



*Lemoine's father.*  
 Beckman, Welch  
 & Thompson  
 Company

*Int. class.*



# LODI CLOAK AND SUIT HOUSE

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J. A. LYONS, Proprietor



*Birdie  
Adams,*

Our Styles Are Exclusive  
Our Prices Are Right  
We Guarantee a Perfect  
Fit or Your Money Back  
If Its In Style We Have It  
as we are in constant touch  
with the best eastern  
manufacturers

GIVE US A TRIAL

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# LODI CLOAK AND SUIT HOUSE

— STOP —

NO USE GOING ANY FARTHER YOU CAN GET WHAT  
YOU WANT IN THE



## School Book or Novelty Line Right Here

Grammar and High School Books, Binders,  
Pencils, Papers, Etc. We have the finest line of  
Post Cards and Stationery Goods in the city. The  
neatest line of Silver Novelties always in stock.



## BOYS!

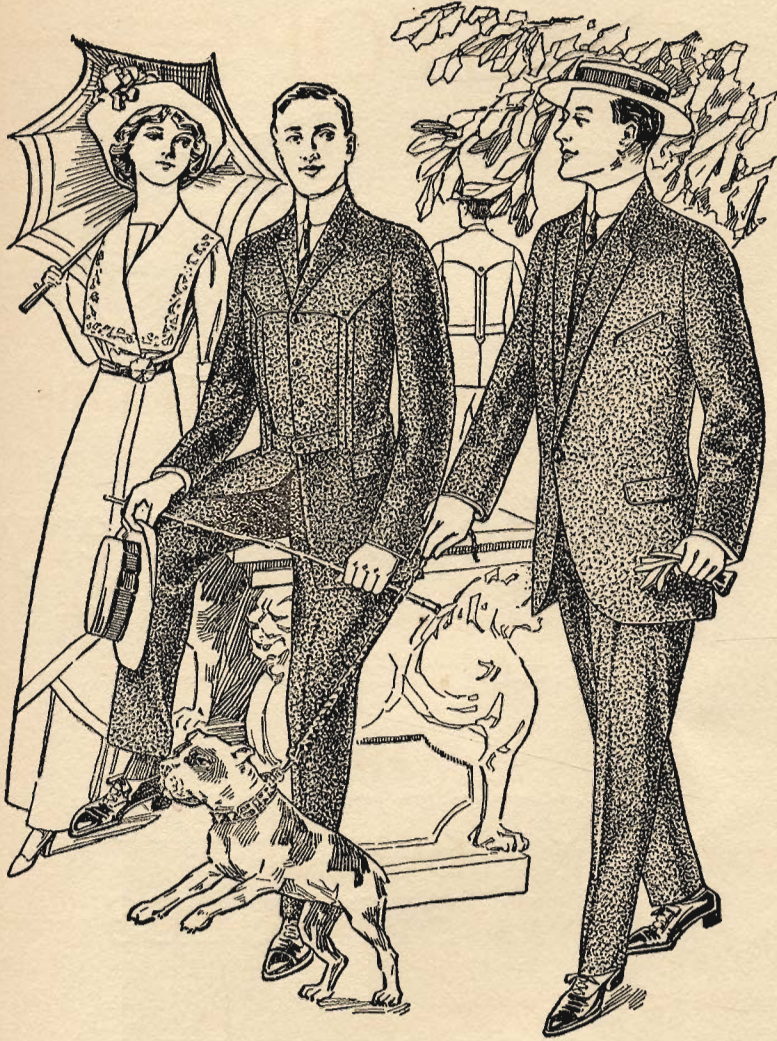
When you want anything in Sporting Goods line, remem-  
ber we always carry a complete line of Baseball, Football, Ten-  
nis and Basketball Goods.



✓  
**JOE FRIEDBERGER**

JEWELER AND STATIONER,

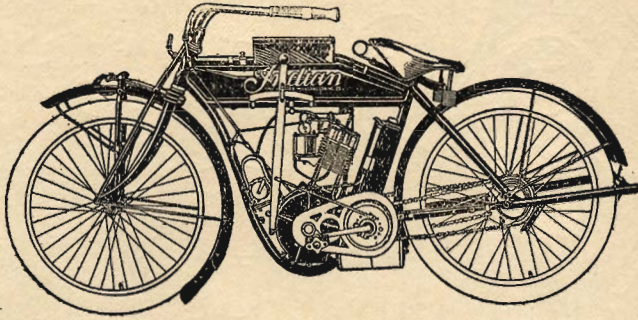
LODI, CALIFORNIA



*Graduation Suits a Specialty*

✓ *Men's Furnishers  
and Tailors . . . .*

**FERGUSON & BABEL**



# Wauchope's Cyclery

—HEADQUARTERS FOR—

MOTORCYCLES ✓  
AND BICYCLES  
ACCESSORIES  
AND REPAIRING

PHONE 17.

108 N. SACRAMENTO ST.

## R. L. GRAHAM CO., *Drugs*

*Special Attention  
Given to Pre-  
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Work*

*Toilet Articles  
We Carry Only  
The Best*

### JUST REMEMBER

there is only ONE place in town where they serve such a variety of delicious and tempting drinks and that place is "GRAHAM'S."

We make a specialty of high school trade and are headquarters for all "doings" in the refreshment line.

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## Buy Your BUILDING MATERIAL

— OF —

## FULLER MEISSNER LUMBER CO.

Material the Best  
Prices Right  
Courteous Treat-  
ment to all

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## LODI HOME BAKERY

CHRIS RIEBLE, Prop.

THE BEST BREAD, PIES AND CAKE.

Wholesale

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Wedding Parties and Social supplies at short notice. Our Motto: Cleanliness. The Best Goods. Catering to the Best Trade.

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41 S. Sacramento St.



# DEMPSEY D. SMITH DRY GOODS CO.

LODI'S POPULAR STORE



## THE REXAL STORE

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# Zimmerman's Pharmacy

First National Bank Building.

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## PURE DRUGS, KODAKS and SUPPLIES

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Prescriptions Carefully and Quickly Filled  
by Registered Pharmacists.

J. C. Jacobson  
Optician.

Lodi, California.  
Phone 242J

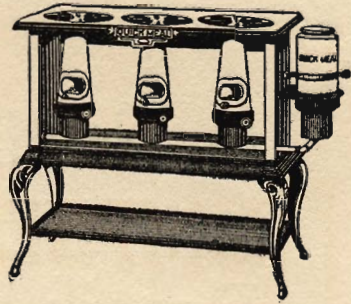
*Henry R.*

# Bewley, Bird & Company

Real Estate  
Loans  
Insurance

5 WEST PINE STREET

Phone 47 Lodi, Cal.



Gasoline and Oil Stoves at cost, we haven't room for them. If you want anything repaired from a Jewsharp to a Sawmill; any Mission Furniture made; Furniture New and Second-Hand; anything in the line of House Furnishings call on

**GEO. E. HENTON**  
East Elm Street.

## THE FIRST NATIONAL BANK OF LODI

United States Depository  
Lodi, Cal.

CAPITAL - - \$100,000

SURPLUS - - \$15,000

### OFFICERS:

JOHN B. CORY, Pres.  
W. D. LORENZ, Cashier. -  
T. C. SHAW, Vice-Pres.  
JAS. P. SHAW, Ass't Cash.

### DIRECTORS:

JOHN B. CORY, E. E. MOORE,  
GEO. W. LE MOIN, D. C.  
BECKMAN, C. W. NORTON,  
T. C. SHAW, WILSON D.  
THOMPSON.

Mrs.  
Eva Perryman

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Millinery

25 W. Pine St.

Lodi



# M. Newfield & Sons

"THE RELIABLE STORE"

Dry and Fancy Goods  
MEN'S FURNISHINGS

Furniture and Carpets

You find the Girl! We'll furnish the home.

*Lodi in  
San Leandro*

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THE UNION ICE CO., AGENCY.

## ICE AND FUEL

Agents	}	Cooks
MINERAL WATERS		Bartlet
		Castle Rock

Phone 71.

200 S. Sacramento St.

Make arrangements to enter the  
**Stockton Commercial College**  
 NEXT TERM

Best Equipment      Modern Methods

COMPARE THESE RATES WITH THE RATES  
 OF OTHER SCHOOLS

Three Months	-	-	-	\$ 35.00
Six Months	-	-	-	60.00
Eight Months	-	-	-	75.00
Twelve Months	-	-	-	100.00

NORMAL      SHORTHAND      PENMANSHIP      SALESMANSHIP  
 BOOKKEEPING      BANKING      CORRESPONDENCE      TYPEWRITING

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**BILLIARDS**  
 and **POOL**

Lucas &  
 Wilkinson  
 Bros.

LODI, CALIFORNIA.

**HALE & SCOTT**

**UNDERTAKING**  
**PARLORS**

West of Lodi Hotel on Pine Street  
 Phone 234 J, Lodi

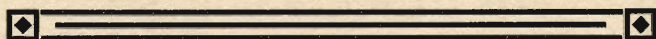
For a Speedy, Gentle Horse  
 and a Swell Rig go to

**SIEGALKOFF'S STABLES**

Phone 235J

WM. SIEGALKOFF, Prop.

# W. J. Robinson



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*W. J. Robinson*

East Lodi

Phone 72

THE  
**Palace Restaurant**

FRESH OYSTERS

Every Day

Phone 339R      Lodi, Cal.

Purity, Quality,  
Cleanliness

**Clover Dairy**

MRS. JAS. CLAUSEN,  
Proprietor.

Phone 21F14,      Lodi Cal.

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INCORPORATED

Hardware, Plumbing, Aermotor Mills and Engines,  
Simplex Separators, Universal Stoves and Ranges.

Enamel Paints, Oils, Etc.

Phone Main 3.

Lodi, California.

*Ann's father*

# LODI MILL & MANUFACTURING CO., Inc.

Windows and Doors Manufactured,  
Tanks, Mouldings, General Finish  
and Mill Work.

Plain and Ornamental Work.

Lodi, California

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Stanton  
Brothers  
Uncle Elmer  
103*

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Is The Favorite Home Newspaper

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Good Rigs and Gentle Horses at Reasonable Rates. Rigs  
called for and delivered to any part of the city.  
I treat you right.

Main and Walnut Sts.

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Lodi, California

## FREIDBERGER & KAISER



Dry Goods, Gents' Furnish-  
ings, Furniture, Etc.



The Leading Store in  
Northern San Joaquin  
County.

We sell "WALK-OVER"  
Shoes because we have faith  
in them.

Faith in the makers.

Faith in the leather  
used.

Faith in "Walk-Over"  
workmanship.

Faith in the fitting  
qualities.

Faith in the correct-  
ness of styles.

### Walk=Over Shoe Store

Lodi, - - California.

# Hotel Lodi ✓

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Capital Paid Up - \$100,000  
 Surplus - - - \$36,250  
 Undivided Profits - \$10,000

### OFFICERS:

H. E. Welch, Pres.  
 D. A. Guernsey, Vice-Pres.  
 C. M. Ferdun, Cashier.  
 A. O. Eddlemon, Ass't Cash.  
 A. R. Kolb, Accountant.

### DIRECTORS.

H. E. Welch, D. A. Guernsey,  
 J. H. Thompson, A. V. Fried-  
 berger, T. H. Beckman, G. E.  
 Lawrence, J. Brack, Jr., Frank  
 Perrott, J. W. Emde.

Do your banking business  
 with the Bank of Lodi,  
 transacts a commercial and  
 savings business.

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Refined, Intellectual and  
 Refreshing.

This miniature Orphean  
 is the acme of true amuse-  
 ment and perfect pictures.

Distinctive and Fresh Feat-  
 ures Eevery Evening.

WEST ELM STREET



Refinement and elegance of design are matched by correct fitting and good wearing quality.

—At the—

**LODI SHOE STORE, Inc.**

75 N. Sacto. St.

E. A. SPICKERMAN M. D. FOCACCI

**City Transfer  
Company**

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**F. L. CORNWELL**  
Proprietor  
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Leave Orders at Hotel Lodi

Office Phone 46.

**R**EMEMBER, young friends, that when the time comes to build "that" house, we will appreciate a chance to figure the lumber bill.

**Valley  
Lumber  
Company**

**GEO. L. MEISSNER, Mgr.**

105 East Elm St. Phone 40

**Oil Stoves  
Gasoline Stoves  
Alcohol Stoves  
Aluminum Ware**



—At—

**JOHN H. DAVIES**

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# Henderson Bros. Co.

Quality  
Goods

9-11 N. Sacramento St.

## A CORNER ON HEALTH

You can't corner the whole supply of health. But there is no reason why you can't get as large a block of Health Stock as you may require. WE ARE HEALTH BROKERS. We supply on demand of your doctor, shares of purity in medicines such as will rapidly cause your stock of health to advance.

BRING US YOUR  
PRESCRIPTIONS

## Otto Weihe

43 N. Sacto St. Lodi, Cal.

## SENIORS

The time has come  
To say good bye,  
To Lodi High,

But not to the

Superior Cyclery  
WRIGHT & VAN BUSKIRK



8-10 N. School St. Lodi

## LODI LAND CO.

C. SCHNAIDT

REAL ESTATE  
and Insurance

18 S. SACRAMENTO ST.

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WORK PROMPTLY  
AND NEATLY  
DONE



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The school that has stood the test of time and all conditions is doing better work today than ever.

Every advantage offered you and right at your very door, too.

**OUR FACULTY** is made up of specialists in their particular lines of work

**OUR GRADUATES** are properly prepared. They are in demand. They find employment. They succeed.

**OUR RATES** are reasonable. You want experienced and successful teachers, and we have them.

**1200 GRADUATES** placed in positions in 1911 by the **HEALD SCHOOLS.**

Write for full information.

## Heald's Business College

L. W. Bart, Mgr., Stockton.





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Where you can partake of their delicious  
Ices, Ice Cream, Sherbet and Sodas.

Leave orders for Picnics, Parties, Weddings, Banquets, Etc.

**SHINE ?**

Hotel Boot Black Stand.

A. PALERMO. Lodi, Cal.

**Ice Cream**

Cornucopias delivered to all  
parts of town.

A. PALERMO. Lodi, Cal.

Phones: Office 224R.  
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Dealers in choice Beef, Veal,  
Pork, Mutton, Sausage, Lard,  
Salt Meats and Poultry.

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Graduate New York Plumbing School.

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Storage, Furniture  
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Can make your watch keep time  
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UP-TO-DATE LIVERY.

Special care given to transient and  
Commercial Men.

Opposite P. O.

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Lodi, California

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**Dr. L. B. HINES**

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**JAMES E. NELSON, M. D.**

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Office Phone 329J

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**DR. CLARENCE B. TENNYSON**

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Hours:  
9:30-12 a. m... 1-4:30 p. m.

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 E. J. F.  
 E. Letzer  
 J. d. Bender  
 2 gums  
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Dr. E. G. Williams ✓  
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Sundays by appointment  
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Galt - - California

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Opera House.

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Attorney-at-Law.

*Mayor* \_\_\_\_\_ *Vernon*  
Van Buskirk Bldg. Lodi

Dr. W. M. Mason ✓

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Phone 74.

Prompt Delivery.

Telephones: Office 213 R  
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SUITS MADE TO ORDER  
\$15.00 UP

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SUITS CALLED FOR AND DELIVERED

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Prompt Delivery

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MRS. D. H. MONROE,  
Proprietor.

Madison Bldg., Lodi.

Electric Lighted and Hot and

Commercial Travel a Specialty

Cold Water in every room.

They say, a stitch in time saves nine,

But if you want to show class, get a

“TRUCKEE” SHINE

25 S. Sacramento St.

THE VERY BEST MAZDA LAMPS 50c

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GENERAL MERCHANDISE  
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# The Whittaker Estate

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Real Estate, Vineyardists

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Dealer in Ice, Wood, Soda  
Water, Etc.

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General Express Work  
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DEALERS IN  
**BOOKS and STATIONERY**

565 MARKET ST.

SAN FRANCISCO

## Young, Turner Stafford & Co.

Dealers in

GROCERIES  
HARDWARE  
IMPLEMENTS  
GENTS'  
FURNISHINGS  
DRY GOODS  
SHOES

A new and complete stock  
of anything found in a Gen-  
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Youngstown, Calif.  
(The new town on the Cen-  
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Line)

## W. A. Young Lumber Co.

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Dealers in all kinds of

**BUILDING  
MATERIALS,  
BRICK,  
LIME and  
CEMENT**

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Youngstown, Calif.

## GREETINGS:

The Western Normal cordially extends greet-  
ing to the faculty and pupils of the Lodi High School,  
and especially congratulates the Senior Class upon  
their good fortune in completing a four years' course  
in a high school having the reputation enjoyed by  
the Lodi school

We hope that every member of the class will be  
able to continue his educational work in his chosen  
line.

We shall be glad to serve such as desire to pre-  
pare for teaching.

For information address,

**WESTERN NORMAL**

632 E. Main St.

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