



Lodi Canning Co.

PACKERS OF FRUITS AND VEGETABLES

Phone 446

Lodi, California



Dempsy D. Smith Dry Goods Co.

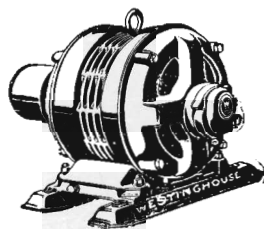
EVERYTHING IN DRY GOODS

STANDARD QUALITIES

18-20 West Pine Street

Lodi, California

WESTINGHOUSE MOTORS
AMERICAN PUMPS
STEWART ELECTRIC CO.
HOUSE WIRING AND FIXTURES
"Where Quality Counts"
Phone 488 Lodi, California



Phone Lodi 42
Open Sundays by Appointment
MURRAY STUDIO
A. R. MURRAY, Prop.
Photos
Developing and Printing
7 South Sacramento St.
Lodi, California



**GRAHAM'S
DRUG STORE**
The San Tox
Store
Everything for the
High School
Pupil

EAST SIDE BARBER SHOP
HAIR CUTTING A SPECIALTY
Any Style to Please You
121 East Pine St., Lodi, Cal.

O. H. WELLS
FUNERAL DIRECTOR
Licensed Lady Embalmer
Phone 59
North School St., Lodi, Cal.

PERCY McCLURE
EXPERT WATCHMAKER
41 North Sacramento St., Lodi

PIANO TUNING
Outside of Stockton
J. R. JENKINS
has care of 22 School Pianos, including
our Lodi Union High School
Leave orders at Siegfried's Store

MRS. BELLE WRIGHT
NEEDLE WORK SHOP
Gifts for every occasion
8 North School St., Lodi, Cal.

FUEL OIL
W. F. MOORE
Office 110 N Sacramento St.
Phones: Office 454-W Res. 479-R

DAVIES BARBER SHOP
We treat our customers all alike
Safety razor blades sharpened
Laundry agency
9 West Pine Street Lodi, California

Dr. C. W. Hare

Phone Lodi 447

Optometerist—Optician

Next to Hotel Lodi Entrance

Lodi, - - California

Phone 392-W

Dr. Ernest M. Setzer

Dentist

Room 1, Van Buskirk Bldg.
Corner Pine and School Sts.

Lodi, - - California

Lance C. Deady

Attorney-at-Law

Friedberger-Blodgett Bldg.

Lodi, - - California

Glenn West

Attorney-at-Law

Friedberger-Blodgett Bldg.

Lodi, - - California

Dr. Buchanan's Sanitarium

408 E. Pine Street

Phone 78

Lodi, - - California

Dr. S. R. Arthur

Physician and Surgeon

OFFICES:

Suite 1, Van Buskirk Bldg., Lodi

PHONES:

Office and Residence 67
Office Hours: 1:00 to 4:00

Residence, Woodbridge

G. M. Steele

Lawyer

23 W. Pine Street

Lodi, - - California

PHONES:

Office 22

Res. 328-J

DR LLOYD B. HINES,

DENTAL SURGEON

FIRST NAT'L BANK BLDG.

TELEPHONE 88

LODI, CALIF.

Dr. C. B. Tennyson

Dentist

Hours: 9:30 to 12; 1:00 to 4:30

Over D. D. Smith's Dry Goods
Store

Phone 238-W Lodi, Cal.

Dr. H. J. Bollinger

Physician and Surgeon

Hours: 10 to 12 a. m. 2 to 4 p. m.

PHONES:

Office—109-W Res.—109-Y

Friedberger-Blodgett Bldg.

Lodi, - - California

Dr. T. C. Bender

Dental Office

Friedberger-Blodgett Bldg.

Hours: 9 to 12; 1 to 5

Phone 276-J Lodi, Cal.

Phone Lodi 451

Dr. H. E. Frisbie

Dentist

Office Hours:

9 a. m. to 5 p. m.

Sundays by Appointment

X-RAY

5½ S. Sacramento Street, Lodi

Dr. A. C. Boehmer

Physician and Surgeon

Hale Building Lodi, Cal.

Dr. J. M. Blodgett, D.D.S

Dental Office

Friedberger-Blodgett Bldg.

Phone 276-J

Lodi, - - California

Dr. E. G. Williams

Dentist

Friedberger-Blodgett Bldg.

PHONES:

Office—274-W Residence—400

Lodi, California

Dr. J. E. Nelson, M.D.

PHONES:

Office—426-W Res.—426-R

Lodi, California

DR. D. H. CLOUSE

OSTEOPATH

Phone 120

Office: 120 W. Pine Street, Lodi

JOHN M. GARDNER, M. D.

SPECIALIST

Eye, Ear, Nose and Throat

Fitting Glasses

Hours: 9 to 12; 1 to 5. . .

Office Phone 143; Res. 405

Office, Van Buskirk Bldg

LODI : : : CALIFORNIA

DAVID E. SCHMIDT

AUCTIONEER

Live Stock, Farm Sales and

Real Estate

Phone 192

528 Flora St., Lodi, Cal.

TOBIN GROCERY CO.

Sell for Cash
Sell for Less

Stores:

123 S. California St., Stockton

20 N. School St., Lodi

THE BAKE RITE-FOUNTAIN SWEET SHOP

Bread, Cakes, French Pastry

Ice Cream and all Fountain Specials

Lunches Served

Try our "Sutter Chocolates"

"Our Motto is Cleanliness"

23 West Pine Street

Lodi, California

COOVER

The most artistically arranged and scientifically
equipped studio on Pacific Coast

New location, Wever Ave. and California St.

COOVER PHOTOGRAPHS

Stockton : : : : : : : : California

The Sheridan

The Car Complete

RICE & JOHNSON

Distributors for

San Joaquin, Calaveras and Tuolumne Counties

STOCKTON

LODI

PACIFIC FRUIT EXCHANGE

The company that has builded its success on Service

Phones 110-156

A HOME IN LODI MEANS CONTENTMENT

Johnson Realty Company

106 N. Sacramento Street

Lodi, California

VICTOR R. LARSON

BROKERAGE AND INSURANCE

5 South School Street

Lodi, California

Auto Supplies

Vacuum Cup Tires

GRAFFIGNA BROTHERS CYCLERY

PREST-O-LITE—STORAGE BATTERY—SERVICE STATION

Phone 17

108 N. Sacramento Street

We take pleasure in announcing to the lumber buying public that we have installed an up-to-date planing mill and can furnish without delay all of a house from basement to roof.

We have also added a truck to our delivery system and can get your order to you without delay. If you build or repair without getting prices from us you are overlooking a chance to save money.

Reliance Lumber Co.

PHONE 97

32 E. OAK STREET

GET ALL THE EDUCATION YOU CAN

A special course in business training, secretarial training, stenography or higher accounting forms the best connecting link between your high school education and the business world.

WE OFFER YOU

1. Short terms and intensive course in all subjects.
2. Individual classification, individual instruction and individual progress.
3. The opportunity to specialize in any subject or combination of subjects.

The College of Commerce

STOCKTON, CALIFORNIA

The Leading School for Commercial Education.
Send for Catalogue.

ROBERT KLIPFEL

HIGH GRADE

Job Printing

Best of Materials; Best of Workmanship; Best of Service

TELEPHONE 65

106 N. School Street

LODI, CALIFORNIA

Tokay City Garage

215 S. Sacramento Street

Expert Repair Work

OPEN DAY AND NIGHT

M. McKENZIE, Proprietor

HEADQUARTERS FOR

Studebaker Cars

E. J. MITCHELL, Mgr.

Branch of L. S Weeks Co., Stockton

"IT'S A STUDEBAKER YEAR"

Earl Fruit Co.

PHONES: 103 - 108

J. M. Posey

Land Company

REAL ESTATE, BROKERAGE AND INSURANCE

17 West Elm Street

Lodi, California

A. J. Handel

Ed Handel

HANDEL BROS.

VULCANIZING AND RETREADING

AUTO TIRES AND SUPPLIES

OILS AND GREASES

OUR MOTTO: Satisfactory Patronage.

Benton and Crocheron Vulcanizers

116 N. Sacramento Street

Lodi, California

You Can Do Better at the

VARIETY BAZAAR

16-18 N. School Street

Lodi, California

New Lodi Cash Market

Cash and Carry

F. F. LEVY, Proprietor

15 West Oak Street

Phone 5

FRIEDBERGER & KAISER

Lodi's Dry Goods Specialists

ONYX HOSIERY—R. & G. CORSETS—CHANUT GLOVES

The Season's Novelties Always on Hand

Furniture—Carpets—Linoleum

The Lodi Sentinel

Is The Favorite Home Newspaper

Chase's Candy Shop

Hotel Lodi Building

Lodi, Calif



REAL ESTATE

INSURANCE

San Francisco
Porterville
Marysville
Stockton
Oroville
Oakland
Orland
Tulare
Selma
Lodi

Lodi Factor, 221 North Sacramento Street

Phone Lodi 486

Office Phone 39

Residence Phones 240-M, 257-W

CITY TRANSFER COMPANY

Local and Long Distance Hauling

We Move Anything, Any Time, Any Place

21 N. Sacramento Street

Lodi, California

Phone 275-J

5 W. Elm Street

PRIESTLY MUSIC COMPANY

BALDWIN PIANOS, MANUALO PLAYERS

STRADIVARA PHONOGRAPHS

From Factory to Your Home

Orders Taken For Tuning and Repairing

Easy Terms

J. J. PRIESTLEY

LARGEST CIRCULATION OF ANY PAPER

PUBLISHED LOCALLY

THE NEWS

An Independent Publication

The Latest in Batteries is the

WILLARD THREADED RUBBER

Ask Us About Them

Williard Battery Service Station

107-109 N. School Street, Lodi, California

J. W. BLAIR

Have Your Battery Filled and Tested Regularly.

Willard Service Does It FREE.

F. A. DOUGHERTY and SONS

Established 1895

REAL ESTATE, LOANS AND INSURANCE

F. A. DOUGHERTY, Jr.

Notary Public—Legal Papers a Specialty

15 N. Sacramento Street

Lodi, California

GO TO ROSS,

The Thirst Quencher

Where you can partake of his delicious

ICES, ICE CREAM, SHERBET AND SODAS

15 S. Sacramento Street

Lodi, California

Starks Barber Shop

CHILDREN'S HAIRCUTTING A SPECIALTY

21 N. Sacramento Street

Lodi, California

W. T. Franklin

Phone 210-W

W. H. Franklin

FRANKLIN VULCANIZING WORKS

RETREADING A SPECIALTY

Agents for

GOODYEAR AND BRUNSWICK TIRES AND TUBES

Opposite Post Office

Lodi, California

Theo. Davis

TAILORING AND CLEANING

SUITS MADE TO ORDER, ALTERED, REMODELED

LODI CLEANING & DYE WORKS

Suits Tailored to Order

Alterations

Cleaning

Pressing

Dyeing

BEULAH ARTHUR

MILLINERY

Hotel Lodi Bldg.

Lodi, Cal.

Lodi Printing Company

(Good Printing Your Silent Salesman)
DALTON ADDING MACHINES, REMINGTON TYPE-
WRITERS, TYPEWRITER RIBBONS, CARBON
PAPER, ADDING MACHINE ROLLS, RUBBER
STAMPS :: :: :: :: ::

110 N. Sacramento Street

Lodi, California

ROYAL CLEANERS, ELECTRIC WASHERS
ELECTRIC RANGES, IRONING MACHINES

Lodi Electric Appliance Company

C. C. LITER, Proprietor
Phone 51

102 N. Sacramento Street

Lodi, California

Auto Tire and Supply Company

Pay Cash and Pay Less

6-8 South School Street

Lodi, California

G. Doering, Prop.

Phone 299-J

Lodi Implement and Vehicle Shop

The Sole Agents for John Deere Implements

20 N. School Street

Lodi, California

FORD REPAIR SHOP

214 N. Sacramento Street

The Home of Real Service for Ford Owners

FRANK A. DEVINE (The Ford Doctor), Prop.

Dodge Service Samson Tires

Tourist's Garage

120 N. School St., Lodi, Calif.

Otto A. Weihe

The Lodi Druggist

Anso Photo Supplies

Phone 298-J

43 N. Sacramento Street, Lodi

Goodman Groceteria

Where Your Dollar Has More Cents

KOENIG'S CASH GROCERY

A Good Place to Trade

GROCERIES AND DELICACIES

Of Best Quality at Cheapest Prices for People Who Demand

Absolutely the Best

25 South School Street

Phones 111 and 112

Lodi Home Bakery

EAT GATZERT'S PURITY BREAD

Patronize Home Industry

Get a Loaf From Your Grocer Today

J. GATZERT, Prop.

Brokerage

Insurance

J. S. MONTGOMERY

11 West Pine Street

Lodi, California

LODI MACHINE WORKS

PUMPS MOTORS
General Repairing
ENGINES TRACTORS

JENSEN'S CASH STORE

L. F. JENSEN, Prop.
Groceries, Delicatessen, Crockery
18 W. Elm St. Phone 14-15

JULES PERRIN

CONCRETE CONTRACTOR

Waterproof concrete, building blocks and cement fence posts. Cement, crushed rock, sand and gravel for sale. Free delivery within the city limits. Yards: Corner Stockton and Locust Streets. Office at Residence, 205 S. Sacramento Street, Phone 263-J

NORTHERN VALLEY CREAMERY

Ice Cream, Soft Drinks, Milk, Butter, Eggs, Bread and Candy
We also operate two peddling wagons
Phone 43 504 E. Oak Street Lodi, California

NATIONAL FRUIT PRODUCTS COMPANY

LEE JONES, Manager

JAS. T. LANGFORD, Pres. BURTON A. TOWNE, Vice-Pres.

A. O. EDDLEMON, Sec. and Treas.

Directors: JAS. T. LANGFORD, BURTON A. TOWNE, N. D.
SWIM, W. H. DEMENT, A. O. EDDLEMON

NO PRICE IS RIGHT UNLESS QUALITY IS RIGHT

Hart Schaffner & Marx

MAKE THEIR CLOTHES AS GOOD AS THEY CAN
AND THEY MAKE THE PRICE AS LOW AS THEY
CAN—THEN THEY SAY: IF YOU'RE NOT SATIS-
FIED THAT BOTH QUALITY AND PRICE ARE
RIGHT—MONEY BACK.

THE ENTERPRISE

The Home of Hart Schaffner & Marx Clothes

American

Fruit

Growers

Inc.

FASHIONABLE FOOTWEAR
For Any Member of the Family
LODI SHOE STORE INC.

10 W. Pine Street

Lodi, California



Eastman - Gibbens Company
At Your Grocer
E-G COFFEE
Everlastingly Good
STOCKTON, CAL.



J. C. Ferguson

H. J. Ferguson

FERGUSON BROS. COMPANY

TAILORING AND MEN'S FURNISHINGS

CLEANING—PRESSING—ALTERING

27 North Sacramento Street

Opposite Depot

Zimmerman's Pharmacy

KODAKS AND SUPPLIES

Developing, Printing and Enlarging Neatly and Quickly Done

Let Us Show You the Kodak Way

THE REXALL STORE



Phone 484

EVERYBODY EATS

Mintun's Bread who likes a dainty, delicious, healthful food. The best materials used and the greatest care exercised in its making from start to finish. Made clean, baked clean, sold clean.

Mintun's Bakery

17 West Elm Street

Lodi, California

S. H. Williams, Jr.

Otto F. Beckman

Pioneer Fuel and Feed Co. Inc.

COAL—WOOD—HAY—GRAIN

Phone 72

Main Street at Lodi Avenue

FOR CHEVROLET

MARVEL SHOCK ABSORBERS are a fulfillment of a great demand. With a cantilever-type spring all the propelling force of the car is transmitted directly through the stiff spring, and in return every jolt and jar of the road is transmitted back direct to the chassis, to the discomfort of the passengers.

Call for Free Ride in a Marvel-Equipped Chevrolet, at

Anderson's Garage

216 North School Street

Lodi, California

S. A. BAWDEN

FRED T. CIPPA

HALE & BAWDEN

FUNERAL DIRECTORS

Phone 64

11 W. Elm Street

Lodi, California

HARDWARE LEADERS TWENTY-FIVE YEARS

Henderson Bros. Company

Incorporated

**HARDWARE, PLUMBING, TINWARE, STOVES,
PAINTS, OILS AND GLASS**

Phone 52

9 N. Sacramento Street

Lodi, California

A. P. KRUMB

SHEET METAL WORKS, PLUMBING, HARDWARE, STOVES,
RANGES, PUMPS, TANKS, WINDMILLS, PAINTS, TINWARE

Telephone Lodi 50

37 S. Sacramento Street

Lodi, California

HOTEL LODI

Center of All Social Activities

First-class Dining Room

Regular Week-Day Lunches, 60c. Dinner, \$1.00.

A la Carte Service

MR. AND MRS. HACKEL, Managers

J. W. Wagers

E. I. Wagers

G. J. Wagers

J. W. Wagers & Co.

Phone Lodi 188

REAL ESTATE—INSURANCE—NOTARY WORK—MONEY

117 North Sacramento Street

Lodi, California

LOANS—INSURANCE

Phones: Office—457; Residence—302-J

A. J. Cook Transfer Co.

HAULING OF ALL KINDS

27 North Sacramento Street

Lodi, California

FLOWERS FOR ALL OCCASIONS

Lodi Flower Store

115 North Sacramento Street

THE SHINE DOCTOR

My large student trade proves the wisdom of my motto:

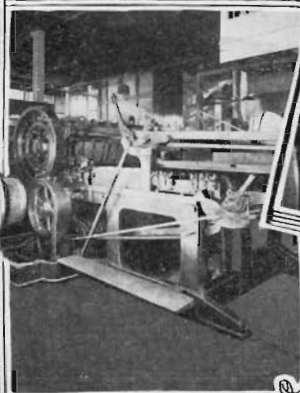
A GOOD SHINE FOR EVERYBODY

Dyeing a Specialty

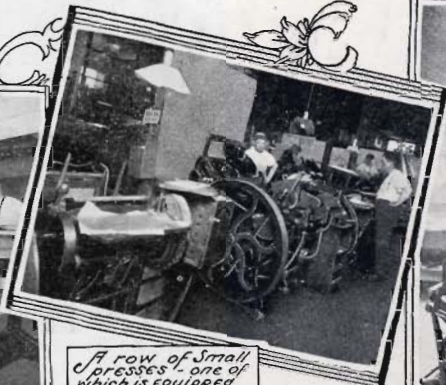
Hotel Lodi Barber Shop



Composing Room showing dust proof cabinets which contain hundreds of different styles of type.



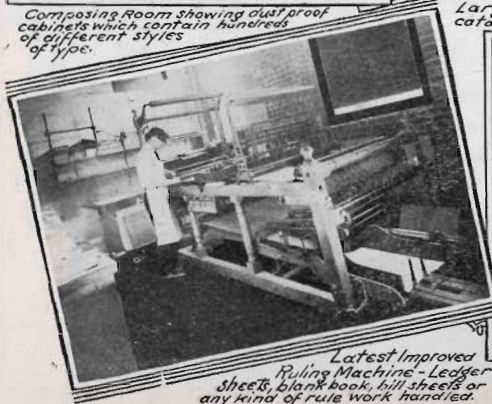
Large cylinder Press which prints catalogs, Books, Posters, Publications.



A row of small presses - one of which is equipped with automatic feed and delivery.



Linotype-Type setting machine which produces a product equal to SK men.



Latest Improved Ruling Machine - Ledger sheets, blank book, bill sheets or any kind of rule work handled.



Bindery Department conducted by Westinghouse-Lites Latest machinery for paper ruling and binding.



A corner of our Stock Room where thousands of pounds of paper are stored to meet every requirement.

INTERIOR VIEW OF WOODLEE-PULICH PRINTING COMPANY PLANT, RECORD BLDG., STOCKTON