

CLASSIFIED TELEPHONE DIRECTORY

FOR

LODI

MARCH 1952

For Information Concerning This Classified Directory, Please Call Our Business Office.

Abrasives

MARWEDEL C W 1934 Michigan . . . Stockton 3-0473

Accordions

ZIMMERMAN'S ACCORDION SCHOOL
400 E Locust Lodi 8-0425

Account Bookkeepers

See Bookkeeping Service

Accountants—Certified Public

Scott Frank C 115 W Walnut Lodi 8-0749

Accountants—Public

Bischof A T
Member of California Society of Accountants
310 W Lodi Av. Lodi 9-3506
Cain Leonard T 115 W Walnut Lodi 9-6530
Folendorf R A 310 W Lodi Av. Lodi 9-3506
Heer Alvin A
Member of Society of California Accountants
106 W Oak Lodi 9-5584
Klemeyer Frederick J 330 W Lodi Av. Lodi 9-4721
Kutlik John E
Member of Society of California Accountants
207 W Oak Lodi 9-6943
Nuss Marvin A 115 W Walnut Lodi 9-6849
Smith F O 2 W Pine Lodi 9-3825
Swinney Karl 20 W Oak Lodi 9-2474
Webb Vincent C 1110 S Lee Av. Lodi 9-6625

Acetylene Welding—See Welding

Acoustical Materials

FIBERGLAS ACOUSTICAL TILE—
FIBERGLAS ENGINEERING & SUPPLY CO
1615 Thornton Av Sacto. Gilbert 3-4814

Adding & Calculating Machines

A-1 HOME TYPEWRITERS
BRAND NEW ADDING MACHINES
RENTED - SOLD - REPAIRED
Our Rental-Purchase Plan Saves Rent
Investigate
Free Trial - Trade-Ins Accepted
Small Down Payment
Balance Monthly
22 N School Lodi 9-6539
340 E Weber Av. Stockton 6-6627

ALLEN-WALES ADDING MACHINES—
NATIONAL CASH REGISTER CO
116 E Oak Stockton 7-7418

BURROUGHS ADDING AND CALCULATING
MACHINES—
BURROUGHS ADDING MACHINE CO
305 E Weber Stockton 9-9084

CLARY ADDING MACHINES—
STANDARD OFFICE EQUIPMENT CO
340 E Weber Av. Stockton 6-6769

FRIDEN CALCULATING MACHINES—
FRIDEN CALCULATING MACHINES AGENCY
106 N California Stockton 4-4421

Adding & Calculating Machines— (Cont'd)

MARCHANT CALCULATING MACHINE CO
510 E Channel Stockton 3-8257
MONROE CALCULATING MACHINE CO INC
644 E Lindsay Stockton 2-1248

NATIONAL ADDING MACHINES—
NATIONAL CASH REGISTER CO
116 E Oak Stockton 7-7418

San Joaquin Business Machines
106 N Calif. Stockton 4-4421
(See Advertisement This Page)

Standard Office Equipment Co
340 E Weber Stockton 6-6769
(See Advertisement This Page)

SUNDSTRAND ADDING MACHINES—
SAN JOAQUIN BUSINESS MACHINES
106 N California Stockton 4-4421

VICTOR ADDING MACHINES—
LLOYD'S BUSINESS MACHINES
39 S San Joaquin Stockton 4-0340

Wright's 105 S School Lodi 9-2743

Adjusters

Price Ralph E 1739 W Willow Stockton 2-5881

Advertising Agencies

OLYMPIUS SHIRLEY & STAFF ADV AGCY
311 E Main Stockton 4-7736

Advertising Signs—See Signs

Agricultural Chemicals

MASON FRUIT CO
400 N Sacramento Lodi 9-5178

Agricultural Implements

See Farm Equipment

Air Compressors

GARDNER-DENVER—
REPUBLIC SUPPLY CO OF CALIFORNIA THE
30 S Aurora Stockton 7-7858

SCHRAMM AIR COMPRESSORS—
KYLE & COMPANY
348 N Harrison Stockton 4-8741

Air Compressors—Renting

KYLE & COMPANY
348 N Harrison Stockton 4-8741
Philpott George M & Co
3257 Sn Pablo Av Oakland Humboldt 3-1656

Ads in the Classified Telephone Directory bring more customers to your business. People turn to the Yellow Pages when they are ready to buy . . . read about your products and services.



ADDING MACHINES

★ SUNDSTRAND ★ R C ALLEN
★ REMINGTON ★ VICTOR
★ CORONA

Rentals - Sales - Service

Rent or Buy For \$2.50 Per Week

New . . .
Used . . .
Rebuilt . . .
Fully
Guaranteed



SAN JOAQUIN BUSINESS MACHINES

106 North California St.
STOCKTON, CALIF.
4-4421

ONE STOP SERVICE

— FOR —
OFFICE EQUIPMENT & SUPPLIES

RENTALS REPAIRS

TYPEWRITERS
ADDING MACHINES
STATIONERY &
SUPPLIES

STANDARD
OFFICE EQUIPMENT
CO.

340 E. Weber, Stockton
Stockton 6-6769



FLY Air America

\$80* NEW YORK

\$70* CHICAGO EACH WAY

NOTE: These Are Not Non-Scheduled Departures

**FLY NOW!
PAY LATER!**
Easy Credit Terms

*Excursion Fare PLUS TAX

Free TICKET DELIVERY
LIMOUSINE TO AIRPORT



Air America Douglas 2-2332

248 POWELL (near Geary) San Francisco

ST. MARK HOTEL, OAKLAND • Templebar 2-7300

AUTHORIZED AIRLINES AGENT

APPROVED AND BONDED BY
AIR TRAFFIC CONFERENCE OF AMERICA
INTERNATIONAL AIR TRANSPORT ASSOCIATION

- | | |
|--|--|
| <ul style="list-style-type: none"> *American Airlines *Braniff Airways *Chicago & Southern Airlines *Northwest Airlines *Southwest Airways *TWA *United Air Lines *Western Air Lines | <ul style="list-style-type: none"> Air France Canadian Pacific Airways British Overseas Airways Corp. KLM Royal Dutch Airlines *Pan American Airways *Philippine Air Lines SABENA *Scandinavian Airways System |
|--|--|

Also Reservations, Schedules and Fares Via Connecting Carriers
* Tickets on Hand for Immediate Issue

Charles Travel Service
Stockton 9-9096
125 N. HUNTER



Air Conditioning Contractors

- GENERAL SHEET METAL SHOP**
See Adv Under Sheet Metal
217 S Stockton Lodi 9-5934
- HENDERSON BROS CO INC**
21 S Sacramento Lodi 9-4672
- MYERS VIC**
See Our Adv Under Sheet Metal Work
212 S Washington Lodi 9-9029
- YORK AIR CONDITIONING**

And refrigerating equipment for every Commercial, Industrial or Residential need—summer, winter or year 'round. Complete engineering and design facilities, service and supplies.



"WHERE TO BUY IT"

DISTRIBUTOR

VALLEY REFRIGERATION & AIR CONDITIONING CO
121 E Lindsay Stockton 6-6838

Air Conditioning Equipment & Supplies

FRIGIDAIRE AIR CONDITIONING

Complete line of Frigidaire air conditioning equipment—for homes, stores, industries, office buildings. Also dehumidifiers, displaycases, water coolers, reach-ins, food freezers; ice makers.



"WHERE TO CALL"

SALES & SERVICE DEALERS

ELECTRIC EQUIPMENT CO
8 W Pine Lodi 9-3727

Air Line Companies

AIR AMERICA

FLY AIR AMERICA TO ALL AMERICA

Fly the experienced air coach system for low cost air travel.

Dependable "On Time" departures.



"FOR INFORMATION CALL"

AIR AMERICA 142 W San Carlos San Jose
Toll Areas-Call Collect. CYPres 5-7141

AIR AMERICA INC

St Mark Hotel
12th & Franklin Oakland Templebar 2-7300
(See Advertisement This Page)

AIRCOACH RESERVATIONS

St Mark Hotel
12th & Franklin Oakland Templebar 2-7300

AIRLINE RESERVATIONS INC

St Mark Hotel
12th & Franklin Oakland Templebar 2-7300

NORTH STAR AIRCOACH

St Mark Hotel
12th & Franklin Oakland Templebar 2-7300

TRANS AMERICAN AIRLINES

St Mark Hotel
12th & Franklin Oakland Templebar 2-7300

Air Line Ticket Agencies

AIR AMERICA INC

St Mark Hotel
12th & Franklin Oakland Templebar 2-7300

AIRCOACH RESERVATIONS

St Mark Hotel
12th & Franklin Oakland Templebar 2-7300

AIRLINE RESERVATIONS INC

St Mark Hotel
12th & Franklin Oakland Templebar 2-7300

(Continued Next Page)

SEWING HINT

Ever nick the fabric when removing buttons? Just slide a comb under the button and cut the thread with a razor blade.

Air Line Ticket Agencies—(Cont'd)

CHARLES TRAVEL SERVICE
125 N Hunter.....Stockton 9-9096
(See Advertisement Page 2)

NORTH STAR AIRCOACH
St Mark Hotel
12th & Franklin Oakland....Templebar 2-7300
(See Advertisement This Page)

TRANS AMERICAN AIRLINES
St Mark Hotel
12th & Franklin Oakland....Templebar 2-7300

Aircraft Schools

Lind's Lodi Flying School N Cherokee Ln..Lodi 9-9126
Precissi Flying Serv Inc Lower Sacto Rd..Lodi 9-9257

Airports

Clark Aerial Crop Serv Telegraph Rd....Lodi 9-3360
(See Advertisement This Page)
Lind's Lodi Airport N Cherokee Ln.....Lodi 9-9126
Lodi Air Park Lower Sacto Rd.....Lodi 9-9257
(See Advertisement This Page)

Aluminum

KYLE & COMPANY
348 N Harrison.....Stockton 4-8741

Ambulance Service

HALE & BAWDEN 11 W Elm.....Lodi 8-0560

LODI FUNERAL HOME
SAMUEL D. SALAS
24-HOUR SERVICE
MODERN CADILLAC AMBULANCE
LODI 9-3564
OXYGEN EQUIPPED
225 S School.....Lodi 9-3564

WELLS FUNERAL HOME
24 Hour Service
123 N School.....Lodi 9-4114

Advertise here—it pays.

FLY NORTH-STAR AIRCOACH



MODERN LUXURY LINERS.....SCHEDULED FLIGHTS

NEW YORK \$80* EACH WAY
CHICAGO \$70* EACH WAY

PHILADELPHIA } \$90*
BOSTON } EACH WAY

LOW FARES TO
DETROIT
CLEVELAND
PITTSBURGH
WASHINGTON, D. C.
NEW ORLEANS
HONOLULU
...and All Major Cities

* When purchased as ROUND TRIP EXCURSION

SERVICEMEN!
FLIGHT PRIORITIES FOR SERVICEMEN
THEIR WIVES AND FAMILIES

AIR AMERICA
CARIBBEAN AMERICAN AIRLINES

Templebar 2-7300
Hotel St. Mark, Oakland
Douglas 2-2332
248 Powell St., San Francisco

OVER 200 MILLION SAFE PASSENGER MILES

Clark AERIAL Crop Service



- DUSTING
- SPRAYING
- SEEDING

Telephone **LODI 9-3360**
If No Answer Call **LODI 9-3251**

OLD KINGDON AIRPORT
Telegraph and Armstrong Road



Lodi Air Park

PRECISSI FLYING SERVICE



RT. 3, BOX 232

SERVING AGRICULTURE

- CROP DUSTING • SEEDING •
- LIQUID SPRAYING

PRECISSI FLYING SERVICE INC.

Phone **LODI 9-9257**
If No Answer Call Lodi 9-4508

4 AMUSEMENT—AUTOMOBILE

Amusement Places

Rex Pool Hall 9 N Sacramento.....Lodi 9-9841

Ant Control—See Exterminating

Apartments

Earle Rooms
Furnished 2 & 3 Room Apts
17½ W Pine.....Lodi 8-0013
Home Apts 217 E Lockeford.....Lodi 9-9821

Aprons—Retail

Betty Barron Apron Co 33 S Sacramento. Lodi 8-0709

Aprons—Whse & Mfrs

BETTY BARRON APRON CO
33 S Sacramento.....Lodi 8-0709

Architects

Galbraith Victor Exchange Bldg....Stockton 2-8239

Artificial Insemination—Livestock

See Livestock Breeders

Artists' Materials—Retail

Curry's Stationery 20 S School.....Lodi 9-2672
Wright's 105 S School.....Lodi 9-2743

Assayers

San Joaquin Research Laboratory
2253 S McKinley Av.....Stockton 3-1551

Associations

Amer Legion Lodi Post 22
320 N Washington.....Lodi 8-1420
Boy Scout Bldg Center Locust & Stockton.Lodi 9-3762
Boy Scouts of America Locust & Stockton.Lodi 9-4853
Calif State Auto Assn 4 S Pleasant Av. Lodi 9-4802
Grindstone Joe Assn Terminous.....Lodi 9-5282
Lodi Dist Chmbr of Commerce 404 W Pine.Lodi 9-6546
Lodi Grape Festival & National Wine Show
E Lockeford.....Lodi 9-2771
Lodi Natl Farm Loan Assn 404 W Pine. Lodi 9-2638
Veterans Of Foreign Wars 21½ W Pine. Lodi 8-0470

Athletic Goods

See Sporting Goods Headings

Attorneys

Bainbridge Robert A F & B Bldg.....Lodi 9-3512
Blewett Blewett & Macey
Bank of America Bldg.....Stockton 6-6735
Boscoe Donald D Bank of Amer Bldg. Stockton 5-5629
Brown Nat Jr Esquire Theatre Bldg. Stockton 7-7048
Edwards Lawrence Belding Bldg. Stockton 8-8631
Honey & Mayall 22 N Sn Joaquin. Stockton 7-7865
Litts Mullen & Perovich F & M Bank Bldg.Lodi 9-5145
Marshall Lindsay P 404 W Pine.....Lodi 9-2751
Or.....Lodi 8-1329
Mazzera Snyder & De Martini
Bank of America Bldg.....Stockton 8-8921
Mertz Robt J 404 W Pine.....Lodi 9-4791
If no answer call.....Lodi 9-5971
Miller-Kroloff & Brown
Esquire Theatre Bldg.....Stockton 7-7048
Mullen Robert H F & M Bk Bldg.....Lodi 9-5145
Omachi Joseph 29 E Market.....Stockton 3-5082
Perovich Anthony N F & M Bk Bldg.....Lodi 9-5145
Rinn Robert H 100F Bldg.....Lodi 9-2781
If no answer call.....Lodi 9-3594
Rott Reuben P 100F Bldg.....Lodi 9-3594
If no answer call.....Lodi 9-2781
Rutherford Jacobs Cavalero & Dietrich
Stkn Sav & Loan Bank Bldg.....Stockton 9-9721
Stemmler J O Bank of America Bldg. Stockton 2-7237
West & Bainbridge F & B Bldg.....Lodi 9-3512
West Glenn F & B Bldg.....Lodi 9-3512
Willens & Boscoe Bank of Amer Bldg. Stockton 5-5629
Willens Maxwell M
Bank of Amer Bldg.....Stockton 5-5629
Wyatt Harold Belding Bldg.....Stockton 4-9122

Attorneys—Patent

See Patent Attorneys & Agents

Auditoriums—See Halls & Auditoriums

The Yellow pages save you time.

Automobile Accessories

See Automobile Parts & Supplies Headings

Automobile Batteries

See Batteries Headings

Automobile Blacksmithing

See Automobile Body Repairing

Automobile Body Repairing

CALIF BODY SHOP 606 E Lockeford...Lodi 9-3717
Ehlers Garage 217 N Sacramento.....Lodi 9-4370

GUNSCH BROS BODY SHOP

ESTIMATES
For Insurance & Individuals
REPAIR & COMPLETE PAINTING
Ask for Andy or Henry Gunsch

1541 S Cherokee Ln.....Lodi 9-5423

LOMA MOTORS 205 S Sacramento....Lodi 9-5101

MERT'S BODY & FENDER WKS
1030 S Cherokee Ln.....Lodi 9-6782
Perrin's Body & Tire Shop
124 N Sacramento.....Lodi 9-3907

Automobile Boxing—See Trucking

Automobile Bumpers

See Automobile Parts & Supplies Headings

Automobile Bus Lines—See Bus Lines

Automobile Courts—See Motor Courts

Automobile Dealers—New Cars

Bonham Jim Motors 121 S Cherokee Ln. Lodi 9-3161
Brown L G 216 S Sacramento.....Lodi 8-0621

BUICK AUTHORIZED SALES & SERVICE

WHEN BETTER AUTOMOBILES
ARE BUILT
BUICK WILL BUILD THEM.



"WHERE TO BUY IT"

Loewen Auto Co 9 W Locust.....Lodi 9-2716

CADILLAC SALES & SERVICE

"STANDARD
OF THE
WORLD"



"WHERE TO BUY IT"

TOKAY MOTORS 201 E Pine.....Lodi 9-3573

CHEVROLET AUTHORIZED SALES & SERVICE

CHEVROLET
Out-Values...
Out-Sells...
All Others!



"WHERE TO BUY IT"

Loewen Auto Co 9 W Locust.....Lodi 9-2716

CHRYSLER-PLYMOUTH SALES & SERVICE

THE
BEAUTIFUL
CHRYSLER



"WHERE TO BUY THEM"

MITCHELL WOODROW 200 W Pine. Lodi 9-4758

You'll find it fast in the YELLOW PAGES.

Automobile Dealers—New Cars—(Cont'd)

DE SOTO-PLYMOUTH SALES & SERVICE—

MITCHELL & KOENIG
525 W Lockeford.....Lodi 8-0659

DODGE-PLYMOUTH SALES AND SERVICE—

DREW JOHN MOTORS
2 W Lockeford.....Lodi 9-2739

Drew John Motors 2 W Lockeford.....Lodi 9-2739

FORD AUTHORIZED SALES & SERVICE

It pays to bring your Ford "Back Home" for service. Your Ford dealer knows your car best. He uses genuine Ford Parts and Ford-approved equipment.



"WHERE TO BUY IT"

KRIEGER MOTOR CO
117 S Sacramento.....Lodi 9-4725

Hentschel H G Motor Co
521 S Cherokee Ln.....Lodi 9-2479

KAISER-FRAZER SALES & SERVICE—

REISWIG MOTORS
501 W Kettleman Ln.....Lodi 9-4557

Krieger Motor Co 117 S Sacramento....Lodi 9-4725

LINCOLN-MERCURY SALES AND SERVICE

Fully trained sales and service personnel, plus the newest factory-approved equipment for your convenience and satisfaction.



"WHERE TO BUY THEM"

LOMA MOTORS 205 S Sacramento..Lodi 9-5101

Loewen Auto Co 9 W Locust.....Lodi 9-2716
Loma Motors 205 S Sacramento.....Lodi 9-5101

MERCURY SALES AND SERVICE

Fully trained sales and service personnel, plus the newest factory-approved equipment for your convenience and satisfaction.



"WHERE TO BUY THEM"

LOMA MOTORS 205 S Sacramento. Lodi 9-5101

OLDSMOBILE

ROCKET!
HYDRA-MATIC!
OLDSMOBILE
HAS BOTH!



"WHERE TO CALL"

BROWN L G 216 S Sacto.....Lodi 8-0621

PLYMOUTH SALES AND SERVICE

Plymouth
builds great
cars.



... And good service keeps them great!

"FOR INFORMATION CALL"

DREW JOHN MOTORS
2 W Lockeford.....Lodi 9-2739
MITCHELL & KOENIG
525 W Lockeford.....Lodi 8-0659
MITCHELL WOODROW 200 W Pine.Lodi 9-4758

(Continued Next Page)

TO POLISH GLASS

A little vinegar in the water will leave a polish on windows or glassware after they have been dried.

**Automobile Dealers—New Cars—
(Cont'd)**

PONTIAC SALES AND SERVICE

Protect your Pontiac with Pontiac service — your best assurance of factory-trained mechanics, factory-engineered parts and factory-developed tools.



"FOR SERVICE CALL"

TOKAY MOTORS 201 E Pine.....Lodi 9-3573

Reiswig Motors 501 W Kettleman Ln. . . .Lodi 9-4557

STUDEBAKER SALES AND SERVICE

CARS and TRUCKS
of Outstanding Style, Performance
and Economy

Expert car and truck
service for Studebaker
and other makes



"WHERE TO CALL"

AUTHORIZED SALES & SERVICE

BONHAM JIM MOTORS
121 S Cherokee Ln.....Lodi 9-3161

Tokay Motors 201 E Pine.....Lodi 9-3573

**WILLYS-OVERLAND SALES & SERVICE—
HENTSCHEL H G MOTOR SALES**
521 S Cherokee Ln.....Lodi 9-2479

Automobile Dealers—Used Cars

Loma Motors 16 W Oak.....Lodi 8-1163
MAHAFFEY MOTOR CO 120 W Pine.....Lodi 9-3795

(See Advertisement This Page)

SCHLOTTHAUER BROS USED CARS
3 W Lockeford.....Lodi 8-1486

Siegalkoff H F & Son 112 N Church.....Lodi 8-1487

Tokay Motors Used Car Dept 200 E Pine.Lodi 9-9625

TRADER BOB USED CARS
2 N Sacramento.....Lodi 9-9824

Automobile Electrical Equipment

Maxwell Motor Supply Co 120 N School..Lodi 9-5107

MORRIS AUTO SUPPLY CO
112 S Main.....Lodi 9-5194

Automobile Electrical Service

B & C SERVICE 15 N Cherokee Ln.....Lodi 9-5724

BLAIR J W GARAGE 107 N School. . . .Lodi 8-0168

D & M AUTOMOTIVE SERV

COMPLETE ELECTRICAL SERVICE
Ignition — Carburetors — Starters
Generators
MOTOR TUNE-UP
Motor Overhaul & General Repair
United Motors Service
Pick-Up & Deliver

20 W Locust.....Lodi 9-9492

Automobile Equipment

See Automobile Electrical Equipment; Also
Automobile Parts & Supplies Headings

Automobile Flywheel Repairing

See Automobile Repairing; Also Welding

Automobile Generators

See Automobile Electrical Equipment

Automobile Glass

See Glass—Auto, Plate, Window, Etc

Automobile Painting

CALIF BODY SHOP
We Specialize In Auto Painting
606 E Lockeford.....Lodi 9-3717

GUNSCH BROS BODY SHOP
1541 S Cherokee Ln.....Lodi 9-5423

MERT'S BODY & FENDER WKS
1030 S Cherokee Ln.....Lodi 9-6782

The Yellow pages save you time.

Automobile Paints

See Paint Dealers Headings

Automobile Parts & Supplies—Retail

ACME AUTOMOBILE WRECKING CO
324 S Center.....Stockton 7-7021

B & W AUTO PARTS

AUTO WRECKING

Guaranteed Parts

Used - Rebuilt - New

We Buy Late Model Wrecks

1211 S Wilson Wy.....Stockton 3-6218

FULLER & SONS 12 S School.....Lodi 8-1580
Gambles Western Auto Supply Co

21 W Oak.....Lodi 9-2383

GRAFFIGNA BROS

PARTS FOR ALL CARS

TRUCKS & TRACTORS

Wholesale & Retail

Automotive Machine Shop

HOBBS BATTERIES

108 N Sacramento.....Lodi 9-4754

JACKSON GARAGE

ALL PARTS FOR SOME CARS

SOME PARTS FOR ALL CARS

AUTO WRECKERS

99 Hwy & Collier Rd 6 Mi No of Lodi
99 Hwy.....Lodi 9-3344

LODI AUTO WRECKERS

220 S Cherokee Ln.....Lodi 8-1465
Pine Auto Supply 115 E Pine.....Lodi 9-9606

WESTERN AUTO SUPPLY CO
22 W Oak.....Lodi 9-2383

Automobile Parts & Supplies—Used

CHEROKEE AUTO WRECKERS
312 N Cherokee Ln.....Lodi 9-2616

**Automobile Parts & Supplies—
Whse & Mfrs**

Bowes Seal Fast Prods Distr
Thomas E Smith-District Mgr

510 S Church.....Lodi 8-0584

Graffigna Bros 108 N Sacramento.....Lodi 9-4754

Holderbein & Bohnet 8 N Cherokee.....Lodi 8-0613

MAXWELL MOTOR SUPPLY CO

**AUTO — TRUCK — TRACTOR
PARTS**

Shop Equipment & Supplies

120 N School.....Lodi 9-5107

MORRIS AUTO SUPPLY CO

112 S Main.....Lodi 9-5194

Automobile Radiator Repairing

MERT'S BODY & FENDER WKS

Automobile-Trucks-Tractors

1030 S Cherokee Ln.....Lodi 9-6782

Automobile Radios—See Radio Dealers

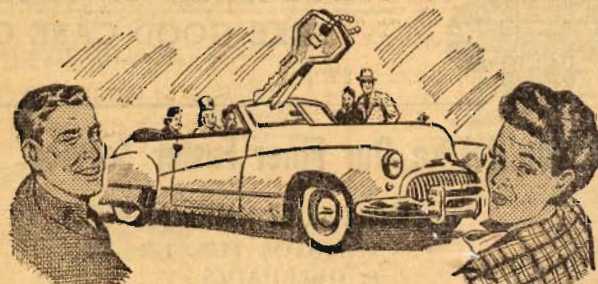
TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

USED CARS

"But Not Abused"

BUY-SELL-TRADE
OUR CARS ARE RECONDITIONED



BOUGHT FOR CASH . . . SOLD ON TERMS
FOR GOOD SELECTION & QUALITY

DIAL
9-3795

15 Years Established In Lodi

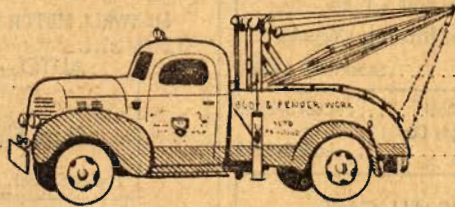
MAHAFFEY MOTOR CO.

120 W. PINE

AUTO REPAIRING

Complete Truck & Auto Repairing
Truck & Auto Parts & Accessories

Engine
Rebuilding



Brake
Service

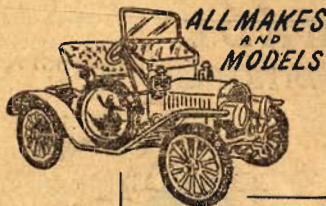
24-HOUR TOWING AND ROADSIDE SERVICE

Phone **LODI 9-9514**

W. E. FLOWER GARAGE

415 S. CHEROKEE LANE - 99 Hwy. & Flora St.
LODI, CALIFORNIA

EXPERT *Auto Repairing*



ALL MAKES
AND
MODELS

THE HEART OF YOUR CAR
TAKE GOOD CARE OF IT

You'll Like Our Finer Faster Service

PICK-UP & DELIVERY

Dial

LODI 9-5689

REPAIRING BY MASTER MECHANICS

- ✓ MOTOR TUNE-UP
- ✓ OVERHAULS
- ✓ ELECTRICAL SERVICE
- ✓ MOTOR REBUILDING
- ✓ BRAKE SERVICE

ALL WORK GUARANTEED

TOMMY'S MOBILE SERVICE

121 W. PINE

Corner Church

Automobile Repairing

B & C SERVICE

COMPLETE MOTOR RECONDITIONING
Cylinder Boring - Electrical Service
Motor Tune-Up - Brake Service
Wheel Aligning & Balancing
Call For & Deliver

15 N Cherokee Ln. Lodi 9-5724

CHEVROLET AUTHORIZED SERVICE

Chevrolet Super Service means skillful, efficient, courteous service . . . priced fairly . . . performed by Chevrolet-trained mechanics using Chevrolet parts and modern tools and equipment.



"FOR SERVICE CALL"

Loewen Auto Co 9 W Locust. Lodi 9-2716

D & M AUTOMOTIVE SERVICE

COMPLETE
AUTO REPAIRING
MOTOR TUNE-UP
Brake - Battery - Ignition Service
UNITED MOTOR SERVICE
Pick-Up & Deliver

20 W Locust. Lodi 9-9492

EHLERS GARAGE

CYLINDER REBORING AND
LINE BORING

MOTOR RECONDITIONING
GENERATOR REPAIRING
Brake Service - Motor Tune-Up
For Service or Pick-Up & Delivery Call

217 N Sacramento. Lodi 9-4370

FLOWER W E GARAGE

415 S Cherokee Ln. Lodi 9-9514
(See Advertisement This Page)

Fyffe Everett 230 S School. Lodi 9-9749

HARRY'S GARAGE Lower Sacto Rd. Lodi 9-9394

Haut A D 115 E Oak. Lodi 8-0113

Kishida Auto & Truck Service
112 S Main. Lodi 8-1064

Lodi Brake & Electric 207 E Pine. Lodi 9-3082

MERT'S BODY & FENDER WKS

EXPERT AUTO PAINTING
BODY & FENDER REPAIRING
RADIATOR -

Cleaning - Repairing - Recoring
"If It's Worth Doing at All
It's Worth Doing Right!"

1030 S Cherokee Ln. Lodi 9-6782

Mitchell & Koehnig 525 W Lockford. Lodi 8-0659

Mitchell Woodrow 200 W Pine. Lodi 9-4758

Pine St Garage 111 E Pine. Lodi 9-2106

TOMMY'S MOBILE SERVICE

121 W. Pine. Lodi 9-5689

(See Advertisement This Page)

Walker's Auto Repair 420 E Lodi. Lodi 9-4397

Automobile Rims

See Automobile Parts & Supplies Headings

Automobile Seat Covers

ROY'S TOP SHOP 122 E Lodi. Lodi 9-5658

Automobile Servicing

See Automobile Repairing

Automobile Signals

See Automobile Parts & Supplies Headings

Automobile Springs

MOORE SPRING SERVICE

QUICK DEPENDABLE SERVICE
KENNETH A. MOORE, Owner

Truck - Tractor - Auto Springs
OVERLOADS

Repairing - Manufacturing - Warehouse Stock
910 E Lafayette. Stockton 3-4212

Automobile Supplies
See Automobile Parts & Supplies Headings

Automobile Tires—See Tires Headings

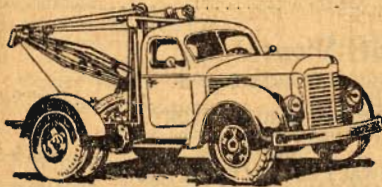
Automobile Tops
ROY'S TOP SHOP 122 E Lodi..... Lodi 9-5658

Automobile Towing
A A A CALIF STATE AUTO ASSN EMERG
RD SERV 205 S Sacto..... Lodi 9-5101
Night & Sunday & Holidays Call..... Lodi 8-1454
CALIF BODY SHOP 606 E Lockeford... Lodi 9-3717
(See Advertisement This Page).
FLOWER W E GARAGE
415 S Cherokee Ln..... Lodi 9-9514
LODI TRUCK SERVICE
S Cherokee Ln..... Lodi 9-5121
(See Advertisement This Page)

You'll find it fast in the **YELLOW PAGES.**

TOWING

24 HR. SERVICE



Specializing in
AUTO PAINTING & BODY REPAIRS
ALL WORK GUARANTEED



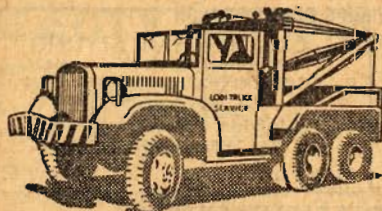
Authorized Service

CALIF BODY SHOP

LODI 9-3717

Night Phone 9-2445

606 E. LOCKEFORD



A HEAVY DUTY WRECKER SERVICE
LOAD TRANSFERRING - ALL TYPES
24-Hour Service

Day PHONES Night
LODI 9-5121 Lodi 8-0806

LODI TRUCK SERVICE
S. Cherokee Lane Lodi, Calif.

Automobile Trucks
See Trucks—Motor Headings

Automobile Washing Equipment
Washmobile Udall Co
2161 Shattuck Av Berkeley..... Ashberry 3-5651

Automobile Washing & Polishing
Eberle & Glatt 50 S Sacto..... Lodi 9-2448
Lodi Union Service Stn No 2
730 S Cherokee Ln..... Lodi 9-9915

Automobile Welding—See Welding

Automobile Wheel, Axle & Frame Repairing
B & C SERVICE
Wheel Aligning & Balancing
15 N Cherokee Ln..... Lodi 9-5724
BRACKETT'S GARAGE 12 S Stockton... Lodi 9-6557
HOLZ-CHAPMAN GENERAL TIRE CO
210 S School..... Lodi 9-5165

Automobile Wreckers
CHEROKEE AUTO WRECKERS
312 N Cherokee Ln..... Lodi 9-2616
HIGHIET GEORGE AUTO WRECKING CO
126 S Wilson Wy..... Stockton 4-7639
(See Advertisement This Page)
JACKSON GARAGE 99 Hwy..... Lodi 9-3344
Lodi Auto Wreckers 220 S Cherokee Ln... Lodi 8-1465
Schmierer Jacob Auto Wrecking
490 E Kettleman Ln..... Lodi 9-6671
Winters Motor Co 99 Hwy..... Lodi 9-4147
(See Advertisement This Page)

When you advertise in the Yellow Pages, you remind ready-to-buy customers to come to your business. Advertise in the Classified Directory... it pays.

GEO. HIGHIET AUTO WRECKING CO.

NEW and USED
PARTS & ACCESSORIES
GLASS INSTALLED
On All Makes of Cars
While U Wait & Quick Service
Safety • Plate & Sheet

Second Hand Cars Bought and Sold
GENERATORS and STARTERS
WE WILL SAVE YOU MONEY
STOCKTON 4-7639

126 S. Wilson Way Stockton

Auto WRECKING

USED AUTO PARTS
BODY & FENDER WORK - WELDING
COMPLETE AUTO PAINTING
BOAT TRAILERS
WINTERS MOTOR CO.
LODI 9-4147
5 1/2 Mi. No. of Lodi on Hwy. 99

Awnings
ALUMINUM AWNING & PRODUCTS CO
SIERRA ALUMINUM AWNINGS
Northern California's Original Aluminum
Awning Manufacturer
AWNINGS - SHELTERS - CANOPIES
Custom Made for Any Purpose
RESIDENTIAL - COMMERCIAL
Route 7 Box 1167-Bet Fulton & Bell on
Auburn Blvd Sacramento... Hickory 9-0749
Lodi Tent & Awning Co 111 W Pine.... Lodi 9-5567
ZEPHYR AWNING CO
1506 N California..... Stockton 3-4704

Baby Shops
Elmer's Five Ten & Fifteen
608 S Central Av..... Lodi 9-5519
HOLLY DEPT STORE 16 N School.... Lodi 8-0856
Irma's Specialty Shop 9 N School.... Lodi 8-0180
NEWFIELD M & SONS School & Pine... Lodi 8-0637

Baggage—See Luggage Headings
Bags—Burlap & Cotton
AMERICAN BAG CO
228 Harrison Oakland..... Glencourt 1-1286
YOUNG W W CO 1617 E Main.... Stockton 7-7997

Bail Bonds
HOUSTON BAIL AGCY
119 N San Joaquin..... Stockton 3-4208

Bakers—Retail
Alexander's Bakery 118 N Sacto..... Lodi 9-2225
COTTAGE BAKERY 212 S School.... Lodi 8-0592
(See Advertisement Page 8)
DANDY BREAD BAKERY
41 S Sacramento..... Lodi 9-5746
LODI AVE BAKERY 502 W Lodi.... Lodi 9-9457
(Continued Next Page)

Advertise here—it pays.

Webb's Bakery

and Delicatessen



PHONES
Stockton 4-5226 or Stockton 4-3482

WEDDING AND
BIRTHDAY CAKES
FRESH DAILY

PARTY SPECIALTIES

Open Daily 6 A.M. to 10 P.M.

3228-3236 PACIFIC AVE. STOCKTON

Bakers-Retail-(Cont'd)

LODI HOME BAKERY

WEDDING AND BIRTHDAY
CAKES

Special Cakes for All Occasions

41 S Sacramento.....Lodi 9-5746

Rott's Bakery 106 N School.....Lodi 9-6505

Sunset Spudnut Shop 1110 W Lodi Av.....Lodi 9-9878

WEBB'S BAKERY & DELICATESSEN

3236 Pacific Av.....Stockton 4-5226
(See Advertisement Page 7)

Bakers-Whsle

LODI HOME BAKERY 41 S Sacto.....Lodi 9-5746

Baling Equipment

S & C FARM EQUIPMENT CO

See Our Adv Under Farm Equipment
230 N Stockton.....Lodi 9-2655

Banks

Bank of America N T & S A 31 S School. Lodi 9-2724

Farmers & Merchants Bank
School & Elm.....Lodi 9-5171

Banquet Rooms

RICHMAID ICE CREAM CO

100 S Cherokee Ln.....Lodi 9-4793

Bar Fixtures

RALPH'S DISTRIBUTING CO

BAR SINKS
BEER BOXES

GLASSES STOOLS COUNTERS
BACK BARS

121 E Lindsay.....Stockton 3-8472

FOUR THOUGHTFUL ITEMS
OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

COTTAGE BAKERY



We Specialize in
WEDDING & BIRTHDAY CAKES
CAKES FOR ALL OCCASIONS
Pies - Cookies - Bread - Rolls

LODI 8-0592

212 S. School

Lodi

Barbecue Equipment

Patio & Barbecue Shop
1520 Pacific Av.....Stockton 2-5371
(See Advertisement This Page)

Barbers' Supplies

TIETJEN BARBER & BEAUTY SUPPLY

Prompt Delivery Service
29 S Hunter.....Stockton 5-5203

Barrels & Drums

CONSOLIDATED DRUM CO

Drums-Barrels-Bought-Sold-Reconditioned
4500 Shellmound Emeryville...Olympic 2-8260

DUFF CALIF CO 100 Bush S F.....Sutter 1-2260

LEVITT S COOPERAGE CO

Buyers Sales & Reconditioning Of
Steel Drums & Barrels Since 1902
1821-15th S F.....Market 1-1320

MYERS BARREL CO

Drums-Barrels-Bought-Sold-Reconditioned
6549 San Pablo Oakland.....Olympic 2-6847

MYERS DRUM CO

Mfrs Of New Steel Drums-Call Us Collect
6549 San Pablo Av Oakland...Olympic 2-6847

SLAVICH BROS INC Stanislaus & M...Fresno 2-3121

Basement Cleaning-See Rubbish Hauling

Baths

BUCHANAN R A JR

Massage-Steam Baths-Colonics
408 Mission.....Lodi 8-0840

Batteries-Retail

HOBBS BATTERIES—

TANN'S TEXACO SERV
27 N Cherokee Ln.....Lodi 8-1562

LAHER BATTERIES—

HOLZ-CHAPMAN GENERAL TIRE CO
210 S School.....Lodi 9-5165

NIG-L-SILVER BATTERIES

The Battery Made With
Death Valley Silver
Originator of the
Silver Alloy Grid
Needs Water Once a Year



"WHERE TO BUY THEM"

DISTRIBUTOR

LODI RECAP TIRE SHOP

240 N Cherokee Ln.....Lodi 8-0605

PREST-O-LITE BATTERIES—

LODI UNION SERVICE STN NO 1
131 N Cherokee Ln.....Lodi 9-6251

It's good business to keep your firm name, services and commodities listed and advertised in the Classified Telephone Directory.

PATIO & BARBECUE SHOP



Patios & Barbecues Our Specialty
Portable Barbecues - Barbecue Hardware
FREE PLANS FOR YOUR CONSTRUCTION
Barbecue Dishes - Sauces - Aprons - Caps, Etc.
Weathervanes - Postlamps - House Signs

Phone Stockton 2-5371

1520 PACIFIC AVE.

YOURS FOR A GRACIOUS
HOME & GARDEN

Batteries-Whsle & Mfrs

HOBBS BATTERIES—

DISTRIBUTOR

GRAFFIGNA BROS
108 N Sacramento.....Lodi 9-4754

MORRIS AUTO SUPPLY CO

112 S Main.....Lodi 9-5194

MORRIS AUTO SUPPLY CO

Delco Batteries
112 S Main.....Lodi 9-5194

Bearings-Babbitt, Bronze, Etc.

GUNTERT & ZIMMERMAN

Lindsay & Monroe.....Stockton 4-8713

Bearings-Ball & Roller

BEARING SUPPLY THE

500 N Wilson Wy.....Stockton 4-4858

MORRIS AUTO SUPPLY CO

112 S Main.....Lodi 9-5194

Philpott Geo M & Co

3257 Sn Pablo Av Oakland.....Humboldt 3-1656

Beauty Shop Equipment & Supplies

Monarch Beauty Supply Co

207 N Calif.....Stockton 3-1444

STOCKTON BEAUTY & BARBER SUPPLY

117 N California.....Stockton 2-0161

TIETJEN BARBER & BEAUTY SUPPLY

Prompt Delivery Service
29 S Hunter.....Stockton 5-5203

Beauty Shops

ARGIE'S BEAUTY SALON

820 S Church.....Lodi 9-6239

BACKMAN BEAUTY SALON

Permanent Waving & Hair Cutting
9 N School.....Lodi 9-5757

BEWALT BEAUTY SUPPLY CO

604 E Market.....Stockton 3-7294

CAROL'S BEAUTY SALON 311 E Elm...Lodi 9-2358
(See Advertisement Page 9)

China-Doll Beauty Salon

302 N California.....Lodi 9-2298

CLAUDIA'S HOUSE OF BEAUTY

Professional Care Is Best for Hair
DISTINCTIVE COIFFURES &
CONTOUR SHAPING

A Fine Line of Dermetics Cosmetics
CLAUDIA KRIES - Owner

513 N Church.....Lodi 9-2190

DeVELA'S BEAUTY SALON

Permanent Waving Our Specialty
18 S School.....Lodi 9-4561

Eula's Beauty Shop 305 Eden.....Lodi 9-6930

FASHION BEAUTY SALON

Anne Bauer-Owner
9 W Pine.....Lodi 9-5441

GARDEN OF BEAUTY

Specializing In Permanent Waving
25 N School.....Lodi 9-9063

GRACE'S BEAUTY SHOP 108 E Elm...Lodi 8-0574

Hattie's Beauty Salon 516 S Central Av...Lodi 9-6583
(See Advertisement Page 9)

HELEN'S BEAUTY SALON

CREATIVE HAIR STYLING
CONDITION & TYPES OF HAIR
GIVEN PERSONAL CONSIDERATION
SPECIALIST

In Scissor & Razor Hair Shaping
ALL TYPES OF PERMANENTS

214 E Pine.....Lodi 9-6517

IDELLA'S BEAUTY SALON

316 E Lodi Av.....Lodi 9-9659
(See Advertisement Page 9)

(Continued Next Page)

WINDY DAY HINT

In hanging heavy articles, catch 2 thickness of fabric below the line with clothes pins to prevent them from blowing off.

Beauty Shops—(Cont'd)

JONES' BEAUTY SHOPPE

AGNES JONES, Mgr.

PERSONAL HAIR STYLING

COLD WAVES
MACHINE & MACHINELESS
HAIR TINTING

326 E Oak.....Lodi 9-3129

LILLIAN'S BEAUTY SALON

COLD WAVES

HAIRCUTS FACIALS
SCALP TREATMENTS

Evening Appointments

Near Kettleman Ln
1333 S Central.....Lodi 9-3729

LOR GEAN'S BEAUTY SHOP 512 Maple. Lodi 9-5675

MARTZ MARTA BEAUTY SALON

Complete Beauty Service

808 N Pleasant Av.....Lodi 9-5541

MODEL BEAUTY SALON 115 W Elm.....Lodi 9-3876

NINETY-NINE BEAUTY SHOP

105 S Cherokee Ln.....Lodi 9-5780

(See Advertisement This Page)

Putnam's Beauty Shoppe 216 W Elm.....Lodi 8-1498

STOCKTON SCHOOL OF BEAUTY

38 S California.....Stockton 3-5528

(See Advertisement This Page)

SYLVIA'S BEAUTY SALON

720 S Church.....Lodi 8-0135

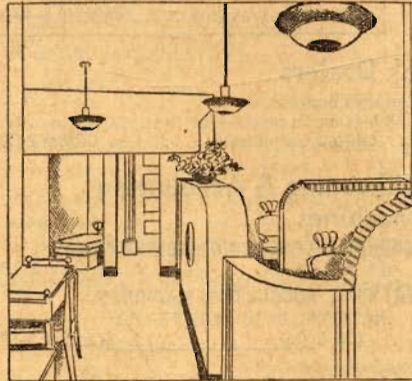
VIOLA'S BEAUTY SHOPPEE

13 N Church.....Lodi 9-6372

Would you like to build sales . . . attract new customers . . . encourage old customers to come back again? Advertise in the Classified Telephone Directory . . . it pays! The Yellow Pages will tell your sales story to people who are ready to buy!

CAROL'S BEAUTY SALON

All Types of Beauty Service



Phone Lodi 9-2358

Member of
HOLLYWOOD & WESTERN STATES
HAIR DESIGN COUNCIL

&
STATE & NATIONAL
HAIR DRESSERS & COSMETOLOGISTS
ASSOCIATION

Carol Morris R. C.

Creative Hair Stylist

17 YEARS EXPERIENCE

311 EAST ELM Lodi

Beer & Ale Distrs

ACME BEER—

LODI BEVERAGE CO

540 S Sacramento.....Lodi 9-3042

BURGERMEISTER BEER—

HIRES BOTTLING CO

711 N Sacramento.....Lodi 9-9401

H Q M Inc 701 N Sacto.....Lodi 8-0886

REGAL-PALE BEER—

CENTRAL DISTRIBUTING CO

16 S Wilson Way.....Stockton 5-5178

VALLEY BREW BEER—

H Q M INC 701 N Sacto.....Lodi 8-0886

Beer Parlors

A & A Club Victor.....Lodi 9-3462

Cellar The Woodbridge.....Lodi 9-9968

Club Fifteen 15 N Sacramento.....Lodi 9-9985

DAKOTA CLUB 308 N Cherokee Ln.....Lodi 9-9868

Forty-Five Club 45 N Sacramento.....Lodi 9-5442

Idlewild Inn Terminous Rd.....Lodi 9-2057

Jenner H R Victor.....Lodi 9-2076

L & L CAFE

Restaurant & Bar Service

442 S Main.....Lodi 9-9937

Samara Mike Cafe 121 N Sacramento.....Lodi 9-9895

SILVER DOLLAR 13 W Kettleman Ln.....Lodi 9-9994

TERMINOUS TAVERN

Charles Stone-Prop

Terminous.....Lodi 8-0379

TWENTY SEVEN CLUB 27 N Sacto.....Lodi 9-9954

Two Eleven Club 211 S Cherokee Ln.....Lodi 9-9892

VICTOR BEER PARLOR

Plate Lunch-Bear & Wine

Victor.....Lodi 9-4994

WILSON'S PLACE

Beer-Liquor-Tobaccos

25 N Sacto.....Lodi 9-9976

Woodbridge Inn Woodbridge.....Lodi 9-9869

Belting—Mechanical

BEARING SUPPLY THE

300 N Wilson Wy.....Stockton 4-4858

BOSTON WOVEN HOSE & RUBBER BELTING—

STOCKTON IRON WORKS

Harrison & Lindsay.....Stockton 7-7091

GUNTERT & ZIMMERMAN

Transmission-Conveyor-V Belts

Lindsay & Monroe.....Stockton 4-8713

HOLZ TIRE & RUBBER CO

1129 S Sacramento.....Lodi 9-4771

PIONEER TRANSMISSION & CONVEYOR BELTS—

STOCKTON IRON WORKS

Harrison & Lindsay.....Stockton 7-7091

REPUBLIC SUPPLY CO OF CALIFORNIA THE

Transmission & Conveyor Belts

30 S Aurora.....Stockton 7-7858

Beverages—Non Alcoholic

BIRELEY'S BOTTLING CO

2461 E Miner.....Stockton 5-0167

Lodi Grape Products Coop Assn 99 Hwy.....Lodi 9-2719

Nesbitt Bottling Co

1001 E Hazelton.....Stockton 2-7793

PEPSI-COLA—

H & M INC 701 N Sacto.....Lodi 8-0886

Party Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

WHERE SMART WOMEN SHOP FOR LOVELINESS



Phone
LODI
9-9659

Featuring a Complete Line of Beauty Service

LUZIER'S
FINE COSMETICS

IDELLA'S BEAUTY SALON

316 E. LODI AVE.

LODI

99 BEAUTY SHOP

Specializing in

PERMANENT WAVING

and

COLD WAVES



LODI
9-5780

103 S. CHEROKEE LANE

LODI

BEAUTY SCHOOL



WRONG High Forehead Appears Lower

Federico

Here's Your Opportunity to Learn Beauty Culture Under

One of the Foremost Teachers in The Field
Federico's Training is Interesting & Inexpensive
Enroll Now

PERMANENT WAVE \$2.95

Guaranteed & Supervised
Advanced Student Work

STOCKTON SCHOOL OF BEAUTY

Phone Stockton 3-5528

38 S. CALIFORNIA ST.

STOCKTON

HATTIE'S Beauty Salon



DIAL
LODI
9-6583

Open Sundays
Closed Saturdays

HAIR CUTTING
BY EXPERTS

We Specialize in

PERMANENT WAVING & COMPLETE BEAUTY SERVICE

HATTIE RETZER - Owner

516 S. CENTRAL AVE.

Bicycles—Repairing

Lodi Cyclery 312 S Central Av. Lodi 9-3218

Bicycles—Retail

**COLUMBIA-BUILT BICYCLES—
HAVEN'S HARDWARE**

606 S Central Av. Lodi 9-6869

Lodi Cyclery 312 S Central Av. Lodi 9-3218
(See Advertisement This Page)

Billiard Parlors

Lodi Bowl 106 W Walnut. Lodi 9-9827
Rex Pool Hall 9 N Sacramento. Lodi 9-9841

Blacksmiths

City Blacksmith 115 S Washington. Lodi 9-3179
Reed & Closson 112 E Pine. Lodi 9-6907

Blankets

**GENERAL ELECTRIC AUTOMATIC BLANKETS—
POSER & COE 208 S School. Lodi 9-5698**

Boarding Houses

MASUI MITSUE
Room & Board-Coffee Shop
20 N Main. Lodi 9-9813

Boat Builders & Repairers

LADD BUILT BOATS Brookside Rd. Stockton 3-2484

Boat Dealers

RANDOLPH'S EVINRUDE SALES & SERVICE
Outboard Motors
1102 Turner Rd. Lodi 9-2839

Boiler Equipment & Supplies

SERVICE HEAT & POWER COMPANY INC
Burners-Draft Controllers
Electronic Flame Failure Protection
815-22d Oakland Glencourt 1-2166

Boiler Repairing

B & M BOILER SHOP
R. A. BYER
ELECTRIC & ACETYLENE WELDING
Boilers - Tanks - Repairing
New and Used Installations
310 W Lafayette. Stockton 3-4930
Residence Call. Stockton 4-3741

Boiler Setting

Boyter-Johnson Fire Brick Construction
2026 Livingston Oakland. Kellog 3-7693

We want your telephone service to be as helpful as we can make it.

INDIAN
3 SPEED LIGHTWEIGHT BIKES



Bicycles

ALSO
SCHWINN & COLUMBIA

* * *

A.J.S. & INDIAN
MOTORCYCLES

Phone
LODI 9-3218

LODI CYCLERY
312 S. CENTRAL AVE.

Boilers—Mfrs & Distrs

OCEAN SHORE IRON WORKS
New & Rebuilt Boilers - Scotch - Vertical
H.R.T. - Firebox and Watertube - Complete
Installations & Repair Service - Certified Welders
Solvit Boiler Compound - Boiler Tubes
Also Direct Factory Representative for
Titusville Iron Works Boilers - Titusville, Pa.
After April 1st, 1952, Our Location Will Be
1660 Jerrold Ave., S.F. - Mission 7-5737
550-8th St Francisco. Underhill 1-4310

Book Dealers

Christian Book Center
Bibles Books Suppls-Mail Order Spcl Attn
1420 J Sacramento. Gilbert 2-3968

**Bookkeeping & Accounting
Machines**

MONROE CALCULATING MACHINE CO INC
644 E Lindsay. Stockton 2-1248
**NATIONAL ACCOUNTING MACHINES—
NATIONAL CASH REGISTER CO**
116 E Oak. Stockton 7-7418

Bookkeeping Service

Swinney Karl 20 W Oak. Lodi 9-2474

Bottlers

Hires Bottling Co 711 N Sacramento. Lodi 9-9401

Boxes—Wooden

Calif Pine Box Distrs 642 E Lockeford. Lodi 9-6518
DUFF CALIF CO
Wire Bound Boxes-Shook-Fruit-Veg-Poultry
100 Bush S F. Sutter 1-2260

When your telephone rings, it's thoughtful, courteous, and good business to answer it promptly.



*Exclusive
Apparel*

BRIDAL GOWNS
& ACCESSORIES
FORMALS
DRESSES
BLOUSES
SKIRTS
KNITS

ELIZABETH EMERY, Proprietor

The Elizabeth

LODI 9-9046

112 S. Church Lodi

Building Materials

Everything for the Builder

Phone
LODI 9-5148

MASONRY & PLASTER MATERIALS
LUMBER - BUILDERS' HARDWARE
ROOFING & PAINT MATERIALS
WALLBOARD & GLASS

VALLEY LUMBER CO.
200 E. ELM Lodi

Boxes—Wooden—(Cont'd)

STOCKTON BOX CO
Manufacturers of
WOODEN BOXES
Agents for
AMERICAN BOX CORP.
436 S Sacramento. Lodi 8-0503
If no answer call. Stockton 4-8361

WESTERN BOX DISTRs

Manuel G Rosa Jr
140 E Tokay. Lodi 8-1048
Res call "Operator" for
Sacramento Gilbert 3-8253
If no answer call "Operator" for
Sacramento Hillcrest 6-3891

Brake Service

B & C SERVICE 15 N Cherokee Ln. Lodi 9-5724
Brackett's Garage 12 S Stockton. Lodi 9-6557
D & D TIRE SHOPS 8 N Cherokee Ln. Lodi 8-0613
FYFFE EVERETT 230 S School. Lodi 9-9749
LODI BRAKE & ELECTRIC 207 E Pine. Lodi 9-3082
Lodi Motor Co 113 N School. Lodi 9-5448

Brass

MARWEDEL C W
Sheet-Rod-Tube-Wire
1934 Michigan Stockton 3-0473

Brass Ingots

See Foundries—Brass, Bronze, Aluminum, Magnesium, Etc

Bridal Outfits

Elizabeth The 112 S Church. Lodi 9-9046
(See Advertisement This Page)

Brokers—Insurance

See Insurance Agents & Brokers

Brokers—Stock & Bond

Davies & Co 330 W Lodi Av. Lodi 9-9698
Dean Witter & Co Bank of America Bldg Stockton
From telephones served from Lodi Exchange
only (No Inter-City Charge)
Ask "Operator" for Entrprise 10515
Mitchum Tully & Co F & M Bldg. Lodi 9-2894
NELSON HAROLD R
Bank of America Bldg. Stockton 5-5631
HARRIS-UPHAM & CO
Bk of America Bldg. Stockton 5-5631
From telephones served from Lodi Exchange
only (No Inter-City Charge)
Ask "Operator" for Entrprise 10578

Bronze

GUNTERT & ZIMMERMAN
Solid & Cored-G P Bushings
Lindsay & Monroe. Stockton 4-8713
MARWEDEL C W
Sheet-Rod-Tube-Wire
1934 Michigan Stockton 3-0473

Brooms

Tokay Broom Co Pearl Rd. Lodi 9-5087

Brushes

Seibel Luella
Stanley Home Products Representative
115 S Stockton. Lodi 9-3108

Builders—See Contractors—Building

Building & Loan Associations
See Savings & Loan Associations

Building Materials

C & S DISTRIBUTORS
Plywood-Doors-Shingles-Whsle
Whitmore Rd & 99 Hwy Ceres. . Modesto 7-1525
DIAMOND MATCH CO
Main & Lockeford. Lodi 9-4789
HOME BUILDERS SUPPLY CO
251 N Cherokee Ln. Lodi 9-5131
(Continued Next Page)

Building Materials—(Cont'd)

MITCHLER E F CO 1000 N Union... Stockton 2-6161
VALLEY LUMBER CO 200 E Elm... Lodi 9-5148
 (See Advertisement Page 10)
WOOD CLAUDE C CO 686 E Lockeford... Lodi 9-5183

Bus Lines

Gibson Lines 101 W Elm... Lodi 9-9903
 Greyhound Bus Depot 15 W Locust... Lodi 9-2314
 Lodi Transit System 204 S School... Lodi 9-9972

Business Opportunity Brokers

Bowen T A & Son 214 S School... Lodi 9-2784
 McKenna Jim 110 W Elm... Lodi 9-9589
 Strout Realty Co 601 S Cherokee... Lodi 9-2446
WILSON DALE REALTY 226 W Pine... Lodi 8-0679

Butane

See Gas—Liquefied Petroleum

Butchers—Retail—See Meat—Retail

Butchers—Wholesale—See Meat—Whsle

Cabinet Makers

LODI CABINET SHOP 510 Rimby Av... Lodi 9-3810
 (See Advertisement This Page)
TONEY & JOINES CABINET SHOP
 N Cherokee Ln... Lodi 9-6038
 (See Advertisement This Page)
WISNER & MILLER 730 N California... Lodi 9-3524
 (See Advertisement This Page)

Cable

See Electric Equipment Headings;
 Also Wire Headings

Cactus—See Nurseries Headings

Cafeterias—See Restaurants

Calculating Machines

See Adding & Calculating Machines Headings

Candy—See Confectioners Headings

Canners

Stokely Foods Inc 32 Tokay... Lodi 9-4786

Cans—Fibre

CONTINENTAL CAN CO INC
 Russ Bldg S F... Yukon 2-2300

Cans—Metal

CONTINENTAL CAN CO INC
 Russ Bldg S F... Yukon 2-2300

Canvas Products

Lodi Tent & Awning Co 111 W Pine... Lodi 9-5567

Cartons—See Boxes Headings

Cash Registers

CLARY CASH REGISTERS—
 STANDARD OFFICE EQUIPMENT CO
 340 E Weber Av... Stockton 6-6769

HEASTON'S CASH REGISTER SERVICE
 1435 E Miner... Stockton 3-7268

NATIONAL CASH REGISTERS—
 NATIONAL CASH REGISTER CO
 116 E Oak... Stockton 7-7418

Standard Office Equipment Co
 340 E Weber... Stockton 6-6769

Caterers

LODI TAMALES & RAVIOLI FACTORY
 43 N Sacto... Lodi 8-1097

Cattle Dealers—See Livestock

The Yellow pages save you time.

Cement Colors & Hardeners

SONNEBORN PRODUCTS—
FRANKENHEIMER SUPPLY CO
 18 W Weber... Stockton 9-9556

Cement Contractors

See Contractors—Concrete

Cement—Whsle & Mfrs

PERMANENTE CEMENT CO
 Sales Order Department
 Stevens Creek Rd
 Monte Vista... Axminster 6-6223

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately so that they need not be placed again . . . teaches children the little telephone courtesies.

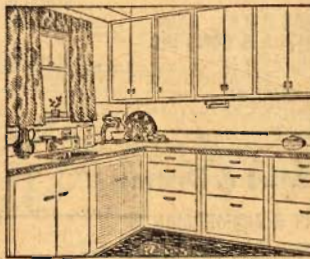
Cemeteries & Memorial Parks

CHEROKEE MEMORIAL PARK
 Laurence P West-Superintendent
 2250 S Cherokee Ln... Lodi 8-0893
 Lodi Mausoleum E Pine Ext... Lodi 8-0772
LODI MEMORIAL CEMETERY
 Susan A Bawden Owner
 11 W Elm... Lodi 8-0560

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.



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and MILLER**



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CUSTOM BUILT
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 DOORS & WINDOWS OF ALL TYPES
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Specialized Building Material
 OUTSIDE VENETIAN BLINDS

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 ROY REIMCHE, Owner

Lodi 9-3810

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 So. Hutchinson on Rimby Ave.

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CABINET SHOP**

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- KITCHEN CABINETS
- STORE FIXTURES
- CUSTOM WOODWORK

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CLEANING & INSTALLATIONS ANYWHERE - ANY TIME

10% Down - 36 Months to Pay On New Installations

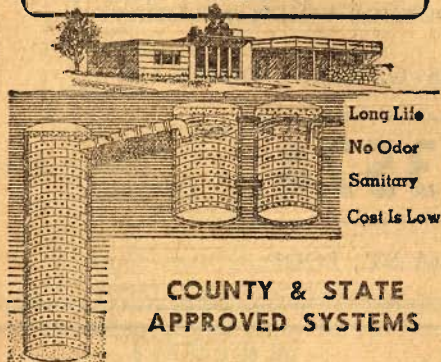


LODI 8-0871

DAY STOCKTON 9-9607 NIGHT
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SEPTIC TANK AND CESSPOOL Service



Long Life
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Cost Is Low

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SEPTIC TANKS AND CESSPOOLS CLEANED
WITH 1000 GALLON TANK TRUCKS

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ALWAYS AVAILABLE AT ANYTIME

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2 Year to 5 Year Guarantee - EASY TERMS

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Houston Wy. Lodi 9-2665

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PORCELAIN & POTTERY

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Tues. Evenings Till 9:30 P.M.

MARGARET ESTES FASELLI - Instructor

218 N Cherokee Ln. Lodi 9-4001

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AAAA SEPTIC TANK SERVICE

Delta Cesspool & Septic Tank Service
ALWAYS AVAILABLE AT ANYTIME
VACUUM PUMPING - Installations & Repairs
5 Yr. Guarantee With New Jobs
NO JOB TOO LARGE OR TOO SMALL
Free Estimates Gladly Given

44 N Sacramento. Lodi 9-9894

AAAA SEPTIC TANK SERVICE

44 N Sacto. Lodi 9-9894
(See Advertisement This Page)

D A PARRISH & SONS INC

See Our Display Ad This Classification
3128 E Miner. Stockton 9-9607

ELECTRIC ROTO-ROOTER SEWER SERVICE CO

See Adv Under Septic Tanks
1617 E 8th. Stockton 4-0626

LUNDGREN B D 831 E Oak. Stockton 2-7909

PARRISH D A & SONS INC

3128 E Miner. Stockton 9-9607
(See Advertisement This Page)

SHULTS CHAS H

We Specialize In Septic Tank Building
816 S Pleasant Av. Lodi 9-3911

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GUNTERT & ZIMMERMAN

Distributor For

CHAIN BELT COMPANY

STEEL & MALLEABLE CHAINS
CAST SPROCKETS FOR ABOVE
ROLLER CHAIN & SPROCKETS
ROLLER CHAIN COUPLINGS

Lindsay & Monroe. Stockton 4-8713

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Distributor for

THE JEFFREY MANUFACTURING CO.

Malleable Mill Chain & Sprockets
WHITNEY CHAIN CO.
Roller Chain & Sprockets

Harrison & Lindsay. Stockton 7-7091
If no answer call. Stockton 5-0216

Champagne-See Wines Headings

Chapels

See Churches Headings; Also Funeral Directors

Charitable Organizations

See Social Service Organizations

Cheese Cloth

ALL-STATE SUPPLY CO

1769 Chase Oakland. Twinoaks 3-2646

Chemical Toilets

D A PARRISH & SONS INC

Portable Chemical Toilets
Rentals & Service Statewide
3128 E Miner. Stockton 9-9607

Chemicals-Whsle & Mfrs

Hawley H F Chemical Co 800 S Ophir Stockton 3-7951
(See Advertisement This Page)

Mason Fruit Co 400 N Sacramento. Lodi 9-5178

SNOWDEN CHEMICAL CO

Industrial & Special Chemical Needs
Chlorpicrin - Methyl Bromide
Sulphur Dioxide
Winery Chemicals & Supplies
Grape Gassing

Hosmer Av. Modesto 2-5215

Chemists

San Joaquin Research Laboratory

2253 S McKinley Av. Stockton 3-1551

Chiropodists

Canning Montgomery J

Bk of Amer Bldg. Stockton 3-2213

COHEN J 32 S California. Stockton 2-8991

GRILLO I J California Bldg. Stockton 2-6285

Grossi L C 20 W Oak. Lodi 9-4025

MILLER F A Calif Bldg. Stockton 2-2626

Good neighbors are considerate party line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.



HAWLEY CHEMICAL CO.

MANUFACTURING INDUSTRIAL CHEMISTS
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MACHINERY DEGREASERS
RUST REMOVERS - METAL TREATMENT
SOAPS & DETERGENTS
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JANITORIALS - DISINFECTANTS
WAXES - STERILIZERS - SANITIZERS

Phone STOCKTON 3-7951

Direct From Our Factory to You
800 SO. OPHIR - STOCKTON

Always

KEEP RECEIVER ON THE HOOK

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Chiropractors

Bader Otto 322 W Lodi Av. Lodi 9-5535
(See Advertisement This Page)
Bockenheimer R F 247 S Lee Av. Lodi 8-1342

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**COMPLETE CHIROPRACTIC
DIAGNOSIS & TREATMENT**
CABINET BATHS
PHYSICAL THERAPY

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LIMITED PHYSIO — THERAPY**

25 Years In Private Practice
MON. — TUES. — THURS. — FRI.
9 a.m. to 12 Noon-1:30 p.m. to 5:30 & 6 to 9 p.m.
WED. & SAT.
9 a.m. to 12 Noon -1 p.m. to 5 p.m.
9 W Lockeford. Lodi 9-3274

Lawrence P M F & M Bldg Lodi 9-9648

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**PALMER
SPECIFIC CHIROPRACTOR**
X-Ray & Neurocalometer

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106 W Oak. Lodi 8-0727
Residence Lodi 9-6388

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**GENERAL PRACTICE
SINCE 1931**

Hours
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10 - 12 2 - 5 7 - 9
Saturdays 10 - 12

Cory Bldg Lodi 9-2270

Watson John R 213 S School. Lodi 9-6237
(See Advertisement This Page)

Church Supplies

Christian Book Center
Church & Church School Suppls-Mail Order
1420 J Sacramento. Gilbert 2-3968

Churches—Adventist

Seventh-Day Adventist Central Church
V C Becraft-Pastor
Sat-S S 9:30 AM-Morning Worship 11:00 AM
Wed-Prayer Meeting 7:30 PM
Fri-M V Society 7:30 PM
715 S Central Av. Lodi 8-1501
If no answer call. Lodi 9-2765

Churches—Assemblies of God

ASSEMBLY OF GOD FIRST
Rev Kelsey C Prinzing-Pastor
Sun-11:00 AM-7:30 PM-Tues Thurs-7:45 PM
125 S Washington. Lodi 9-2682
Res 315 E Walnut. Lodi 8-0755
Bethel Temple 904 A. Galt 2112

Churches—Baptist

Baptist Church First
Rev Gustave Rauser-Pastor
S S 9:45 AM-Morning Worship 11:00 AM
C B Y 6:30 PM-Evening Worship 7:30 PM
Wed Eve Prayer Meeting 8:00 PM
355 E Oak Lodi 9-5670
Baptist Church Temple
Arthur R Weisser-Pastor
75 N Crescent Av. Lodi 9-2247

Churches—Christian

Christian Church 233 S School. Lodi 9-4404

SHOE POLISH FOR FLOOR
When the color wears off a waxed floor, you can touch up the spots with brown wax shoe polish.

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General Health Service**

**Opens New Doorway
to Health**

FOR HEART
AND BLOOD
PRESSURE
BACKACHES

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NERVOUSNESS
TIREDNESS
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**COMPLETE PHYSICAL
EXAMINATION**

Our Physical Examination has located the cause of many so-called helpless conditions

**ELECTRO THERAPY
PHYSICAL THERAPY**

DR. JOHN R. WATSON D.C.

LODI 9-6237

213 S. SCHOOL

Chiropractor



**PATHOMETRIC WORK
"GERIATRICS"
SUPPLEMENTS
VITAMIN THERAPY
HEMORRHOIDS**

DR. OTTO BADER

Phone Lodi 9-5535 - Res. Lodi 9-9646

322 W. LODI AVE.



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Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

**THE PACIFIC TELEPHONE
AND TELEGRAPH COMPANY**

Churches—Christian Science

Christian Science Church
Sunday at 11-Sunday School 9:30-Wed at 8
322 W Elm Lodi 9-3804
Christian Science Reading Room
Open Daily 10 AM-4 PM
112 W Elm. Lodi 9-5829

Churches—Church Of Christ

Church of Christ
Walter J Dobbs-Minister
701 S Central Av. Lodi 9-9663

Churches—Congregational

Ebenezer Congregational Church
Carl F Brost-Minister
825 S Central Av. Lodi 8-0756
Parsonage 324 Cherry Dr. Lodi 9-2679
First Congregational Church
223 N School. Lodi 9-4682
If no answer call. Lodi 8-1107

Churches—Episcopal

St Johns Episcopal Church 114 N Lee Lodi 9-4667

Churches—Evangelical & Reformed

Zion Reformed Church
Rev R H Huenemann-Pastor
Oak & Ham Ln. Lodi 9-6306

Churches—Lutheran

Emanuel Amer Lutheran Church
Rev E J Roleder-Pastor
337 Hilborn Lodi 9-6745
Lutheran St Peter's Church
Rev W F Schlueter-Pastor
Sun Services-English 11 AM German 9:30 AM
115 W Locust. Lodi 8-0738
St Paul Amer Lutheran Church
Wm J Roleder-Pastor
Sunday School 9:30 AM Worship 10:30 AM
701 S Pleasant Av. Lodi 9-9030

Churches—Methodist

Methodist Church
Rev Edwin M Sweet-Pastor
200 W Oak. Lodi 9-3263
Res 316 W Oak. Lodi 9-2740

Churches—Nazarene

NAZARENE FIRST CHURCH OF THE
Rev Forrest B Bacon-Pastor
515 S Garfield. Lodi 8-0047

Churches—Pentecostal

FAITH TABERNACLE
Rev David A Brown Pastor
551 Loma Dr. Lodi 9-6571
Res 14 S Fairmont. Lodi 8-0441

Churches—Various Denominations

Bethel Tabernacle Church
Open Bible Standard Church
Rev Theron A Tousley-Pastor
200 W Locust. Lodi 9-9692
Buddhist Church Of Lodi 23 N Stockton. Lodi 9-5589

City Government Offices

See Alphabetical Directory Under "Lodi City of"

Party Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Cleaners & Dyers

ADVANCE CLEANERS 810 W Lodi Av. Lodi 9-5916
(See Advertisement This Page)

BEST CLEANERS

Pick Up & Delivery Service
541 N Hutchins. Lodi 9-2865

CENTRAL CLEANERS

ONE DAY SERVICE — NO EXTRA CHARGE
Complete Laundry Service
Rugs & Chesterfields
Fur Storage Vault
Waterproofing — Demolishing
PICK-UP & DELIVERY
842 S Central Av. Lodi 9-6614

FRENCH CLEANERS

Office 3 W Pine. Lodi 9-4610
Plant 412½ S School. Lodi 9-9061
Guild Cleaners 112 W Pine. Lodi 9-6811
K & K CLEANERS 12 W Oak. Lodi 8-1007
Lodi Cleaning & Dye Works 10 W Pine. Lodi 8-0515

PENNANT CLEANERS & DYERS

228½ E Lodi Av. Lodi 9-5883

R & J CLEANERS

4-HOUR SERVICE
No Extra Charge
PICK-UP & DELIVERY
SERVICE

Across From City Hall
218 W Pine. Lodi 9-2694

Roy & Dave Cleaners 209 Watson. Lodi 9-4046

STAR DELUXE CLEANERS

111 S Cherokee Ln. Lodi 9-6759
Tokay Cleaners 11 N Cherokee Ln. Lodi 9-6340
United Cleaners 110 S Church. Lodi 8-0830

Clergymen

Bacon Forrest B 515 S Garfield. Lodi 8-0047

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Quality Workmanship

ALL WORK DONE IN OUR OWN PLANT

We Rertexture All Garments Dry Cleaned
LAUNDRY SERVICE

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Lodi 9-5916

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Owner



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810 W. LODI AVE.

Clothing—Boys' Retail

LADS 25 N School. Lodi 9-6720

Clothing—Men's, Retail

See also Men's Furnishings—Retail
Loewen I W 517 S Central. Lodi 9-9005
Squire Clothiers Hotel Lodi Bldg. Lodi 9-4594
Toggerly The 28 S School. Lodi 9-2336

Clubs

See also Associations
Disabled American Veterans Club
24 W Elm. Lodi 9-3854

LIDO CLUB

Piazza & DeMartini—Owners
18 S Main. Lodi 9-4897
Woman's Club House 325 W Pine. Lodi 9-4659

Coal & Coke Dealers—Retail

UNION ICE CO THE 27 E Locust. Lodi 9-2701

Cocktail Lounges

CLINTON'S CLUB 5 E Elm. Lodi 9-9918
COSMOPOLITAN HOTEL 100 S Main. Lodi 9-9945
Del Monte Club 121 N Cherokee Ln. Lodi 9-6294
EL CHARRO DESERT ROOM
1010 S Cherokee Ln. Lodi 9-5646
EL PATIO 222 W Lockeford. Lodi 9-9967
NINETY-NINE CLUB
Jake Weigand Owner
113 N Cherokee Ln. Lodi 9-9805

RAINBOW CLUB

Your Spot for Enjoyment
Mixed Drinks — On & Off Sale Liquor
Try Chef Hamm's Famous Meals
Dancing Fri. Sat. & Sun.
Antonette & Peter — Props.
SHUFFLEBOARD
116 N Sacramento. Lodi 9-9917

Red Anchor The 31 N Sacramento. Lodi 9-9829
TWENTY SEVEN CLUB 27 N Sacto. Lodi 9-9954
VOLCANO CAFE 1800 S Cherokee Ln. Lodi 9-9885

Coffee Dealers—Whse

BLUE RIBBON COFFEE CO INC
Restaurant Service
535 E Channel. Stockton 5-0216

Coke—See Coal & Coke Dealers Headings

Cold Storage Lockers

See Frozen Food Lockers—Renting

Collection Agencies

CRAMER COLLECTION SERVICE
Bank of America Bldg. Stockton 2-8308
LODI COLLECTION SERV F & M Bldg. Lodi 9-3868

Colleges—See Schools

Concrete Construction

See Contractors—Concrete

Concrete Mixers—Renting

Lodi Salvage Co 625 N Sacto. Lodi 9-9670

Concrete Products

MUMBERT CONCRETE PIPE CO
Concrete Pipe—Septic Tanks & Silos
424 S Main. Lodi 9-5660

SPIEKERMAN ED CONCRETE PIPE CO

CONCRETE PIPE

for
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Silos — Septic Tanks

Aluminum Sprinklers & Canvas Hose
412 S Sacramento. Lodi 9-3596

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Concrete—Ready Mixed

MITCHLER E F CO 1000 N Union. Stockton 2-6161

WOOD CLAUDE C CO

READY MIXED CONCRETE
EXCAVATING
GRADING — PAVING
ROAD OILS
SAND and GRAVEL
Free Estimates
686 E Lockeford. Lodi 9-5183

Concrete Vibrators

GUNTERT & ZIMMERMAN
Lindsay & Monroe. Stockton 4-8713

Confectioners—Retail

Cretes' Camera Center
Awful Fresh MacFarlane Candies
25 S School. Lodi 9-4821
Harry's Fountain & Cafe
We Use Richmaid Ice Cream
103 S School. Lodi 9-9971
Lodi Theatre Fountain 17 S School. Lodi 9-9961
Pearl's Fountain & Lunch
Beadry-Gimbal-Dixie Dixon Candies
21 W Pine. Lodi 9-2883

Construction Service

See Contractors Headings

Containers

See Specific Kinds, i.e., Boxes; Etc

Contractors—Building

BAYBARZ FRED L
See Our Ad Plastic Products Whse & Mfrs
1321 S Hutchins. Lodi 9-2876
Best Bilt Homes 226 W Pine. Lodi 8-0679
BRAND JUSTUS W

GENERAL BUILDING CONTRACTOR
Residential — Commercial
Industrial

408 W Walnut. Lodi 9-3848

C K N BUILDERS

MAURICE N. CHRISTOPHERSON
LODI 9-6738
CHRIS KLUDT
LODI 8-0855
EUGENE F. NICKEL JR.
LODI 8-0935

1835 W Lockeford. Lodi 8-0935

Christopherson Maurice N 315 Loma Dr. Lodi 9-6738
Dawson L 534 E Elm. Lodi 8-1409
Doyle Thos J 333 Walnut Av. Lodi 8-0807

HANSON P L

General Building Contractor
Route 2—Box 181
Davis Rd. Lodi 9-9180
(Continued Next Page)

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You Can't Beat Our Prices for

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- REPAIRING
- REMODELING
- Estimates
- Gen. Contracting
- Blue Prints
- Specifications

BRICK & BLOCK CONSTRUCTION
DAY OR NIGHT CALL

LODI 9-5468

JOHNSON CONSTRUCTION CO.
P.O. Box 202 Lodi

Contractors—Building—(Cont'd)

HOEGERMAN WM C
 Licensed Genl Bldg Contractor
 303 W Elm.....Lodi 9-3183

JOHNSON CONSTRUCTION CO
 628 N School.....Lodi 9-5468
 (See Advertisement Page 14)

Rastetter Vernon W 640 Loma Dr.....Lodi 9-9739
 Reiswig Emil C 112 Olive Ct.....Lodi 9-6249
 Scelzi Lawrence L 220 1st.....Lodi 9-2661
 Singer L P Jr 105 S Crescent.....Lodi 9-9420

Contractors—Concrete

BROWN FRED M & SONS

**CONTRACTORS
 CONCRETE
 BRICK
 MASONRY**

1225 S Sacramento.....Lodi 9-4582

BURKHARDT WM

**CONCRETE
 COMMERCIAL — RESIDENTIAL
 CONSTRUCTION
 SEWER SERVICE**

Rt 4 Box 155 Lodi
 Hogan Ln.....Lodi 8-0303

SHULTS CHAS H 816 S Pleasant Av...Lodi 9-3911

Contractors—Ditching

D A PARRISH & SONS INC
 Irrigation—Sewers—Drains—Septic Tanks
 3128 E Miner.....Stockton 9-9607

Contractors—Electric

See Electric Contractors—Industrial & Residential

Contractors' Equipment

C P Concrete Equipment Co
 Form Clamps—General Concrete Supplies
 1100-6th Av Oakland.....Templebar 4-8366

LE TOURNEAU SALES & SERVICE—
BAY CITIES EQUIPMENT INC
 2606 Cypress Oakland.....Twinoaks 3-8313

UNIVERSAL FORM CLAMP CO
 Uni-Forms—Rented—Sold
 Form Clamps—Concrete Accessories
 2051 Williams San Leandro..Lockhaven 2-2051

Contractors' Equipment—Renting

McGuire & Hester
 796-66th Av Oakland.....Trinidad 2-7676

Contractors—Excavating

COLLINGWOOD CLINTON N

**EXCAVATING CONTRACTOR
 CARRYALL & ROAD WORK
 GRADING
 TRACTOR RENTAL &
 BULLDOZING**

917 S Cherokee.....Lodi 9-2129

Contractors—General

Brand Justus W 408 W Walnut.....Lodi 9-3848
 C K N Builders 1835 W Lockeford.....Lodi 8-0935
 Heinrich Fred C 111 S Central Av.....Lodi 9-6756
 Johnson Construction Co 628 N School...Lodi 9-5468

McMURDO & HIGHFILL

**GENERAL
 Contractors & Builders
 Specializing In Residential
 FREE ESTIMATES
 CALL DAY OR NIGHT**

201 N Fairmont Av.....Lodi 8-0065

Advertise here—it pays.

Contractors—General—(Cont'd)

Moore & Roberts Inc Walnut Av.....Lodi 9-9468
RASTETTER VERNON W 640 Loma Dr..Lodi 9-9739
REISWIG EMIL C 112 Olive Ct.....Lodi 9-6249
 Singer L P Jr 105 S Crescent.....Lodi 9-9420
 Wisner & Miller 730 N California.....Lodi 9-3524

WOOD CLAUDE C CO

**READY MIXED CONCRETE
 EXCAVATING
 GRADING — PAVING
 ROAD OILS
 SAND AND GRAVEL
 Free Estimates**

686 E Lockeford.....Lodi 9-5183

Contractors—Heating & Ventilating

See also Plumbers

GENERAL SHEET METAL SHOP
 See Our Adv Under Sheet Metal
 217 S Stockton.....Lodi 9-5934

LODI PLUMBING & HEATING CO
 119 N Sacramento.....Lodi 8-0871

MYERS VIC
 See Our Adv Under Sheet Metal Work
 212 S Washington.....Lodi 9-9029

Contractors—Masonry

Armstrong Oris
 Fireplaces—Barbecues—Mineral Lights
 Calimyrna Rd.....Lodi 9-9236

Contractors—Painting

See Painting Contractors

Contractors—Paving

Wood Claude C Co 686 E Lockeford.....Lodi 9-5183

Contractors—Plumbing—See Plumbers

Contractors—Roofing—See Roofers

Contractors—Sidewalk

See Contractors—Concrete

Cooking Utensils

LO-HEET STAINLESS STEEL COOK-WARE—
LAWSON WARREN S
 300 N Santa Cruz Av.....Modesto 3-5463

Copper

MARWEDEL C W
 Sheet—Rod—Tube—Wire
 1934 Michigan.....Stockton 3-0473

Cork Insulation

See Insulation Materials—Cold & Heat

Corned Meats—See Meat—Whsle

Corsets—Retail

Irma's Specialty Shop 9 N School.....Lodi 8-0180
SPENCER CORSETIERE 339 E Oak....Lodi 9-6607
 Spirella Corsetiere 810 S Stockton.....Lodi 9-9031
 If no answer call.....Lodi 9-2001

Cosmetics—Retail

Merle Norman Cosmetics 20 W Oak.....Lodi 8-1532

Costume Rental

Capital Costumes
 813 1/2 J Sacramento.....Hudson 4-0528

County Government Offices

See Alphabetical Directory under "San Joaquin County of"

Couplings

STOCKTON IRON WORKS
 Falk Steelflex Couplings
 Harrison & Lindsay.....Stockton 7-7091

Covers—Canvas—See Canvas Products

Cranes

INSLEY CRANES—
SCOTT EQUIPMENT CO
 N 16th & American River
 Sacramento.....Hickory 9-8551

Crankshaft Grinding

MORRIS AUTO SUPPLY CO
 112 S Main.....Lodi 9-5194

Creameries—See Milk & Milk Products

Credit Reporting Agencies

**ASSOCIATED CREDIT BUREAUS FACTBITL
 CREDIT REPORTS—**
CREDIT BUREAU OF LODI
 F & M Bldg.....Lodi 9-3567

Credit Bureau of Lodi F & M Bldg.....Lodi 9-3567

Crematoriums

CASA BONITA MAUSOLEUM & CREMATORIUM
 Cemetery Ln & Pine.....Stockton 3-0486
LODI CREMATORIUM E Pine Ext.....Lodi 8-0772

Crop Dusting, Spraying, Etc

ATWOOD CROP DUSTERS INC
 225 Rush Av.....Lodi 9-3014
 (See Advertisement This Page)

Clark Aerial Crop Serv 812 W Lockeford..Lodi 9-3251

CLARK AERIAL CROP SERV
 Telegraph Rd.....Lodi 9-3360
 Floyd Geo A Woodbridge Rd.....Lodi 9-2107

**HELICOPTER SERVICES OF CALIFORNIA
 SPRAYING — DUSTING
 SEEDING**

Complete Operation Under Your
 Personal Direction

Stockton Field.....Stockton 4-1943
 If no answer call.....Stockton 5-5132
 Or.....Stockton 3-9395

PRECISS/ FLYING SERV INC
 Lower Sacto Rd.....Lodi 9-9257

Curtain & Blanket Cleaners

LASKEY'S ED FRENCH & CURTAIN LAUNDRY
 1517 N Lincoln.....Stockton 4-0232

SERVICE LAUNDRY

Specializing in laundering
**ALL TYPES OF CURTAINS
 LACE TABLECLOTHS
 FANCY SPREADS**

505 N Sacramento.....Lodi 9-3706

Curtains—Retail

Holly Dept Store 16 N School.....Lodi 8-0856

Advertise here—it pays.

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 CROP DUSTERS**

- DUSTING
- SEEDING
- SPRAYING

Dial
LODI

9-3014

Or

9-2107

Cylinder Reboring & Regrinding

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CYLINDER REBORING
WITH THE MOST MODERN EQUIPMENT
Line Boring

Complete Motor Rebuilding
For Service or Pick-Up & Delivery Call
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112 S Main.....Lodi 9-5194

Dairies & Dairy Products
See Milk & Milk Products

Dairy Equipment & Supplies

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LODI TRACTOR CO 116 N School.....Lodi 9-2258

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STOCKTON DAIRY SERVICE

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DISTRIBUTOR

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Lodi Child Care Center 221 E Lodi Av...Lodi 9-4883

Deafness Aids—See Hearing Aids

Defense Agencies—See Associations

Dehydrators

U C B Inc Victor.....Lodi 9-2605

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Peirano's Mkt 117 E Pine.....Lodi 9-2145

WEBB'S BAKERY & DELICATESSEN

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(See Advertisement This Page)

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Medico Dental Bldg.....Stockton 4-2183

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Valley Dental Laboratory 404 W Pine...Lodi 9-6683

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LAWSON ROBT L

5204 E Weber Av.....Stockton 7-7250

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See also Laundries

Golden West Towel & Linen Supply Co

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Spic & Span Diaper Service

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Dog Hospitals—See Veterinary Hospitals

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 Goehring's Drug Store 514 S Central. Lodi 9-6906
 Lodi Drug Co Inc 25 W Pine. Lodi 9-2728
REXALL DRUG STORE 101 S School. Lodi 8-0436
 Snyder's Pharmacy 208 N Cherokee Ln. Lodi 8-1579
 (See Advertisement This Page)
 Weihe's Drug Store 101 N Sacramento. Lodi 9-2426
 (See Advertisement This Page)
ZIMMERMAN'S PHARMACY
 16 W Pine. Lodi 9-3549
ZIMMERMAN'S PHARMACY
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Dry Cleaners—See Cleaners & Dyers

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See also specific headings such as: Freezers—Food Storage Units; Kitchen Equipment; Ranges & Stoves—Dealers; Refrigerators—Domestic; Sewing Machines—Domestic; Vacuum Cleaners—Dealers; Washing Machines—Dealers.

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4. Please replace the receiver gently when through talking.

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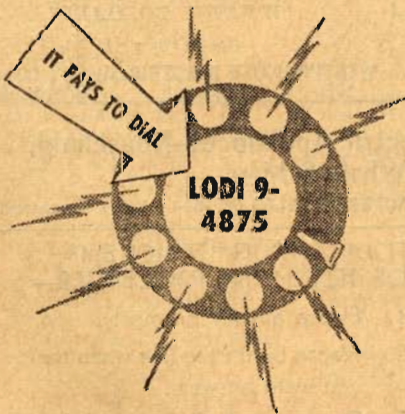
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 (See Advertisement This Page)

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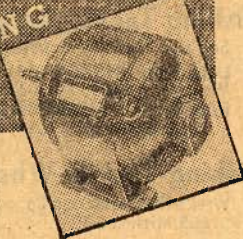
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