

FARMERS & MERCHANTS BANK

OF LODI, CALIFORNIA

"OWNED BY HOME FOLKS"

DEPOSITS INSURED
BY

THE FEDERAL DEPOSIT INSURANCE CORPORATION, WASHINGTON, D.C.

\$5,000

MAXIMUM INSURANCE
FOR EACH DEPOSITOR

\$5,000

ACCOUNTS SOLICITED—SAFE DEPOSIT BOXES RENTED

Corner Elm & School Sts.

Phone 1500

EMERSON'S
LODI CITY and RURAL DIRECTORY



1940

Support Your
Grape & Wine
Festival

1941

By Getting Your
Membership Card
Early Each Year

*Bread
At It's
Best*



**Lodi
Home
Bakery**

SWEET'S FURNITURE MART

- COMPLETE HOME FURNISHERS
- SPARK STOVES, GAS RANGES, GAS HEATERS & FLOOR FURNACES, OIL HEATERS
- STEWART-WARNER ELECTRIC REFRIGERATORS
- NATIONAL "WEATHER WAXED" VENETIAN BLINDS

45-47 N. Sacramento St.

LODI, CALIF.

PHONE 584



GILBEAU'S

●
HARDWARE—HOUSEWARE

●
FURNITURE-NEW & USED

●
ELECTRICAL APPLIANCES

●
HEATERS-STOVES-RANGES

●
FLOOR COVERINGS

●
MATTRESSES

106 N. Sacto. St.

Phone 94

ED. J. PERRIN

ELECTRICAL
Household Appliances

●
RADIO
Radio Service

●
Washing Machines
A. B. C.
LITTLE GIANT

●
Refrigerators
KELVINATOR

●
Ironrite Ironers

●
Water Softeners
PERMUTIT

116 W. Oak St.

Phone 1530

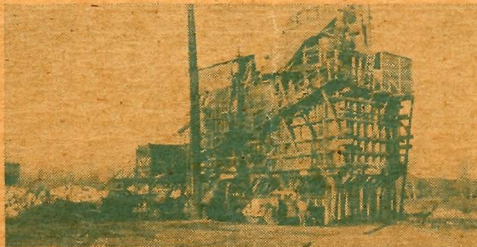
LOUIS F. FLOCKHART

Dealers in
Sand & Gravel

All Washed
Material

Bunker Service

CLEMENTS
Gravel Pit



CRUSHED
ROCK

PLASTER
SAND

600 N. School St., Lodi

Phone 1239 for Delivery

PIERCE-THIEL STANDARD STATION

MOST MODERN SUPER SERVICE IN LODI

SPECIALIZED LUBRICATION

TURCO CAR SHAMPOO—WAXING—POLISHING

ATLAS TIRES—BATTERIES—ACCESSORIES

Corner Lodi Ave. & Hutchins Sts.

Phone 431

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| ● Plumbers | ● Electrical Appliances |
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| ● Paint Store | ● Furnaces |
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PHONE 52

ROOFS

APPLIED and REPAIRED
Wholesale & Retail

For Free Estimates Call—

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LIEBIG ROOF SERVICE



Shingle—Tile—Asbestos
Gravel Roofs

Pioneer Products
Flintkote Asphalt Products

324 S. Sacramento St.

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GENERAL CONTRACTORS

A COMPLETE HOME
PLANNING SERVICE



"Building up to a Standard
Not Down to a Price"

PHONE 1111 W

4 S. California St.

Phone 1111W

QUALITY
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We are Distributors for



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than Ever*
LUCKY ALE
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PHONE 2-4293

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Mgr.



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and
Repair-
ing
Johnnie
Ferrero
Mgr.

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French and Italian Cuisine

South on Hiway 99

Phone 1078

CLASSIFIED BUSINESS DIRECTORY AND COMPLETE BUYER'S GUIDE

THE PUBLISHERS cannot and do not guarantee the correctness of all information published in this Directory, nor the complete absence of errors and omissions, therefore we assume no responsibility for the same. All information was obtained through direct contacts with businesses and individuals and every reasonable effort was made to verify names, addresses, occupations, etc. Those having advertisements and black-face listings have made this Directory possible and are deserving of your consideration.

ALTERATIONS

K & K Cleaners 12 W. Oak St., Phone 1310

AMBULANCE SERVICE

Hale & Bawden, 11 W. Elm St. Phone 64
Wells Funeral Home 123 N. School Phone 18-W

ASBESTOS SIDING APPLICATION

Liebig Roof Service 324 S. Sacto., Phone 1238

AUTO ACCESSORIES

Fuller & Crescenzi

Auto Accessories
SPORTING GOODS
Radios-Tires-Batteries

12 S. School St. Phone 1205

AUTO BODY & FENDER WORKS

Ehler's Garage 210 S. School, Phone 137

C. H. GAEDE'S

Auto Body Fender
General Auto Repairing
TOP WORK—WELDING

115 South Cherokee Lane

Hansel & Ortman 121 W. Pine St. Phone 802
Jenner & Haut 115 E. Oak St. Phone 332
Krieger Motor Co. 111 S. Sacto. St. Phone 448
Lodi Motor Co. 116 N. School St. Phone 1
Loewen Auto Co. 9 W. Locust St. Phone 36
L. H. Lukens, Lodi Ave. at Wash. Phone 521
Mitchell & Koenig 200 W. Pine St. Phone 2
N. Cherokee Lane Phone 21
Munger Motor Co. 113 N. School St. Phone 9

STROH BROS.

Body & Fender Works
AUTO PAINTING

"We take the DENTS out of
Accidents"

216 N. School St. Phone 488

WERNER'S

Body & Fender Service
AUTO PAINTING
BEE LINE

Wheel & Hub Straightening
National Auto Club Service
215 S. Sacramento St. Phone 813

AUTO DEALERS—NEW & USED CARS

L. G. Brown, Dodge-Plymouth, 221 S. Sacto St.
Phone 118
Hansel & Ortman, Oldsmobile, 121 W. Pine St.
Phone 802
Eugene R. Hieb, Studebaker, 206 N. Sacto St.
Phone 167 Res. 1253
Jenner & Haut, Nash, 115 E. Oak St. Phone 332
Krieger Motor Co., Ford-Mercury-Lincoln,
111 S. Sacto. St. Phone 448
Lodi Motr Co. Chrysler-Plymouth, 116 N. School
Phone 1
Loewen Auto Co. Buick-Chevrolet, 9 W. Locust
Phone 36
L. H. Lukens, Hudson, Lodi Ave. at Wash. St.
Phone 521
Mitchell & Koenig, DeSoto, Plymouth, 200 W.
Pine St. & 2 N. Cherokee Lane Phones 2 & 21
Munger Motor Co. Pontiac, 113 N. School St.
Phone 9
Volcano Garage (Used Cars) S. Cherokee Lane
Phone 1078

AUTO ELECTRIC

Central Garage (Generators & Starters)
716 S. Central Ave. Phone 280-W
"Vic" Surdez 206 N. Sacto. St. Phone 167

AUTO LAUNDRY

Warren Coe Signal Sta. (Chassis & Motor Pressure Cleaned) Oak & Sacto. Sts. Phone 776
Mac's Service, Lodi & Central Ave. Phone 347
Pierce & Thiel Standard Ser. (Shampoo Wash)
Lodi & Hutchins, Phone 431
Sunseri, Bros. Sacto. St. at Lodi Phone 121-W

AUTO LUBRICATION

Mac's Service, Lodi & Central Ave. Phone 347
Pierce & Thiel Standard Ser. Lodi & Hutchins
Phone 431
Radtke's Signal Station, 100 N. Cherokee
Phone 888
Sunseri Bros. Sacto. St. at Lodi, Phone 121-W
"Vic" Surdez, 206 N. Sacto. St. Phone 167

AUTO PAINTING

Jenner & Haut, 115 E. Oak St. Phone 332
Stroh Bros. Body Works, 216 N. School St.
Phone 448
Volcano Garage, S. Cherokee Lane Phone 1078
Werner Body & Fender Wks. 215 S. Sacto. St.
Phone 813

AUTO PARTS AND SUPPLIES

Loewen Auto Co. 9 W. Locust St. Phone 36

GRAFFIGNA BROS.

E. F. GRAFFIGNA, Prop.
AUTO PARTS & SUPPLIES
RADIOS & BICYCLES
Pennsylvania Tires and Tubes
108 N. Sacramento St. Phone 17

AUTO REPAIRING

L. G. Brown, Dodge-Plymouth, 221 S. Sacto. St.
Phone 118

CENTRAL GARAGE

C. F. LYNN, Prop.
General Repairing
WELDING
Generators—Starters
716 S. Central Ave. Phone 280-W

EHLER'S GARAGE

General Auto Repairing
MOTORS REBORED-REBUILT
Body and Fender Work
210 S. School St. Phone 137

C. H. Gade, Auto Body & Fender Wks.
115 S. Cherokee Lane
Hansel & Ortman, 121 W. Pine Phone 802
Jenner & Haut, 115 E. Oak, Phone 332
Krieger Motor Co. 111 S. Sacto. St. Phone 448
Lodi Motor Co. 116 N. School St. Phone 1
Loewen, Auto Co. 9 W. Locust St. Phone 36
L. H. Lukens, Lodi Ave. at Wash. Phone 521
Mitchell & Koenig, (Day & Night Service)
200 W. Pine & 2 N. Cherokee Lane Ph. 2 or 21
Munger Motor Co. 113 N. School St. Phone 9

REISWIG**Motor Service****Complete Auto Repairing****REBORING MOTORS****Auto Wrecking—Used Parts**

816 S. Garfield St.

"VIC" SURDEZ**General Auto Repairing****Studebaker Service****AUTO ELECTRI-LUBRICATION**

206 N. Sacramento St. Phone 167

Volcano Garage S. Cherokee Lane Phone 1078

WRIGHT'S GARAGE**AUTO REPAIRING****JOHNSON OUTBOARD MOTORS**
CYLINDER BORING-TOWING

214 N. Sacramento St. Phone 30

AUTO WRECKING

Reiswig Motor Service, 816 S. Garfield St.

AWNINGS**LODI TENT & AWNING CO.**

Complete Line of Luggage
Lawn Furniture, Canvas Goods
"Anything in Canvas or Leather"
35 N. Sacramento St. Phone 967

Ed. Spiekerman
LODI STOCKTON
CONCRETE
PIPE CO.

CANVAS DEPARTMENT
Awnings—Tents—Irrigation
Hose—Repairs

412 S. Sacto. St. Phone 303

BEER—WHOLESALE**QUALITY DIST. CO.**

Distributors

Lucky Lager—Frisco
Budweiser—Lucky Ale
Canada Dry Products

PHONE 2-4293

31 South Aurora Street Stockton

BEER—WINE

Sol's Place, 23 N. Cherokee Lane Phone 1115

BELTS—"V" REFRIGERATION & MOTOR

Cain Electric Works, 208 W. Locust St. Ph. 850

BEVERAGES

Quality Distributing Co. (Hires Root Beer)
31 S. Aurora St. Stockton Phone 2-4293

BICYCLES

Fuller & Crescenzi (Shelby Flyer) 12 S. School St. Phone 1205

Graffigna Bros. 108 N. Sacto. St. Phone 17

BLACKSMITHS**CHAS. FRANSEN**

General Blacksmithing

Ornamental Iron Work

17 E. Lockeford St. Phone 198W

LODI

Blacksmith Shop

(Earl E. Brinson)

General Blacksmithing
Truck Body Building
Spring Repairing

217 N. Sacramento St. Phone 647

BOTTLED GAS**MACO**

FOR RURAL HOMES

Wedgewood Gas Ranges Day &
Night Water Heaters

Servel Gas Refrigerators

633 Victor Road Phone 275

BOXES AND BOX SHOOK

Stockton Box Co. (see ad bottom of page)
436 S. Sacto. St. Phone 854

BOY'S WEAR

The Toggery (Tom Sawyer) School & Oak Sts.
Phone 197

BUILDING MATERIALS

Diamond Match Co. Main & Lockeford Sts.
Phone 624

Elliott Lumber Co. 200 E. Elm St. Phone 10

CABINET MAKING

Fred C. Bender, 323 N. Stockton St. Phone 1017

Cary Bros. 4 S. Calif. St. Phone 1111-W

Claude L. Coberly, 720 N. Lincoln

James Culbertson, 1101 W. Oak St. Phone 227-R

G. R. Dickhoff, 335 Louie Ave. Phone 874-J

Fred Heinrich, 425 E. Tokay Phone 805-R

CABINS

Volcano Cafe & Cabins S. Cherokee Lane
Phone 1078

CEMENT & PLASTER

Diamond Match Co. Main & Lockeford Sts.
Phone 624

Elliott Lumber Co. 200 E. Elm St. Phone 10

Lodi Lumber Co. 637 Victor Road Phone 746

J. W. Mumbert (Cement) 424 S. Main St.
Phone 466

Ed Spiekerman, (Cement) 414 S. Sacto. St.
Phone 303

STOCKTON BOX CO.

COMPLETE LINE BOXES & BOX SHOOK, WINERY SUPPLIES

Barrels—Bottles—Jugs—Corks

436 South Sacramento Street

Phone 854

CHIROPRACTORS

DR. OLIVE W. HILL**CHIROPRACTOR**

Hours: 2 to 5 p. m.-7 to 8 p. m.

Liberty Road 2 mi. W. Airport

Dr. W. H. Nielson, D. C.**ELECTRO-THERAPY****DIETETICS****FOOT ADJUSTING**

Hours 9-12, 1-5

Evenings by Appointment

21-22 Cory Bldg. Phone 1375

CHOP SUEY

King Yin Cafe, Susie Yip, Prop. (Chow Mein Noodles) 10 S Main St. Phone 751
 New Shanghai Cafe, (Chow Mein-Noodles) 101 E. Pine St. Phone 144

CLEANING & DYEING

**K and K
CLEANERS**

Alterations of All Kinds
HAT BLOCKING-DYEING

12 W. Oak St. Phone 1310

COLON IRRIGATION

Sanitarium Treatment Parlors, 1224 S. Hutchins
 Phone 1522-W

CONTRACTORS—BUILDING

FRED C. BENDER

Cabinet Work

General Building Contractor

I Help Plan Your Home

323 N. Stockton St. Phone 1017

CARY BROS.**General Contractors**A Complete Home Planning
Service

4 S. California St. Phone 1111W

CLAUDE L. COBERLY**Builder****Cabinet Work**

720 N. Lincoln St. Lodi, Calif.

JAS. CULBERTSON**General Contracting**Ready Built Homes for Sale
Assistant Loan Service

1101 W. Oak St. Phone 227R

G. R. DICKHOFF**BUILDING CONTRACTOR****Cabinet Work****Remodeling—Free Estimates**

Let me help plan your home

335 Louie Ave. Phone 874-J

**FRED C. HEINRICH
GENERAL CONTRACTORS**Home Building and General
Remodeling**FREE ESTIMATES**

425 E. Tokay St.

Wm. J. TARTER**BRICK CONTRACTOR**

All Kinds Brick & Stone Work

1245 S. Church St. Phone 1067

E. T. WISNER & SONS**Builders****BUILDING PLANS DRAWN—CABINET AND MILL WORK**

640 N. California St.

MILL & OFFICE

Phone 443

CONTRACTORS—CONCRETE

J. W. Mumbert, Concrete Pipe Co. 424 S. Main
St. Phone 466
Ed. Spiekerman, Concrete Pipe Co. 412 S. Sacto.
St. Phone 303

R. L. MARTIN**Concrete Contractor**

333 Cherry Drive

CONCRETE PRODUCTS**J. W. MUMBERT
CONCRETE PIPE CO.****Cement Contractors**

Concrete Pipe-Septic Tanks, Con-
crete Stave Silos, Basolite Build-
ing Blocks, Cement-Sand & Gravel

424 S. Main St.

Phone 466

Ed. Spiekerman
LODI STOCKTON
**CONCRETE
PIPE CO.**

CONCRETE IRRIGATION PIPE
Stave Silos—Septic Tanks
Building Tile

412 S. Sacto. St.

Phone 303

CORSETS & BRASSIERES

Irma's Specialty Shop (Gossard & Camp Sur-
gical—Maiden Form) 9 N. School Phone 416

COSMETICS

Garden of Beauty, 108 W. Pine St. Phone 618
Lodi Drug Co. (Eliz. Arden, Lucien LeLong,
Lentheric) Cory Bldg. School & Pine Ph. 830
The Rexall Store, School & Oak Sts. Phone 790
Zimmerman's Pharmacy, 16 W. Pine St. Ph. 1510

CREAMERY PRODUCTS

Gentner & Gruber Dairy, 227 Louie Ave. Ph. 1276
Richmaid Oak & Garfield Sts. Phone 1380

CROCKERY & GLASSWARE

Lodi Hdwe. Co. 27 S. School St. Phone 3
Turner Hdwe. Co. 116 W. Pine St. Phone 34

CRUSHED ROCK — ROCK DUST

Louis F. Flockhart, 600 N. School St. Ph. 1239

CURTAINS LAUNDERED

Lodi Steam Laundry, Woodbridge Rd. Phone 70
Service Laundry, 505 N. Sacto. St. Phone 158

DAIRIES**CLIROSE
JERSEY FARM**

100% Jersey Milk & Cream
"For Those who Want the Best"



J. C. Steele
Owner

At Your
Grocer
Phone
23F13

**GENTNER & GRUBER
DAIRY**

Delivered or at your Grocer

Lodi Phones 1276-46F21

LODI & STOCKTON

Nelson's Dairy

R. A. Nelson

Grade "A" Raw Milk

"A Trial and You're A
Satisfied Customer"

Davis and Peltier Road

DAIRY EQUIPMENT

Horning Implement Co. (McCormick-Deering)
205 S Sacto. St. Phone 808

DECORATING

Lodi Tent & Awning Co. 35 N. Sacto. St. Ph. 967

DENTISTS**Dr. Floyd W. Burson****DENTIST****PHONE 766**

Suite 320 Farmers & Merchants Bank
Building

Dr. W. Nelson Conover**DENTIST**

Reliable Denture Services

X Ray Service

Evening Appointments

PHONE 1228

Zimmerman's Bldg. 14 W. Pine St.

LODI BARGAIN STORE

LODI'S LEADING GENERAL MERCHANDISE STORE
 WORK CLOTHING—HOUSEHOLD GOODS—WALL PAPER
 SHOES—LUGGAGE—PAINTS

33-35 South Sacramento Street

Phone 571

DENTISTS (Contd.)

Dr. E. M. Folendorf

DENTIST

X-Ray Service

Phone 1308

LOW PRICES-CREDIT

Corner Pine & Sacramento Streets

DR. J. E. MEHLHAFF

DENTIST

318 F. & M. Bank Building

Phones Office 1186W Res. 1186R

DR. C. B. TENNYSON

DENTIST

Scientific and Reliable Denture
 Service

Res. Phone 247-J

Cory Building Phone 238

DEPARTMENT STORES

Lodi Bargain Store (See ad top of Page.)

M. NEWFIELD & SONS Department Store

Women's & Misses Apparel
 Dry Goods—Furniture

Pine & School Sts. Phone 75

DRESSES

Mode'O'Day 20 N. School St.
 Wilson's, (Dressy—Sport) 15½ W. Pine St.
 Phone 1026

DRIVE IN LUNCH

Sol's Place, 23 N. Cherokee Lane, Phone 1115

DRUG STORES

LODI DRUG CO.

The Walgreen Agency

PRESCRIPTIONS

Eastman—Cine Kodaks

Gifts—Cosmetics

Cory Bldg., School & Pine Ph. 830-831

Zimmermans Pharmacy

16 W. Pine St.

Phone 1510

—:—
 The Rexall Store

School & Oak Sts.

Phone 790

Prescription Specialists

DRY GOODS

Lodi Dry Goods Store (See ad bottom of Page.)
 M. Newfield & Sons, Pine & School Sts. Ph. 75

ELECTRICAL APPLIANCES

Gilbeau's 106 N. Sacto. St. Phone 94
 Henderson Bros. Co. Inc. 21-25 S. Sacto St.
 Phone 52
 Lodi Hardware, 27 S. School St. Phone 3
 Sweet's Furniture Mart. 45 N. Sacto St. Ph. 584
 Turner's Hardware, 116 W. Pine St. Phone 34
 Weaver's Radio Service, 206 E. Pine St. Ph. 168

EMERY & BROWN

ELECTRIC SERVICE

General



Electric

Wiring—Appliances—Service
 Radios—Oil Heaters—Ranges
 105 S. School St. Phone 467

LODI DRY GOODS CO.

- READY—TO—WEAR—MILLINERY—WASH DRESSES
- BEDDING—DOMESTICS—CURTAINS
- DRESS GOODS—ACCESSORIES—NOTIONS

18-20 WEST PINE ST.

PHONE 33

ELECTRIC EQUIPMENT CO.

W. I. RICE—O. H. LINDE

GENUINE FRIGIDAIRE

BENDIX HOME LAUNDRY

PUMPS—PRESSURE SYSTEMS—RADIOS—WIRING

8 West Pine Street

Phone 160

ELECTRICAL APPLIANCES (Contd.)**MAYTAG SHOP**

J. H. KUNDERT

Maytag Washing Machines, Ironers
Radios, Heaters, Gas Ranges, Refrigerators,
Electrical Appliances Washing Machine Service

15 West Pine St. Phone 120

ED. J. PERRIN

FOR

Complete Electric Household Appliances, Kelvinator, Refrigerators, Ironrite Ironers, Permutit Water Softners

116 W. Oak St. Phone 1530

ELECTRICAL CONTRACTORS

Electric Equipment Co. 8 W. Pine St. Phone 160
Emery & Brown Electric Service, 105 S. School
Phone 467
H. S. Hook, (Commercial Wiring) 16 W. Elm
St. Phone 692
Suelzle Electric (See ad Bottom of Page)

FRED FRESHOUR**ELECTRIC**

Commercial Wiring
Electrical Contractor

Electrical Fixtures & Supplies
436 E. Walnut St. Phone 210W

DICK WAGERS

Electrical Contractor
Service—Repairing—Wiring
ELECTRICAL SUPPLIES

Victor Road Phone 62-F-21

The Floor Doctors

E. J. Wassink—J. Hammond
F. M. E.

All Kinds of Floors Sanded Cleaned-Sealed-Finished-Waxed
820 W. Lockeford St. Phone 463J

ELECTRICAL SUPPLIES & FIXTURES

Electric Equipment Co. 8 W. Pine St. Ph. 160
Emery & Brown Electric Service, 105 S. School
St. Phone 467

Fred Freshour, 436 E. Walnut St. Phone 210-W
Henderson Bros. Co. Inc. 21-25 S. Sacto St.
Phone 52

Suelzle Electric (Lightolier Fixtures) 421 E. Lodi
Ave. Phone 430-R

Turner Hardware Co. 116 W. Pine St. Phone 34

ELECTRICAL WIRING

Fred Freshour, 436 E. Walnut St. Phone 210-W
Suelzle Electric, 421 E. Lodi Ave. Phone 430-R
Dick Wagers, Rt. 1 Box 52, Victor Road
Phone 62-F-21

ELECTRO THERAPY

W. H. Nielson, D. C. 21 Cory Bldg. Phone 1375

FERTILIZER

Teck's Nursery (Shell Agri. Ammonia) S.
Cherokee Lane, Phone 1108

FISHING TACKLE

Fuller & Crescenzi, 12 S. School St. Phone 1205

FLOOR COVERINGS

Gilbeau's 106 N. Sacto. St. Phone 94
Sweet's Furniture Mart (Lin, Rugs, Carpets)
45 N. Sacto. St. Phone 584

FLOOR FINISHING**SUELZLE ELECTRIC**

ELECTRICAL CONTRACTOR
COMMERCIAL WIRING

LIGHTOLIER LIGHTING FIXTURES

421 E. LODI AVE.

LODI, CALIF.

PHONE 430-R

FLORISTS

LODI FLOWER STORE

Mrs. M. K. Reynolds & T. E. Reynolds
"SAY IT WITH FLOWERS"

5 W. Elm St. Phone Bu; 703 Res. 473W

Madison, Nursery & Florist, 118 W. Lodi Ave.
Phone 893-W
Steele's Nursery & Florist, 507 S. School St.
Phone 392
Teck's Nursery & Florist, S. Cherokee Lane
Phone 1108

FOUNDRY & PATTERN SHOP

J. W. PINKERTON

Foundry

PATTERN MAKING

Manufacturers of

Iron—Brass—Aluminum

CASTINGS

White Iron Disc Harrow Bearings
Manholes—Catch Basins, Etc.

Rt. 1 Box 28 Phone 64F11

FOUNTAIN LUNCH

Richmaid, Oak & Garfield, Phone 1380

FOUNTAIN PENS

Lodi Drug Co. Inc. (Sheaffer & Parker) Cory
Bldg. School & Pine Phone 830
The Rexall Store (Sheaffer) School & Oak Sts.
Phone 790
Zimmerman's Pharmacy (Sheaffer) 16 W. Pine
Phone 1510

FRUITS & VEGETABLES

Guggolz Market, 19 W. Pine St. Phone 1345
Hepper's Food Store, 110 S. School St. Ph. 73
Home Market, 112 S. School St. Phone 145

FUEL—BLOCKS—COAL & WOOD

W. F. Moore & Son

Union Oil Products Exclusively
Stove and Diesel Oils
ROAD OILING

422 W. Lockeford St. Phone 316

Richmaid, Oak & Garfield Sts. Phone 1380

FUNERAL HOMES

Hale & Bawden

MORTICIANS

AMBULANCE SERVICE

Office Lodi Cemetery

11 W. Elm St.

Phone 64

WELLS

FUNERAL HOME

Telephone 18-W

AMBULANCE SERVICE

123 N. School St.

Lodi, Calif.

FURNACES

Allen Equipment Co. 130 N. Cherokee Lane
Phone 395
Henderson Bros. Co. Inc. (Fraser) 21-25 S. Sacto
St. Phone 52
Lodi Hdwe. (Coleman-Sunbeam) 27 S. School St.
Phone 3
Maytag Shop (Oil & Gas) 15 W. Pine St.
Phone 120
Sweet's Furn. Mart (Sparks Gas) 45 N. Sacto St.
Phone 584
Turner Hdwe. Co. (Fraser) 116 W. Pine St.
Phone 34

FURNITURE—NEW

Gilbeau's 106 N. Sacto. St. Phone 94
Irma's Specialty Shop (Juvenile) 9 N. School St.
Phone 416
Lodi Tent & Awning Co. (Porch & Lawn)
35 N. Sacto St. Phone 967
M. Newfield & Sons, Pine & School Sts. Ph. 75

SWEET'S FURNITURE MART

Complete Home Furnishers
Spark Stoves-Heaters,
Ranges-Floor Furnaces
Stewart-Warner Refrigerators,
National Venetian
Blinds

45-47 N. Sacramento St. Phone 584

FURNITURE—REFINISHING

Allen E. Clark, 727 S. Cherokee Lane Ph. 966

FURNITURE—UPHOLSTERED—MANFG.

Clemings Upholstering & Drapery, 229 Hilborn
St. Phone 537

FURNITURE—USED

Gilbeau's 106 N. Sacto. St. Phone 94
Sweet's Furniture Mart, 45 N. Sacto. St. Ph. 584

GASOLINE & KEROSENE

C. B. Bull, Distr. Signal Oil Co. 100 N. Cherokee Lane, Phone 888
 The Petroleum Products Co. 16 S. Cherokee Ln. Phone 697
 Richfield Petroleum Products, 221 S. Cherokee Phone 1260

GIFTS

Lodi Drug Co. Cory Bldg. School & Pine Sts. Phone 830
 The Rexall Store, School & Oak Sts. Ph. 790

UNIQUE GIFT SHOP

**A Gift for Every Purpose
 RENTAL LIBRARY**

Cards-Linens-Costume Jewelry
 23 W. Pine St. Phone 148

Zimmerman's Pharmacy, 16 W. Pine St. Phone 1510

GLOVES

Lodi Dry Goods Co. (Kayser) 18-20 W. Pine St. Phone 33

GROCERIES**GUGGOLZ MARKET**

C. R. GUGGOLZ, Prop.

QUALITY MERCHANDISE

Groceries Phone 1345

Meats Phone 500

FREE DELIVERY SERVICE

19 W. Pine St. LODI

**HEPPER'S
 Food Store**

"The Home of Good Things to Eat"
Staple and Fancy Groceries

Fruits—Vegetables—Meats

110 S. School St. Phone 73

LODI HARDWARE

Lodi's Exclusive



Paints and Varnishes

DUCO

GENERAL HARDWARE and HOUSEHOLD WARES

27 S. School Street

Phone 3

HOME MARKET

"Owned by Home Folks"
GROCERIES

Fruits and Vegetables

112 S. School St. Phone 145

GUNS & AMMUNITION

Fuller & Crescenzi, 12 S. School St. Ph. 1205

HARDWARE & HOUSEWARE

Diamond Match Co. (Bldr. Hdwe.) Main & Lockeford Sts. Phone 624
 Lodi Hardware (See ad at Bottom of Page.)

Henderson Bros. Co., Inc.

General Hardware

"SINCE 1896"

Furnaces-Heaters-Ranges

PLUMBING SUPPLIES

Sheet Metal Works

ELECTRICAL SUPPLIES

21-25 S. Sacto. St. Phone 52

**Your Complete
 Hardware Store**

Sherwin-Williams Paints

Sporting Goods-Bicycles

House Wares-Appliances

Builders Hardware-Garden Tools

Jacuzzi Pumps

**TURNER
 HARDWARE COMPANY**

116 W. Pine St.

Phone Lodi 34

GILBEAU'S

Hardware & House Wares

Furniture New & Used

Floor Coverings

Paints—Mattresses—Stoves

106 N. Sacto. St.

Phone 94

HATCHERIES

Courtney's Hatchery

Progeny Tested Stock-All Breeders
Blood Tested
BABY CHICKS
White Leghorns-Barred Rocks
New Hampshires
Poult, Broad Breasted Bronz
.5 Miles E. Lockeford Rd. Phone 99Y4



Baby

Chicks

Morrison Hatchery

We Specialize in High Grade
White Leghorns
East Pine Extension Phone 1068

HAT CLEANING & BLOCKING

K & K Cleaners, 12 W. Oak St. Phone 1310

HATS—MEN'S

Lodi Bargain Store, 33 S. Sacto. St. Phone 571
The Toggery, (Stetson) School & Oak Sts.
Phone 197

HERBALISTS

Arrowhead Indian Herb Co.

Manufacturers and Dispensors of
Conway's Arrowhead Herbs
Remedies, Ointments and Lini-
ments, See ad on back cover
First Ave. and Warner St. Phone 772
Chico, Calif.

CHINESE HERBS

Are nature's own remedies to
regain your health.

CHAN & KONG HERB CO.
Eminent Chinese Herb Specialists
207 West Oak St. Phone 619

Y. Wong Herb Co.**CHINESE HERBALIST**

Oldest and most famous, Come for free
Consultation on your ailment

Hours 9-12 a. m. - 1 to 7 p. m.

343 E. Oak St. Lodi

Phone 1282

HOME BUILDING

John Kessel, 849 S. Church St. Phone 620

HOSIERY

Irma's Specialty Shop, (Kayser) 9 N. School St.
Phone 416
Lodi Dry Goods Co. (Theme) 18 W. Pine St.
Phone 33
Mode'O'Day 20 N. School St.
Wilson's (Admiration—No-Mend) 15½ W. Pine
St. Phone 1026

HOISERY MENDING

Lodi Dry Goods Co. 18 W. Pine St. Phone 33

HOSPITALS

**BUCHANAN HOSPITAL**

408 E. Pine St.

Phone 1200

HOTELS

New Fielding Hotel

Ernest F. Peterson, J. E. Snelson
Owners

Hotel Rooms and Apartments

**San Francisco's Most Convenient-
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For the Shoppers and Pleasure

Seekers

Geary St. at Mason**Phone Garfield 0980****FIRE AND EARTH QUAKE PROOF**

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Henderson Bros. Co. Inc. 21-25 S. Sacto. St.
Phone 52
Lodi Bargain Store, 33 S. Sacto. St. Ph. 571
Turner Hdwe. Co. 116 W. Pine St. Phone 34

ICE

Richmaid, Oak & Garfield Sts. Phone 1380

ICE CREAM—WHOLESALE

Richmaid Ice Cream**French Custard—It's Richer**

Fancy Ice Cream—Frozen Desserts..

Oak & Garfield Sts. Phone 1380

IGNITION—STARTER & GENERATOR SER.

Walnut Service Station, 124 E. Walnut St.
Phone 1135

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Hornung Implement Co. (McCormick-Deering)
205 S. Sacto. St. Phone 808
J. W. Pinkerton Fndry, (We make any type
casting) Rt. 1 Box 28, Phone 64-F-11

INCOME TAX & UNEMPLOYMENT INS. SER.

J. S. Montgomery Co. 5 S. School St. Ph. 1360-61

INFANTS & JUVENILE STORE

**IRMA'S
Specialty Shop**Lodi's Most Exclusive
Infants & Juvenile Store
CORSETSGossard & Camp Surgical
Kayser Hosiery—Lingerie

9 N. School St. Phone 416

INSULATION

Diamond Match Co., Main & Lockeford Sts.
Phone 624
Liebig Roof Service, 324 S. Sacto St. Ph. 1238
Otto Seefried Roofing 120 W. Tokay St. Ph. 677

INSURANCE

**FIRE
LIFE
AUTO
INSURANCE**

Notary Public

JOHN BISCHOF

9 S. Sacramento St. Phone 345

F. A. Dougherty & Son

Est. 1895

**INSURANCE
REAL-ESTATE LOANS
Notary Public**

1 S. School St.

Phone 139

C. L. Kobes, 17 W. Elm St. Phone 919
E. H. Kundert, 2 W. Pine St. Phone 946
H. A. Lange, 10 N. Church St. Phone 1550**V. R. LARSON****GENERAL INSURANCE
Notary Public**

2 West Pine St.

Phone 151

LODI REALTY CO.

J. L. HELLWIG

INSURANCE**REAL-ESTATE LOANS
Notary Public**

7 W. Ellm St.

Phone 452

J. S. Montgomery Co.All
Forms

Insurance

5 S. School St.

Real
Estate
Income
Tax
Service

Phone 1360

L. H. Rinn, Pine & Sacto. Sts. Phone 130

IRONERS

Electric Equipment Co. (Easy) 8 W. Pine St.
Phone 160
Emery & Brown Elect. Serv. (G. E.) 105 S. School
St. Phone 467
Maytag Shop, (Maytag) 15 W. Pine St. Ph. 120
Ed Perrin, (Ironrite) 116 W. Oak St. Ph. 1530

JEWELRY STORES

Guptill's Jewelry

Watches—Gifts—Diamonds

316 E. Lodi Ave.

Lodi, Calif.

JUICE MACHINE

Josie Culbertson, (Sales) 1101 W. Oak St.
Phone 227-R
J. W. Pinkerton Fndry, (Mfgr) Rt. 1 Box 28
Phone 64-F-11