

SPANISH-AMERICAN RELATIONS



Standing: T. Fevinger, R. Webb, Phyllis Woodward, A. Sotelo, Jean McClure, A. Miller, R. McGrane, B. Gavian, J. Landers, P. Golightly, T. Kaneko, S. Depew, M. Canada. Second row: Miss Hill, L. Alexander, J. Wakefield, L. Campbell, J. Perkins, D. O'Hara, T. Anderson, L. Raley, Pam Woodward, S. Bandy, J. Keeley, G. Coolidge. Third row: F. Webb, R. Speck, A. Mathews, D. Cosmey, M. Davis, N. Dehaenen, M. Blue, W. Smith, B. Campbell, M. Barkman, H. Smith, G. Comstock, J. Watanabe, S. Sonoda. Fourth row: Howard Boardman, W. Comstock, B. Turnage, J. Sekiguchi, Jim McClure, A. Bustillos, R. Gomez, C. Harding, S. Harth.

A large unit of the L. H. S. Department Store is its Spanish Club. This department has many items of the finest quality to offer its customers. There are also free lectures daily on the use of this romantic language, the costumes, customs, music, and arts of old Spain.

We have a limited supply of gay Spanish costumes in vivid colors. These costumes were modeled by the notables at the annual Spanish banquet and were favorably accepted. For the youngsters and even for the oldsters there are those unique, little dolls for which the Spanish Club has been noted. These delightful little dolls are the ideal gift for those who like the unusual.

In the music section of the Spanish Club you can find many of the romantic Castilian songs. These langorous melodies will captivate you as they are the songs which were made world famous by our members.

For those wishing to learn colorful and spirited Spanish dances we have such well-known dancing instructors as the following señoritas: June Landers, Regina McGrane, Betty Gavian and Gloria Coolidge. These beautiful señoritas give excellent demonstrations of the native dances.

At the party-favor table in this department we feature menus designed by Susan Bandy. Although the demand has been steadily increasing for these specialties, we can still supply them to those who get their orders in early.

The Spanish department has increased its membership until over 50 Spanish students are at the customer's service. So that the customers may be able to identify the clerks in our department, every member has been supplied with a pin and guard to be worn as a means of identification. The L. H. S. Department Store takes pride in having the Spanish-American Club. This department does not feature new styles as it brings to you the old authentic yesterday.

Above: Harlan Smith and Glendon Comstock at Spanish Booth. Below: Players Doug Norris, Pam Woodward, Lloyd Burns, Tom Cochran and Sammy Gamble take a chance at their luck.



FARM ADVISORY DEPARTMENT

One of the most active departments of the L. H. S. Department Store is its agricultural department. Through a schedule of work and play the department has made the Lindsay F. F. A. a brand name known not only by local patrons, but by all the department stores throughout the valley.

Our agricultural department has participated in project tours and field trips and has visited the F. F. A. officers' training school in Visalia. These are done to increase the knowledge of the members of Lindsay's agricultural department so that the public may be more wisely and efficiently served.

Believing the proverb "all work and no play makes a department far from gay" the agricultural department has done many things in the way of recreation. A bean feed, a snow trip, a scavenger hunt, a team in the Kings-Tulare County Basketball tourney for the F. F. A. and a Bar B. Q., all have helped make the agricultural department far from dull.

The L. H. S. Department Store doesn't boast the largest agricultural department, but it can truthfully say, that for agricultural work well done, and with a smile, you can depend on the Lindsay store's Future Farmers of America.

First row: B. Burns, B. Ferry, H. Knauer, O. Fox, N. Thompson. Second row: D. Jessup, C. Fry, G. Fox, A. Lamb, Mr. Allen, B. Fortune, R. Black, E. Thompson, D. Fulbright, L. Lady, D. Poe, C. Dunn, B. Depee, R. Young, J. Livingston, J. Tilden, C. Rockholt, B. Richey. Third row: R. Bordon, D. Todd, Warren Miller, L. McQueen, A. Guierrez, J. Sanders, J. Hersey.



Below: Dan Todd and his prize heifer. Above: Orval Fox sells cider at G. R. Carnival to customer Jerry Snider at F. F. A. Booth.



NEWSPAPER AND GENERAL ADVERTISING

From the copy room of Comet and Company has come its house organ, the Echoing L.

Setting the pace in departmental activities, the "L" has become an indispensable guide for busy Comet and Company shoppers, clerks, and floorwalkers and has kept its patrons well posted on all activities.

The house organ was published weekly and reporters were busy making up style sheets, advertising plays, sports events, musical activities, and projects of Comet and Company of interest to the entire organization. June Landers and Cathleen Taylor accompanied by the personnel director, Miss Allison Hostetter, represented the Echoing L at the annual press conference at Stanford University in Palo Alto in November. A spring conference in Fresno was well attended by this department. Staff members are urged to attend these affairs in order to become aware of what other companies are doing in the way of advertising, make-up, and presenting bargains to the public. The year's work was culminated this spring in a picnic lunch.

Heading the advertising department were Richard Webb, editor-in-chief; exchange editors, June Landers and Cathleen Taylor; art editor, Gloria Gregg; sports editor, J. A. Reed. The reporters included Fern Cranston, Doris Kagley, Don Roy, and Mary Gray. In charge of the technical work of the department were Clarine Demanty and Lois Flowers.



Center: Clarine Demanty and Lois Flowers do stencil work for the weekly edition. Both were members of the technical staff. Center: Editor R. Webb hands out papers to anxious customers.

Standing at left: J. A. Reed, Miss Hostetter, adviser, J. Landers, Cathleen Taylor. Sitting: F. Cranston, G. Gregg, D. Kagley, R. Webb, H. Ball, C. Demanty, D. Roy.

Dear Phyllis —
 I've loved knowing
 you — never change.
 You're so darned swell,
 Love,
 Lynn

COMPANY

FIRST AID



Our service department, the Red Cross, under the supervision of Miss Bickford, the manager, had a very active year. With Joan Wakefield as chief of staff, Richard Webb, as first assistant, Ann Miller as cashier and recorder, and Elna Joyce Peck handling the publicity, a prosperous season was duly anticipated.

As before, the annual membership drive was undertaken, and our store turned out 100% to back our service efforts. In the early morning shift, campaigns were conducted, and within a few days, the quota was reached.

Home nursing, as a special project, was taught by a Red Cross nurse to the young women. Regular working credit was given and great practical knowledge was achieved.

Once again, as an annual project, we assisted the Senior Red Cross in filling Christmas boxes with toys and useful articles to be sent to unfortunate and needy children in foreign lands.

A war orphan, sponsored by the entire organization of employers and employees, was adopted last year as a special undertaking to whom we send, every year, a Christmas box, clothes, and letters, together with school supplies.

Our department store has an extremely active service department, and with all workers from the managers, to the "transfer" girls and "messenger" boys working together, we have every right to be proud of the work accomplished.

Top: L. Raley, M. L. Barkman, N. Norman, and E. J. Peck fill gift boxes to make Christmas happier for children in foreign lands. Center: Hayward Boardman solicits contributions during the annual drive for membership.

Sitting: At right L. Raley, M. L. Barkman, A. Miller. Standing: J. Wakefield, R. Webb, Jean McClure, B. Longacre, Miss Bickford, adviser, E. J. Peck, N. Lay, Cathleen Taylor, N. Norman, M. Davis.





The oldest section of our music department is in the instrumental field. In this specific group, we feature a band of woodwinds, brasses, and percussion instruments. Both sections and various combinations of this band also do group work.

The head of the department is Mr. Wayne Kemper. Blaine Graham is student director; Beverly Phillips, recorder; Lois Weymouth, property manager; Pam Woodward, drum majorette.

Actually practices are held every day, but for special advertising purposes, several outside activities are scheduled. Being a band, parades head the list. We traveled to the Raisin Bowl on New Year's and took first place in the Exeter grape parade. Also we marched in the Armistice Day parade and took part in the gay festivities of the Orange Blossom Festival which is an annual celebration in our city.

Combined concerts, festivals, complete school programs, demonstrations, competitive playing and special activities have constituted a very active year. We even played host to similar stores from other towns on several occasions.

This year many records were made, of concerts and other pieces. In this way we heard ourselves, and could constructively criticize ourselves and our work which helped us greatly.



Top: M. Smith, V. Spallina, W. Glick, D. Adams, and B. Glick, majorettes, with Pam Woodward, drum majorette. Upper center: E. Thorne, B. Graham, B. Fridland, P. Longacre, B. Phillips, L. Weymouth, G. Coolidge, C. Woods, J. Isely, and M. Blue. Lower center: V. Poe, M. Bruce, B. Schreiber, D. Kagley, E. Morris, J. Garabedian, E. Garcia, D. Cosmey, J. McClure, B. Longacre, G. Comstock, N. Hepburn, B. Dietrich, and M. Davis. Lower left: P. Lacey, R. Moore, G. Fox, J. Verfurth, P. Whitt, B. Crowe, R. Haines, and W. Comstock. Lower right: F. Cranston, R. Low, N. Dehaenen, D. Todd, Pam Woodward, K. Phillips, E. Perkins, and R. Barkman.

ARTS



Our chorus department is a leader in the fine arts section of this vicinity. Being staffed by the capable saleswoman, Miss Mariana Di Noto, the chorus has taken many honors this past year.

The chorus gained recognition and praise for the beautiful "Christmas Cantata." This was enjoyed by the whole town and we gave recognition to such outstanding values of this department as Nelda Duncan, Barbara Beeson, and Patti Givan.

Arthur Bustillos has presented many fine soloist performances for the Women's Club, A. A. U. W., Kiwanis, and numerous other civic organizations.

The chorus also competed in several contests only to show their outstanding ability and talent. Among these were the Fresno State College Music Festival in which different departments all over the valley were rated.

A noteworthy performance was given at the May Dance in the auditorium in collaboration with the girls P. E. department of this establishment.

The baccalaureate services of Sunday, June 1, called once more upon the chorus for another pleasant vocal program. Members of the chorus gave an exceptional finale at graduation, placing themselves well in the happy memories of Lindsay High School.



Top: The trio: B. Beeson, A. Cochran, and N. Duncan. Upper center: The sextette: P. Van Hooser, V. Ballard, J. Johnston, M. Bruce, C. Wood, and N. Hepburn. Lower center: The double quartette: A. Bustillos, O. Fox, G. Hahnle, O. Smith, Phyllis Woodward, B. Beeson, N. Duncan and P. Givan.

Sitting: L. Flowers, N. Duncan, C. Wood, J. Harrison, Miss Di Noto, M. Bruce, D. Miller, Phyllis Woodward, J. Owens. First row: F. Lamb, B. Purtle, Cathleen Taylor, A. Cochran, P. Van Hooser, M. Burgin, K. Sellers, J. Galloway, D. Franklin, B. Beeson, T. Sonoda, V. Ballard. Second row: P. Givan, E. Campbell, Ruby Sanders, N. Davis, L. Reed, J. Stephens, Ruth Sanders, N. Hepburn, M. Selby. Third row: B. Horttor, D. Roy, O. Fox, O. Smith, W. A. Franklin, G. Hahnle, P. Lacey, J. Burnett, L. O'Neal, A. Bustillos, L. Morris.



VOCAL



DRAMATICS DEPARTMENT

JUNIORS

In our entertainment department we found nine charming girls selling, not only to the regular customers of L. H. S. department store but to many outsiders, the popular play, *Nine Girls*.

With lights dimmed and a slow, steady pour of rain outside, the curtain opened, finding Jane and Tennessee entering into a cabin, which had been unoccupied for quite some time. The two were soon engrossed in conversation, Tennessee questioning and Jane answering. However, an air of suspicion soon hovered over the scene, as Jane was becoming quite nervous by the old memories, being dug up by Tennessee's questions.

Thus the suspense-drawn story of seven college girls and two pledges began. In the scenes that followed these nine young actresses were, when not concerned with murders, furnishing a frolicsome comedy for the audience.

This, the first all-girl production in the history of our store, received high acclaim from everyone.

Excellent portrayals were made by Pam Woodward, as Eve; Patti Givan, as Jane; Lynn Campbell, as Alice; Susan Bandy, as Freida; Dorothy O'Hara, as Sharon (Glamorpuss); Mary Lou Barkman, as Stella (Shotput); Dixie Lou Todd, as Betty (Tennessee); Mona Faye Smith, as Shirley; and La Verta Raley, as Mary.

The play was directed by Mrs. Nina Woodward, dramatics teacher.

Music played by the L. H. S. band under direction of Wayne Kemper, head of our music department, added greatly to the evening.

Top: "Paula, she was my best friend."
Center: "Shotput" pulls herself together after a slight mishap. Bottom: "Glamour Puss" instructs the pledges in the best form of etiquette.

Top: Everyone listens as Ethel wails, "Can't help lovin' that man of mine." Center: "But you've got to tell a lie for my sake," is E. M.'s plea to Bob. Bottom: Looks like the shock was too much for Deacon White.

Senior employees of Comet and Company presented "Nothing But the Truth," a three act comedy, on March 20, to a capacity crowd of employees, personnel directors, and guests in the auditorium of the main building.

As a special recreational activity, the play was capably directed by Mrs. Nina Woodward for the purpose of promoting dramatic interest among employees.

The role of Bob Bennett, whose \$10,000 bet that he could tell the absolute truth for 24 hours provided the amusing plot, was played ably by Richard Webb. Larry Cates was convincing as E. M. Ralston, high powered business tycoon. Tom Griffin played Dick Donnelly, a heckling business associate, and James Burnett was a "natural" in the role of Clarence Van Dusen. George Parli's humorous portrayal of prim Deacon White furnished many comedy highlights throughout the entire play.

Joan Buszek as Gwen Ralston was a charming and pretty heroine, and Alma Jean McClure was as competent as the sophisticated Mrs. Ralston. Peggy Van Hooser played Ethel Clark, whose feelings were easily hurt by Bob's efforts to tell the truth. Sparkling performances were turned in by Cathleen Taylor and Phyllis Woodward as Sabel and Mabel Jackson, song-and-dance girls. Barbara Longacre was pleasing in a bit part as Martha, the maid.

Declared a success by all who attended the excellent set was the creation of stylists, Miss Sunshine Williams and Leon Cunningham; artistic details were carried out by Ima Jeanne Cochran, and the technical crew included Wheaton McAllister, Leonard Francis, and Dean Jessup. Properties were efficiently handled by Barbara Longacre.



SENIORS

DRAMATICS DEPARTMENT

Especially designed to aid and advance store diplomacy, a Junior Statesman Chapter was organized this year at Comet and Company.

The idea of organizing was presented to a group of interested students by Richard Webb, graduate of the Junior Statesman Summer School. The plan, finding instantaneous approval from store personnel, was accepted, and a constitution was drawn up and officers elected.

Richard Webb served as first president; Larry Cates, as vice-president; Cathleen Taylor, as secretary; James Burnett, as treasurer; and Bob Depew, as parliamentarian.

Next election results were Larry Cates, president; Phyllis Woodward, vice-president; Berniece Vetter, secretary; James Burnett, treasurer; and Tom Griffin, parliamentarian.

Junior Statesmen gather for the start of the meeting. First row; J. Owen and L. Cates. Second row: Colleen Taylor, H. Jessup, P. Woodward, B. Vetter, L. Raley, J. Garabedian. Third row: P. Woodward, R. Webb, A. Miller, M. Davis. Fourth row: J. Harrison, T. Anderson. Fifth row: V. Chapman, T. Griffin. Standing: J. Burnett, B. Longacre, D. Fox, M. Barkman, J. Wakefield, J. McClure, C. Taylor.



PUBLIC RELATIONS BUREAU

*Here's
to everything
we've done, and
all the fun, and
had the fun, and
a toast to it all. We must
be the end, it must be the
beginning. Not goodbyes, hon.
It's see you around. Nobody
could be sweeter. Nobody
Jan McClure*



WELCOME, SOPHOMORES—

WHITE WASHING THE L—

BACKWARD BANQUET —



ASSEMBLIES WERE THE FAVORITE PERIODS— YES SIR!—



LADY'S TREAT—

HOT DOGS IN THE MAKING—

SOPH. AMATEUR HOUR—

JOURNALISM DAY—



THE NEW P. A. SYSTEM—

THE OLD MR. DICK!

DICK IN THE DEVELOPING ROOM—

IT WAS A COLD DAY—



AG BOYS—

POP—

CRAMMING FOR EXAMS—

THE ART EXHIBIT—



BLOCK L INITIATION WAS A SCREAM—

THE ASSISTANTS FOR THE BAND PROGRAM—



THE GIRL RESERVE CARNIVAL WAS A REAL SUCCESS—

SO WAS THE MUSIC FESTIVAL—



DANGEROUS WATER PISTOLS—

THE SENIORS DITCH—JUNIORS ON THE SENIOR BENCH—

SENIOR PLAY.



DAILY CAFETERIA LINE—

THE SPANISH BANQUET BEFORE AND AFTER—