av.....Lodi 9-6355  
**Signal Oil Co**.....Thornton 2831  
**Signal Oil Co Distr** 100 N Cherokee Ln...Lodi 8-0634  
**Standard Oil Co of Calif**  
M A Weston-Distributor  
666 E Lockeford Rd.....Lodi 9-5141  
**Texas Co Distr** The 660 E Lockeford...Lodi 9-5653  
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**Gasoline Service Stations**

See Service Stations

**Gears**

**MARWEDEL C W** 1934 Michigan...Stockton 3-0473

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See also Automobile Electrical Equipment

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**HOUSE OF GIFTS** 23 W Pine.....Lodi 8-1364  
**Lodi Hardware** 27 S School.....Lodi 9-4415  
**STEELES' FLORIST & GIFT SHOP**  
504 W Lodi Av.....Lodi 8-0034

**Ginger Ale—See Beverages—Non Alcoholic**

**Glace Fruits**

See Confectioners Headings; Also Fruits & Vegetables Headings

**Glass—Auto, Plate, Window, Etc**

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324 S Center.....Stockton 7-7021  
**ATLAS GLASS CO** 808 E Weber...Stockton 6-6607  
**COBBLEDICK-KIBBE GLASS CO**  
301 Washington Oakland.....Twinoaks 3-9811  
**GLASS SERVICE** 548 E Walnut.....Lodi 9-5479  
(See Advertisement This Page)  
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We Install Automobile Glass  
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We Manufacture Any & All Sizes of Mirrors  
MIRRORS RESILVERED  
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See Our Adv Under Lumber  
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RESILVERING OF OLD MIRRORS  
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Woodbridge ..... Lodi 9-2371

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See Alphabetical Directory under "Lodi City of"

**Government Offices—County**

See Alphabetical Directory under "San Joaquin County of"

**Government Offices—Federal**

See Alphabetical Directory under "U S Government"

**Government Offices—State**

See Alphabetical Directory under "Calif State of"

**Graining—See Painting Contractors**

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Curry's Stationery 20 S School ..... Lodi 9-2672  
HOUSE OF GIFTS 23 W Pine ..... Lodi 8-1364  
WRIGHT'S 105 S School ..... Lodi 9-2743

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Free Delivery  
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Boese W W 10 E Tokay ..... Lodi 9-9553  
Central Market 616 S Central Av. .... Lodi 8-0101  
Cherokee Market 300 N Cherokee Ln. .... Lodi 8-1153

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FULL LINE OF QUALITY GROCERIES  
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E & L Market 844 S Central. .... Lodi 9-5429  
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Terminus ..... Lodi 9-2015  
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Open Daily 8 A M to 8 P M  
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Griebat Herman Hwy 99 & Collier Rd. .... Lodi 9-4188  
Idlewild Inn Terminus Rd. .... Lodi 9-2057  
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Johnny & Lee's Place Acampo ..... Lodi 9-2550  
Kraft's Grocery Store 433 N Church. .... Lodi 9-5590  
Lodi Cash Market 125 N Sacramento. .... Lodi 9-5953  
Mahins Grocery & Market Live Oak Rd. .... Lodi 9-5072  
Merrill Robt A Jacktone Rd. .... Lodi 9-6055  
Mission Cash Store 620 S Central. .... Lodi 9-2325  
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Victor ..... Lodi 9-9169

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Sunset Market Grocery 1100 W Lodi Av. .... Lodi 8-1131  
T & E Market 723 Loma Dr. .... Lodi 9-3966  
Ted's Cash Grocery 408 E Locust. .... Lodi 8-1052  
Tokay Market California & Lockeford. .... Lodi 9-5139  
United Market Victor. .... Lodi 9-5838  
Valley Market 112 E Elm. .... Lodi 9-2238  
Walter's Grocery & Meat Mkt  
360 E Lodi Av. .... Lodi 9-3738  
West Side Market 431 W Locust. .... Lodi 9-4347  
Wittmer's Grocery 400 E Elm. .... Lodi 8-0818  
**WOODBRIDGE RED & WHITE STR**  
Woodbridge ..... Lodi 8-1110

**Gunsmiths**

Kessler Wm W 625 N Jesse Av. .... Stockton 3-1389

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See Men's Furnishings Headings

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IOOF Hall 6 S Pleasant. .... Lodi 9-4504  
I O O F Hall Jefferson Lodge  
Woodbridge ..... Lodi 8-0927  
Masonic Hall Woodbridge ..... Lodi 9-2993

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**Hardware—Marine**

See Hardware Headings

**Hardware—Retail**

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608 S Central Av. .... Lodi 9-5519  
GILBEAU'S 106 N Sacramento. .... Lodi 9-4516  
HAVEN'S HARDWARE 606 S Central Av. Lodi 9-6869  
(See Advertisement This Page)  
HENDERSON BROS CO INC  
21 S Sacramento. .... Lodi 9-4672  
HOWEN HARDWARE & PLUMBING SUPPLY  
7 N School. .... Lodi 9-5972  
LODI HARDWARE 27 S School. .... Lodi 9-4415  
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PAINT - SPORTS GOODS  
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Dry windows inside with an up-and-down stroke; outside with a crosswise motion. If streaks remain you can tell which side they're on.

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HOUSEHOLD WARES  
GIFTS  
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22 N School. .... Lodi 9-3154

**Health Service**

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MORRIS AUTO SUPPLY CO 112 S Main. Lodi 9-5194

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STATE LICENSED

Specializing in

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**COSMOPOLITAN HOTEL**

Dining Rm-Cocktail Lounge In Connection  
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**HOTEL LODI** 7 S School..... Lodi 8-0654

(See Advertisement This Page)

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**HOTEL ROYAL**

30 ATTRACTIVE ROOMS  
6 FURNISHED APARTMENTS  
Close to Center of Town  
Steam Heat — Nice Atmosphere  
Mr. & Mrs. C. E. Voyles — Owners

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Imperial Hotel 9 W Oak..... Lodi 9-9843

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Completely Air Conditioned Throughout  
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**LICENSED HOUSE MOVING**

Free Estimates

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**UNION ICE CO THE** 27 E Locust..... Lodi 9-2701  
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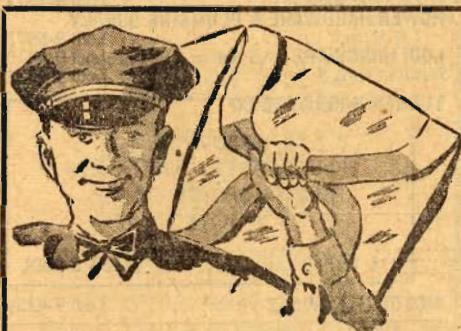
**BLEWETT DAIRY**

Peek-A-Boo Ice Cream  
See Our Adv Under Milk & Milk Products  
221 S Sacramento..... Lodi 9-3519

**RICHMAID ICE CREAM CO**

100 S Cherokee Ln..... Lodi 9-4793

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please make sure of the number (if in  
doubt, consult the Telephone Directory);  
then speak with lips close to the mouth-  
piece, using your natural tone of voice.



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DELIVERED IN CLEAN DRIP-PROOF BAGS  
"AUTOMATIC" DELIVERY. Forget  
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Modern, Air-Conditioned

**ICE REFRIGERATORS**

Frozen Food Cabinets - Lockers  
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**THE UNION ICE COMPANY**

27 EAST LOCUST STREET

**Ice Cream & Frozen Desserts—Mfrs & Distrs**

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**RICHMAID ICE CREAM CO**

100 S Cherokee Ln..... Lodi 9-4793

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MANUFACTURER-WHOLESALE  
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**HUGHES GEO M SULPHUR SPRAY & FERTILIZER CO** 400 N Sacramento... Lodi 9-5178

**Insecticides—Whsle & Mfrs**

**CALIFORNIA SPRAY-CHEMICAL PRODUCTS**

"WORLD LEADER  
IN SCIENTIFIC PEST CONTROL"  
Insecticides, Fungicides and  
Weed Killers for Farm, Home and  
Institutions.



You Get the Best in Pest Control With ORTHO  
Quality Products and Fieldman Service.

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**Castle A L Inc**

Insecticides- Seeds & Fertilizers  
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**NIAGARA CHEMICAL DIVISION**

Channel & Locust..... Stockton 2-6272  
Stauffer Chemical Co-520 N Cross..... Lodi 9-3887

**Insulating Contractors—Cold & Heat**

**BECKMAN RAYMOND & CO**

1061 E Pine..... Lodi 8-0185  
(See Advertisement This Page)

**CLAWSON L H CO**

Rice Mill Rd Sacramento..... Hudson 1-2731  
(Continued Next Page)

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... it pays.



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INSULATION

**RAYMOND BECKMAN & CO.**  
"SPECIALISTS IN MAKING HOMES  
COMFORTABLE"  
DIAL  
**8-0185**  
CONTRACTORS

LICENSED **8-0185** CONTRACTORS  
1061 EAST PINE ST. LODI



**Insulating Contractors—Cold & Heat—(Cont'd)**

**JOHNS-MANVILLE ROCK WOOL HOME INSULATION**

For year round comfort, lower fuel bills. Product of one of the oldest, largest Insulation manufacturers . . . pioneers in Home Insulation. Scientifically "Blown" by expert crews.



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Valley Insulation Co 208 S School . . . . . Lodi 9-3562

**Insulation Materials—Cold & Heat**

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Insulating Materials  
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Stabilized Concrete Aggregate  
Plaster Aggregate  
Acoustical Plastic  
High Temperature Specialties



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DEALERS

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251 N Cherokee Ln. . . . . Lodi 9-5131

**VALLEY LUMBER CO**  
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200 E Elm. . . . . Lodi 9-5148

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Berry Don E Insurance Service  
108 W Elm. . . . . Lodi 9-5187  
(See Advertisement This Page)

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(See Advertisement This Page)

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(See Advertisement This Page)

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**Lockers—Frozen Food**

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Lodging Houses—See Rooming Houses

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**DIAMOND MATCH CO**

Main & Lockeford.....Lodi 9-4789

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251 N Cherokee Ln.....Lodi 9-5131

(See Advertisement This Page)

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(See Advertisement This Page)

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DOORS



FLAG STONE  
INSULATION

ALUMINUM ROOFS  
BUILDING MATERIAL  
ROCK LATH  
CEMENT  
PLASTER  
PAINT  
GLASS  
SHINGLES  
STUCCO

Call Us For

PLANS - BLUEPRINTS - ESTIMATES

CONTRACTORS - PAINTERS & PROFESSIONAL TRADESMEN

F. J. KOTÉY  
Owner & Mgr.

Phone **LODI 9-5131**

L. FARNSWORTH  
Ass't Mgr.

## HOME BUILDERS SUPPLY

251 N. CHEROKEE LN.

LODI

## Out of the DISCARD

A few minor repairs on that discarded article will restore its life of usefulness and convenience. You'll find the man who can help you listed in the

## Classified TELEPHONE SECTION

# LUMBER

EVERYTHING FOR  
THE BUILDER

Prompt Service

Phone  
LODI  
9-5148

Lumber  
Lath  
Shingles  
Wallboard  
Paints  
Builders' Hardware  
Cement  
Lims  
Plaster  
Roofing

INSULATING MATERIALS

Wholesale - Retail

# VALLEY LUMBER CO.

OF LODI

200 E. Elm

Lodi



**Magnetos**

**BECHTHOLD TRACTOR SERV**

Sales & Service  
Victor Rd ..... Lodi 8-1227  
Magneto Supply Co  
Harvey M Stull  
242 N Wilson Wy..... Stockton 2-8368

**Markets**

Avalon Market & Locker  
200 N Sacramento..... Lodi 8-1380  
Best-Buy Market  
Free Delivery  
310 S Central Av..... Lodi 8-0056

**CHEROKEE MARKET**

Complete Line of Groceries  
J S Adams-Proprietor  
300 N Cherokee Ln..... Lodi 8-1153

**EDEN CASH MARKET**

**FRESH MEATS**  
**FRESH FRUITS AND VEGETABLES**  
Complete Line of Fancy Groceries  
**BEER & WINE**  
JESS COFFMAN  
We Have Delivery Service

301 Eden ..... Lodi 9-4426

**Fiesel's Terminus Market Motel**

Meats-Vegetables-Groceries  
Terminus ..... Lodi 9-2015  
Folse Quality Mkt 121 S School..... Lodi 8-0548  
Food Center 28 N School..... Lodi 8-1175

**J & J MARKET**

**ONE STOP**  
**FOOD & MEAT MARKET**

Beer & Wine  
WE DELIVER  
Hours 8 A.M. - 8 P.M. Daily  
Open All Day Sunday

1030 S Hutchins..... Lodi 9-4655

Katzakian Market 1404 S Cherokee Ln.. Lodi 9-4694  
Lodi Cash Market 125 N Sacramento... Lodi 9-5953  
Mahins Grocery & Market  
Live Oak Rd..... Lodi 9-5072

**MISSION CASH STORE**

Delivery Service  
620 S Central Av..... Lodi 9-2325

**OAK CASH MARKET**

**PRODUCE**  
**MEATS** **GROCERIES**  
**BEER & WINE**  
Free Delivery

354 E Oak..... Lodi 9-3172

Peirano's Mkt 117 E Pine..... Lodi 9-2145  
Pure Sausage & Meat Co  
620 S Central Av..... Lodi 9-4796

**SCHAEFFER & NIES** Victor..... Lodi 9-9169  
Schaffer's Market 500 S Central..... Lodi 9-9413

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**A COMPLETE**  
**FOOD STORE**

Fresh Fruits & Vegetables  
and Frozen Fruits & Vegetables  
Meats - Fish - Sea Foods

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**COMPLETE ONE STOP**  
**SHOPPING SERVICE**  
QUALITY FOODS - CHOICE MEATS  
DELIVERY DAILY

Calif & Lockeford..... Lodi 9-5139  
Grocery Dept ..... Lodi 9-5139  
Meat Dept ..... Lodi 9-6674

Tokay Meat Market  
California & Lockeford..... Lodi 9-6674  
Turnage Market 201 W Pine..... Lodi 9-9716

An extension telephone will give you added comfort in your home.

**Markets-(Cont'd)**

**VALLEY MARKET**

**EVERYTHING IN FOOD LINE**

Groceries - Meat  
Fish - Vegetables  
Wine & Beer  
OPEN DAILY AND SUNDAYS

112 E Elm..... Lodi 9-2238

Woodbridge Mkt Woodbridge ..... Lodi 9-6561

**WOODBRIDGE RED & WHITE STR**

Woodbridge ..... Lodi 8-1110

**Markets-Meat-See Meat-Retail**

**Massage**

**BUCHANAN R A JR**

Steam Baths-Massage & Colonics  
408 Mission ..... Lodi 8-0840

**STAUFFER SYSTEM**

Nationally Known Proved Method for  
Improving Circulation & Nerve Tension  
By Modern Passive Exercise  
Posture Correction  
A Very Inexpensive Method

2013 Pacific Av..... Stockton 8-8219

**Maternity Apparel**

**STORK SHOP FOR MOTHER-TO-BE**

36 S California..... Stockton 4-2977

**Mattresses-Renovating**

**VALLEY MATTRESS & STERILIZING CO**

1746 E Market..... Stockton 4-9497

**Mattresses-Retail**

Baumback's Furniture  
Sealy Mattresses  
15 W Oak..... Lodi 9-2112

**Mausoleums**

**CASA BONITA MAUSOLEUM & CREMATORUM**

Cemetery Ln & Pine..... Stockton 3-0286

**LODI MAUSOLEUM** E Pine Ext..... Lodi 8-0772

**Meat Lockers**

See Frozen Food Lockers-Renting

**Meat Packers**

**TOBIN PACKING CO INC**

2104-16th Sacramento ..... Gilbert 3-4639

**ONIONLESS ONION**

If you like potato salad but do not like raw onion, you might try boiling an onion in the water in which you are boiling the potatoes for the salad. This gives the Spuds the flavor of onion.

Wholesale & Retail Meat



Specializing Sausage Smoked Meat

P. J. Goehring - Mgr.

**GOEHRING MEAT & PROVISIONS CO.**

Meat Processed For Home Freezers

NIGHT & DAY CALL

**LODI 9-2916**

3 Miles East of Lodi - Hwy. 12  
VICTOR, CALIF.

**Meat-Retail**

Cooper's Corner Grocery Str Acampo .... Lodi 9-2557  
Eden Cash Market 301 Eden..... Lodi 9-4426  
Folse Quality Mkt 121 S School..... Lodi 8-0548  
Food Center Meat Mkt 28 N School..... Lodi 8-1175  
George's Meat Mkt 201 W Pine..... Lodi 9-6989  
George's Meat Mkt No 2 204 W Lodi Av. Lodi 9-5756

**H & H MEAT MARKET**

Eugene E. Heer - John P. Heier  
SPECIALIZING

**HOME MADE SAUSAGE**

MEAT WHOLESALE & RETAIL  
Cut & Wrapped for Home Freezer

845 S Central Av..... Lodi 9-6872  
If no answer call..... Lodi 9-2885  
If no answer call..... Lodi 9-2646

Jessop's Quality Mkt 500 S Central Av... Lodi 9-9413  
Lodi Cash Market 125 N Sacramento... Lodi 9-5953  
Oak Cash Market 354 E Oak..... Lodi 9-3172  
Palace Meat Market 19 S Sacramento... Lodi 9-6727  
Sunset Meat Market 1100 W Lodi Av... Lodi 8-0024  
Turnage Meat Mkt 201 W Pine..... Lodi 9-2235  
Valley Market 112 E Elm..... Lodi 9-2238

**Meat-Whlse**

Comartin Frozen Food Lockers  
19 W Pine..... Lodi 9-2856  
Goehring Meat & Provisions Co Victor ... Lodi 9-2916  
(See Advertisement This Page)

**ORVIS BROS & TAYLOR**

Crows Landing Rd..... Modesto 3-8452

**PURE SAUSAGE & MEAT CO**

620 S Central Av..... Lodi 9-4796

**Men's Furnishings-Retail**

Fink John J Co 14 W Pine..... Lodi 9-2282  
**HOLLY DEPT STORE** 16 N School..... Lodi 8-0856  
Schunke's 6 S School..... Lodi 9-9783

**SQUIRE CLOTHIERS**

SUITS BY  
**HOLLYWOOD & MICHAELS STERN**

Manhattan Shirts - Knox Hats  
Tailoring & Alterations  
Lodi's Smartest Men's Shop  
Scully Suedes - Louart Sport Clothes

Hotel Lodi Bldg..... Lodi 9-4594

**TOGGERY THE**

**HART SCHAFFNER & MARX**

Rough Rider Trousers  
Arrow Shirts - Ties - Underwear  
Florsheim & Freeman Shoes  
Stetson Hats

28 S School..... Lodi 9-2336

**Mercantile Agencies**

See Credit Reporting Agencies

**Metal Cutting Machines**

**MARWEDEL C W** 1934 Michigan... Stockton 3-0473

**Metal Specialties**

Lodi Metal Shop 531 N Hutchins..... Lodi 9-6925

**Metals**

**MARWEDEL C W** 1934 Michigan... Stockton 3-0473

Good neighbors are considerate party line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.



**Milk & Milk Products**

- BLEWETT DAIRY** 221 S Sacramento... Lodi 9-3519  
(See Advertisement This Page)
- Cabral's Dairy**  
Antonio Cabral-Owner  
Turner Rd..... Lodi 9-6010
- CARNATION CO FRESH MILK & ICE CREAM**  
DIV 439 N School..... Lodi 8-1086
- CHAPPELL V D**  
Golden State Milk  
Eucaio Grove..... Lodi 8-1219
- CLOVERLEAF MILK CO DISTR**  
214 W Oak..... Lodi 9-2401
- Cotta Joe Thornton Rd..... Lodi 9-2480
- HAPPYHOLME DAIRY PRODUCTS**  
Lower Sacramento Rd..... Lodi 9-2713  
(See Advertisement This Page)
- Happyholme Farms Lower Sacramento Rd. Lodi 9-2713
- Kooyman John Woodbridge Rd..... Lodi 9-5235
- Mertz Dan B Woodbridge Rd..... Lodi 9-5256
- REIS WM**  
Gentle Jersey Farm  
Turner Rd..... Lodi 9-3427
- Van's Dairy Armstrong Rd..... Lodi 9-6080

**Mill Supplies**

- HICKINBOTHAM BROS LTD**  
536 S Aurora..... Stockton 9-9541
- MARWEDEL C W** 1934 Michigan..... Stockton 3-0473

**Milliners—Retail**

**PERSONALITY SHOPPE**  
MRS. HELEN MORTON - Owner  
**MILLINERY — HANDBAGS**  
Gloves — Lingerie — Hosiery  
Costume Jewelry — Gifts — Etc.  
NEW LOCATION  
108 W Pine..... Lodi 9-3757  
If no answer call..... Lodi 8-1537

**Millwork**

- ENTERPRISE PLANING MILL**  
635 N Sacto..... Lodi 9-9017
- Griffin & Miller Lbr Co 840 Victor Rd... Lodi 9-5401
- TONEY & JOINES CABINET SHOP**  
N Cherokee Ln..... Lodi 9-6038
- VALLEY LUMBER CO**  
See Our Adv Under Lumber  
200 E Elm..... Lodi 9-5148
- WISNER & MILLER**  
See Our Ad Under Cabinet Makers  
730 N Calif..... Lodi 9-3524

**Mirrors—Retail**

- GLASS SERVICE** 548 E Walnut..... Lodi 9-5479  
(See Advertisement This Page)
- VALLEY GLASS CO**  
702 S Sn Joaquin..... Stockton 2-1874  
(See Advertisement This Page)

**Mirrors—Whsle & Mfrs**

- ATLAS GLASS CO** 808 E Weber... Stockton 6-6607

**Monuments—Retail**

- SAN JOAQUIN MONUMENT CO**  
1806 N Wilson Wy..... Stockton 2-2696
- STOCKTON O K MONUMENT CO**  
565 E Harding..... Stockton 9-9661

**Mortgages**

- Briggs Charles J F & M Bk Bldg..... Lodi 9-2894

**Moth Proofing**

- TERMITE CONTROL CO**  
See Our Display Adv Under Exterminating  
208 S School..... Lodi 9-3562

**Motion Picture Equipment**

- & Supplies**
- BELL & HOWELL**  
Photo & Sound Co Special Rep  
116 Natoma S F..... Exbrook 2-2103

The Telephone Hour's "Great Artist Series" brings to you world-famous musicians every Monday evening.



**MILK**  
**HOME DELIVERY**  
*Handy Square Bottles*



Phone  
**LODI**  
**9-3519**

**MILK FOR HEALTH**  
**ICE CREAM TOO!**

**Milk - Cream - Ice Cream - Butter - Cheese**  
**Buttermilk - Half and Half - Reddi-Wip Cream**  
**Cottage Cheese - Krimko Chocolate Milk**  
**Homogenized Milk**

**BLEWETT DAIRY**  
**221 SOUTH SACRAMENTO** **LODI**

Store Fronts - Auto - Plate Glass - Etc.



Stockton  
2-1874

**VALLEY GLASS CO.**

The Home of Mirrors Complete Glass Service

700-702 S. SAN JOAQUIN ST. STOCKTON, CALIFORNIA PHONE 2-1874

**GLASS SERVICE**



Plate  
Windows  
Store  
Fronts  
Table  
Tops

Phone  
**LODI**  
**9-5479**

MIRRORS OUR SPECIALTY  
Mantel Mirrors &  
Full Length Door Mirrors Made to Your Order  
"GIVE US A BREAK"  
548 E. WALNUT ST. Lodi



**MILK**  
*for* **HEALTH**

**HAPPYHOLME**  
DAIRY PRODUCTS  
HOME OWNED & OPERATED



**MILK**

AT YOUR GROCERS  
OR  
DELIVERED AT YOUR HOME

Phone **LODI 9-2713**  
*Visitors Welcome*

Lower Sacramento Road  
Mailing Address P. O. Box 319  
LODI



**Motion Picture Film Libraries**

**IDEAL PICTURES—**

**GERBER & STRAHM ENTERPRISES**  
4247 Piedmont Av Oakland . . . Piedmont 5-4886

Logan Camera Shop 310 N California . . . Lodi 9-4006

**McCURRY FOTO CO**

Religious-Entertainment Educational  
8th & I Sacramento . . . . . Gilbert 3-3756

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

**Motor Courts**

**BEAUTY-REST MOTEL**

**NEW — MODERN — SOUND PROOF**  
Beauty Rest Mattresses & Springs  
Singles & Doubles — Twin Beds  
Full Bath With Shower  
Kitchenettes With Elec. Refrigerators  
**ABE STIEGELMEIER - Owner & Operator**  
99 Hwy Entering Lodi from Stockton  
1100 S Cherokee Ln. . . . . Lodi 9-2663

Cherokee Motel N Cherokee Ln. . . . . Lodi 9-4932

Fiesel's Terminus Market Motel

Terminus . . . . . Lodi 9-2015

Harlow's Trailer Court

1506 S Cherokee Ln. . . . . Lodi 9-9912

**HAVEN AUTOMOBILE COURT**

Small Apts With Kitchens  
Cherokee & Vine. . . . . Lodi 9-4830

Please look up the number in the Telephone Directory if you are not sure of it.

**Motor Courts—(Cont'd)**

**HOFFMAN'S U MOTEL**

1 & 3 Room Modern Cabins With Kitchens  
1/2 Block West Off 99 Hwy  
520 Maple . . . . . Lodi 9-2636  
(See Advertisement This Page)

**HOUSTON AUTEL**

Jerry Crusos-Prop  
Acampo . . . . . Lodi 9-6126

**J C MOTEL**

**NEW MODERN UNITS**

Glass Enclosed Tile Showers  
Panel Ray Heat — Radios  
Twin & Double Beds  
All Units Have Garages  
Member of AAA

815 S Cherokee Ln. . . . . Lodi 9-6229

**LIPPERT'S MOTEL**

**22 MODERN UNITS  
ALL CARPETED**

Garages — Individually Heated  
Twin & Double Beds  
Innerspring Mattresses — Rates \$3.00 Up  
917 S Cherokee Ln. . . . . Lodi 9-9904

Lodi Trailer Village 320 N Cherokee Ln. . . Lodi 9-9964

**MODERN MOTOR LODGE THE**

1050 S Cherokee Ln. . . . . Lodi 9-9812  
(See Advertisement This Page)

**PALMS MOTEL**

**ROOMS & KITCHEN UNITS  
10 MODERN MOTEL UNITS**

7 Units With Fully Equipped Kitchens  
Convenient — Comfortable — Reasonable  
**TRAILER PARK**

George Sr. & Clara Rossmann - Owners  
845 S Cherokee Ln. . . . . Lodi 9-9978

**RAINBOW AUTO COURTS**

607 S Cherokee Ln. . . . . Lodi 9-9876  
(See Advertisement This Page)

**RANCHO GRANDE MOTEL**

**AIR CONDITIONED**

AAA APPROVED  
Three Room Apts. & Single Units  
Individually Heated  
Tile Showers With Glass Doors  
EVERYTHING FOR YOUR COMFORT  
Arthur & Lydia Perman - Owners

807 S Cherokee Ln. . . . . Lodi 9-5967

Rose Motel Liberty Rd. . . . . Lodi 9-5238

**Motor Freight Companies—  
Interstate**

**NAVAJO FREIGHT LINES INC**  
26 N Lincoln . . . . . Stockton 9-9057

**Motor Freight Companies—  
Intrastate**

**MERCHANTS EXPRESS CORP**  
1000 S Aurora Stockton  
From telephones served from Lodi Exchange  
only (No Inter-City Charge)  
Ask "Operator" for Enterprise 10512

**Motor Scooters**

**CUSHMAN MOTOR SCOOTERS—**  
WRIGHT'S GARAGE 214 N Sacto. . . Lodi 8-1139

**Motor Trucks**

See Trucks—Motor, Dealers Headings

**Motorcycles**

LODI CYCLERY 312 S Central Av. . . . Lodi 9-3218

**Motors—Electric—See Electric Motors**

**Moving Service—Heavy Hauling**  
See Trucking

The Yellow pages save you time.

**18 AIR CONDITIONED UNITS**  
10 COMPLETELY EQUIPPED  
KITCHEN UNITS WITH  
ELECTRIC REFRIGERATORS  
GARAGES - PANEL RAY HEAT  
RADIOS - LOTS OF COOL SHADE  
On The Right Entering Lodi From Stockton  
On Highways 99, 50 & 12  
"YOUR HAPPINESS OUR SUCCESS"

**PHONE**  
**LODI 9-9812**

**MOTOR LODGE GANDY'S**  
"ONE OF LODI'S FINEST"  
1050 S. CHEROKEE LANE, LODI

AAA APPROVED

**RAINBOW  
AUTO COURTS**

- KITCHENETTES
- BEAUTY REST MATTRESSES
- GARAGES
- CENTRAL OR PANEL RAY HEAT

W. H. REISWIG - Owner  
607 S. Cherokee Lane Lodi 9-9876

**De Luxe  
Units**

**HOFFMAN'S  
U  
MOTEL**

**SLEEP OFF THE HI-WAY  
VACANCY**

AIR CONDITIONED  
Phone Lodi 9-2636  
520 MAPLE  
1/2 BLOCK OFF HWYS 99 & 50



**Moving & Storage Service**

**AERO MAYFLOWER LONG DISTANCE  
MOVING SERVICE**

AMERICA'S FINEST!

48-state service and into Canada. Modern, company-owned vans, company-trained drivers. Undivided responsibility. Standard I.C.C. rates. Warehouse agents everywhere. Easy, safe.



"SERVICE RENDERED BY"

**CITY TRANSFER CO** 336 E Locust .Lodi 8-1353

**BEKINS VAN LINES**

Nationwide Furniture Moving. Daily Moving Service North & South on the Pacific Coast. Long Distance Moving Covering 48 States & Return. Operating Under State & Federal Permits.



RESPONSIBLE SERVICE . . . STANDARD RATES

"FOR INFORMATION CALL"

Pacific Storage Company  
517 N Hunter.....Stockton 4-7607

Bekins Van & Storage Agcy  
517 N Hunter.....Stockton 4-4120  
(See Advertisement This Page)

**CITY TRANSFER CO**  
W L Irey-Agt Mayflower Transit Co  
336 E Locust.....Lodi 8-1353  
(See Advertisement This Page)

**LYON VAN LINES**  
Phone All Calls Collect  
748 S Union.....Stockton 9-9603  
Mayflower Transit Co 336 E Locust.....Lodi 8-1353

**PIONEER TRANSFER & STORAGE CO**  
Phone All Calls Collect  
748 S Union.....Stockton 9-9603  
(See Advertisement This Page)

**Music Dealers**

Knapp Printing Serv  
Sheet Music-Song Books-Supplies  
22 N School.....Lodi 9-3154  
Merit Music Shop 312 N California.....Lodi 9-3984  
Siegfrieds' 6 W Pine.....Lodi 9-9058  
Zimmerman's Accordion School  
400 E Locust.....Lodi 8-0425

**Music Instruction-Instrumental**

Smithson Lewis V  
Teacher of Piano  
818 W Lockeford.....Lodi 9-3741  
Wilkinson Lola B  
Teacher Of Piano  
708 W Elm.....Lodi 8-1375  
**ZIMMERMAN'S ACCORDION SCHOOL**  
400 E Locust.....Lodi 8-0425

**Musical Instruments-Repairing**

**BILL'S MUSIC REPAIR**  
1137 E Harding Wy.....Stockton 4-2417

**Musical Instruments-Retail**

Siegfrieds' 6 W Pine.....Lodi 9-9058  
Zimmerman's Accordion School  
400 E Locust.....Lodi 8-0425

**Nailing Machines**

General Nailing Machine Corp  
231 Louis Av.....Lodi 8-0114

**Newspapers**

Chronicle Dealer 211A W Lodi Av.....Lodi 9-2347  
End-Kian Publishing Co  
Lockeford-Clements News  
Lower Sacto Rd.....Lodi 9-6704  
Examiner Dealer  
H R Van Laningham Agent  
211A W Lodi.....Lodi 9-2347  
Lodi News Sentinel 212 W Pine.....Lodi 9-2761  
Lodi Times The 110 W Oak.....Lodi 8-0697  
Stockton Record 108 N School.....Lodi 9-3521

**Night Clubs**

**DEL MONTE CLUB** 121 N Cherokee Ln. Lodi 9-6294  
El Charro Desert Room  
1010 S Cherokee Ln.....Lodi 9-5646  
El Charro Dining Room  
1010 S Cherokee Ln.....Lodi 9-9930  
Joe's Corner Night Club Thornton Rd.....Lodi 9-9381  
Lido Club 18 S Main.....Lodi 9-4897  
Spot Club 220 N Cherokee Ln.....Lodi 9-9880

**STORAGE - MOVING**

**LOCAL—LONG DISTANCE**



**Mayflower Long Distance Moving**  
Serving 48 States & Canada

AGENTS

**CITY TRANSFER CO.**

W. L. IREY, Owner-Mgr.

**STORAGE - PACKING - CRATING**

MEMBER CALIFORNIA MOVING & STORAGE ASSN.

**Phone LODI 8-1353**

336 E. LOCUST STREET

LODI

**MOVING**

**LOCAL & STATEWIDE  
Packing - Storage - Shipping**

WOMEN PACKERS

Agents For

**LYON VAN LINES**

CALL COLLECT  
**STOCKTON 9-9603**

**PIONEER  
TRANSFER & STORAGE CO.**

748 S. Union

Stockton

**Emergency!**

An emergency arises—you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

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*Classified*  
**TELEPHONE SECTION**



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*For nationwide moving*

Covering All 48 States and Return  
Local Moving a Specialty  
**PACKING - STORAGE - SHIPPING**

**Telephone Stockton  
4-4120**

And Reverse the Charges

**PACIFIC STORAGE CO.**

517 N. HUNTER ST., STOCKTON  
LOCAL AGENT FOR



**VAN LINES**

Offices or Agents in All Principal Cities



**Notaries—Public**

Bischof A T 310 W Lodi Av. . . . . Lodi 9-3506  
 Bowen T A & Son 214 S School. . . . . Lodi 9-2784  
 Looser H E  
 Eunice Looser-Notary  
 F & M Bk Bldg. . . . . Lodi 8-1120  
 Miller A Homer 9 S Sacramento. . . . . Lodi 9-6638

**Notions—Retail**

Fabric Shop The  
 21 N School. . . . . Lodi 9-3118

**Nurseries—Retail**

Baker's Nursery 118 W Lodi Av. . . . . Lodi 9-2457

**DOW'S NURSERY**

Roses	Camellias
Conifers	Azaleas
Shrubs	Trees
Bedding Plants	Bulbs

Ham's Lane Between Oak & Lockeford  
 45 N Ham Ln. . . . . Lodi 9-9595

**Fowler Nurseries**

Fruit & Nut Trees—Wholesale & Retail  
 Lincoln 137-F-4

NAKAGAWA BROS Woodbridge Rd. . . . . Lodi 8-0276

**RAGETH LANDSCAPE NURSERY**

408 S Main. . . . . Lodi 8-0146

**SUNSET DRIVE NURSERY**

380 Sunset Dr. . . . . Lodi 9-6767

**TECK'S NURSERY & FLORAL SHOP**

SHRUBS — TREES — Cut Flowers  
 PERENNIALS — Annuals, Etc.  
 SEEDS — BULBS — FERTILIZERS  
 Wholesale Bedding Plants

1075 S Cherokee Ln. . . . . Lodi 9-2711

**Nurseries—Wholesale**

Bailey M R Jr Harney Ln. . . . . Lodi 9-9337  
 Nakagawa Bros Woodbridge Rd. . . . . Lodi 8-0276

**Nuts—Edible**

**LODI NUT CO**

Buyer  
 ALMONDS  
 BLACK WALNUTS  
 ENGLISH WALNUTS  
 TED HOCHHALTER - Owner

Rt 3 Box 11A  
 Fairmont Av. . . . . Lodi 9-9451

**THURMAN HAROLD H**

Buyer  
 ALMONDS WALNUTS  
 and BLACK WALNUTS  
 CONTRACT HARVESTING

1751 W Lockeford. . . . . Lodi 9-6842

**Office Equipment**

MORRIS BROTHERS STATIONERY & OFFICE  
 EQUIPMENT 15 N Hunter. . . . . Stockton 8-8504  
 Standard Office Equipment Co  
 22 N School. . . . . Lodi 9-6539

**WRIGHT'S**

DESKS — CHAIRS — TABLES  
 Filing Equipment & Supplies  
 BUSINESS MACHINES  
 We Buy — Sell — Rent or Repair

105 S School. . . . . Lodi 9-2743

**Office Supplies**

Curry's Stationery 20 S School. . . . . Lodi 9-2672  
 Wright's 105 S School. . . . . Lodi 9-2743

**OIL HEAT**



**STOVES - OIL BURNERS  
 AND HEATING EQUIPMENT**



For  
 Prompt Deliveries Call

**LODI 9-2701**

27 E. Locust

**THE  
 UNION ICE  
 COMPANY**

*Jenkel-Davidson*  
 OPTICAL COMPANY

Dispensing Opticians

**STOCKTON . . .**

238 N. Sutter

**STOCKTON 8-8338**

**SACRAMENTO . . .**

1021 "K" Street

**GILBERT 3-4714**

**SAN FRANCISCO . . .**

366 Post St.

**GARFIELD 1-3400**

**Other Offices . . . Alameda,**

Berkeley, Burlingame,  
 Oakland, Palo Alto,  
 Richmond, Salinas,  
 San Rafael, San Jose,  
 San Mateo, Santa Cruz,  
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Paper—Building—See Building Materials

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