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**CITY DIRECTORY**  
**1963**

**CONTAINS:**

- Buyers' Guide and a complete classified business directory
- Alphabetical directory of business concerns and private citizens
- Complete street and avenue guide, including householders, and occupants of office buildings and other business places
- Numerical telephone directory

PLUS

Useful and interesting information about the city

PRICE \$45.00

(Directory Library  
for free use of Public at  
Chamber of Commerce)

**R·L·POLK & CO.**

**PUBLISHERS**

831 MONTEREY PASS ROAD  
MONTEREY PARK (LOS ANGELES) CALIFORNIA

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# INTRODUCTION AND GENERAL INDEX

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R. L. POLK & CO., publishers of the Burlingame City Directory, as well as more than 1,000 other city, county, state and national Directories, present to subscribers and the general public, this, the 1963 edition of the Burlingame City Directory.

Confidence in the continued growth of Burlingame's wealth, industry and population, and in the advancement of its municipal and social activities, will be created as sections of this Directory are consulted, for the Directory is a mirror truly reflecting Burlingame and vicinity to the world.

The enviable place occupied by Polk's Directories in offices, stores, libraries and homes throughout the country, has been established by rendering the best in Directory service. With an unrivaled organization, and having the courteous and hearty cooperation of the business and professional men and residents, the publishers feel that the result of their labors will meet with the approval of every user, and that the Burlingame Directory will fulfill its mission as a source of authentic information pertaining to the community.

## Four Major Departments

The four essential departments are arranged in the following order:—

I. THE BUYERS' GUIDE constitutes the first major department of the Directory, printed on yellow paper. In the first section of this department, grouped under appropriate headings, are included the advertisements and business cards of firms and individuals desiring to make a complete presentation of their products or services. Following this is the Classified Business section, which embraces a list of the names and addresses of all business and professional concerns of the city, arranged in alphabetical order under appropriate headings—a catalog of all the activities of the city. The Buyers' Guide represents reference advertising at its best, and merits the attention of all buyers and sellers seeking sources of supply or markets for goods. In a busy and diversified community like Burlingame, the necessity of having this kind of information up-to-date and always immediately available, is obvious. The Directory is the common intermediary between buyer and seller, and plays an important role in the daily activities of the commercial, industrial and professional world.

II. THE ALPHABETICAL LIST OF NAMES of residents and business and professional concerns of Burlingame is the second major department, printed on white paper. This is the only record in existence that aims to show the name, marital status, occupation and address of each adult resident of Burlingame and vicinity, and the name, official personnel, nature and address of each firm and corporation.

III. THE DIRECTORY OF HOUSEHOLDERS, INCLUDING STREET AND AVENUE GUIDE, is the third major department, printed on green paper. In this section the numbered streets are arranged in numerical order, followed by the named streets in alphabetical order; the numbers of the residences and business concerns are arranged in numerical order under the name of each street, and the names of the householders and concerns are placed opposite the numbers. The names of the intersecting streets appear at their respective crossing points on each street. Special features of this section are the designation of tenant-owned homes, Telephone numbers as supplied to us on canvass are shown opposite the names.

IV. THE NUMERICAL TELEPHONE DIRECTORY is the fourth major department, printed on blue paper.

#### Community Publicity

The Directory reflects the achievements and ambitions of the community, depicting in unbiased terms what it has to offer as a place of residence, as a business location, as an industrial site and as an educational center. To broadcast this information, the publishers have placed copies of this issue of the Directory in Directory Libraries, where they are readily available for free public reference and serve as perpetual and reliable advertisements of Burlingame and vicinity.

#### The Directory Library

Through the courtesy of the publishers of the Burlingame Directory, a Directory Library is maintained in the offices of the Chamber of Commerce for free reference by the general public. This is one of more than 1,000 Directory Libraries installed in cities and towns throughout the United States, Canada and Puerto Rico by members of the Association of North American Directory Publishers, under whose supervision the system is operated.

The publishers appreciatively acknowledge the recognition by those progressive business and professional men who have demonstrated their confidence in the City Directory as an advertising medium, with assurance that it will bring a commensurate return.

R. L. POLK & CO.,  
Publishers.

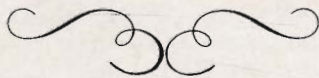




# INDEX TO ADVERTISERS

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# BURLINGAME

(Courtesy Chamber of Commerce)

## Statistical Review

Form of Government—Council-Manager.  
Population—April, 1960 U. S. Census, 24,036.  
Area—6.08 square miles.  
Average annual rainfall—17.92.  
Altitude—33.46 at City Hall; highest elevation within City 600 feet.  
Climate—January, 55 degrees daytime, 40 degrees night. April, 62.5 degrees daytime, 46 night. July, 69.5 daytime, 52.1 night. October, 69.06 daytime, 49.3 night.  
Parks—1, 3 playgrounds. Recreation building with all facilities.  
Assessed Valuation—1962-63, \$50,172,670.  
Bonded Debt—\$1,041,000 as of June 30, 1962.  
Financial—6 banks and 2 building and loan associations.  
Postal Receipts—\$1,093,672.03 (1962).  
Churches—19.  
Parks—3.  
Trade Area—Community Labor Market (including San Mateo, Belmont, Burlingame and Hillsborough) is 133,700.  
Newspapers—1.  
Hotels—2.  
Railroads—1.  
Bus Lines—1 inter-city line; and the Greyhound Bus Line.  
Highways—U. S. Highway 101 and U. S. Highway 101 By-Pass (Bay Shore Freeway).  
Airports—1. (S.F. International Airport).  
Amusements—1 motion picture theatre; 1 public golf course and several private golf clubs; 1 tennis club and recreation building of the City; 6 playgrounds; 1 high school auditorium seating 1,200.  
Hospitals—1 with 374 bed capacity.  
Education—1 two-year college, 9 public schools, 1 senior high school. 2 parochial elementary, 1 parochial high school.  
Public Libraries—2.  
City Statistics—Fire department has 39 employees, with 3 stations. Police department has 36 employees, with three way radio equipment in patrol cars.

## General Review

Burlingame, city of 24,036 population as of April, 1960, was estimated to have 24,500 residents in April, 1961. Population of the community is estimated at 200,000 (1961), of the trading area of San Mateo County, U. S. Census for 1960 showed 444,387. It is situated in the San Francisco Bay Region, 16 miles south of the nearest seaport terminal of San Francisco, 400 miles north of Los Angeles.

Transportation: Southern Pacific Railroad. Carload service by the Southern Pacific, which provides an efficient pick-up and delivery service—Pacific Motor Trucking; Pacific Greyhound Lines Bus. Service direct or by connection via motor common carrier to local Western States and transcontinental points.

Industrial Sites: (A) There are 372 acres in the city limits zoned M1 for light industry; about 54 per cent is vacant and available in parcels ranging in size from 1 to 100 acres. Typical sale prices during 1963 ranged from \$37,000 to \$57,100 per acre. The terrain is flat, mostly filled. Drainage is developed. Subsoil is variable and piling may be required according to weight load. (No piling has been required for the industrial plants now located in Millsdale Industrial Park.) Size of Water mains: 6" to 12". Size of Sewer lines: 8" to 14". Nearest Gas lines: Available to all industrial land. Nearest Electric lines: Close to substation. Nearest Rail lines: Adjacent to Southern Pacific Railway.



Approximately 25 acres now available in Millsdale Industrial Park, and approximately 90 acres now available in East Millsdale Industrial Park, all facilities in.

(B) Description of sites on or off rail lines, zoned or unzoned, outside city limits or in other tracts or districts: Miscellaneous acreage north and south of Broadway and on Old Bayshore—148 acres of which 80 acres are vacant. Utilities: gas, electricity, water, together with street improvements, installed in the majority of available property.

Site data compiled in cooperation with the Burlingame Planning Consultant, George Mann, and City of Burlingame Director of Public Works, George Marr.

