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SAN MATEO

*Robert J. ...*

"A Real Necessity in Every Office"—The City Directory

<b>JANUARY</b>							<b>FEBRUARY</b>							<b>MARCH</b>							<b>APRIL</b>						
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1960

<b>JANUARY</b>							<b>FEBRUARY</b>							<b>MARCH</b>							<b>APRIL</b>							
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"Vital Information at Your Fingertips"—The City Directory

# POLK'S BURLINGAME

(SAN MATEO COUNTY, CALIF.)

## CITY DIRECTORY

### 1958

**Including Burlingame Hills and Hillsborough**

Containing an Alphabetical Directory of Business Concerns and Private Citizens, a Directory of Householders, Occupants of Office Buildings and Other Business Places, Including a Complete Street and Avenue Guide, a Numerical Telephone Directory and Much Information of a Miscellaneous Character; also the

### YELLOW PAGES

With a Special ADVERTISING SECTION  
and a Complete  
CLASSIFIED LIST

FOR CONTENTS SEE INTRODUCTION AND GENERAL INDEX

SOLD ON SUBSCRIPTION



**R. L. POLK & CO., Publishers**  
120 E. 8th Street, 7th Floor, Los Angeles 14, California

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CHAMBER OF COMMERCE

Member Association of North American Directory Publishers

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# INTRODUCTION and GENERAL INDEX

R. L. POLK & CO., publisher of the Burlingame City Directory, as well as more than 850 other city, county, state and national Directories, present to subscribers and the general public, this, the 1958 edition of the Burlingame Directory which also includes Burlingame Hills and Hillsborough.

Confidence in the continued growth of Burlingame's wealth, industry and population, and in the advancement of its municipal and social activities, will be created as sections of this Directory are consulted, for the Directory is a mirror truly reflecting Burlingame and vicinity to the world.

The enviable place occupied by Polk's Directories in offices, stores, libraries and homes throughout the country, has been established by rendering the best in Directory service. With an unrivaled organization, and having the courteous and hearty cooperation of the business and professional men and residents, the publishers feel that the result of their labors will meet with the approval of every user, and that the Burlingame Directory will fulfill its mission as a source of authentic information pertaining to the community.

## Four Major Departments

The four essential departments are arranged in the following order:

I. THE YELLOW PAGES constitute the first major department of the Directory. This embraces a complete list of the names and addresses of the business and professional concerns of the city, arranged in alphabetical order under appropriate headings—a catalog of all the activities of the city. Preceding this catalog, likewise grouped under appropriate headings, are the advertisements and business cards of firms and individuals desiring to present a more complete list of their products or services than is possible in the catalog itself. The Yellow Pages represent reference advertising at its best, and merit the attention of all buyers and sellers seeking sources of supply or markets for goods. In a busy and diversified community like Burlingame, the necessity of having this kind of information up-to-date and always immediately available, is obvious. The Directory is the common intermediary between buyer and seller, and plays an important role in the daily activities of the commercial, industrial and professional world.

II. THE ALPHABETICAL LIST OF NAMES of residents and business and professional concerns of Burlingame, Burlingame Hills and Hillsborough is the second major department, printed on white paper. This is the only record in existence that aims to show the name, marital status, occupation and address of each adult resident of Burlingame and vicinity, and the name, official personnel, nature and address of each firm and corporation.

III. THE DIRECTORY OF HOUSEHOLDERS, INCLUDING STREET AND AVENUE GUIDE, is the third major department, printed on green paper. In this section the num-

bered streets are arranged in numerical order, followed by the named streets in alphabetical order; the numbers of the residences and business concerns are arranged in numerical order under the name of each street, and the names of the householders and concerns are placed opposite the numbers. The names of the intersecting streets appear at their respective crossing points on each street. Special features of this section are the designation of tenant-owned homes. Telephone numbers as supplied to us on canvass are shown opposite the names.

IV. THE NUMERICAL TELEPHONE DIRECTORY for Burlingame and Burlingame Hills is the fourth major department, printed on blue paper.

### **Community Publicity**

The Directory reflects the achievements and ambitions of the community, depicting in unbiased terms what it has to offer as a place of residence, as a business location, as an industrial site and as an educational center. To broadcast this information, the publishers have placed copies of this issue of the Directory in Directory Libraries, where they are readily available for free public reference and serve as perpetual and reliable advertisements of Burlingame and vicinity.

### **The Burlingame Directory Library**

Through the courtesy of the publishers of the Burlingame City Directory, a Directory Library is maintained in the offices of the Burlingame Chamber of Commerce, for free reference by the general public. This is one of more than 700 Directory Libraries installed in the chief cities of the U. S. and Canada by members of the Association of North American Directory Publishers, under whose supervision the system is operated.

The publishers appreciatively acknowledge the recognition by those progressive business and professional men who have demonstrated their confidence in the City Directory as an advertising medium, with assurance that it will bring a commensurate return.

R. L. POLK & CO.,  
Publishers.

# INDEX TO ADVERTISERS

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# BURLINGAME

## STATISTICAL REVIEW

(Courtesy Chamber of Commerce)

Form of Government—Council-Manager.

Population—19,886 (Last U. S. Census report), 25,000 (present estimate).

Area—4.6 square miles.

Altitude—33.6 at City Hall; highest elevation within City 600 feet.

Climate—January, 55 degrees daytime, 40 degrees night. April, 62.5 degrees daytime, 46 night. July, 69.5 daytime, 52.1 night. October, 69.06 daytime, 49.3 night. Average annual rainfall, 21 inches.

Parks—1. 3 playgrounds. Recreation building with all facilities.

Assessed Valuation—1957-1958, \$40,596,470.

Bonded Debt—\$234,000.

Financial—5 banks and 2 building and loan associations.

Postal Receipts—\$523,440.32 (1957).

Churches—16.

Trade Area—Retail area has radius of 25 miles, and population of 150,000.

Newspapers—1.

Hotels—2.

Railroads—1.

Bus Lines—1 local; 1 intra-city line; and the Greyhound Bus Line.

Highways—U. S. Highway 101 and U. S. Highway 101 By-Pass (Bay Shore Freeway).

Airports—1.

Amusements—1 motion picture theatre; 1 public golf course and several private golf clubs; 1 tennis club and recreation building of the City playgrounds; 1 high school auditorium seating 1,200.

Hospitals—1 with 166 bed capacity.

Education—1 Junior College, 9 public schools, including 1 senior high school. 2 parochial elementary, 1 parochial high school.

Public Libraries—2.

City Statistics—Fire department has 28 men, with 2 stations. Police department has 30 men, with two-way radio equipment in patrol cars.

## GENERAL REVIEW

Burlingame, city of 19,886 population as of April, 1950, was estimated to have 22,500 residents in June, 1955. Population of the community is 150,000, of the trading area of San Mateo County, 378,100 as of July, 1958. It is situated in the San Francisco Bay Region, 16 miles south of the nearest seaport terminal of San Francisco, 400 miles north of Los Angeles.

Transportation: Southern Pacific Railroad. Carload service by the Southern Pacific, which provides an efficient pick-up and delivery service—Pacific Motor Trucking; Pacific Greyhound Lines Bus. Service direct or by connection via motor common carrier to local Western States and transcontinental points.

Industrial Sites: (A) There are 340 acres in the city limits zoned M1 for light industry; about 65 percent is vacant and available in parcels ranging in size from 1 to 100 acres. Typical sale prices during 1957 ranged from \$35,000 to \$46,000 per acre, all facilities included. The terrain is flat, mostly filled. Drainage is developed. Subsoil is variable and piling may be required according to weight load. (No piling has been required for the 33 industrial plants now located in Millsdale Industrial Park.) Size of water mains: range from 6-inch to 12-inch; size of sewer lines: range from 8-in to 14-inch. Availability of gas lines: available to all industrial land. Availability of electric lines: close to substation. Availability of rail lines: adjacent to Southern Pacific Railway.

Approximately 40 acres now available for sale in Millsdale Industrial Park—all facilities in.

(B) Description of sites on or off rail lines, zoned or unzoned, outside city limits or in other tracts or districts: In addition there are 176 acres (53 of which is in tidelands) which lie between Freeway and Old Bayshore Highway that are going to be developed, zoned for industrial.

This acreage will be properly filled, compacted and all facilities installed.

Site data compiled in cooperation with the Burlingame Planning Consultant, George Mann, and City of Burlingame Director of Public Works, George Marr.





# HILLSBOROUGH

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## STATISTICAL REVIEW

Form of Government—Council-Manager.

Population—5,225 (1954 Special Census).

Area—6.21 square miles.

Altitude—40 to 730.

Climate—Average annual rainfall, 14.07 inches.

Parks—3, with total acreage of 3.09.

Assessed Valuation—\$24,960,192 with \$.90 per \$100 tax rate.

Bonded Debt—\$353,000.

Building and Construction—273 building permits valued at \$3,707,482 (1954).

Highways—U. S. Highway 101 and State Highway 5.

Golf Courses—1 (private).

Education—3 public schools.

City Statistics—Total street mileage 51, with 50 miles paved; 56 miles of sewers (storm and sanitary); 1,950 water meters; 1,950 light meters; 1,950 gas meters: Capacity of water works, 600,663,700 gallons, 57 miles of mains and plant valued at \$1,050,000. Fire department has 18 men, with 3 stations and 4 pieces of motor equipment. Police department has 13 men, with 1 station and 4 pieces of motor equipment.