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**INSURANCE • BONDS**

**PHONE 342-7084**

**611 SOUTH B STREET, P.O. BOX 1238**

**SAN MATEO**



**\*REAL ESTATE—RENTALS**

**BURLINGAME TOWN & COUNTRY REALTY, 1501 El Camino Real, Tel 344-5701 and 1801 El Camino Real, Tel 697-6700 (See Page 15 Buyers' Guide)**

**\*REAL ESTATE LOANS**

**FIRST FEDERAL SAVINGS & LOAN ASSOCIATION of BURLINGAME, Main Office 234 Primrose rd, Burlingame, Tel 342-2088, Branch Offices: 54 W Hillsdale blvd, San Mateo Tel 341-7737 and 700 El Camino Real, Redwood City, Tel 368-1456 (See Page 18 Buyers' Guide)**

**WHITE PAUL, 1859 El Camino Real, Tel 697-1510 (See Page 16 Buyers' Guide)**

**\*REALTORS**

**ATWATER H KENT, 1481 Burlingame av, Burlingame, Tel 343-3656 and 2230 El Camino Real, San Mateo, Tel 341-2925 (See Page 16 Buyers' Guide)**

**BURLINGAME REALTY CO  
1445 BURLINGAME av  
TELEPHONE 342-4301**

**BURLINGAME TOWN & COUNTRY REALTY, 1501 El Camino Real, Tel 344-5701 and 1801 El Camino Real, Tel 697-6700 (See Page 15 Buyers' Guide)**

**COCKCROFT JOHN B & CO, 1345 Howard av, Tel 344-1778 (See Page 16 Buyers' Guide)**

**EASTON REALTY CO, 1153 California dr, Tel 344-5659**

**FOX & CARSKADON INC, 2000 S El Camino Real, San Mateo Tel 345-5711, 611 Santa Cruz av, Menlo Park, Tel 321-8050 Sharon Heights, Menlo Park, Tel 854-3010 (See Page 16 Buyers' Guide)**

**REALTY ASSOCIATES, 1408 Chapin av, Tel 342-5271**

**SWEET GRANT B, 1401 Chapin av, Tel 344-3082**

**WRIGHT EDWARD AGENCIES, 1201 Howard av, Tel 344-5774 (See Page 17 Buyers' Guide)**

**REDUCING SALONS**

**Body Beautiful 363 Primrose rd**

**REFRIGERATION—COMMERCIAL and INDUSTRIAL**

**Revco of California 1848 ElCamino Real**

**REFRIGERATORS—SALES and SERVICE**

**Hunter Dewey Refrigeration Service 204 Myrtle rd**

**RESEARCH**

**Research Corp (Foundations) 1290 Bayshore hwy R-261  
Research Primate Division (animal) 1669 Bayshore hwy  
United Research Service (Scientific) 1811 Trousdale dr**



## **PENINSULA GENERAL TIRE CO., INC.**

*"For Safe Human Mileage"*

**1047 Broadway Street Burlingame Phone 343-3666**

81

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### **REST HOMES**

Savage Rest Home 1150 Cabrillo av

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### **RESTAURANTS**

Bob's on Broadway 1445 Broadway  
Borden's Fountain Lunch 198B California dr  
Chicken Delight 729 California dr  
Denmark House 400 Primrose rd  
Donut Time 1408 Burlingame av  
Gale's Coffee Shop 1845 ElCamino Real  
Garden Cafe The 1447 Burlingame av  
J G Restaurant 1318 Burlingame av

#### **JAVA JUNCTION**

**266 LORTON av  
TELEPHONE 343-9867**

John's Chinese Food 1520 Trousdale dr  
Johnson Delbert C 750 Farrington la  
Keith's Chicken House 1001 California dr  
Kim's 1214 Donnelly av  
LaTouraine 226 Lorton av  
Park Road Coffee Shop 240 Park rd  
Paul's Cafe 1318 Broadway  
**PEACOCK RESTAURANT, 250A Primrose rd, Tel 342-0930**  
Putter Restaurant The 1817 ElCamino Real  
Rector's Coffee Shop 1200 Broadway  
Royal Donut Shop 1165 Broadway  
Sanford's Coffee Shop 1200 California dr  
Schlegel's 1123 Burlingame av  
Silver Spoon Restaurant The 1160 Burlingame av  
Towle's Fountain Lunch 1401 Burlingame av  
Vic & Roger's Restaurant 1137 California dr  
Wiley's Snack Bar 1136 Broadway

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### **\*ROAD CONTRACTORS**

**SMITH L C CO, 465 Concar dr, San Mateo, Tel 345-4891 (See  
Page 9 Buyers' Guide)**

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### **\*ROOFERS**

**STERLING ROOFING CO, 1050 Broadway, Tel 343-0838 (See  
Page 17 Buyers' Guide)**

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### **RUBBER GOODS—MANUFACTURERS**

Alasco Rubber & Plastic Corp 839 Malcolm rd

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**RUG DEALERS**

Nerli Alfred Co 1205 Burlingame av

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**SALT PRODUCERS and REFINERS**

MORTON SALT CO, 1710 Trousdale dr, Tel 697-5563

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**SASH, WINDOWS, DOORS and TRIM—DEALERS**

Burlingame Sash & Door Co 1028 Carolan av  
Super Secur Shower Inc 778 Burlway rd

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**\*SAVINGS BANKS**

HIBERNIA BANK THE, 71 E 4th av at San Mateo dr, San Mateo  
Tel 342-8311

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**SAVINGS and LOAN ASSOCIATIONS**

FIRST FEDERAL SAVINGS and LOAN ASSOCIATION of BURLINGAME, Main Office 234 Primrose rd, Burlingame, Tel 342-2088, Branch Offices: 54 W Hillsdale blvd, San Mateo Tel 341-7737 and 700 El Camino Real, Redwood City, Tel 368-1456 (See Page 18 Buyers' Guide)

SAN MATEO MUTUAL SAVINGS and LOAN ASSOCIATION, 417 South B, San Mateo, Tel 344-1756, Branch 1841 El Camino Real, Burlingame, Tel 697-8497

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**\*SCAVENGER COLLECTION SERVICE**

SAN MATEO COUNTY SCAVENGER CO, 211 N El Dorado, San Mateo, Tel 343-4479 (See Page 12 Buyers' Guide)

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**\*SCAVENGERS**

SAN MATEO COUNTY SCAVENGER CO, 211 N El Dorado, San Mateo, Tel 343-4479 (See Page 12 Buyers' Guide)

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**SCHOOL SUPPLIES and APPARATUS**

Holsinger B&G Inc 1304 Rollins rd

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**SCHOOLS—PAROCHIAL**

Our Lady of Angels School 1328 Cabrillo av  
Our Lady of Mercy College 2300 Adeline dr  
StCatherine's Catholic School 1300 Bayswater av

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# Who Sells It?

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**RECTOR CADILLAC-OLDSMOBILE**  
TWO LOCATIONS TO SERVE YOU

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1021 BURLINGAME AVE.  
SERVICE — PARTS  
NEW CADILLACS  
NEW OLDSMOBILES  
PHONE 344-8776

SAN MATEO  
42d AVE. AND EL CAMINO REAL  
USED CARS  
NEW CADILLACS  
NEW OLDSMOBILES  
PHONE 348-8791

**SCHOOLS—PRIVATE**

Moore School 700 Peninsula av

**SCHOOLS—PUBLIC**

Burlingame High School Carolan av at Oak Grove av  
 Burlingame Intermediate School 1715 Quesada wy  
 Coolidge School 1400 Paloma av  
 Franklin Benjamin School 2385 Trousdale dr  
 Hoover School 2220 Summit dr  
 Lincoln School 1801 Devereux dr  
 McKinley School 701 Paloma av  
 Mercy High School 2750 Adeline dr  
 Pershing School 1560 Newlands av  
 Roosevelt School 1151 Vancouver av  
 Washington School 801 Howard av

**SCHOOLS and COLLEGES**

Ford Motor Co Marketing Institute 1870 ElCamino Real Rm 206  
 Peninsula School of Business 341 California dr R210  
 Western Association of Schools & Colleges (accrediting comn)  
 1499 Bayshore hwy R234  
 Western Concrete Reinforcing Steel Institute 1499 Bayshore hwy  
 R224

**\*SECRET SERVICE AGENCIES**

BRIGHAM WILLIAM P INVESTIGATIONS, PO Box 49, Burlin-  
 game, Tel 344-5997 (See Page 10 Buyers' Guide)

**SECRETARIAL SERVICE**

Burlingame Secretarial Service 340 Lorton av

**SEWING MACHINE DEALERS**

Necchi-Elna Sewing Machine Center 1227 Burlingame av

**\*SHADES—WINDOW**

KILGORE'S, 639 South B, San Mateo, Tel 343-1081

**SHEET METAL WORKERS**

Broadway Heating & Sheet Metal Works 1015 California dr

**BURLINGAME HEATING & SHEET METAL WORKS**

927 HOWARD av

BACK of 741 CALIFORNIA dr

TELEPHONE 344-8797

GARVEY SHEET METAL WORKS, 621 California dr, Tel 343-  
 2414 (See Page 19 Buyers' Guide)

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**STERLING ROOFING CO.**

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*Roofing — New Work — Repair Work  
 Siding — Tar and Gravel — Shingles*

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**PHONE 343-0838**

**TERMS**

# FRED A. QUANDT

*Established 1885 — Quandt Quality*

**PAINTERS and DECORATORS**

FORMERLY A. QUANDT & SONS

1011 CALIFORNIA DRIVE

BURLINGAME

PHONE 342-7373 or 343-9000

84

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## \*SHIRTS—RETAIL

SIMPSON'S MEN'S SHOP, 1294 Burlingame av, Tel 343-3312  
(See Page 7 Buyers' Guide)

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## SHOE DEALERS—RETAIL

Children's Shoe World 1805 ElCamino Real  
Smith & Heller 1300 Burlingame av

SIMPSON'S MEN'S SHOP, 1294 Burlingame av, Tel 343-3312  
(See Page 7 Buyers' Guide)

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## SHOE REPAIRERS

Broadway Shoe Repairing 1357 Broadway  
California Shoe Repair 1152 Burlingame av  
Gallagher's Shoe Repairing 1241 Broadway  
Plaza Cobblers 1533 Plaza 1a  
Shoe Clinic 248 Primrose rd  
Tip Top Shoe Service 305 Primrose rd

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## SHOE SHINERS

GUARANTEE SHOE SHINE, 1310 Broadway

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## SIGN and CARD WRITERS

Skiltmaler The 1369 DeSoto av

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## SIGN PAINTERS and MANUFACTURERS

Meitz Signs 708 Carolan av

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## SPARK PLUG MANUFACTURERS

A C Spark Plug Division General Motors Corp 1825 Trousdale dr

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## SPORTING GOODS—RETAIL

Edan Sporting Goods 783 California dr  
Ricci's Sport Shop 1111 Burlingame av

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# THE BANK OF CALIFORNIA

A GOOD BANK TO GROW WITH



85

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## SPORTING GOODS—WHOLESALE

Blaich Adolph Inc 1800 Rollins rd  
Curley-Bates Co 860 Stanton rd

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## SPRINKLER SYSTEMS—LAWN

Pacific Sprinkling System 129 Anita rd

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## STATIONERS—RETAIL

Broadway Stationers 1124 Broadway

**BURLINGAME STATIONERS**

1319 BURLINGAME av  
TELEPHONE 343-6272

Camino Cards & Stationers 1803-A ElCamino Real

**CHARLES OFFICE EQUIPMENT**, 1210 Burlingame av, Tel  
343-9255

## FOREMAN'S INC

1409 BURLINGAME av  
TELEPHONE 343-4208

111 E 4th av, SAN MATEO  
TELEPHONE 344-6877

202 HILLSDALE MALL, HILLSDALE  
TELEPHONE 345-3472

Hopkins Card & Stationery 1303 Broadway

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## \*STATIONERY PRINTERS

**MASTERCRAFT PRINTERS**, 114 Highland av, Tel 344-8855  
(See Page 14 Buyers' Guide)

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## STEAMSHIP AGENTS

**MELCOH TRAVEL CENTER INC**, 205 E Fourth av, San Mateo  
Tel 342-9261, 1225 Burlingame av, Burlingame, Tel 342-7426  
15 El Camino Real, Millbrae, Tel 697-1540 (See Page 20  
Buyers' Guide)

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## STEEL MANUFACTURERS

Carlson G A Inc 1299 Bayshore hwy R114  
Tayler Products Corp 40 Broderick rd

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## STEEL PRODUCTS—MANUFACTURERS

Granco Steel Products Co 1499 Bayshore hwy R137  
Lyon Metal Products 1842 ElCamino Real R3

**METCALF-MAYER**

LINCOLN



Phone 342-8601

2 California Drive

**BURLINGAME, CALIF.**

LINCOLN



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**STEEL PRODUCTS—MANUFACTURERS—Contd**  
Taylor Products Corp 40 Broderick rd

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**STEEL and STEEL PRODUCTS—DEALERS**

Carlson G O Inc 1299 Bayshore hwy R115

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**STENOGRAPHERS—PUBLIC**

Carlson Dolly Public Stenographer 1499 Bayshore hwy R124  
Norgard Beverly Mrs 1487 Burlingame av

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**\*STOCKS and BONDS—BROKERS**

DEAN WITTER & CO, 215 E 4th av, San Mateo, Tel 342-7041

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**STORE FIXTURES and FITTINGS**

M&D Fixtures 1336 Carolan av

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**SUBSCRIPTION AGENCIES**

Anderson Leonard R 1460 Bellevue av apt 1

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**SWIMMING POOL EQUIPMENT and SUPPLIES**

Poolmaster Inc 1285 Rollins rd  
Swimquip San Francisco 1669 Bayshore Hwy

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**TAILORS**

Douglas-Susa Custom Tailors 1475 Burlingame av  
Erland Custom Tailoring 1412 Burlingame av  
Kland Nathan 1203 Burlingame av  
Lande Originals 1485 Burlingame av  
Primrose Tailor 317 Primrose rd

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**TAVERNS**

Ippy's 246 Lorton av  
John's Place 348 Lorton av  
Norma's Stardust 220 Lorton av  
Shalimar The 277 California dr  
Tropics The 261 California dr

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**TAXICAB SERVICE**

CHECKER CAB CO, 297 California dr, Tel 343-5656  
Yellow Cab Co 1101 Burlingame av

---

**TAXIDERMISTS**

Barnes Robt E 1128 Chula Vista av

**TEA and COFFEE—WHOLESALE**

Western Coffee Instants Inc 1634 Rollins rd

**TELEPHONE ANSWERING SERVICE**

Burlingame Secretarial Service 340 Lorton av  
**PHYSICIANS' TELEPHONE EXCHANGE**, 135 South B, San Mateo  
 Tels 343-4533, 591-4449, 697-4462 and 369-0085  
 Shell Telephone Answering Service 1206 Rollins rd

**TELEPHONE COMPANIES**

Pacific Telephone & Telegraph Co 1480 Burlingame av br 1409  
 Rollins av  
**WESTERN UNION TELEGRAPH CO**, 1231 Burlingame av, Tel  
 342-6301

**TELEPHONE EQUIPMENT MANUFACTURERS**

Automatic Electric Sales Corp 1811 Adrian rd  
 ITT-Kellogg 23 Broderick rd

**THEATRES**

Fox Burlingame Theatre 1415 Burlingame av

**TILE—CERAMIC**

Plante A E Tiles Inc 855 Cowan rd

**TIRE DEALERS—WHOLESALE**

General Tire & Rubber Co 35 IngoId rd  
 Peninsula General Tire Co Inc 1047 Broadway

**TIRE DEALERS and REPAIRING**

**A & D TIRE CLINIC**, 777 California dr, Tel 344-6803  
**NELSON & NELSON INC**, 353 California dr and Lorton av, Tel  
 343-3635  
**PENINSULA GENERAL TIRE CO INC**, 1047 Broadway, Tel 343-  
 3666 (See Page 19 Buyers' Guide)

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 NOTARY PUBLIC  
 1481 BURLINGAME AVE.  
 BURLINGAME  
 PHONE 343-3656  
 2230 EL CAMINO REAL  
 SAN MATEO  
 PHONE 341-2925



# CROSBY -N GRAY & CO.

*Funeral  
Directors  
and  
Morticians*

**2  
PARK  
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Burlingame

TEL.  
**342-6617**

# Who Sells It?

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## TIRE MANUFACTURERS—AUTOMOBILE and BICYCLE

Carnegie Tire & Rubber Co 1499 Bayshore hwy R114

### \*TIRES—RETREADING and RECAPPING

A & D TIRE CLINIC, 777 California dr, Tel 344-6803  
PENINSULA GENERAL TIRE CO INC, 1047 Broadway, Tel 343-  
3666 (See Page 19 Buyers' Guide)

### \*TIRES and TUBES—REPAIRING

PENINSULA GENERAL TIRE CO INC, 1047 Broadway, Tel 343-  
3666 (See Page 19 Buyers' Guide)

## TITLE COMPANIES

City Title Insurance Co 1471 Burlingame av  
SAN MATEO COUNTY TITLE CO  
1100 S EL CAMINO REAL, SAN MATEO  
TELEPHONE 341-2691  
REDWOOD CITY OFFICE  
MIDDLEFIELD rd at MARSHALL  
TELEPHONE 368-2851  
1174 CHESTNUT, MENLO PARK  
TELEPHONE 323-7775

TITLE INSURANCE and TRUST CO, 329 Primrose rd, Tel  
344-1156

### \*TITLE INSURANCE

SAN MATEO COUNTY TITLE CO, 1100 S El Camino Real, San  
Mateo, Tel 341-2691, Redwood City Office, Middlefield rd at  
Marshall, Tel 368-2851 and 1174 Chestnut, Menlo Park, Tel  
323-7775

## TOBACCO—MANUFACTURERS

United States Tobacco Co 1247 Howard av R5

### TOILET PREPARATIONS—WHOLESALE

Luzier Inc 1720 Marco Polo wy R-A

## TOOL MANUFACTURERS

Crown Tool Mfg Co 1554 Bayshore hwy  
W&W Tool & Die Manufacturing Co 1322 Marsten rd

**TOURISTS AGENTS**

**MELCOH TRAVEL CENTER INC**, 205 E Fourth av, San Mateo  
Tel 342-9261, 1225 Burlingame av, Burlingame, Tel 342-7426  
15 El Camino Real, Millbrae, Tel 697-1540 (See Page 20 Buyers' Guide)

**TOYS and GAMES—RETAIL**

Toy Town 220 Primrose rd

**TRADING STAMP COMPANIES**

Blue Chip Redemption Store 1351 Howard av

**TRANSPORTATION LINES**

Southshore Lines 1016 Carolan av

**TRAVEL BUREAUS**

**MELCOR TRAVEL CENTER INC**, 205 E Fourth av, San Mateo  
Tel 342-9261; 1225 Burlingame av, Burlingame, Tel 342-7426  
15 El Camino Real, Millbrae, Tel 697-1540 (See Page 20 Buyers' Guide)

Mercury International Travelservice Inc 1811C ElCamino Real

**MOHUN INTERNATIONAL TRAVELS**

CABLE ADDRESS "MOHUN"

1432 BURLINGAME av  
TELEPHONE 342-5594

**WILFORD TRAVEL BUREAU**

1454 BURLINGAME av  
TELEPHONE 342-6081  
TELEPHONE 343-0279

**TREE SURGERY**

Mayne Tree Expert Co 1204 Burlingame av

**TRUCKING**

Carter Trucking 1358 Rollins rd  
Tondo Trucking Co 1368 Rollins rd  
Wilsey Bennett Co 1348 Rollins rd

**TRUCKS—LEASING**

Hertz Corp The 1499 Bayshore hwy R124

**TUBE and TUBING MANUFACTURERS'—METAL**

Gundlack Pipe & Tube Co Inc 1339 Rollins rd

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**BENNETTS PHARMACY**

**PRESCRIPTION PHARMACISTS**

**FREE DELIVERY**

**1390 BURLINGAME AVENUE**

**PHONES 343-5624 — 343-2741**

**BURLINGAME**

# ADVANCE PRINT SHOP

PRODUCERS OF BETTER PRINTING

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LETTERPRESS

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SNAPOUT FORMS

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BURLINGAME

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**\*TUXEDO RENTAL and SALES**

## ABRAMS

1235 BURLINGAME av

TELEPHONE 344-0663

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## UPHOLSTERERS

Acker & Son 821 California dr

Anderson Bros Upholstery 247 California dr

Hammer & Tack Upholstery The 1138 Chula Vista  
av

Jigg's Auto Upholstery 85 California dr

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## VARIETY STORES

Ben Franklin Store 1835 ElCamino Real

Sprouse-Reitz Co 1408-10 Broadway

Sprouse-Reitz Co 1320 Burlingame av

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## VENDING MACHINES

Coin Acceptors Inc 877 Cowan rd

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## WASHING MACHINES—SALES and SERVICE

Simpson's Appliance Service 1452 Broadway

Stanton Sales Corp 801 E Mahler rd

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## WATCH, CLOCK and JEWELRY REPAIRERS

Burlingame Time Shop 1220 Burlingame av

Mackitarian Azkanaz 1438 Floribunda av

O'Donnell Cecil Watch Repair 1375 Burlingame  
av

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## WAX DEALERS

Johnson Wax Co 50 Broderick rd

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## WEAVERS and REWEAVERS—GARMENT

Childers Velma Mrs 409 California dr

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**WELDERS and BRAZERS**

Becknel Welding 778 Burlway rd  
Bilcris Inc 778 Burlway rd

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**WIG and TOUPEE MAKERS**

Bellissima Wigs 1854 Magnolia av

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**WIRE MANUFACTURERS**

Pacific States Electric Cable Corp 6 Guittord rd

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**\*WOMEN'S APPAREL—RETAIL**

GATES ROBERT W, 1426 Brulingame av, Tel 344-5721 (See  
Page 7 Buyers' Guide)  
LEVY BROS DEPARTMENT STORE  
E 4th and S ELLSWORTH  
SAN MATEO  
TELEPHONE 342-2011  
1375 BURLINGAME av  
BURLINGAME  
TELEPHONE 342-2033

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**YARNS—RETAIL**

Palmer Knitting Studio 237 Park rd

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**YEAST MANUFACTURERS**

Red Star Yeast & Products Co 1838 ElCamino Real Rm 201

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