

# ADVERTISEMENTS

THE MANAGER OF THIS YEAR BOOK WISHES TO  
EXPRESS HIS GRATITUDE TO THE BUSINESS  
MEN WHO SO LIBERALLY CONTRIBUTED  
THE NECESSARY FUNDS FOR THIS  
PUBLICATION OF THE TOKAY.  
THANKS A LOT.

*This Annual was printed by us*

*Half-Tone and Color Work our specialty*

*Phone Stockton 126*

*A*SSOCIATED  
PRINTING  
COMPANY

*512 East Channel Street*

*Near California*

*Stockton, California*

# The Valley Lumber Company OF LODI

INVITES THE PATRONAGE OF THE  
YOUNG FOLKS AS WELL AS  
THE "GROWN-UPS."



Sixteen years of service in this community is behind us. It is our utmost aim to show every consideration possible to our patrons.



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**L. H. ELLIOTT, Secretary**

**Office**  
**105 EAST ELM ST.**

Res. Phone 408

Office 515

**OLIVER RIGGLE**

Physician and Surgeon

Rooms 3, 4, 5

Cory Bldg.

Lodi, Calif.

**PATRONIZE  
OUR  
ADVERTISERS**

.....  
**TRY**

**LODI**

**FIRST**  
.....

We're pestered by a student named Vert.  
Who is most exceedingly pert.  
All freshmen adore him,  
But sophomores bore him,  
And juniors he treats just like dirt.



Mrs. Murphy—Uncle Tom's Cabin has earned five million dollars.  
Myron Tower—The old man ought to be able to build a house  
by now.  
.....

*L*ET...

**THE S. A. GERARD CO.**

SHIP YOUR  
GRAPES

We Give the Best Service  
and the Highest Returns.

221 SOUTH SACRAMENTO STREET

ARNOLD F.  
BOETHER

LODI BATTERY  
& IGNITION CO.

Repairing of  
HIGH GRADE  
MOTOR  
CARS

Automotive  
Electricians  
Philadelphia and Dia-  
mond Grid Batteries

**S** TUDEBAKER  
SERVICE  
STATION

221 SOUTH SACRAMENTO STREET, LODI

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When Thinking of Candy  
Why not ask for a

**ZIP BAR**

If you do not get one  
Write us name of your Candy Dealer



**Pacific Coast Candy Company**

“MAKERS OF MORITZ SWEETS”

# *THE LODI NEWS*

THE PROGRESSIVE EVENING NEWSPAPER OF THE  
DISTRICT, IS THE MOST THOROUGHLY READ  
NEWSPAPER IN NORTHERN SAN  
JOAQUIN COUNTY

Subscription rate \$2.00 per annum  
Advertising rates on application

116 N. SACRAMENTO ST.

PHONES 555 and 556

HARLEY M. LEETE  
Editor

DELMAR B. RINFRET  
Business Manager

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Phone Lodi 160

112 N. Sacramento St.

## **ELECTRIC EQUIPMENT COMPANY**

EFFICIENT ELECTRIC SERVICE

Lodi, California



FASHIONABLE FOOTWEAR

**LODI SHOE STORE  
INC.**

For Any Member of the Family

10 West Pine Street

LODI,  
CALIFORNIA

Office Phone 39

Residence Phones 240-M and 653-R

## CITY TRANSFER COMPANY

LOCAL AND LONG DISTANCE HAULING

See Us on All Excavating Work Whether Large  
or Small—Also All Kinds Highway Contracting

21 N. SACRAMENTO ST.

LODI, CALIFORNIA

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Horace Woodworth:

I'm a sheik boy, no meek boy, no weak boy or slow,  
There's pepper in my make-up, and ginger in my blow,  
Take care boys, beware boys, I'm hard and fast and strong.  
The world is far too slow, boys. I'll make it move along.

Jacob Fetzer }  
and {  
Olga Locke }

So stately his form and so lovely her face.

Willard Stewart—A voice so thrilling ne'er was heard.

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## U. S. SHOE REPAIRING SHOP

BEST SHOE WORK

106 South School Street

Lodi, California

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## MASON HOSPITAL

Branch of the San Joaquin County Emergency Hospital—Equipped  
for Medical and Maternity Cases—Open to All  
Physicians and Surgeons

THIRZA M. COLE, R. N.  
Superintendent

209 N. SCHOOL STREET  
Phone 174

# Earl Fruit Company

Telephones: Lodi 186-187

E. A. HUMPHREY  
District Manager

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Here lies the body of Walter Whizz;  
He hugged a girl that wasn't his.  
Here lies the body of Willie Barr;  
He hugged his own girl but hit a car.



A jolly young fellow named Cash  
Tried hard to grow a mustache.  
His girl objected,  
The plan was rejected,  
And his hirsute dream went to smash.

---

**OTTO F. BECKMAN**

Feed and Fuel

COAL, WOOD, HAY & GRAIN

LODI:  
630 North Sacramento Street  
Phone 688

LOCKEFORD:  
Phone 25



FORTY-SIXTH YEAR

THE LODI *S*ENTINEL

REACHES THE HOMES IN THE GREATER  
LODI DISTRICT

“At this bank you may enjoy the same metropolitan facilities that you would obtain in any of the large financial centers of the United States.”

First Central of Lodi Branch  
**LIBERTY BANK**

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TOTAL INVESTED CAPITAL OVER \$35,000,000

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Control of this Bank is owned by  
Bancitaly Corporation

Total Invested Capital  
over \$55,000,000

# *Lodi Canning Company*

PACKERS OF  
FRUITS AND VEGETABLES  
LODI, CALIFORNIA

Office Phone 457

Residence Phone 302-J

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## **A. J. COOK TRANSFER CO.**

HAULING OF ALL KINDS

Phone Lodi 158

33 North Sacramento Street

Lodi, California

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## **SERVICE LAUNDRY**

F. R. Polenske, Prop.

OUR MOTTO:  
"BETTER SERVICE"

505 N. Sacramento St.

Lodi, California

CONCRETE IRRIGATION PIPE

W. H. Graham & Co.

JUST ONE COST—THE FIRST

Phone 466

Lodi, California

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TRY OUR MILK SHAKES

They Are Delicious

UNEEDA CREAMERY

TWO STORES

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BEFORE YOU BUY BE SURE YOU SEE SAMPLES OF CLASS  
PINS AND RINGS, GRADUATION ANNOUNCEMENTS,  
ATHLETIC MEDALS, CUPS, TROPHIES

Made By

THE T. V. ALLEN COMPANY

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Los Angeles, California

# TOKAY CITY GARAGE

M. McKENZIE

Best Equipment — Open Day and Night — Skilled Mechanics

TOW SERVICE

Storage, Tires and Accessories

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Pitto—How far has your class gone in the Social Problems book?  
D. Michaels—Oh, we're just in the last stages of consumption.

❖ ❖ ❖

Miss Hurst (taking marks in shorthand)—What did Dorothea Kinney get?

Jeanette Longmire—"Measles."

❖ ❖ ❖

J. Freshour—Where'd you get that spot on your shoulder?

Bill Johns—Aw, my sister made me carry a heavy responsibility.

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Tents for Rent

Camp Equipment For Rent

Phone 71

## LODI TENT AND AWNING COMPANY

H. L. VALK

Tents, Awnings, Camp Equipment, Canvas Goods and Covers  
Swings, Couch Hammocks, Porch and  
Lawn Furniture

LODI

CALIFORNIA

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## VARIETY BAZAAR

NORTH SCHOOL ST.

The Store that Saves You Money



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SERVICE

QUALITY

FREE DELIVERY

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**BECKMAN'S**  
21 S. SACRAMENTO ST.

# J. M. Posey Land Company

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BROKERAGE AND LOANS, FIRE, AUTO, COMPENSATION  
INSURANCE, LICENSED REAL ESTATE  
BROKER

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Lodi, California

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## VICTOR R. LARSON

BROKERAGE AND INSURANCE

2 West Pine Street

Lodi, California

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### G. W. HILL

WATCHES, CLOCKS

and

JEWELRY

OF THE LATEST DESIGN

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NEEDLE WORK SHOP

Gifts for Every Occasion—

Hemstitching

N. School St.

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# LYON & IREY

“THE STORE OF THE GREAT OUTDOORS”



AGENTS FOR ATWATER-KENT RADIO

SPALDING SPORTING GOODS



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(Established 1895)

REAL ESTATE      ::      LOANS      ::      INSURANCE

Notary Public — Legal Papers a Specialty

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Lodi, California

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## ANNE WILSON'S MILLINERY SHOP

EXCLUSIVE MILLINERY

in

MILBURNS



Brokerage  
Insurance

# J. S. MONTGOMERY

11 West Pine Street  
Lodi, California

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## NECESSARY ADJUSTMENTS

Miss Hall—Is an auto a luxury?

J. Fetzer—Sure. I used to have a bicycle and I got along all right then.

Miss Hall—Why haven't you it now?

W. Stewart—Because bicycles aren't made for two.



L. Smithson—Gee, I strained my voice awfully yesterday.

Paul Rinn—Yea, talking through your hat, I suppose.

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## GRAFFIGNA BROTHERS

AUTO SUPPLIES AND PARTS

Gabriel Snubbers

BICYCLES

Vacuum Cup Tires

Phone 17

108 North Sacramento Street

Lodi, Cal.

S. H. WILLIAMS, Jr.

CECIL A. WILLIAMS

# *Pioneer Fuel & Feed Co.*

INC.

COAL — WOOD — HAY — GRAIN

POULTRY SUPPLIES

SULPHUR

Phones 72-73

Main St. at Lodi Ave.

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## **FRIEDBERGER & KAISER**

LODI'S DRY GOODS STORE

PHOENIX HOSIERY — R. & G. CORSETS — CHANUT GLOVES

THE SEASON'S NOVELTIES ALWAYS ON HAND

FURNITURE — CARPETS — LINOLEUM

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## **HALE & BAWDEN**

MORTICIANS

Phone 64

SUSAN A. BAWDEN  
General Manager

11 West Elm Street  
Lodi, California

AMBULANCE SERVICE

# **Hart Schaffner & Marx Clothes**



## **THE ENTERPRISE**

DIAMONDS

JEWELRY



“GIFTS THAT LAST”

From

**HENRY A. HULEGARD**

14 W. Pine St.

Lodi, California

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**W. M. BROWN**

REALTOR

211 Farmers & Merchants  
Bank Bldg.

LODI CALIFORNIA

**E. F. RENO, M. D.**

City Improvement Building

Office Phone 605-W

Residence 507 W. Elm Street

Res. Phone 605-R

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**J. E. NELSON, M. D.**

—Phones—

Office 426-W Res. 426-R

Lodi, California

Phone 452

**Lodi Realty Company**

J. L. HELLWIG

Real Estate—Insurance

North Sacramento Street

Lodi, California

## Comradeship

reigns in this organization and is reflected in the service rendered. The employees are part owners — and service is given with a smile.

PACIFIC GAS AND ELECTRIC COMPANY

**P. G. and E.**

Owned - Operated - Managed  
*by Californians*

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### SMOKE FIEND!

Miss Radcliff—What did Lord Chesterfield write to Samuel Johnson in his famous letter?

George Moore—"They satisfy."



Miss Rosenberry—What is the opposite of abstract?

Paul Lutz—Concrete.

Miss R.—Name one.

Paul—Sidewalk.

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R A N D O L P H ' S

AUTO

BEAUTY PARLOR

LODI