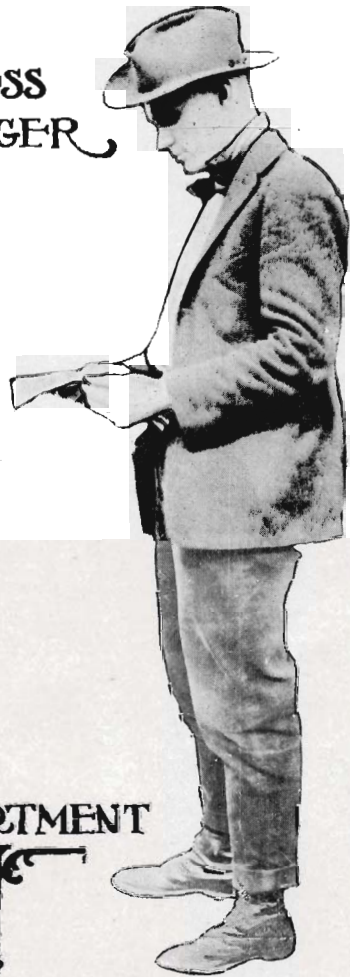




OUR  
BUSINESS  
MANAGER



HIS  
DEPARTMENT



# *F. Stanley Siegfried*

Stationery and Art

School Supplies

Player Piano Rolls and Sheet Music

Phonographs, Records

**Hotel Lodi Bldg.**

**7 South School Street**

# *Valley Lumber Company*

OF LODI



RIGHT PRICES AND A SQUARE DEAL TO ALL. IT IS UPON  
THIS BASIS WE SOLICIT PATRONAGE



*Geo. L. Meissner*

PRESIDENT AND MANAGER

105 E. ELM STREET

PHONE 40



**BE A SUPERIOR OWNER**  
and  
**SING A SONG**  
of  
**S A T I S F A C T I O N**



**Superior Manufacturing Company, Inc.**  
PUMPS AND PUMPING MACHINERY

**Lodi,**

**California**

# The Lodi National Bank

LODI, CALIFORNIA

Capital \$100,000.00      Surplus and Undivided Profits \$100,000.00

**MEMBER FEDERAL RESERVE SYSTEM**

Charter No. 11126

## OFFICERS

Hilliard E. Welch.....President  
John H. Thompson.....Vice-President  
C. M. Ferdun.....Cashier  
A. O. Eddlemon.....Assistant Cashier

## DIRECTORS

T. H. Beckman, J. M. Blodgett, Jacob Brack, John W. Emde, A. V. Friedberger, Geo. E. Lawrence, Frank Perrott, John H. Thompson, Hilliard E. Welch

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WE STILL BELIEVE THAT —

**SERVICE**  
*and*  
**QUALITY**

ARE TWO OF THE MAIN  
ATTRIBUTES OF A SUCCESSFUL BUSINESS

—Our best efforts are expended along that line and our increasing business proves to us that we are going the  
RIGHT DIRECTION.    ::    ::    ::    ::

**GUGGOLZ & KELLER**

—Everything Clean  
Everything Modern  
Everything Sanitary

Such is the interior of the

# PACIFIC MEAT MARKET

—the most complete and up-to-date meat serving house in the interior of California. Tyled floors and sides, metal ceilings, marble counters, all in the purest white.

—Our refrigerators automatically controlled at a temperature of 32 degrees.

—Various meat rooms separately cooled and ventilated.

P. S.—The Domestic Science and Cafeteria departments of this High School are furnished with Pacific Market cuts. Note the healthful appearance of both teachers and students.

**Yours for Class and Right Prices**

## Kels Meat Co.

PHONE 10

**Buy Your Building Material of**

**THE**

**Fuller**

**Lumber**

**Company**

**OF LODI**

MATERIALS THE BEST

PRICES RIGHT

COURTEOUS TREATMENT TO ALL

**20 NORTH STOCKTON STREET**



Theodore H. Beckman, Pres.

Walter E. Taylor, Vice-Pres.

Hilliard E. Welch, Secretary

Bert C. Dougherty

Harry T. Bailey

# Beckman, Welch Thompson & Co.

Incorporated February 24, 1904

<b>CAPITAL STOCK</b>	<b>\$40,000</b>
<b>SURPLUS</b>	<b>- - \$40,000</b>



# The First National Bank

Of Lodi

UNITED STATES DEPOSITORY  
FOR POSTAL SAVINGS FUNDS

Capital ..... \$100,000.00  
Surplus and Undivided Profits . . . 50,000.00

## Officers

JNO. B. CORY, Pres.                      WILSON H. THOMPSON, Vice-Pres.  
W. H. LORENZ, Cashier                      E. E. MORSE, Vice-Pres.  
JAS. P. SHAW, Asst. Cashier      FREDERICK SPOERKE, Asst. Cashier  
W. F. MEESKE, Asst. Cashier

## Directors

Jno. B. Cory, H. C. Beckman, E. E. Morse, W. H. Lorenz, Geo. W.  
LeMoin, Geo. F. McNoble, Wilson H. Thompson

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## CENTRAL SAVINGS BANK

of Lodi

Capital (full paid) ..... \$100,000.00  
Surplus and Undivided Profits . . . 25,000.00

## Officers

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WILSON H. THOMPSON, Vice-Pres.      JAS. P. SHAW, Asst. Cashier  
E. E. MORSE, Vice-Pres.                      W. F. MEESKE, Asst. Cashier

## Directors

Jno. B. Cory, H. C. Beckman, E. E. Morse, W. H. Lorenz, Geo. W.  
LeMoin, Geo. F. McNoble, Wilson H. Thompson

COMPLIMENTS OF—

Seebe Motor Co.

*Ford*  
THE UNIVERSAL CAR

*Fordson*

Distributors

NORTHERN SAN JOAQUIN

Lodi



# Beckman, Posey & French

Hotel Lodi Building,

Phone 131

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## FARMERS & MERCHANTS BANK

**COMMERCIAL AND SAVINGS**

ACCOUNTS SOLICITED

**4 Per Cent Interest Paid on Time Deposits**

SAFE DEPOSIT BOXES FOR RENT

LODI,

CALIFORNIA



# *M. Newfield & Sons*

LADIES' BIG MODERN STORE

NEW—MODERN—LIGHT—AIRY

DRY GOODS AND LADIES' READY-TO-WEAR

FURNITURE AND FLOOR COVERING

EDISON AND PATHE PHONOGRAPHS

**M. NEWFIELD & SONS**

WE SELL SATISFACTION

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## LODI MILL AND MANUFACTURING COMPANY

WINDOWS, DOORS, TANKS, MOLDINGS,  
GENERAL FINISH AND MILL WORK

PLANS AND DESIGNS FURNISHED

PLAIN AND ORNAMENTAL GLASS

ALL WORK GUARANTEED

C. H. RUFF, Manager

21 N. Stockton Street

Phone: Lodi 422





## Lodi Motor Co.

The Home of

**CHEVROLET AUTOMOBILES**

**Goodyear Tires and Tubes**

**Accessories**

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Lodi

Tel. 1

☐ We take pleasure in announcing to the lumber buying public that we have installed an up-to-date planing mill and can furnish without delay all of a house from basement to roof.

☐ We have also added a truck to our delivery system and can get your order to you without delay. If you build or repair without getting prices from us you are overlooking a chance to save money.

# Smith & Son Lumber Co.

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32 E. OAK STREET

I. G. KRIEGER

G. J. KRIEGER

# *G. J. Krieger & Son*

Distributors

**Maxwell and Chalmers Automobiles**

**MILLER TIRES**

27 South School St.

Lodi, California

**SELDEN TRUCKS**

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# *The Toggery*

DEPENDABLE FURNISHINGS

for

**MEN AND BOYS**

35 N. Sacramento St.

Lodi, California

**Men's Store**

**Boys' Store**

## *An Old Friend With a New Name*

In the Future Our Store Name Will be



instead of the Ferguson Fink Co.

Changes within our organization have prompted the change of name.

Remember please, that the name alone is changed. The same courteous prompt service, and strict adherence to our "quality first" standard, that have won so many friends will always prevail.

**JOHN J. FINK**

Formerly the

Ferguson-Fink-Company

**Men's Store**

**Boys' Store**

**THE VALUE STORE, Inc.**

35 SOUTH SACRAMENTO STREET

**LADIES' AND MEN'S READY-TO-WEAR, DRY GOODS,  
MILLINERY AND NOTIONS**

LODI'S NEWEST STORE

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ED J. PERRIN

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"The Home of Better Service"

AUTOMOBILE SPECIALISTS

Official Service Station for U. S. L. Batteries, Stromberg Carburetors,  
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Electric Wiring and Installations

**ELECTRIC EQUIPMENT CO.**

JACOB SENNER, Manager

**PUMPING PLANTS AND MOTORS**

112 N. Sacramento St.

LODI, CALIF.



W. A. SPOONER, Pres.

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E. G. STEACY, Sec.-Treas.

## **HENDERSON BROS. COMPANY**

Incorporated

HARDWARE, PLUMBING, TINWARE, STOVES,  
PAINTS, OILS and GLASS

9 N. Sacramento St.

Phone 52

LODI,

CALIFORNIA

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**HOCKWALD'S**

## **ROYAL LIQUID SOAP**

Manufactured by

HOCKWALD CHEMICAL COMPANY

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## **A. P. KRUMB**

Sheet Metal Works, Plumbing, Hardware, Stoves, Ranges, Pumps,

Tanks, Windmills, Paints, Tinware

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37 S. Sacramento St.

Lodi, California

YOU CAN DO BETTER AT

## THE VARIETY BAZAAR

16 and 18 N. School Street

LODI, CALIF.

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W. T. Franklin

Phone 210-R

W. H. Franklin

## FRANKLIN VULCANIZING WORKS

RETREADING A SPECIALTY

Agents for—

**GOODYEAR AND BRUNSWICK TIRES AND TUBES**  
OPPOSITE POST OFFICE Lodi, CALIFORNIA

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## THEO. DAVIS

HIGH-CLASS TAILOR

Suits Made to Order, Altered, Remodeled

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## NOTICE —

THE CLASS, THE DASH, THE CHARACTER OF OUR  
OUR SHOES

## WALK OVER BOOT SHOP

7 N. Sacramento Street,

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S. H. WILLIAMS, Jr.

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## PIONEER FUEL & FEED CO.

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COAL — WOOD — HAY — GRAIN

PHONE 72

MAIN ST. at LODI AVE.