

---

**CLEANERS and DYERS**

BSC Cleaners 229 Park rd  
 Burlingame Cleaners 265 California dr  
 Caine's Cleaners 1321 Howard av  
 Cavalier Cleaners 1004 Oak Grove av  
 Durkin's Cleaners 1215 Broadway  
 Glen's Fashion Center 1160 Capuchino av  
 Globe Cleaners 339 Primrose rd  
 Howard Cleaners 1111 Howard av  
 Klump's Cleaners 737 California dr  
 Lorton Taylor & Cleaners 1112 Burlingame av  
 Norge Dry Cleaners 1560 Trousdale dr

**NORMANDY CLEANERS, 240 Primrose rd, Tel 342-1791**

Plaza Cleaners 1531 Plaza la  
 Safeway Cleaners 1151 Broadway  
 Security Cleaners 1180 Broadway  
 Sterling Cleaners 1140-42 Howard av

**WALLACE CLEANERS, 1234 Broadway, Tel 344-3512**

Wardrobe Cleaners of Burlingame 344 Lorton av  
 Your Cleaner 1321 Broadway

---

**CLINICS**

Burlingame Medical Center 530 ElCamino Real

---

**\*CLOTHING—MEN'S—RETAIL**

**GATES ROBERT W, 1426 Burlingame av, Tel 344-5721 (See Page 7 Buyers' Guide)**

---

**\*CLOTHING—MEN'S and BOYS' FURNISHINGS**

**SIMPSON'S MEN'S SHOP, 1294 Burlingame av, Tel 343-3312 (See Page 7 Buyers' Guide)**

---

**CLOTHING—RENTAL**

Abrams 1235 Burlingame av

---

**CLOTHING—RETAIL**

Ardra of California (womens) 307 Primrose rd  
 Broadway Toggery (mens) 1304 Broadway  
 Casual-Aire (womens) 1807 ElCamino Real  
 Dormay's Apparel (womens) 1405 Broadway  
 Eleanor's Half Size Dresses (womens) 231 Park rd  
**GATES ROBERT W (Men and Women's) 1426 Burlingame av, Tel 344-5721 (See Page 7 Buyers' Guide)**  
 Geneve's (womens) 1453 Burlingame av  
 Jack & Jill Shop (childrens) 1233 Broadway  
 Jessie's Maternity Shop (womens) 1213 Burlingame av  
 Juven-Aire The (childrens) 1316 Burlingame av  
 Lady's Exchange 1333 Howard av  
 Mamzel's (womens) 1809 ElCamino Real  
 Moss Stores Inc (womens) 1350 Burlingame av  
 Patio Shop (womens) 1304 Burlingame av  
 Silhouette The (womens) 1215 Burlingame av

**Where  
 To  
 Buy?**

**Consult  
 the  
 Classified  
 Business  
 Lists  
 In  
 This  
 Directory**

**L. C. SMITH CO.**

*A Company of Progress*  
**CONTRACTORS — ENGINEERS**  
 SINCE 1927

**ASPHALT PAVEMENTS**

**465 CONCAR DRIVE BURLINGAME PHONE 345-4891**



**CLOTHING—RETAIL—Contd**

Simpson's Men's Shop 1294 Burlingame av  
Smart Shop (womens) 1202 Broadway

**STROUP FLORENCE SHOP (Women's) 1440 Burlingame av, Tel  
344-8321**

**CLOTHING—USED**

Encore Shop 1221 Donnelly av

**CLOTHING—WHOLESALE**

Ely & Walker Inc 1755 Rollins rd

**\*CLOTHING—WOMEN'S—RETAIL**

**GATES ROBERT W, 1426 Burlingame av, Tel 344-5721 (See  
Page 7 Buyers' Guide)**

**GENEVE'S, 1453 Burlingame av, Tel 342-6408**

**LEVY BROS DEPARTMENT STORES**

**E 4th av and S ELLSWORTH**

**SAN MATEO**

**TELEPHONE 342-2011**

**1375 BURLINGAME av**

**BURLINGAME**

**TELEPHONE 342-2033**

**CLOTHING MANUFACTURERS—WOMEN'S**

Lilli Ann Corp (women) 205 Park rd R215

**CLUBS**

Burlingame Womens Club 241 Park rd  
**COMMONWEALTH CLUB of CALIFORNIA (Social) The Hotel**  
**StFrancis, San Francisco, Tel Douglas 2-4903**  
Juggers Racing Team (auto racing) 215 Hatch la  
Peninsula Tennis Club 600 Plymouth wy

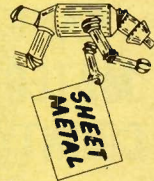
**COCKTAIL LOUNGES**

Bill's House 269 Primrose rd  
Bit of England 1448 Burlingame av  
Cinnabar Cocktail Lounge 1327 Broadway  
Club Cinnabar 1327 Broadway  
Piccadilly 1461 Burlingame av  
Putter The 1819 ElCamino Real  
Senator Cocktail Lounge 221 Park rd  
Shalimar Inc The 277 California dr

**YOUR  
CITY**

**D  
I  
R  
E  
C  
T  
O  
R  
Y**

**MIRRORS  
THE  
Commercial  
Life  
of your  
CITY**



621 CALIFORNIA DRIVE BURLINGAME PHONE 343-2414

**GARVEY SHEET  
METAL WORKS**  
AIR CONDITIONING  
HEATING and VENTILATING



# Who Sells It?

Is  
Answered  
by the  
Classified  
Business  
Lists  
in this  
Directory

**SAN  
MATEO  
COUNTY**

"Scavenger"

**CO.**

Phone  
**343-4479**

SAN MATEO

211 N.  
ELDORADO

## COLLECTIONS

- ANDERSON & PERKINS INC  
31 GEARY  
SAN FRANCISCO  
TELEPHONE 392-8466
- CALIFORNIA COLLECTION AGENCY  
9 1st  
SAN FRANCISCO  
TELEPHONE SUTter 1-0540
- COLLECTION BUREAU of SAN JOSE  
280 S MARKET  
SAN JOSE  
TELEPHONE 297-7000
- COUNTY CREDIT CONTROL CO  
70 N EL CAMINO REAL  
SAN MATEO  
PO BOX 1064  
TELEPHONE 342-8967
- CREDIT BUREAU of SAN MATEO & BURLINGAME, 1204  
Burlingame, Tel 343-2775 (See Page 8 Buyers' Guide)
- DOCTORS BUSINESS BUREAU, 821 Market, San Francisco, Tel  
GARfield 1-0480
- MEDICAL ADJUSTMENT SERVICE, 1204 Burlingame av, Tel  
342-9285 (See Page 8 Buyers' Guide)
- MERCHANTS COLLECTION ASSOCIATION  
821 MARKET R909  
SAN FRANCISCO  
TELEPHONE DOUglas 2-2300
- PENINSULA COLLECTION AGENCY INC  
2232 PALM av  
SAN MATEO  
TELEPHONE 341-9201
- STORES COLLECTION BUREAU  
16 BEALE  
SAN FRANCISCO  
TELEPHONE YUKon 1-5500

### \*COLLECTIONS—ADJUSTMENTS

- ANDERSON & PERKINS INC, 31 Geary, San Francisco, Tel  
392-8466
- CALIFORNIA COLLECTION AGENCY, 9 1st, San Francisco, Tel  
SUTter 1-0540

### \*COMMERCIAL COLLECTIONS

- CREDIT BUREAU of SAN MATEO & BURLINGAME, 1204  
Burlingame av, Tel 343-2775 (See Page 8 Buyers' Guide)
- MEDICAL ADJUSTMENT SERVICE, 1204 Burlingame av, Tel  
342-9285 (See Page 8 Buyers' Guide)

### \*COMMERCIAL PHOTOGRAPHERS

- STANFIELD STUDIO, 235 Park rd, Tel 343-2816, Nite Tel  
342-3733 (See Page 12 Buyers' Guide)

### COMMUNICATING SYSTEMS

- Motorola Communications & Electronic Inc 1499 Bayshore Hwy  
R228



**\*COMPOSITION ROOFING**

STERLING ROOFING CO, 1050 Broadway, Tel 343-0838 (See Page 17 Buyers' Guide)

**CONCRETE—READY MIXED**

PACIFIC READY-MIX INC, 850 San Mateo dr, San Mateo, Tel 343-1861

**CONCRETE PIPE—MANUFACTURERS**

Certain-Teed Products Corp 1299 Bayshore hwy R221

**CONCRETE PRODUCTS—MANUFACTURERS**

PACIFIC READY-MIX INC, 850 San Mateo dr, San Mateo, Tel 343-1861

**CONFECTIONERY—RETAIL**

Ahner's Swiss Chocolate Shop 1230 Burlingame av  
Preston's Candies 1170 Broadway  
See's Candies 1407 Burlingame av

**CONSULTANTS**

American International Consulting Corp (Internatl Business) 1499 Bayshore hwy R100  
Clifford Frank K (frt traffic) 340 Forton av R201  
Gehrke Shirley (marriage) 48 Park rd  
Goodwin P H & Assocs 1499 Bayshore hwy Rm 100  
Kummer Ralph Associates (aviation & adv) 1838 ElCamino Real R216  
Macdonald Associates Inc (Intl Business) 1499 Bayshore hwy R102

**CONTRACTORS—BUILDING—GENERAL**

Apperson Alvie G 1513 Sanchez  
Bernard Eddy 1411 Capuchino av  
Blewett Henry L 306 Howard av  
Bromert Earl H 1521 Las Montes dr  
Carter Robt P 2622 Martinez dr  
Congdon Geo Construction Co 1842 ElCamino Real (R1)  
Cramer & Company Inc 1054 Broadway  
Cullen Bill 2918 Adeline dr  
**DALEY MORRIS INC, 1145 California dr, Tel 342-9005**  
Ek Lars E 726 Walnut av  
Errico Vincent A 1428 Balboa av  
Gates & Fox Co Inc 329 Primrose rd R202  
Gilbons and Reed Co 1450 Chapin av  
Hatfield Homes Inc 1815 ElCamino Real R3  
Helton Construction Co 1719 Toledo av  
Hulse Associates Inc 1299 Bayshore hwy R-118  
Hulse Standish C 1376 Vancouver av  
Johnston Rene E 486 Chatham rd

**Consult  
the  
CLASSIFIED  
LISTS  
of the  
DIRECTORY**

**If You  
Would Find  
What You  
Wish to  
Buy**

**Phone 697-1510**

**"IN THE BURLINGAME PLAZA"**

**Paul White**  
REAL ESTATE — INSURANCE  
BUSINESS INVESTMENTS

**1859 EL CAMINO REAL**



# DOANE-MINTO FORD SALES

CALL 344-1111

101 CALIFORNIA DRIVE

BURLINGAME

44

---

## CONTRACTORS—BUILDING—GENERAL—Contd

Keane James J 1220 Vancouver av  
Lacey Robt D 1606 Toledo av  
Larsen & Larsen Inc 1881 Rollins rd  
Lister Harold E 1235 Cabrillo av  
Martin David R 1504 Alturas dr  
McIntyre Alex D 2101 Ray dr  
McNamara Construction Equipment Ltd 1499 Bayshore hwy R220  
McNamara Corp of California 1499 Bayshore hwy R220  
McNamara Corp Ltd 1499 Bayshore hwy R220  
Moroney Construction Co 1408 Chapin av  
Moroney W A Inc 1408 Chapin av  
Nerrli Construction Co 1150 Carolan av  
Nicolaides W O & Son Inc 1009 California av  
Nielsen Robt F 2520 Hale dr  
Ohlund & Co Inc 108 Myrtle rd  
Olsen Odd 347 California dr  
P&S Construction Co Inc 1025 Industrial wy  
Patterson Robt 1101 Edgehill dr  
Paul Geo Construction Co 2645 Trousdale dr  
Peletz C M Co 1640 Rollins rd  
Pringle Construction Co 90 ElCamino Real

## REFVEM CONSTRUCTION CO, 108 Myrtle rd, Tel 342-5116

S&J Co Inc 1735 Marco Polo wy  
Schreckengast Forrest M 1333 California dr  
Schulz Richd V 1413 Cortez av  
Skreden Olaf 512 Howard av  
Smith Geo A 476 Bloomfield rd apt 2  
Snider Construction Co 1365 Rollins rd  
Sorenson Kenneth 1324 Castillo av  
Swanson Construction Co Inc 860 Burlway rd  
Teletz Construction Co 1640 Rollins rd  
Tucker Sydney E 1518 Burlingame av  
Wentworth Construction Co 1044 Broadway  
Yarbrough & Simmons 48 Park rd Rm F  
Zillmer Roland F 232 Clarendon rd

---

## CONTRACTORS—CONCRETE

Peira U & Son 1335 Rollins rd

---

## CONTRACTORS—DRY WALL

Johnson Bros Drywall Inc 1735 Marco Polo wy apt 8

---

## CONTRACTORS—ELECTRICAL

A Electric Co 1355 Marsten rd  
Alexander Herbert C 831 Paloma av  
Downs Electric 273 Hatch la  
Mausser Electric Co Inc 236 Lorton av  
Richmond Electric Co 220 California dr

---



**CONTRACTORS—HEATING and VENTILATING**

Lee Harry Inc 1327 N Carolan av  
Myers Bros 835 Malcolm rd  
Stern B B & Co 222 California dr

**CONTRACTORS—INSULATING**

General Electric Co 1229 Burlingame av R14

**CONTRACTORS—MASON**

Person & Wik Inc 1025 Industrial wy

**CONTRACTORS—PAINTING and DECORATING**

Bulatoff Michl J 1229 Balboa av  
Jay Vee 1816 Barraillhet av  
Junge Herman A 1524 Meadow la  
Luff John N 1109 Edgehill dr

**QUANDT FRED A**

1011 CALIFORNIA dr  
TELEPHONES 342-6373 or 343-9000  
(See Page 9 Buyers' Guide)

Ruhne Svend 215 Victoria rd  
Sills Wilfred H 241a Highland av apt 1

**\*CONTRACTORS—PAVING**

SMITH L C CO, 465 Concar dr, San Mateo, Tel 345-4891 (See Page 9 Buyers' Guide)

**CONTRACTORS—PLASTERING**

Griffin Peter C 1420 Carlos av  
Ruane Martin Inc 1367 Marsten rd

**CONTRACTORS—PLUMBING**

Allen Wm E 1229 California dr  
Bayshore Plumbing 965 Bayshore blvd  
Bobick John Plumbing 1327 Marsten rd  
C B Plumbing Co 305 California dr  
Dittman A H Inc 1107 California dr  
Lauder Plumbing Inc 915 Howard av  
Lee Harry Plumbing & Heating 1327 N Carolan av  
Olsen Harry P 908 Bayswater av

**CONTRACTORS—ROAD**

Fisk-Firenze & McLean Inc 1320 Marsten rd  
SMITH L C CO, 465 Concar dr, San Mateo, Tel 345-4891 (See Page 9 Buyers' Guide)

**Where  
To  
Buy?**

**Consult  
the  
Classified  
Business  
Lists  
In  
This  
Directory**

**99 CALIFORNIA DRIVE**

**BURLINGAME**

**PHONE 343-4235**

**HENK VAN ARKEL'S  
HOLLAND SERVICE**

**IMPORT CAR SPECIALISTS — AUTOMATIC TRANSMISSION  
Open 7/11 to p.m. — Including Saturday**



**CONTRACTORS—ROOFING and SIDING**

STERLING ROOFING CO, 1050 Broadway, Tel 343-0838 (See Page 17 Buyers' Guide)

**CONTRACTORS' SUPPLIES and EQUIPMENT—RENTAL**

Guice James N 835 Laurel av

**CONVENTS**

Our Lady of Mercy Convent 2300 Adeline dr  
Sisters of Holy Family Convent 1153 Cabrillo av

**COPPER DEALERS**

Phelps Dodge Copper Products Corp 30 Ingold rd

**CORK MANUFACTURERS, IMPORTERS and DEALERS**

Armstrong Cock Co 1814 Ogden dr

**COSMETICS**

BENNETTS PHARMACY, 1390 Burlingame av, Tels 343-5624  
and 343-2741 (See Page 10 Buyers' Guide)

June Gorden Cosmetics 359 Primrose rd  
Merle Norman Cosmetic Studio 249 Park rd

**COSTUME JEWELRY**

Je-Rita Inc 1135 Broadway av  
Winey Creations 1135 Broadway

**\*CREDIT BUREAUS**

CREDIT BUREAU of SAN MATEO & BURLINGAME, 1204  
Burlingame av, Tel 343-2775 (See Page 8 Buyers' Guide)  
MEDICAL ADJUSTMENT SERVICE, 1204 Burlingame av, Tel  
342-9285 (See Page 8 Buyers' Guide)

**CREDIT REPORTING AGENCIES**

Credit Bureau Reports Inc 1204 Burlingame av R7  
CREDIT BUREAU of SAN MATEO & BURLINGAME, 1204  
Burlingame av, Tel 343-2775 (See Page 8 Buyers' Guide)

**CURTAINS and DRAPERIES**

A&J Custom Made Draperies 270 Lorton av



PHOTOGRAPHS  
BRIDAL - COMMERCIAL  
TECHNICOLOR SCHOOL PICTURES  
OLDEST STUDIO IN BURLINGAME  
235 Park Rd. Ph. 343-2816 - Nite: 342-3733  
BURLINGAME, CALIF.

Photography

Stanfield  
STUDIO

Consult  
the  
**CLASSIFIED**  
LISTS  
of the  
**DIRECTORY**

If You  
Would Find  
What You  
Wish to  
Buy



**CURTAINS and DRAPERIES—Contd**

Coit Drapery Cleaners 897 Hinckley rd  
 Drapery Den The 302 Lorton av  
 Drapery Shop The 274 Lorton av  
 Gerboth's 1239 Burlingame av  
 Harrop Georgia D 253 Park rd

**CUTLERY MANUFACTURERS**

Levensaler-Pond Associates 719 California dr

**DAIRIES**

Foremost Dairies Inc (Industrial Div) 1870 ElCamino Real R101

**DAIRY PRODUCTS—RETAIL**

Spreckels-Russell Dairy Co 1101 Howard av

**DAIRY PRODUCTS—WHOLESALE**

**BORDEN CO THE**, 198 California dr, Tel 344-1711  
 Spreckles Russell Dairy 1101 Howard av

**DAY NURSERIES**

Carolan Oaks Nursery School 1024 Oak Grove av  
 Paragon Nursery School 525 California dr  
 StPaul's Co-Op Nursery 405 ElCamino Real

**DECALCOMANIA**

Artex Manufacturing Co Inc 818 Mitten rd

**DELICATESSEN—RETAIL**

Burlingame Italian Delicatessen 248 Lorton av  
 Chef's Delicatessen 1207 Burlingame av  
 Gourmet Delicatessen 1810 Magnolia av  
 T&L Delicatessen & Restaurant 1204 Broadway  
 Tower Delicatessen 1184 Broadway

**DENTAL LABORATORIES**

Burlingame Dental Laboratory 1133 Chula Vista av R8

**DENTISTS**

Belton Arth J 500 Primrose rd  
 Brinton Frank H 1133 Chula Vista av Rm 1

# Where To Buy?

Consult  
the  
Classified  
Business  
Lists  
In  
This  
Directory



## EDWARD WRIGHT

### AGENCIES

REALTORS AND INSURORS

Edward E. Wright, Realtor

1201 HOWARD AVENUE

BURLINGAME

PHONE 344-5774



**YOUR  
CITY**

**D  
I  
R  
E  
C  
T  
O  
R  
Y**

**MIRRORS  
THE  
Commercial  
Life  
of your  
CITY**

**DENTISTS—Contd**

Campbell J C 1433 Burlingame av  
Cosgrave Vincent L 1345 Howard av  
Covington Wm E 500 Primrose rd R1  
Daley Chas A 1133 Chula Vista av R7  
Fleming J Donald 1470 Broadway  
Gibbs John P 500 Primrose rd R2  
Hamilton Donald J 1133 Chula Vista av R2  
Heath Chas C 1720 Marco Polo wy Rm C  
Hennessy Geo P 500 Primrose rd  
Johnson Milo A 1433 Chapin av apt 1  
Lorenz Frank D 1214 Burlingame av  
Lorenz Joseph H 1214 Burlingame av  
Magy David B 1740 Marco Polo wy R18  
Marisch Norman A 251 Park rd R6  
Martin Webster H 1500 Broadway  
McMurdo Bernard H 251 Park rd  
Merchant Geo E 1133 Chula Vista av R6  
Malthen Robt A 1133 Chula Vista av R6  
Peacock Frank E 1425 Broadway R3-4-5  
Petersen Wilbert I 1275 California dr  
Ponterio Arth E 1275 California dr  
Preiner Gerald 1740 Marco Polo wy R2  
Retzer Norman C 1133 Chula Vista av R3  
Schnal Robt N 1740 Marco Polo wy R17  
Sulon Eva 500 Primrose rd  
Tweedie Walter E 1740 Marco Polo wy R15  
Volonte Henry J 530 ElCamino Real  
VonDisterlo Alex B 1515 Trousdale dr R209

**\*DENTISTS—CREDIT**

Campbell J C 1433 Burlingame av, Tel 343-2418

**DEPARTMENT STORES**

**LEVY BROTHERS DEPARTMENT STORES**  
E 4th av and S ELLSWORTH  
SAN MATEO  
TELEPHONE 342-2011  
1375 BURLINGAME av  
BURLINGAME  
TELEPHONE 342-2033

McDonald J M Co 1838 ElCamino Real R114  
Montgomery Ward & Co 1420 Burlingame av

**DEPARTMENT STORES—5¢ to \$1.00**

Woolworth F W Co 1236 Burlingame av

**DESIGNERS**

Kubach Designs (Buildings) 877 Cowan rd

**DETECTIVE AGENCIES**

**BRIGHAM WILLIAM P INVESTIGATIONS, PO Box 49, Burlin-  
game, Tel 344-5997 (See Page 10 Buyers' Guide)**

**BROWN-LUSSIER-LEE-LUSSIER-NEEL**

**INSURANCE • BONDS**

**PHONE 342-7084**

**611 SOUTH B STREET, P.O. BOX 1238**

**SAN MATEO**







# PENINSULA GENERAL TIRE CO., INC.

*"For Safe Human Mileage"*

1047 Broadway Street Burlingame Phone 343-3666

49

---

## DETECTIVE AGENCIES—Contd

KROUT & SCHNEIDER  
350 SANSOME  
SAN FRANCISCO  
TELEPHONE 982-1066

---

## DICTATING MACHINES

Nye Products Inc 1299 Bayshore hwy R117

---

## DIE MAKERS

Apex Die & Paper Box Co 1212 Rollins rd

---

## \*DIRECT MAIL ADVERTISING

MASTERCRAFT PRINTERS, 114 Highland av, Tel 344-8855  
(See Page 14 Buyers' Guide)

---

## POLK R L & CO

POLK BUILDING  
431 HOWARD  
DETROIT 31, MICH

---

---

## \*DIRECTORY PUBLISHERS

---

## POLK R L & CO

831 MONTEREY PASS ROAD  
MONTEREY PARK (LOS ANGELES) CALIF

---

---

## DISPLAY FORMS and FIXTURERS

Rapid Mounting & Finishing Co of California. 1369 N Carolan av

---

## DOG GROOMING SERVICE

Dog Grooming 1136 Chula Vista av  
K-9 TRIM SHOP, 1219 Broadway, Tel 344-8412

---



# Who Sells It?

Is  
Answered  
by the  
Classified  
Business  
Lists  
in this  
Directory

## RECTOR CADILLAC-OLDSMOBILE

TWO LOCATIONS TO SERVE YOU

BURLINGAME  
1021 BURLINGAME AVE.  
SERVICE - PARTS  
NEW CADILLACS  
NEW OLDSMOBILES  
PHONE 344-5778

SAN MATEO  
424 AVE. AND EL CAMINO REAL  
USED CARS  
NEW CADILLACS  
NEW OLDSMOBILES  
PHONE 345-8791

### DRAFTSMAN

Button R J Drafting 1336 N Carolan av  
Janssen Edw 1319 Howard av

### DRESSMAKERS

Ellis-Mere 1305 Howard av  
Inez of California 341 Primrose rd  
Lorelei 1221 Donnelly av  
Lydia's Sewing Shop 1218 Donnelly av  
O'Donnell Virginia Mrs 1150 Burlingame av  
Taylor Rita 236 Anita rd apt 5

### DRUGGISTS—RETAIL

Avenue Pharmacy 1201 Burlingame av  
BENNETTS PHARMACY, 1390 Burlingame av, Tels 343-5624 and  
343-2741 (See Page 10 Buyers' Guide)  
Broadway Drug 1300 Broadway  
BURLINGAME DRUG CO  
1309 BURLINGAME av  
TELEPHONE 344-2441  
Camino Pharmacy 1515 Trousdale dr  
Drug King 1845 ElCamino Real  
Hansen's Pharmacy 1401 Broadway  
Lawson's Broadway Pharmacy 1360 Broadway  
Marco Polo Medical Pharmacy 1740 Marco Palo wy  
MILLER DRUG CO THE, 1200 Burlingame av, Tel 343-4556

### DRUGGISTS—WHOLESALE

K-M Drug Inc 1231 Whitethorn wy  
Keller-McDermott 1231 Whitethorn wy

### ELECTRIC MOTORS and GENERATORS—MANUFACTURERS

Allis Louis Co The 1275 Rollins rd  
General Dynamics Corp Electro Dynamic Div 1209 Bayshore hwy  
R212-213  
Reliance Electric & Engineering Co 1525 Adrian rd

### \*ELECTRICAL CONTRACTORS

MAUSSER ELECTRIC CO INC, 236 Lorton av, Tel 342-3575

### ELECTRICAL EQUIPMENT and SUPPLIES—DEALERS

Peters-deLaet Inc 1606 Rollins rd



---

**ELECTRICAL EQUIPMENT and SUPPLIES—  
MANUFACTURERS**

Chance A B & Co 1511 Adrian rd  
 Elliott Donald T Co 1324 Marsten rd  
 Federal Pacific Electric Co 1872 Rollins rd  
 Furnas Electric Co 801J Mabler rd  
 Industrial Inspection Supply 856 Burlway rd  
 Sylvania Electric Products Inc 1811 Adrian rd

---

**ELECTRONIC EQUIPMENT and SUPPLIES**

Dynamic Associates (electronic test equip) 1011d Industrial wy  
 General Dynamics Electronics 1805 Rollins rd  
 McCarthy Associates (electronic instrumentation) 1011e Industrial  
 wy  
 Motorola Communications & Electronics Inc 1616 Rollins rd  
 Motorola Semi Conductor Products Inc 1299 Bayshore hwy R214-  
 216  
 Philips Narelco 1299 Bayshore hwy R116  
 Radio Corporation of America 1838 ElCamino Real Rm 202  
 Sanders & Associates 1499 Bayshore hwy R130

---

**EMPLOYMENT AGENCIES**

International Air Service Co Ltd 1299 Bayshore hwy R-205  
 Management Services Agency 125 Primrose rd  
 Manpower Inc 1815 ElCamino Real R2  
 Peninsula Employment Agency 1221 Howard av  
**SAN MATEO EMPLOYMENT AGENCY, 155 South B, San Mateo**  
**Tel 343-6395**

---

**ENGINEERS—CHEMICAL**

Thompson Thalmer J 391 Lexington wy

---

**ENGINEERS—CIVIL**

Aubry Lloyd W Engineering Co Inc 837 Malcolm rd  
 Hickey Howard G 1299 Bayshore Hwy Rm 218  
 Lipinski Lester S 1523 Alturas dr  
 Paul-Munroe Hydraulics Inc 841 Malcolm rd  
 Sine Thos W 304 Bayswater av

---

**ENGINEERS—CONSTRUCTION**

Koche J F Co 877 Cowan rd

---

**ENGINEERS—CONSULTING**

American Industrial Developments Inc 1229 Burlingame av R5  
 Estero Municipal Improvement District 1815 ElCamino Real R5  
 Hammett & Edison (radio) 1011a Industrial wy  
 McKay Cameron E 1632 Coronado wy  
 Nichols Engineering & Research Corp 1336 N Carolan av  
 O'Connell W J & Associates 1214 Burlingame av

**Consult  
the  
CLASSIFIED  
LISTS  
of the  
DIRECTORY**

**If You  
Would Find  
What You  
Wish to  
Buy**

**STERLING ROOFING CO.**
**E. E. CATHCART**
*Roofing — New Work — Repair Work  
 Siding — Tar and Gravel — Shingles*
**COMPLETE LIABILITY INSURANCE**
**1050 BROADWAY STREET**
**BURLINGAME**
**PHONE 343-0838**
**TERMS**



# FRED A. QUANDT

*Established 1885 — Quandt Quality*

**PAINTERS and DECORATORS**

FORMERLY A. QUANDT & SONS

1011 CALIFORNIA DRIVE

BURLINGAME

PHONE 342-7373 or 343-9000

52

---

## ENGINEERS—ELECTRICAL

X-Ray Engineering Co 858 Burlway rd

---

## FILTER MANUFACTURERS

California Filter Company Inc (water) 1300 Rollins rd  
Cuno Engineering Corp (Industrial) 849 Cowan rd

---

## FINANCE COMPANIES

Associates Financial Services Corp 1499 Bayshore hwy R217  
California Finance & Loan Co 1204 Burlingame av R10  
General Electric Credit Corp 1870 ElCamino Real R201  
Household Finance Corporation 1838 ElCamino Real R-111

---

## FIRE APPARATUS and SUPPLIES

American LaFrance div Sterling Percision Corp 868 Burlway rd

---

## FISH and SEA FOOD DEALERS—RETAIL

Community Fish & Poultry Market 1425 Burlingame av  
Markey Wm B & Assocs Inc 1290 Bayshore hwy R251  
Rupert Fish Co Inc 1234 Donnelly av

---

## FISH and SEA FOOD DEALERS—WHOLESALE

RUPERT FISH COMPANY INC, 1234 Donnelly av, Tel 342-6027

---

## FLOORS

Liskey Aluminum Co 1499 Bayshore hwy R140

---

## FLORISTS—RETAIL

Flamingo Florist & Gift Shop 1454 Broadway  
House of Flowers 1372 Burlingame av

PEARCE-FLORIST, 1431 Burlingame av, Tel 344-6823

PINK POSY THE, 1811b El Camino Real, Tel 697-7015

PRIMROSE FLOWER SHOP, 337 Primrose rd, Tel 343-3302

---



# THE BANK OF CALIFORNIA

A GOOD BANK TO GROW WITH



53

---

## FLORISTS—WHOLESALE

Davidson-Matraia Co 1229 Rollins rd

---

## FOOD PRODUCTS MANUFACTURERS—PREPARED

Green Grant Co 1450 Chapin av  
Western Coffee Instants Inc 1634 Rollins rd

---

## FORESTERS

Mayme Tree Expert Co 1204 Burlingame av R1

---

## FOUNDRY SUPPLIES and EQUIPMENT

Barker-Industrial & Foundry Supply 1881 Rollins rd

---

## FROZEN FOOD PROCESSORS

Turek & Meck Frozen Food 865 Burlway rd

---

## FUNERAL DIRECTORS

CROSBY-N GRAY & CO, 2 Park rd, Tel 342-6617 (See Page 11  
Buyers' Guide)

---

## \*FUNERAL HOMES

CROSBY-N GRAY & CO, 2 Park rd, Tel 342-6617 (See Page 11  
Buyers' Guide)

---

## FUR DEALERS and FURRIERS

Minudri Peter R Furs 1442 Burlingame av  
Rice Fred 1219 Burlingame av

---

## FURNITURE DEALERS—RETAIL

Christian S of Copenhagen Inc 1462 Burlingame av  
CORDES & BUTCHER, 1115 Burlingame av, Tel 342-8991

---



**FURNITURE DEALERS—USED**

Roose Wm 1019 Bayshore blvd

---

**FURNITURE DEALERS—WHOLESALE**

Dux Inc 1633 Adrian rd  
Investors Contract-Furnishers 839A California dr  
Volker Wm & Co 945 California dr

---

**FURNITURE FINISHERS**

Artstyle Furniture Refinishing 869 California dr

---

**FURNITURE MANUFACTURERS**

Odabash 1366 N Carolan av

---

**GARBAGE COLLECTION SERVICE**

**SAN MATEO COUNTY SCAVENGER CO, 211 N El Dorado, San Mateo, Tel 343-4479 (See Page 12 Buyers' Guide)**

---

**GASOLINE STATIONS**

Al's Texaco Service 401 California dr  
Biscay's Flying A Service 1100 Broadway  
Bob & Pete's Richfield Service 1000 Broadway  
Bob's Howard & Park Service 200 Park rd  
Bob's Mobil Service 233 Humboldt rd  
Broadway Union Service 1480 Broadway  
Burlingame Wilshire Service Station 701 California dr  
Gordon's Richfield Service 345 Lorton av  
Hodges & Hagens 201 Lorton av

**HOLLAND SERVICE, 99 California dr, Tel 343-4235 (See Page 6 Buyers' Guide)**

Howard Avenue Service 1401 Howard av  
Jerry's Auto Service 1101 California dr  
Jim's Union Service 1876 ElCamino Real  
Lou's Service 401 Primrose rd  
McGowan's Flying A Service 1461 Broadway  
Nulle Shell Service 1199 Broadway  
Oscar's Richfield Service 3 California dr  
Park Road Flying A 1 Park rd  
Paul's Union Service Station 1147 Bayshore blvd  
Shell Service Station 601 California dr  
Standard Stations Inc (For locations see Alphabetical Section)

---

**GENERAL MERCHANDISE—USED**

Goodwill Industires 1316 Broadway

---

**GIFT SHOPS**

ABC Fireplace Shop 1436 Burlingame av

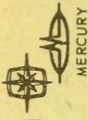
**METCALF-MAYER**

Phone 342-8601

2 California Drive

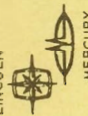
**BURLINGAME, CALIF.**

LINCOLN



MERCURY

LINCOLN



MERCURY

**More goods are bought and sold through the  
Classified Business Lists of the Directory  
than by any other medium on earth.**

**GIFT SHOPS—Contd**

Christian S of Copenhagen Inc 1462 Burlingame av  
 Holiday Shop The 1405 Burlingame av  
 Hyatt House Gift Shop 1333 Bayshore hwy  
 Ladies Lane 1333 Howard av  
 Rorke's 261 Park rd  
 Studio Shop 311 Primrose rd

**GLASS DEALERS—WINDOW and PLATE**

Burlingame Glass Mirror & Paint Co Inc 741 California dr

**GLASS MANUFACTURERS**

American Saint Gobain Corp 1499 Bayshore hwy R211  
 Broadway Auto Glass & Locks 1147 California dr

**GLASS MANUFACTURERS SUPPLIES**

Pacific State Glass Inc 1299 Bayshore hwy R-215

**\*GREENHOUSES**

**BURLINGAME GARDEN CENTER, 1427 Chapin av, Tel 344-0208**

**GROCERIES and MEATS—RETAIL**

Adeline Market 1508 Adeline dr  
**BALERI BI-RITE MARKET, 1249 Broadway, Tel 342-1596**  
 Bi-Rite Market Inc 1249 Broadway  
 Broadway Food Mart 1201 Broadway  
 Burlingame Avenue Market 1311 Burlingame av  
 Community Market 1425 Burlingame av  
 Fred's Market 216 Howard av  
 Davis LeRoy J 1555 Abemarle wy  
 Jim's Super Market 210 Primrose rd  
 King's Market 755 California dr  
 Lee Bras Market 1830 Magnolia av  
 Lucky Stores Inc No 56 ElCamino Real cor Chapin av  
 McAllister's Grocery Store 948 Howard av  
 Oak Grove Market 1000 Oak Grove av  
 Puccinelli's Market 1320 Broadway

**PURITY MARKET**

**1325 BURLINGAME av  
 TELEPHONE 344-1772**

Purity Stores (for locations see alphabetical listing)  
 Putman's Food Market 1116 Burlingame av  
 Sunnybrae Market No 2 1236-38 Broadway

**GROCERS--WHOLESALE**

Hall-Roepke-Petersmeyer 1450 Chapin av

**Consult  
 the  
 CLASSIFIED  
 LISTS  
 of the  
 DIRECTORY**

**If You  
 Would Find  
 What You  
 Wish to  
 Buy**

**1481 BURLINGAME AVE.  
 BURLINGAME  
 PHONE 343-3656**

**H. KENT ATWATER**  
 REALTOR  
 REAL ESTATE  
 INVESTMENT COUNSEL  
 NOTARY PUBLIC  
**2230 EL CAMINO REAL  
 SAN MATEO  
 PHONE 341-2925**



# CROSBY -N GRAY & CO.

*Funeral  
Directors  
and  
Morticians*

**2  
PARK  
ROAD**  
Burlingame

TEL.  
**342-6617**

# Who Sells It?

Is  
Answered  
by the  
Classified  
Business  
Lists  
in this  
Directory

## HALLS

American Legion Hall 990 Burlingame av  
Masonic Temple 145 Park rd  
Odd Fellows Hall 1120 Burlingame av

## HARDWARE DEALERS—RETAIL

Broadway Hardware 1326 Broadway  
Burlingame Hardware Co 1348 Burlingame av  
McClellan's Hardware 1247 Broadway

**WISNOM HARDWARE CO**  
130 SOUTH B  
SAN MATEO  
TELEPHONE 343-3607

## HARDWARE DEALERS—WHOLESALE and JOBBERS

Bay Cities Wholesale Hardware Co Inc 1761 Adrian rd  
Wilcox Crittenden Inc 1213 Rollins rd

## HARDWARE MANUFACTURERS

Wilcox-Crittenden Inc (Marine) 1213 Rollins rd

## \*HAT and CAP DEALERS—RETAIL

**SIMPSON'S MEN'S SHOP**, 1294 Burlingame av, Tel 343-3312  
(See Page 7 Buyers' Guide)

## HEALTH FOODS—DEALERS

Vitality House 1228 Burlingame av

## HEARING AIDS

Earmaster Inc 1555 Bayshore Hwy

## \*HEATING and VENTILATING—CONTRACTORS

**GARVEY SHEET METAL WORKS**, 621 California dr, Tel 343-2414 (See Page 19 Buyers' Guide)

## HOBBY SHOPS and SUPPLIES

**BURLINGAME HOBBY SHOP**, 1208 Burlingame av, Tel 344-1972  
Hobbyville 1855 ElCamino Real

## HOSPITALS and DISPENSARIES

Hillhaven Convalescent Hospital 1609 Trousdale dr

**HOSPITALS and DISPENSARIES—Contd**

**MILLS MEMORIAL HOSPITAL**  
 100 S SAN MATEO dr  
 SAN MATEO  
 TELEPHONE 342-8111  
 Peninsula Hospital 1783 ElCamino Real

**HOTELS**

Country House The 216 Lorton av  
 Hyatt Corp of America 1352 Bayshore hwy  
 Hyatt House Hotel 1333 Bayshore hwy

**HOUSE FURNISHING GOODS—RETAIL**

Arko 1104 Carolan av

**HOUSEHOLD APPLIANCES—DEALERS**

Almer Appliance Service 1155 California dr  
 Carney Refrigeration Co 723 California dr  
 Simpson's Appliance Service 1452 Broadway

**HOUSEHOLD APPLIANCES—MANUFACTURERS**

Chambers Mfg Co 1290 Bayshore hwy R168  
 O'Keefe & Merritt Co 900 David rd  
 Tappan The Co 900 David rd

**HOUSEHOLD APPLIANCES—REPAIRERS**

Nelson's Appliance Repair 1132 Broadway  
 Peninsula Appliance Service 891 California dr  
 Simpson's Appliance Service 1452 Broadway

**HYDRAULIC EQUIPMENT and SUPPLIES**

Pitman Pacific 1511 Adrian rd

**ICE CREAM and FROZEN DESSERTS—DEALERS**

Irma's Fountain 1500C Adeline dr  
 Lin's Ice Cream Store 1860 Magnolia av

**IMPORTERS**

Asiatic Animal Imports Inc 1669 Bayshore hwy  
 Belgian Importers (China & Crystal Ware) 217 California dr  
 Brandon Brown Inc 1106 Carolan av  
 California Eastern Laboratories Inc (Electronic) 801f Mahler rd  
 Douglas Homs Co (scales) 1640 Rollins rd  
 Homs Douglas Co (ofc sup) 1640 Rollins rd  
 Jordan International Co 821 Malcolm rd

**YOUR  
CITY****D  
I  
R  
E  
C  
T  
O  
R  
Y****MIRRORS  
THE  
Commercial  
Life  
of your  
CITY****BENNETTS PHARMACY****PRESCRIPTION PHARMACISTS****FREE DELIVERY****1390 BURLINGAME AVENUE  
PHONES 343-5624 — 343-2741****BURLINGAME**



# ADVANCE PRINT SHOP

PRODUCERS OF BETTER PRINTING

*Everything in Printing*

LETTERPRESS

LITHOGRAPHING

SNAPOUT FORMS

264 LORTON AVENUE

BURLINGAME

TEL. 343-4843

58

## IMPORTERS—Contd

Moore Harriett Import Knits (knits) 1413 Burlingame av  
Provincial Imports 1109 Burlingame av  
Rex Sales Company 1813 ElCamino Real Rm 14-15  
Roberts & Roberts (gifts) 301 Lorton av  
Shainin Gerald Co (earthenware) 1212 Rollins rd  
Slakman Roger Co (glassware) 1212 Rollins rd  
Vanport International Inc 1819 Bayshore hwy  
W&W Importing Co (plywood) 1060 Broadway

## INDUSTRIAL SUPPLIES—WHOLESALE

Industrial Distributors 895 Mitten rd  
Meltzer Geo Distributor 1005-07 California dr

## INSULATING MATERIALS

Isoflex Carp 1564 Rollins rd

## \*INSURANCE—FIRE

BROWN-LUSSIÉ, LEE-NEEL, 611 South B, San Mateo, Tel  
342-7084 (See Page 12 Buyers' Guide)

## \*INSURANCE—GENERAL

BROWN-LUSSIÉ-LEE-NEEL, 611 South B, San Mateo, Tel  
342-7084 (See Page 12 Buyers' Guide)

## \*INSURANCE—TITLE

SAN MATEO COUNTY TITLE CO, 1100 S El Camino Real, San  
Mateo, Tel 341-2691, Redwood City Office, Middlefield rd at  
Marshall, Tel 368-2851 and 1174 Chestnut, Menlo Park, Tel  
323-7775

## INSURANCE ADJUSTORS

Roush J H & Co 1060 Broadway

## INSURANCE AGENTS

AVR Insurance Agency 1169 Broadway  
Bristow & Moore Insurance 1205 Copuchino av  
BROWN-LUSSIÉ-LEE-NEEL, 611 South B, San Mateo, Tel  
342-7084 (See Page 12 Buyers' Guide)

**INSURANCE AGENTS—Contd**

Burlingame Realty Co 1445 Burlingame av  
 Cockcroft John B & Co 1345 Howard av  
 Collins & Samuel Inc 261 Primrose rd  
 Easton Realty Co 1153 California dr

**FOX & CARSKADON INC, 2000 S El Camino Real, San Mateo,  
 Tel 345-5711, 611 Santa Cruz av, Menlo Park, Tel 321-8050  
 Sharon Heights, Menlo Park, Tel 854-3010 (See Page 16  
 Buyers' Guide)**

Griffith's S L Inc 1221 Burlingame av  
 Higgins & Higgins 251 Park rd  
 Kanewske Robt J (genl) 716 Vernon wy  
 Kirkbride Co (genl) 1229 Burlingame av R6

**LARISH GILBERT, 371 Primrose rd, Tel 344-3739**

Lee Aubrey F 205 Park rd  
 Lehrfeld Harry M (genl) 1445 Burlingame av  
 Lilienthal Theo M 1304 Howard av  
 Margoit Val V 1304 Harvard av  
 Mell Associates 1820 Ogden dr R112  
 Offield Archie L jr (genl) 1214 Burlingame av  
 Olsen O M & Associates 1870 ElCamino Real R202  
 Quagelli Henry J Real Estate & Insurance 1115 Howard av

**RAYBOULD & BARTLETT**

10 E 3d av  
**SAN MATEO**

**TELEPHONE 344-6868**

Reed Geo S 1432 Chapin av  
 Sullivan Bartholomew R (genl) 1106a Peninsula av  
 Sweet Grant B 1401 Chapin av  
 Tindell F Leslie 1025 Industrial wy

**TOWN & COUNTRY INSURANCE AGENCY, 1801 El Camino Real  
 Tel 697-1380**

Turner-Robertson Co 371 Primrose rd  
 Wallacker John A 257 Primrose rd

**WHITE PAUL, 1859 El Camino Real, Tel 697-1510 (See Page 16  
 Buyers' Guide)**

**WRIGHT EDWARD AGENCIES, 1201 Howard av, Tel 344-5774  
 (See Page 17 Buyers' Guide)**

---

**INSURANCE BROKERS**

Higgins Robt Insurance Counselor-Broker 251 Park rd

---

**INSURANCE COMPANIES**

AMI Corp 1290 Bayshore hwy R161  
 Allstate Insurance Companies 1857 ElCamino Real  
 Beneficial Standard Life 1299 Bayshore Highway R-119  
 Church Fire Insurance Corp The Pacific Branch 48 Park rd  
 Equitable Life Assurance Society 100 ElCamino Real

**FARMERS INSURANCE GROUP, 233 California dr, Tel 343-5747  
 Hancock John Mutual Life Insurance Co 1850 ElCamino Real**

**HARTFORD INSURANCE CO (Fire) John B Cockcroft & Co  
 Agents, 1345 Howard av, Tel 344-1778**

Massachusetts Mutual Life Insurance Co 205 Park rd R217  
 Purchasers Protection Plan (genl) 216-18 California dr

Republic Insurance Co 1844 ElCamino Real

Safeco-Lifeco-General Insurance Companies of America 1720 El  
 Camino Real

State Farm Insurance 247 Park rd

Title Insurance & Trust Co 329 Primrose rd R101

Transport Indemnity Company 1838 ElCamino Real R102-107

Vanguard Insurance Co 1844 ElCamino Real

Welsh & McLeod Insurance Co 1126 Broadway