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(CALIFORNIA)

1958



The following pages contain . . .

A COMPLETE LIST OF ALL BUSINESS AND PROFESSIONAL CONCERNS OR INDIVIDUALS in alphabetical order under appropriate headings . . .

This list is preceded by . . . ADVERTISEMENTS AND BUSINESS CARDS OF FIRMS AND INDIVIDUALS who desire to present a complete list of their services or products . . . These are grouped together under appropriate headings which are arranged alphabetically.

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► Tens of thousands of people who were formerly strangers to the City Directory are consulting it on questions of citizenship, employment, sources of supply, communication, etc. Also, Directory usage is **up** among regular subscribers.



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