

HOME BUILDERS YEARBOOK 1960

ASSOCIATED HOME BUILDERS
OF THE GREATER EASTBAY, INC.



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Compiled by

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Hotel Claremont, Berkeley

Telephone THornwall 5-7683

DENNIS L. GARREHY — Editor

HOME BUILDERS YEARBOOK

of the

ASSOCIATED HOME BUILDERS
OF THE GREATER EASTBAY, INC.



THIS "1960 Yearbook," ninth annual edition, is published by the Associated Home Builders of the Greater Eastbay, Inc., to make available necessary and important information, not only to its own members but to all those engaged in the home building industry.

The information contained in this book has been obtained from official and authoritative sources. Every effort has been made to verify this information and assure its accuracy.

Association officers and directors take this means to express their deep appreciation to all those who aided in compilation of the Yearbook's data and thereby enhanced its value to the industry.

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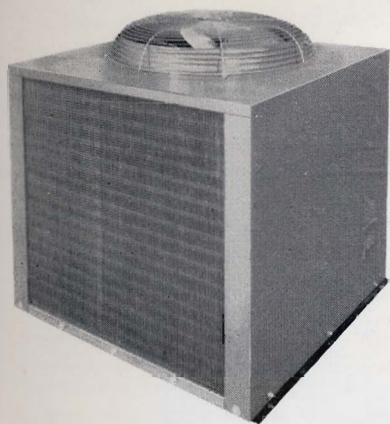
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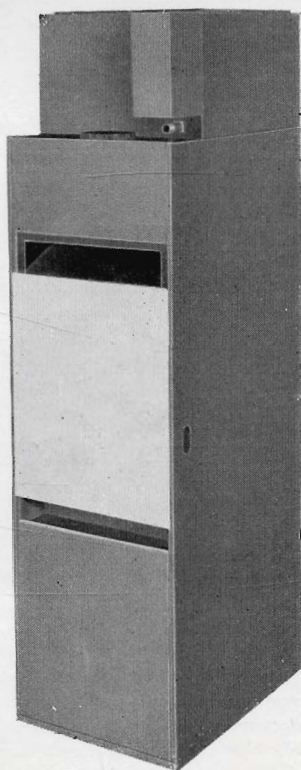


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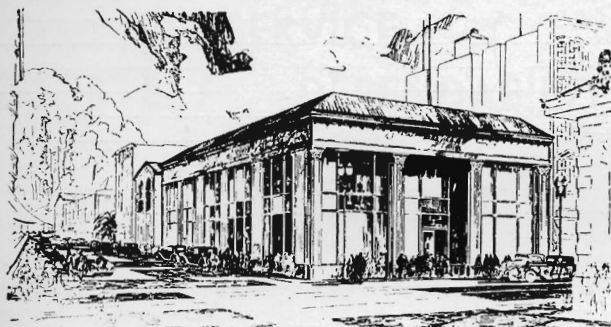
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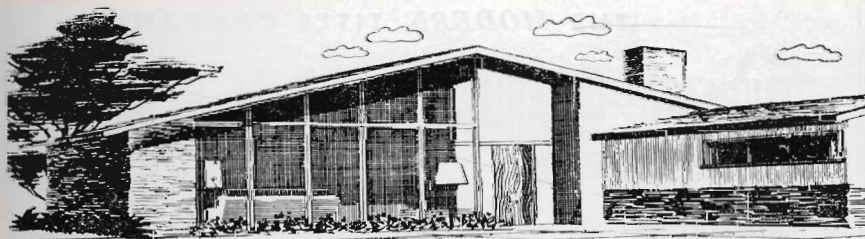
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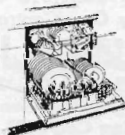
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 Western Vent Vue & Sales Corp., 411 Middlefield Rd., Redwood City EMerson 6-8432

DOORS, READY HUNG

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 SAN CARLOS
 LYtell 3-8091

MAIN OFFICE
 767 Parker Street
 SANTA CLARA
 CHerry 3-7610

448 W. Jackson Street
 HAYWARD
 JEFFerson 8-1160

BUYERS GUIDE

ELECTRICAL EQUIPMENT AND SUPPLIES

Builders Electric Company, 25949 Hesperian Blvd., Hayward ELgin 1-3560
Graybar Electric Company, 1911 Union St., Oakland GLencourt 1-5451
1750 Alameda St., San Francisco MARKET 1-5131; 1900 14th St., Sacramento GILBERT 2-8976
Montclair Hardware Co., 2071 Mountain Blvd., Oakland OLympic 8-5900

FIXTURES, BUILT-IN

Benson Enterprises, Inc., 2360 Tea Garden St., San Leandro ELgin 7-7300

FURNACES

Fraser-Johnston Co., 1900-17th St., San Francisco MARKET 1-3868
General Electric Co., Major Appliance Division, 1649 Adrian Rd., Burlingame OXFord 7-3411

GARAGE DOORS, OVERHEAD

Controlador Company, 922-88th Ave., Oakland LOckhaven 8-8568

Controls and Operators

Controlador Company, 922-88th Ave., Oakland LOckhaven 8-8568

Fittings

Controlador Company, 922-88th Ave., Oakland LOckhaven 8-8568

Hardware

Controlador Company, 922-88th Ave., Oakland LOckhaven 8-8568

Installation

Controlador Company, 922-88th Ave., Oakland LOckhaven 8-8568

HEATING EQUIPMENT AND SUPPLIES

Fraser-Johnston Co., 1900-17th St., San Francisco MARKET 1-3868
General Electric Co., Major Appliance Division, 1649 Adrian Rd., Burlingame OXFord 7-3411

HOISTING EQUIPMENT

Rhodes & Jamieson, Ltd., 333 23rd Ave., Oakland KELlog 3-5225

HOME APPLIANCES

Benson Enterprises, Inc., 2360 Tea Garden St., San Leandro ELgin 7-7300
Fraser-Johnston Co., 1900-17th St., San Francisco MARKET 1-3868
General Electric Co., Major Appliance Division, 1649 Adrian Rd., Burlingame OXFord 7-3411
Graybar Electric Co., 1911 Union St., Oakland GLencourt 1-5451
1750 Alameda St., San Francisco, MARKET 1-5131, 1900-14th St., Sacramento, GILBERT 2-8976
Montclair Hardware Co., 2071 Mountain Blvd., Oakland OLympic 8-5900
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INSULATION

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Rhodes and Jamieson, Lt., 333-23rd Ave., Oakland KEllog 3-5225

White's Weatherstripping & Insulating Co., 1797 Santa Cruz Way, Hayward . . . BRowning 6-5950

INSURANCE

Mason-McDuffie Co., 2101 Shattuck Ave., Berkeley, THornwall 5-0200; 362 W. Portal, San Francisco, MOnrose 4-6228; 532 El Camino Real, San Carlos, LYtell 3-7897; 3745 Stevens Creek Rd. San Jose, AXminster 6-1167; 3725 Mt. Diablo Blvd., Lafayette, CLifford 4-4377.

McMillan Mortgage Co., 4216 El Camino Real, Palo Alto DAvenport 5-6791

Edward C. Massa, Inc., 1065 A St., Hayward LUcerne 1-7775

Poulton and Orr, 4001 Webster St., Oakland OLYmpic 2-6101

Stanley M. Davis Insurance Agencies, 640 Bancroft Ave., San Leandro NEptune 8-3100

KITCHENS AND KITCHEN EQUIPMENT

Benson Enterprises, Inc., 2360 Tea Garden St., San Leandro ELgin 7-7300

General Electric Appliances Co., 1649 Adrian Rd., Burlingame OXFord 7-3411

KITCHEN, APPLIANCES

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General Electric Co., Major Appliance Division, 1649 Adrian Rd., Burlingame . . . OXFord 7-3411

Graybar Electric Co., 1911 Union St., Oakland GLencourt 1-5451

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Montclair Hardware Co., 2071 Mountain Blvd., Oakland OLYmpic 8-5900

Pacific Kitchen Supply, 989 40th St., Oakland OLYmpic 4-3683

Pioneer Appliance Co., Alameda & Michigan, San Francisco YUkon 2-3900

Thompson & Holmes, Ltd., 650-2nd St., San Francisco EXbrook 2-8154

KITCHEN CABINETS

General Electric Co., Major Appliance Division, 1649 Adrian Rd., Burlingame . . . OXFord 7-3411

Pacific Kitchen Supply, Co., 989-40th St., Oakland OLYmpic 4-3683

KITCHEN INSTALLATION

Benson Enterprises, Inc., 2360 Tea Garden St., San Leandro ELgin 7-7300

Henningson & Associates, 2900 Shattuck Ave., Berkeley THornwall 8-5055

KITCHEN PLANNING

Benson Enterprise, Inc., 2360 Tea Garden St., San Leandro ELgin 7-7300

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Graybar Electric Co., 1911 Union St., Oakland GLencourt 1-5451

1750 Alameda St., San Francisco, MArket 1-5131, 1900-14th St., Sacramento, GilberT 2-8976

Pioneer Appliance Co., Alameda & Michigan, San Francisco YUkon 2-3900

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KITCHEN SINK TOPS

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FHA

Western Mortgage Corp., 432 Market St., San Francisco YUkon 2-1600

T. J. Bettes Co. of Calif. 315 Montgomery St., San Francisco YUkon 2-2922

Tract Financing

Western Mortgage Corp., 432 Market St., San Francisco YUkon 2-1600

VA

T. J. Bettes Co. of Calif. 315 Montgomery St., San Francisco YUkon 2-2922

Western Mortgage Corp., 432 Market St., San Francisco YUkon 2-1600

LUMBER

Benson Enterprises, Inc., 2360 Tea Garden St., San Leandro ELgin 7-7300

MILLWORK

Benson Enterprises, Inc., 2360 Tea Garden St., San Leandro ELgin 7-7300

Thompson & Holmes, Ltd., 650-2nd St., San Francisco EXbrook 2-8154

MORTGAGE FINANCE

American Trust Co., Broadway at 14th St., Oakland TEmplebar 2-8000

Bank of America, 12th and Broadway, Oakland GLencourt 1-9600

Mason-McDuffie Co., 2101 Shattuck Ave., Berkeley, THornwall 5-0200; 362 West Portal, San Francisco, MOntrorse 4-6228; 532 El Camino Real, San Carlos, LYtell 3-7897; 3725 Mt. Diablo Blvd., Lafayette, CLifford 4-4377; 3745 Stevens Creek Rd., San Jose AXminster 6-1167

McMillan Mortgage Co., 4216 El Camino Real, Palo Alto DAvenport 5-6791

Edward C. Massa, Inc., 1065 A St., Hayward LUcerne 1-7775

Ide and Scott Mortgage Service, Inc., 2512 Havenscourt Blvd., Oakland LOckhaven 2-2638

Institution Mortgage Co., 120 Montgomery St., Room 1901, San Francisco EXbrook 7-6252

T. J. Bettes Co. of Calif., 315 Montgomery St., San Francisco YUkon 2-2922

State Mortgage Company, 340 Market St., San Francisco YUkon 2-7151

Pioneer Investors Savings & Loan Assn., 411-15th St., Oakland GLencourt 1-7893

1701 Noriega St., S.F., LOmbard 4-0881, 55 W. Santa Clara St., San Jose, CYpress 2-1762

MOULDING

Thompson & Holmes, Ltd., 650-2nd St., San Francisco EXbrook 2-8154

NEWSPAPER

Oakland Tribune, Thirteenth and Franklin Sts., Oakland TEmplebar 2-6000

PIPE AND PIPE FITTINGS

Montclair Hardware Co., 2071 Mountain Blvd., Oakland OLympic 8-5900

PLASTICS

Benson Enterprises, Inc., 2360 Tea Garden St., San Leandro ELgin 7-7300

Henningson & Associates, 2900 Shattuck Avenue, Berkeley THornwall 8-5055

PLASTIC COUNTER TOPS

East Bay Plastics Co., 784 Williams, San Leandro ELgin 1-1454

PLUMBING SUPPLIES

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PLYWOOD

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Griffin Lumber Co., 10944 San Pablo Ave., El Cerrito LAndscape 5-3272, BEacon 3-4833

Rhodes & Jamieson, Ltd., 333-23rd Ave., Oakland KELlog 3-5225

POWER TOOLS

Montclair Hardware Co., 2071 Mountain Blvd., Oakland OLympic 8-5900

PREFABRICATED HOMES

Benson Enterprises, Inc., 2360 Tea Garden St., San Leandro ELgin 7-7300

RADIO INTERCOM SYSTEMS

Benson Enterprises, Inc., 2360 Tea Garden St., San Leandro ELgin 7-7300

RANGES—FREE STANDING

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BUYERS GUIDE

RANGES & OVENS—BUILT-IN

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READY MIX CONCRETE

Calaveras Cement Co., 315 Montgomery St., San Francisco DOuglas 2-4224

Rhodes & Jamieson, Ltd., 333-23rd Ave., Oakland KEllog 3-5225

REAL ESTATE

Mason-McDuffie Co., 2101 Shattuck Ave., Berkeley THornwall 5-0200

REAL ESTATE LOANS

American Trust Co., Broadway at 14th St., Oakland TEmplebar 2-8000

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Mason-McDuffie Co., 2101 Shattuck Ave., Berkeley, THornwall 5-0200; 362 West Portal, San Francisco, MOntrorse 4-6228; 532 El Camino Real, San Carlos, LYtell 3-7897; 3725 Mt. Diablo

Bld., Lafayette, CLifford 4-4377; 3745 Stevens Creek Road, San Jose . . . AXminster 6-1167

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Edward C. Massa, 1065 A Street, Hayward LUcerne 1-7775

REFRIGERATORS & FREEZERS

General Electric Co., Major Appliance Division, 1649 Adrian Rd., Burlingame . . . OXFord 7-3411

ROCK, SAND, GRAVEL

Rhodes & Jamieson, Ltd., 333 23rd Ave., Oakland KEllog 3-5225

ROOM AIR CONDITIONERS

General Electric Co., Major Appliance Division, 1649 Adrian Rd., Burlingame . . . OXFord 7 3411

SASH AND DOORS

Griffin Lumber Co., 10944 San Pablo Avenue, El Cerrito . . . Landscape 5-3272, BEacon 3-4833

SAVINGS & LOAN ASSOCIATIONS

Pioneer Investors Savings & Loan Assn., 411-15th St., Oakland GLencourt 1-7893

1701 Noriega St., S. F., LOmbard 4-0881, 55 W. Santa Clara St., San Jose, CYpress 2-1762

SCREENS

Custom

Western Vent Vue and Sales Corp., 411 Middlefield Rd., Redwood City . . . EMerson 6-8432

Louvered

Western Vent Vue and Sales Corp., 411 Middlefield Rd., Redwood City . . . EMerson 6-8432

SUBCONTRACTORS:

Air Conditioning

Joseph L. Tancredy, Inc., 910-81st Ave., Oakland LOckhaven 9-8338

Cabinet and Millwork

Benson Enterprises, Inc., 2360 Tea Garden St., San Leandro ELgin 7-7300

Electrical

Builders Electric Co., 25949 Hesperian Blvd., Hayward ELgin 1-3560

Excavating, Grading, Trenching, Paving, Surfacing

Joseph L. Tancredy, Inc., 910-81st Ave., Oakland LOckhaven 9-8338

Floor Covering

Anderson Carpet & Linoleum, 4145 Broadway, Oakland OLYmpic 2-1032

Mechanical

Joseph L. Tancredy, Inc., 910-81st Ave., Oakland LOckhaven 9-8338

Painting

Shepherd Painting, Inc., 5322 East 10th St., Oakland KEllog 6-2205

Plumbing

Joseph L. Tancredy, Inc., 910-81st Ave., Oakland LOckhaven 9-8338

Roofing

B & W Roofing and Materials, Inc., 448 West Jackson, Hayward JEFFerson 8-1160

Sheetmetal

Joseph L. Tancredy, Inc., 910-81st Ave., Oakland LOckhaven 9-8338

Weather Stripping

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Insulation Co., 1797 Santa Cruz Way, Hayward BRowning 6-5950

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SUBDIVISION BONDS

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 Edward C. Massa, Inc., 1065 A St., Hayward LUerne 1-7775
 Poulton and Orr, 4001 Webster St., Oakland OLYmpic 2-6101

SURETY BONDS

Mason-McDuffie Co., 2101 Shattuck Ave., Berkeley, THornwall 5-0200; 362 West Portal, San Francisco, MOntrorse 4-6228; 532 El Camino Real, San Carlos, LYtell 3-7897; 3745 Stevens Creek Rd., San Jose, AXminster 6-1167; 3725 Mt. Diablo Blvd., Lafayette . CLifford 4-4377
 Edward C. Massa, Inc., 1065 A St., Hayward LUerne 1-7775
 Poulton and Orr, 4001 Webster St., Oakland OLYmpic 2-6101

SWITCHES, ELECTRIC

Graybar Electric Co., 1911 Union St., Oakland GLencourt 1-5451
 1750 Alameda St., San Francisco, MArket 1-5131, 1900-14th St., Sacramento, Gilberrt 2-8976

TELEVISION

General Electric Appliances Co., 1649 Adrian Rd., Burlingame OXFord 7-3411
 Graybar Electric Co., 1911 Union St., Oakland GLencourt 1-5451
 1750 Alameda St., San Francisco, MArket 1-5131, 1900-14th St., Sacramento, Gilberrt 2-8976
 Montclair Hardware Co., 2071 Mountain Blvd., Oakland OLYmpic 8-5900

TILE

Anderson Carpet and Linoleum, 4145 Broadway, Oakland OLYmpic 2-1032
 Rhodes and Jamieson, Ltd., 333-23rd Ave., Oakland KEllogg 3-5225

TITLE INSURANCE

California Pacific Title Insurance Co., 1459 Franklin St., Oakland, GLencourt 1-8300; 1164 "A" St., Hayward JEfferson 7-8300
 California Pacific Title Insurance Co., Contra Costa Division, Main and Court, Martinez ACademy 8-2400
 North American Title Insurance Co., 360 14th St., Oakland TEmplebar 6-4772
 Western Title Guaranty Co., 1510 Webster St., Oakland TWinoaks 3-8100
 1165 A St., Hayward, JEfferson 7-1165
 Western Title Guaranty Co., Martinez ACademy 8-1650

TRUSSES

Benson Enterprises, Inc., 2360 Tea Garden St., San Leandro ELgin 7-7300

VENTILATING HOODS

Pioneer Appliance Co., Alameda & Michigan, San Francisco YUkon 2-3900

WALLBOARD

Rhodes and Jamieson, Ltd., 333-23rd Ave., Oakland KEllogg 3-5225

WALL PANELING

Thompson & Holmes, Ltd., 650-2nd St., San Francisco EXbrook 2-8154

WASHERS, DRYERS & COMBINATIONS

General Electric Co., 1649 Adrian Road, Burlingame OXFord 7-3411

WATER HEATERS

General Electric Co., 1649 Adrian Rd., Burlingame OXFord 7-3411
 Graybar Electric Co., 1911 Union St., Oakland GLencourt 1-5451
 1750 Alameda St., San Francisco MArket 1-5131
 1900-14th St., Sacramento Gilberrt 2-8976
 Griffin Lumber Co., 10944 San Pablo Ave., El Cerrito LAndscape 5-3272, BEacon 3-4833
 Montclair Hardware Co., 2071 Mountain Blvd., Oakland OLYmpic 8-5900

WINDOWS

Griffin Lumber Co., 10944 San Pablo Ave., El Cerrito LAndscape 5-3272, BEacon 3-4833
 Western Patio Door, 1212-6th St., Berkeley LAndscape 5-5767

SLIDING & LOUVER GLASS

Western Vent Vue and Sales Corp., 411 Middlefield Rd., Redwood City EMerson 6-8432